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KEY=PREMIERE - VANG COMPTON

ADOBE PREMIERE PRO CS3 USER GUIDE

ADOBE PREMIERE PRO CS3

Peachpit Press **Provides exercises and tips to teach the techniques of using Adobe Premiere Pro CS3.**

ADOBE PREMIERE PRO CS3 BIBLE

John Wiley & Sons **Go from the basics to professional video production as you master the ins-and-outs of the latest version of Adobe's desktop digital video application, Adobe Premiere Pro CS3. This updated and expanded edition of Adobe Premiere Pro Bible covers Premiere Pro CS3's powerful new features with pages of step-by-step tutorials, tips, and tricks. It's the comprehensive guide you need to succeed with Premiere Pro CS3. Build a video production clip by clip with the Timeline, mix audio and create transitional effects, and much more.**

ADOBE PREMIERE PRO CS3 CLASSROOM IN A BOOK

Adobe Press **Watch out, Final Cut Pro. For the first time in five years, Adobe Premiere Pro, Adobe's flagship digital video editing application, is once again available for both Macintosh and Windows users. This project-based book covers not just the basics of working with audio, creating transitions, and producing titles, but also all that's new in Premiere Pro: the ability to build Blu-ray Disc, DVD, and Flash projects with Adobe Encore CS3 (now included with Premiere Pro CS3); Adobe OnLocation CS3, which lets on-the-road users record footage directly to their computer disk--removing the**

need to capture video to tape later. Readers will enjoy learning to create slow-motion effects with Time Remapping, and will get up to speed on Premiere's new editing tools. What's more, users can compress their finished video for delivery to the latest handheld devices, such as mobile phones, iPods, PSPs, smartphones, and more. Best of all, the book's accompanying DVD includes real footage that you can practice on.

PREMIERE PRO CS3

FOR WINDOWS AND MACINTOSH

Pearson Education This completely revised best-seller is the fastest and easiest way to master Premiere Pro CS3!

AUTODESK MAYA 2011: A COMPREHENSIVE GUIDE

Pearson Education India

FLASH CS3: THE MISSING MANUAL

"O'Reilly Media, Inc." Flash CS3 is the premier tool for creating web animations and interactive web sites, can be intimidating to learn. This entertaining reference tutorial provides a reader-friendly animation primer and a guided tour of all the program's tools and capabilities. Beginners will learn to use the software in no time, and experienced users will quickly take their skills to the next level. The book gives Flash users of all levels hands-on instructions to help them master: Special effects Morphing Adding audio and video Introducing interactivity And much more With Flash CS3: The Missing Manual you'll be able to turn an idea into a Flash animation, tutorial, or movie. This book will help you create online tutorials, training materials and full-blown presentations. It also teaches design principles throughout and helps you avoid elements that can distract or annoy an audience. This is the first new release of Flash since Adobe bought Macromedia, which means that it's the first version that will integrate easily with other Adobe products. It's a whole new ballgame when it comes to Flash, and Flash CS3: The Missing Manual offers you complete and objective coverage. It's the perfect companion to this powerful software.

AFTER EFFECTS CS3 PROFESSIONAL

FOR WINDOWS AND MACINTOSH

Pearson Education This completely revised best-seller is the fastest and easiest way to master Adobe After Effects CS3 Professional.

THE ESSENTIAL GUIDE TO FLASH CS4 AIR DEVELOPMENT

Aprress We all know what a great tool Flash is for creating dynamic, engaging web content, and Adobe's CS4 release just makes it even better.

Among the newer features is the ability to take all the power of Flash for the Web and put in on the desktop using AIR. AIR capability is built right into the Flash CS4 integrated development environment, which means you can start writing desktop applications right away. This book not only covers the essentials of using Flash with AIR (and AIR with Flash), but also shows you how to extend application functionality in new ways. Once you've got Flash on the desktop, you're no longer constrained by the limitations of running inside a web browser. You'll have access to the local desktop file system, and AIR adds SQLite functionality for native database support. And just as Flash animations have a consistent look and feel across browsers, AIR allows you to create applications that work consistently across operating systems—Mac OS X, Windows, and Linux. For any Flash developer who wants to go from the Web to the desktop (and who doesn't?), this book is required reading. It not only tells you how to do it, but is full of practical, easy-to-follow examples that will have you building desktop AIR applications with Flash in no time. Expanding your existing Flash skills with the Essential Guide to Flash CS4 AIR Development will make you an even more potent and indispensable force on any development team!

THE BRITISH NATIONAL BIBLIOGRAPHY

MAXIMUM PC

Maximum PC is the magazine that every computer fanatic, PC gamer or content creator must read. Each and every issue is packed with punishing product reviews, insightful and innovative how-to stories and the illuminating technical articles that enthusiasts crave.

