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Chapters 6 and 7 deal with social pressures and

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Redefining the corporation : stakeholder management and organizational wealth

James E Post, Lee E Preston, Sybille Sachs
Published in 2002 in Stanford

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In August of this year, however, the Business Roundtable issued a statement “redefining” the purpose of the corporation “to promote an economy that serves all Americans.” The new

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Shareholders vs. Stakeholders: The "Business Roundtable's ...

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including “Strategic Management: A Stakeholder Approach,” by Edward Freeman, “Redefining the Corporation: Stakeholder Management and Organizational Wealth,” by James E. Post, Lee E. Preston and Sybil Sachs, and “Stakeholder Theory and Organizational Ethics,” by Robert Phillips.

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Over the next 20 or 30 years, you saw a massive restructuring of corporate America that put the shareholder first, the shareholder over the stakeholder. You saw scores of layoffs. Millions of ...

Shareholder Value Is No Longer Everything, Top C.E.O.s Say ...

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A stakeholder is any individual, group or organization that can affect, be affected by, or perceive itself to be affected by a programme. In a nutshell, the stakeholder management comprises four steps: Identify, recognize and acknowledge stakeholder; Determine their influence and interest;

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Stakeholder management -

Wikipedia

In August of this year, however, the Business Roundtable issued a statement “redefining” the purpose of the corporation “to promote an economy that serves all Americans.” The new statement refers to “a fundamental commitment to all of our stakeholders”

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and mentions customers, employees, suppliers, communities and shareholders.

Shareholders Vs. Stakeholders

The stakeholder theory is a theory of organizational management and business ethics that accounts for multiple constituencies impacted by

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business entities like employees, suppliers, local communities, creditors, and others. It addresses morals and values in managing an organization, such as those related to corporate social responsibility, market economy, and social contract theory.

Stakeholder theory - Wikipedia

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Management And
Toward Dynamic Corporate Stakeholder
Responsibility: From Corporate Social
Responsibility Toward a Comprehensive
and Dynamic View of Corporate
Stakeholder Responsibility. Journal of
Business Ethics, 85(3): 535-544. With M.
Maurer. 2005. Implementing the
Stakeholder View — Learning Process
Towards a Changed Stakeholder

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Sybille Sachs | Stakeholder Theory

Stakeholder Management is an important discipline that successful people use to win support from others. It helps them ensure that their projects succeed where others fail. Stakeholder Analysis is the technique used to identify

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