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Social psychology - Wikipedia

Applied social psychology can be defined as using social psychological theories, principles, research findings, and experimental methods to understand social issues and to offer real-world solutions for a variety of social problems.

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1. Defining the Field of Applied Social Psychology - Frank W. Schneider, Jamie A. Gruman, and Larry M. Coutts Social Psychology Defining Social Psychology Social Psychology as a Science Applied Social Psychology Applied Social Psychology as a Science The Role of Personal Values Historical Context of Applied Social Psychology A Problem Focus

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