ADOBE FLASH CS3 PROFESSIONAL BIBLE

John Wiley & Sons Two of the savviest Flash experts in the industry show you how to add impact to your Web content. Robert Reinhardt and Snow Dowd know all the techniques and tricks, and they take you under the hood in this one-stop total reference guide to Flash CS3 Professional. Follow their tutorials, learn from cool examples, and discover insider secrets you won't find in any other book. Don't miss the special 16-page color insert loaded with spectacular examples. Also includes a CD-ROM. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

MAXIMUM PC

Maximum PC is the magazine that every computer fanatic, PC gamer or content creator must read. Each and every issue is packed with punishing product reviews, insightful and innovative how-to stories and the illuminating technical articles that enthusiasts crave.

WEB VIDEO

MAKING IT GREAT, GETTING IT NOTICED

Pearson Education With millions of viewers looking to the Web as their source of entertainment and news, high-quality Web video is in demand like never before. Whether you're an expert in video production or are just getting started, you need to know how to produce the best video possible for the Web and then make sure it gets seen by a wide audience. Here to guide you on everything about planning and shooting, editing, choosing a distributor, marketing your video, and making a profit, author and producer Jennie Bourne takes you through the steps to getting your video from concept to prominence on the Web. Web Video gives you practical, step-by-step instruction and advice from top experts in the field, with hands-on projects and footage available for download at the author's Web site, www.webvideobook.tv. You'll learn everything you need to know to create great video, get it noticed, and make it pay off, including: Web video production techniques for a variety of genres, including events, interviews, how-tos, video blogs, and news and dramatic shows What it takes to make your video a viral hit on the Web How to shoot high-quality video that stands out, with real-world tips from Web video professionals Editing techniques that draw in viewers and hold their attention Compression and formatting tips to make your video look great Advice on creating a distribution plan that fits your needs How to profit from advertising or selling your video

ADOBE AFTER EFFECTS CS3 PROFESSIONAL STUDIO TECHNIQUES

Adobe Press This is the only book in the After Effects market to focus exclusively on the creation of visual effects, and is a one-stop resource for anyone who wants in-depth explanations that demystify the realm of visual effects and how they were created, thanks to veteran author Mark Christiansen's friendly and accessible style. A thoroughly packed, informative read, this masterful guide focuses on explaining the essential concepts, features, and techniques that are key to creating seamless movie-quality visual effects. Readers will learn how to put After Effects to work to create the shots they need. Users who are comfortable with After Effects will find a helpful review of After Effects fundamentals--managing footage, viewing and editing layers, animating type, and more--so they can learn how to work smarter and more efficiently. Readers of all levels will learn core techniques for effects compositing: color matching, keying, rotoscoping, motion tracking, and emulating the camera. The final section of the book delves into creative explorations, demonstrating actual effects that readers might want to re-create. Readers will also find comprehensive coverage of all that's new in this upgrade. Throughout the book, beautiful full-color examples demonstrate what's possible, while the companion DVD offers plenty of sample footage and dozens of demos of the most useful

After Effects plug-ins. .

HOW TO CHEAT IN ADOBE FLASH CS3

THE ART OF DESIGN AND ANIMATION

CRC Press Provides step-by-step instructions on creating Flash animation.

ADOBE ILLUSTRATOR CS3

Peachpit Press The most comprehensive way to master Adobe Illustrator CS3.

HANDS-ON GUIDE TO FLASH VIDEO

WEB VIDEO AND FLASH MEDIA SERVER

Taylor & Francis The Hands-On Guide to Flash Video is a professional reference book written by industry experts that are currently helping professionals produce Web video and implement Flash Media Server. This book covers Flash Video production from soup to nuts, beginning with how to configure your camcorder and ending to advanced server techniques like bandwidth detection and FMS logging and reporting. Real word lessons from case studies of successful Flash Video deployments are also included. Supplemental files located at: www.flashvideobook.com By reading this book, you'll learn to: * Shoot high quality video for streaming * Choose the best encoder and encoding techniques for producing Flash Video * Deploy Flash Video via progressive download or via the Flash Media Server. * Create and light a compression friendly set * Deinterlace and preprocess your video prior to encoding * Choose encoding parameters like data rate, resolution and frame rate * Optimize encoding with Sorenson Squeeze, Flix Pro and the Adobe Flash Video Encoder * Shoot and produce chromakey video for alpha channel delivery * Customize a Flash player via skinning, and use Cue Points for navigation * Setup, install, and maintain Flash Media Server

MACWORLD

THE MACINTOSH MAGAZINE

ADOBE PHOTOSHOP CS3

Peachpit Press A fully updated revision of the best-selling guide to Adobe Photoshop CS3.

PC MAG

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

ADOBE PREMIERE PRO CS6 CLASSROOM IN A BOOK

Adobe Press Those creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe Premiere Pro CS6 choose Adobe Premiere Pro CS6 Classroom in a Book from the Adobe Creative Team at Adobe Press. The 19 project-based lessons in this book show readers step-by-step the key techniques for working in Premiere Pro CS6. Readers learn to take a project from beginning to end where they'll get the basics on things like organizing media, using audio, creating transitions, producing titles, and adding effects. Once they have the basics down, they'll learn how to take their projects further by sweetening and mixing sound, compositing the footage, adjusting color, using multicamera editing techniques, authoring DVDs, and much more. This completely revised CS6 edition covers new features, including the Warp Stabilizer effect for stabilizing uneven, shaky footage. Powerful new trimming techniques are explored in detail and an entire chapter covers the new expanded multicamera editing features. The new interface in Adobe Premiere Pro 6 offers many new capabilities to the editor who needs quick results and this book covers the workflows required to get the job done. Best of all, the companion DVD includes lesson files so readers can work step-by-step along with the book. "The Classroom in a Book series is by far the best training material on the market. Everything you need to master the software is included: clear explanations of each lesson, step-by-step instructions, and the project files for the students." —Barbara Binder, Adobe Certified Instructor, Rocky Mountain Training Classroom in a Book®, the best-selling series of hands-on software training workbooks, helps you learn the features of Adobe software quickly and easily. Classroom in a Book offers what no other book or training program does—an official training series from Adobe Systems Incorporated, developed with the support of Adobe product experts. Note from the publisher: If you experience any issues accessing the files on the DVD please contact ask@peachpit.com to receive a link to the online file downloads

HANDS-ON GUIDE TO FLASH VIDEO

WEB VIDEO AND FLASH MEDIA SERVER

CRC Press The Hands-On Guide to Flash Video is a professional reference book written by industry experts that are currently helping professionals produce Web video and implement Flash Media Server. This book covers Flash Video production from soup to nuts, beginning with how to configure your camcorder and ending to advanced server techniques like bandwidth detection and FMS logging and reporting. Real word lessons from case studies of successful Flash Video deployments are also included. Supplemental files located at: www.flashvideobook.com By reading this book, you'll learn to: * Shoot high quality video for streaming * Choose the best encoder and encoding techniques for producing Flash Video * Deploy

Flash Video via progressive download or via the Flash Media Server. * Create and light a compression friendly set * Deinterlace and preprocess your video prior to encoding * Choose encoding parameters like data rate, resolution and frame rate * Optimize encoding with Sorenson Squeeze, Flix Pro and the Adobe Flash Video Encoder * Shoot and produce chromakey video for alpha channel delivery * Customize a Flash player via skinning, and use Cue Points for navigation * Setup, install, and maintain Flash Media Server

BASIC TRAINING FOR ADOBE CS3 PRODUCTION PREMIUM

Explore the Adobe® CS3 Production Premium applications through a series of "real-world" examples that touch on the major software modules. Host and post-production veteran, Tim Kolb, will be your guide through hours of project- focused instruction. Customer Review: "Class on Demand: Basic Training for Adobe CS3 Production Premium: Adobe Educational Training Tutorial DVD includes Premiere Pro CS3" is a great starting point for those users who want to get a look at what all of the programs bundled in Adobe Creative Suite CS3 Production Premium can do. The 4.5 hours of video are well laid out and provide a good overview of the capabilities and workflow when using these Adobe programs to achieve great results. "CFH-Blue Ridge Summit, PA.

EUROPEAN PERSPECTIVES ON LEARNING COMMUNITIES AND OPPORTUNITIES IN THE MAKER MOVEMENT

IGI Global While some manufacturing experts see the maker movement as a step back in education and production, the movement presents a learn-by-doing approach to emerging professionals. Making is a method that takes some resources and modifies these resources in a way that makes the sum more valuable than the parts. *European Perspectives on Learning Communities and Opportunities in the Maker Movement* is a collection of innovative research on the methods and applications of value creation and problem solving within European learning communities. While highlighting topics including alternative learning methods, biomimetics, connected learning theory, and gentrification, this book is ideally designed for entrepreneurs, business professionals, manufacturers, carpenters, production experts, educators, academicians, industry professionals, researchers, and students seeking current research on the maker movement with examination through case studies.

VIDÉO POUR LE WEB

FILMEZ ET FAITES-VOUS CONNAÎTRE SUR LA TOILE

Pearson Education France

ADOBE PREMIERE PRO FOR DUMMIES

John Wiley & Sons An essential resource for anyone who wants to get up and running with this popular video-editing application, from amateur and hobbyist filmmakers to professionals who want to explore the possibilities of editing on a PC Explains how to shoot good footage, get digital video onto a PC, set up a Premiere production studio, edit clips, add effects, work with audio, and output the finished product or share it online Released day and date with the new software version, the book covers the latest Premiere features and improvements Keith Underdahl, the author of *Digital Video For Dummies* (0-7645-4114-5) and other books on digital video, has broad experience as both an amateur videographer and professional video producer

PHOTOSHOP CS6: THE MISSING MANUAL

"O'Reilly Media, Inc." Photoshop CS6 is truly amazing, but it can also be overwhelming if you're just getting started. This book makes learning Photoshop a breeze by explaining things in a friendly, conversational style—without technical jargon. After a thorough introduction to the program, you'll delve deep into Photoshop's secrets with expert tips and practical advice you can use every day. The important stuff you need to know: Learn your way around. Get a guided tour of Photoshop's beautiful new workspace. Unlock the magic. Discover the most practical ways to use layers, channels, masks, paths, and other tools. Fine-tune your images. Learn techniques for cropping, retouching, and combining photos. Play with color. Drain, change, and add color; and create gorgeous black-and-whites and duotones. Be artistic. Create original illustrations and paintings, use text and filters effectively, and edit video clips. Share your work. Produce great-looking images for print and the Web. Work smarter and faster. Automate common chores and install plug-ins for complex tasks.

PHOTOSHOP CC: THE MISSING MANUAL

"O'Reilly Media, Inc." Photoshop CC is truly amazing, but it can also be overwhelming if you're just getting started. This book makes learning Photoshop as easy as possible by explaining things in a friendly, conversational style—without technical jargon. After a thorough introduction to the program, you'll delve deep into Photoshop's secrets with expert tips and practical editing advice you can use every day. The important stuff you need to know: Learn your way around. Take a tour of Photoshop's workspace and learn how to customize it. Unlock the magic. Use layers, masks, and Smart Objects to safely edit your images. Perfect your photos. Learn techniques for cropping, color-correcting, retouching, and combining photos. Master color. Drain, change, and add color; create gorgeous black-and-whites, partial-color effects, and duotones. Be artistic.

Create illustrations, paintings, and pro-level text; use filters effectively, edit video, and create 3D art. Share your work. Produce great-looking images for print, presentations, and the Web. Work smarter and faster. Automate common chores and install plug-ins for complex tasks.

THE COMPLETE IDIOT'S GUIDE TO DIGITAL VIDEO

Penguin Join the digital revolution. With the availability and affordability of digital movie-making equipment, it's now easier than ever for aspiring filmmakers to create the great movie they've always wanted to make. From information on creating mini-films on a PDA to making low-budget, full-length digital movies, *The Complete Idiot's Guide® to Digital Video* provides all the information you need to turn your idea into reality. -A must-read for every film student or novice -Covers all aspects of production, from casting and directing to light and sound to digital editing -Includes 8-page, 4-color insert -Up-to-date recommendations on equipment and software -Clear, easy-to-follow instructions and guidance, as well as all the practical, artistic, and technical "step-by-step" advice that only an experienced writer/director can offer

A DESIGNER'S GUIDE TO ADOBE INDESIGN AND XML

HARNESS THE POWER OF XML TO AUTOMATE YOUR PRINT AND WEB WORKFLOWS

Adobe Press Is this book for programmers? Written specifically for graphic designers and production artists already comfortable working with Adobe InDesign, this book teaches you how to automate publishing without learning a lot of scary code. XML simplifies the process of moving content in and out of your layouts and can speed up any print or Web assignment. Why should I care about XML? If you're managing data-intensive layout projects, and you want to keep that data consistent, accurate, and up-to-date, then incorporating XML can help. You can also use XML to automate processes like importing text and large numbers of graphics into a layout, or repurposing content from one application to another. Do I need additional plug-ins or special software? You need only the powerful features built into InDesign CS2, CS3 or CS4 to use this book. How will I learn XML? This guide includes nine easy-to-follow projects with downloadable support files. With these hands-on tutorials, you will learn XML in context. By the final project, XML will no longer be a mystery, but a powerful tool you can use to support your company or clients. These real-world projects will teach you: I Business cards: Create a structured layout in InDesign and then import XML. Format text automatically and flow the text into multiple examples. I Product catalog: Learn how to import XML data into a structured layout using nested styles and cloned text. I Direct mail and variable data printing: Use XML and InDesign to create sophisticated direct mail pieces without costly plug-ins or third-party

software. | Magazine and newspaper: Build and export magazine-style publications for online distribution. | Web: Transform XML into XHTML to incorporate directly into your Web pages, or use Cascading Style Sheets to instantly format your exported XML.

ADOBE SOUNDBOOTH CS3 CLASSROOM IN A BOOK FOR WINDOWS AND MAC OS

This project-based guide from Adobe will teach readers all they need to know to create and edit audio with Soundbooth CS3, Adobe's new audio-editing application targeted at creative professionals in all disciplines (no sound engineering background required!) Soundbooth CS3 will appeal to users who want to use audio in their everyday tasks: recording and editing, removing unwanted noise, customizing sound effects, adding aural emphasis to a scene, or creating royalty-free music to match the mood of a production. Soundbooth's tight integration with Flash and Premiere Pro lets users create flawless voiceovers, remove pops and scratches from recordings, and create customized music for any video or Flash production. Using step-by-step instructions with projects that build on the knowledge learned in each lesson, readers will learn techniques for recording new dialog tracks and sound effects while learning how to modify existing audio files with tools that cut, copy, paste, fade, stretch, and add effects. Readers will also learn how to take advantage of AutoComposer, a feature that speeds the process of creating customized music to accompany their projects.

DAS EINSTEIGERSEMINAR ADOBE PREMIERE PRO CS3

mitp Verlags GmbH & Co. KG

PC MAGAZINE

THE INDEPENDENT GUIDE TO IBM-STANDARD PERSONAL COMPUTING

EVENTDV

THE AUTHORITY FOR EVENT VIDEOGRAPHERS

BRILLIANT ADOBE FLASH CS3 PROFESSIONAL

Pearson Education Flash CS3 is a quick and easy answer for developing rich Web content and applications. Users can easily integrate and add interactivity with tools, develop content using pre-built components and effectively improve authoring capabilities with custom extensions. This book provides the in-depth, wide ranging coverage that enables Flash users to get the most out of the software.

PC MAG

PCMag.com is a leading authority on technology, delivering Labs-based,

independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

PREMIÈRE PRO CS5 GUIDE COMPLET

MA Editions " « Le Guide Complet : la meilleure façon de faire le tour du sujet ! » Riches en exemples et en captures d'écran, les ouvrages de la collection Guide Complet abordent de façon claire et précise des thèmes micro informatiques destinés aux débutants et aux utilisateurs avancés. Le tour complet du sujet traité - L'acquisition vidéo - Le moniteur - Les transitions - Le titrage - Les modèles - Le montage - Les incrustations - Le mixage audio - Les effets vidéo et audio - La production - Le dépannage ".

AFTER EFFECTS CS4 FOR WINDOWS AND MACINTOSH

VISUAL QUICKPRO GUIDE

Peachpit Press Here to get filmmakers, Web designers, broadcasters, and digital artists of all kinds up to speed on After Effects CS4—and in time to meet their next deadline—is everyone's favorite task-based guide. Through step-by-step instructions, enhanced by tips, sidebars, and plenty of visual aids, veteran video editor Antony Bolante shows readers how to effectively and efficiently import and manage footage, view and edit layers, apply effects, animate type, and more. They'll learn about key features with real world examples of how and when features should be used, including what's new in After Effects CS4: the addition of Imagineer System's Mocha for Adobe After Effects, which allows users to do motion tracking for difficult shots; the ability to export rich media compositions from After Effects to Adobe Flash; searchable timelines and projects, plus easier composition navigation; the ability to import Photoshop 3D layers; independent keyframing of X, Y, and Z axis positions; the new Cartoon effect for creating an animated look to live footage; and many more enhancements.

TONY NORTHRUP'S PHOTOGRAPHY BUYING GUIDE

HOW TO CHOOSE A CAMERA, LENS, TRIPOD, FLASH & MORE

Tony Northrup If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget,

without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Phottix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be? Which lens should I buy? Should I buy Canon, Nikon, or Sony? Is a mirrorless camera or a DSLR better for me? Do I need a full frame camera? Is it safe to buy generic lenses and flashes? What's the best landscape photography gear? Which portrait lens and flash should I buy? What gear do I need to photograph a wedding? How can I get great wildlife shots on a budget? Which sports photography equipment should I purchase? Should I buy zooms or primes? Is image stabilization worth the extra cost? Which type of tripod should I buy? Which wireless flash system is the best for my budget? How can I save money by buying used? What kind of computer should I get for photo editing? What studio lighting equipment should I buy? When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader!