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KEY=GUIDE - MARQUEZ SMITH

MicroStrategy Suite Quick Start Guide for MicroStrategy Analytics Enterprise

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MicroStrategy Suite Quick Start Guide for MicroStrategy 9.5

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Quick Start Reference Guide for MicroStrategy Analytics Enterprise

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Global Telecom Industry Handbook Volume 2 Satellite Communication: Strategic Information, Regulations, Opportunities, Contacts

Lulu.com **2011 Updated Reprint. Updated Annually. Global Telecom Industry Handbook Regulations and Contacts Volume 2**

The Essential Guide to Wireless

Communications Applications From Cellular Systems to Wi-Fi

Prentice Hall **The bestselling nontechnical, guide to next-generation wireless applications, fully updated for the latest technologies and business realities. The book contains all-new coverage of wireless economics including the most promising opportunities in tough markets.**

PC Magazine

The Independent Guide to IBM- standard Personal Computing

Cellular Communications

A Comprehensive and Practical Guide

John Wiley & Sons **Even as newer cellular technologies and standards emerge, many of the fundamental principles and the components of the cellular network remain the same. Presenting a simple yet comprehensive view of cellular communications technologies, Cellular Communications provides an end-to-end perspective of cellular operations, ranging from physical layer details to call set-up and from the radio network to the core network. This self-contained source for practitioners and students represents a comprehensive survey of the fundamentals of cellular communications and the landscape of commercially deployed 2G and 3G technologies and provides a glimpse of emerging 4G technologies.**

Navigating the Digital Age

The Definitive Cybersecurity Guide for Directors and Officers

Welcome to the all-new second edition of Navigating the Digital Age. This edition brings together more than 50 leaders and visionaries from

business, science, technology, government, academia, cybersecurity, and law enforcement. Each has contributed an exclusive chapter designed to make us think in depth about the ramifications of this digital world we are creating. Our purpose is to shed light on the vast possibilities that digital technologies present for us, with an emphasis on solving the existential challenge of cybersecurity. An important focus of the book is centered on doing business in the Digital Age—particularly around the need to foster a mutual understanding between technical and non-technical executives when it comes to the existential issues surrounding cybersecurity. This book has come together in three parts. In Part 1, we focus on the future of threat and risks. Part 2 emphasizes lessons from today's world, and Part 3 is designed to help you ensure you are covered today. Each part has its own flavor and personality, reflective of its goals and purpose. Part 1 is a bit more futuristic, Part 2 a bit more experiential, and Part 3 a bit more practical. How we work together, learn from our mistakes, deliver a secure and safe digital future—those are the elements that make up the core thinking behind this book. We cannot afford to be complacent. Whether you are a leader in business, government, or education, you should be knowledgeable, diligent, and action-oriented. It is our sincerest hope that this book provides answers, ideas, and inspiration. If we fail on the cybersecurity front, we put all of our hopes and aspirations at risk. So we start this book with a simple proposition: When it comes to cybersecurity, we must succeed.

Global Innovation Index 2020

Who Will Finance Innovation?

WIPO The Global Innovation Index 2020 provides detailed metrics about the innovation performance of 131 countries and economies around the world. Its 80 indicators explore a broad vision of innovation, including political environment, education, infrastructure and business sophistication. The 2020 edition sheds light on the state of innovation financing by investigating the evolution of financing mechanisms for entrepreneurs and other innovators, and by pointing to progress and remaining challenges - including in the context of the economic slowdown induced by the coronavirus disease (COVID-19) crisis.

The Art of Screen Time

How Your Family Can Balance

Digital Media and Real Life

Hachette UK **Finally: an evidence-based, reassuring guide to what to do about kids and screens, from video games to social media. Today's babies often make their debut on social media with the very first sonogram. They begin interacting with screens at around four months old. But is this good news or bad news? A wonderful opportunity to connect around the world? Or the first step in creating a generation of addled screen zombies? Many have been quick to declare this the dawn of a neurological and emotional crisis, but solid science on the subject is surprisingly hard to come by. In *The Art of Screen Time*, Anya Kamenetz -- an expert on education and technology, as well as a mother of two young children -- takes a refreshingly practical look at the subject. Surveying hundreds of fellow parents on their practices and ideas, and cutting through a thicket of inconclusive studies and overblown claims, she hones a simple message, a riff on Michael Pollan's well-known "food rules": Enjoy Screens. Not too much. Mostly with others. This brief but powerful dictum forms the backbone of a philosophy that will help parents moderate technology in their children's lives, curb their own anxiety, and create room for a happy, healthy family life with and without screens.**

Professional Git

John Wiley & Sons **Leverage the power of Git to smooth out the development cycle *Professional Git* takes a professional approach to learning this massively popular software development tool, and provides an up-to-date guide for new users. More than just a development manual, this book helps you get into the Git mindset—extensive discussion of corollaries to traditional systems as well as considerations unique to Git help you draw upon existing skills while looking out—and planning for—the differences. Connected labs and exercises are interspersed at key points to reinforce important concepts and deepen your understanding, and a focus on the practical goes beyond technical tutorials to help you integrate the Git model into your real-world workflow. Git greatly simplifies the software development cycle, enabling users to create, use, and switch between versions as easily as you switch between files. This book shows you how to harness that power and flexibility to streamline your development cycle. Understand the basic Git model and overall workflow Learn the Git versions of common source management concepts and commands Track changes, work with branches, and take advantage of Git's full functionality Avoid trip-ups and missteps common to new users Git works with the most popular software development tools and is used by almost all of the major technology companies. More than 40 percent of software developers use it as their primary source control tool, and that number continues to grow; the ability to work effectively with Git is rapidly approaching must-have**

status, and *Professional Git* is the comprehensive guide you need to get up to speed quickly.

Parentology

Everything You Wanted to Know about the Science of Raising Children but Were Too Exhausted to Ask

Simon and Schuster **An award-winning scientist offers his unorthodox approach to childrearing: “Parentology is brilliant, jaw-droppingly funny, and full of wisdom...bound to change your thinking about parenting and its conventions” (Amy Chua, author of *Battle Hymn of the Tiger Mother*). If you’re like many parents, you might ask family and friends for advice when faced with important choices about how to raise your kids. You might turn to parenting books or simply rely on timeworn religious or cultural traditions. But when Dalton Conley, a dual-doctorate scientist and full-blown nerd, needed childrearing advice, he turned to scientific research to make the big decisions. In *Parentology*, Conley hilariously reports the results of those experiments, from bribing his kids to do math (since studies show conditional cash transfers improved educational and health outcomes for kids) to teaching them impulse control by giving them weird names (because evidence shows kids with unique names learn not to react when their peers tease them) to getting a vasectomy (because fewer kids in a family mean smarter kids). Conley encourages parents to draw on the latest data to rear children, if only because that level of engagement with kids will produce solid and happy ones. Ultimately these experiments are very loving, and the outcomes are redemptive—even when Conley’s sassy kids show him the limits of his profession. *Parentology* teaches you everything you need to know about the latest literature on parenting—with lessons that go down easy. You’ll be laughing and learning at the same time.**

Siri For Dummies

John Wiley & Sons **Find out what Siri's got up her sleeve with this fun and friendly guide! Who couldn't use a little extra help these days? Answers, information, reminders, and all sorts of additional help are only a verbal query away with Siri, the artificial intelligence personal assistant. Siri made her debut with the iPhone 4 and is now updated for iOS 6 as well as**

the third-generation iPad and she is ready to assist! This easy-to-understand guide walks you through the vast array of capabilities that Siri boasts, from creating texts and e-mails from dictation to getting directions to finding a restaurant in the area. You'll discover how to check the weather, get sports scores and schedules, look up a movie review, get Facebook and Twitter updates, make dinner reservations, and much more. Explains how to finesse the perfectly worded questions for Siri in order to get the most helpful and accurate answers Details how to have Siri make phone calls for you, look up information in a dictionary or on the web, or get music Walks you through using Siri to get stock quotes or enter numbers into a calculator and get an answer Shows you how to use Siri to set reminders and alarms, take notes, get turn-by-turn driving directions, and more Just like Siri, the straightforward-but-fun Siri For Dummies is here to help you!

Firewalls Don't Stop Dragons

A Step-by-Step Guide to Computer Security for Non-Techies

Apres Rely on this practical, end-to-end guide on cyber safety and online security written expressly for a non-technical audience. You will have just what you need to protect yourself—step by step, without judgment, and with as little jargon as possible. Just how secure is your computer right now? You probably don't really know. Computers and the Internet have revolutionized the modern world, but if you're like most people, you have no clue how these things work and don't know the real threats. Protecting your computer is like defending a medieval castle. While moats, walls, drawbridges, and castle guards can be effective, you'd go broke trying to build something dragon-proof. This book is not about protecting yourself from a targeted attack by the NSA; it's about armoring yourself against common hackers and mass surveillance. There are dozens of no-brainer things we all should be doing to protect our computers and safeguard our data—just like wearing a seat belt, installing smoke alarms, and putting on sunscreen. Author Carey Parker has structured this book to give you maximum benefit with minimum effort. If you just want to know what to do, every chapter has a complete checklist with step-by-step instructions and pictures. The book contains more than 150 tips to make you and your family safer. It includes: Added steps for Windows 10 (Spring 2018) and Mac OS X High Sierra Expanded coverage on mobile device safety Expanded coverage on safety for kids online More than 150 tips with complete step-by-step instructions and pictures What You'll Learn Solve your password problems once and for all Browse the web safely and with confidence Block online tracking and dangerous ads Choose the right

antivirus software for you Send files and messages securely Set up secure home networking Conduct secure shopping and banking online Lock down social media accounts Create automated backups of all your devices Manage your home computers Use your smartphone and tablet safely Safeguard your kids online And more! Who This Book Is For Those who use computers and mobile devices, but don't really know (or frankly care) how they work. This book is for people who just want to know what they need to do to protect themselves—step by step, without judgment, and with as little jargon as possible.

U.S.-Korea Free Trade Agreement: Potential Economy-Wide and Selected Sectoral Effects, Inv. TA-2104-24

DIANE Publishing

WIPO Technology Trends 2019 - Artificial Intelligence

WIPO The first report in a new flagship series, **WIPO Technology Trends**, aims to shed light on the trends in innovation in artificial intelligence since the field first developed in the 1950s.

Telecosm

How Infinite Bandwidth Will Revolutionize Our World

Simon and Schuster **The computer age is over. After a cataclysmic global run of thirty years, it has given birth to the age of the telecosm -- the world enabled and defined by new communications technology. Chips and software will continue to make great contributions to our lives, but the action is elsewhere. To seek the key to great wealth and to understand the bewildering ways that high tech is restructuring our lives, look not to chip speed but to communication power, or bandwidth. Bandwidth is exploding, and its abundance is the most important social and economic fact of our time. George Gilder is one of the great technological visionaries, and "the man who put the 's' in 'telecosm'" (Telephony magazine). He is equally**

famous for understanding and predicting the nuts and bolts of complex technologies, and for putting it all together in a soaring view of why things change, and what it means for our daily lives. His track record of futurist predictions is one of the best, often proving to be right even when initially opposed by mighty corporations and governments. He foresaw the power of fiber and wireless optics, the decline of the telephone regime, and the explosion of handheld computers, among many trends. His list of favored companies outpaced even the soaring Nasdaq in 1999 by more than double. His long-awaited *Telecosm* is a bible of the new age of communications. Equal parts science story, business history, social analysis, and prediction, it is the one book you need to make sense of the titanic changes underway in our lives. Whether you surf the net constantly or not at all, whether you live on your cell phone or hate it for its invasion of private life, you need this book. It has been less than two decades since the introduction of the IBM personal computer, and yet the enormous changes wrought in our lives by the computer will pale beside the changes of the telecosm. Gilder explains why computers will "empty out," with their components migrating to the net; why hundreds of low-flying satellites will enable hand-held computers and communicators to become ubiquitous; why television will die; why newspapers and magazines will revive; why advertising will become less obnoxious; and why companies will never be able to waste your time again. Along the way you will meet the movers and shakers who have made the telecosm possible. From Charles Townes and Gordon Gould, who invented the laser, to the story of JDS Uniphase, "the Intel of the Telecosm," to the birthing of fiberless optics pioneer TeraBeam, here are the inventors and entrepreneurs who will be hailed as the next Edison or Gates. From hardware to software to chips to storage, here are the technologies that will soon be as basic as the air we breathe.

Business Ethics

Captive Audience

The Telecom Industry and Monopoly Power in the New Gilded Age

Yale University Press Ten years ago, the United States stood at the forefront of the Internet revolution. With some of the fastest speeds and lowest prices in the world for high-speed Internet access, the nation was poised to be the global leader in the new knowledge-based economy. Today that global competitive advantage has all but vanished because of a series of

government decisions and resulting monopolies that have allowed dozens of countries, including Japan and South Korea, to pass us in both speed and price of broadband. This steady slide backward not only deprives consumers of vital services needed in a competitive employment and business market—it also threatens the economic future of the nation. This important book by leading telecommunications policy expert Susan Crawford explores why Americans are now paying much more but getting much less when it comes to high-speed Internet access. Using the 2011 merger between Comcast and NBC Universal as a lens, Crawford examines how we have created the biggest monopoly since the breakup of Standard Oil a century ago. In the clearest terms, this book explores how telecommunications monopolies have affected the daily lives of consumers and America's global economic standing.

Fundamentals of 5G Mobile Networks

John Wiley & Sons **Fundamentals of 5G Mobile Networks** provides an overview of the key features of the 5th Generation (5G) mobile networks, discussing the motivation for 5G and the main challenges in developing this new technology. This book provides an insight into the key areas of research that will define this new system technology paving the path towards future research and development. The book is multi-disciplinary in nature, and aims to cover a whole host of intertwined subjects that will predominantly influence the 5G landscape, including Future Internet, cloud computing, small cells and self-organizing networks (SONs), cooperative communications, dynamic spectrum management and cognitive radio, Broadcast-Broadband convergence, 5G security challenge, and green RF. The book aims to be the first of its kind towards painting a holistic perspective on 5G Mobile, allowing 5G stakeholders to capture key technology trends on different layering domains and to identify potential inter-disciplinary design aspects that need to be solved in order to deliver a 5G Mobile system that operates seamlessly as a piece of the 5G networking jigsaw. Key features:

- Addresses the fundamentals of 5G mobile networks serving as a useful study guide for mobile researchers and system engineers aiming to position their research in this fast evolving arena.
- Develops the Small cells story together with next-generation SON (self-organizing networks) systems as solutions for addressing the unprecedented traffic demand and variations across cells.
- Elaborates Mobile Cloud technology and Services for future communication platforms, acting as a source of inspiration for corporations looking for new business models to harness the 5G wave.
- Discusses the open issues facing broad-scale commercial deployment of white space networks, including the potential for applications towards the future 5G standard.
- Provides a scientific assessment for broadcast and mobile broadband

convergence coupled together with a 'win-win' convergence solution to harmonize the broadcasting and mobile industry. • Describes the key components, trends and challenges, as well as the system requirements for 5G transceivers to support multi-standard radio, a source of inspiration for RF engineers and vendors to tie down the requirements and potential solutions for next generation handsets.

Designing Brand Identity

An Essential Guide for the Whole Branding Team

John Wiley & Sons A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, **Designing Brand Identity, Fourth Edition** offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity

Management Information Systems

Managing the Digital Firm

Pearson Educación **Management Information Systems** provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

The Indian Textile Journal

The Rise of HR

Wisdom from 73 Thought Leaders

As the industry's foremost voice for human resources certification, the HR Certification Institute has brought together the world's leading HR experts to share insights on our profession through this inaugural Institute-sponsored publication that is being distributed globally in an effort to advance the HR profession. Seventy-three human resources thought leaders from across the globe volunteered to contribute their expertise to this compilation of wisdom regarding the HR profession. Together, their contributions offer a comprehensive look into the critical issues transforming human resources—one of the fastest-growing professions in the workplace and one that is being influenced by many factors, including technological developments and globalization.

Bringing Schools into the 21st Century

Springer Science & Business Media **Shift happens: Emerging technologies and globalization have resulted in political, social and cultural changes. These changes have a profound impact on all aspects of human life, including education. Yet while society has changed and continues to change, schools are slow to keep up. This book explores issues related to transforming and modernizing our educational systems, including the impact of societal shifts on education, the efforts at various levels to bring schools into the 21st century, the identification of 21st century skills, the reformation of the curriculum, the creation of alternative models of schooling, the innovative use of technology in education, and many others. It addresses questions like the following: Should schools systems adapt to better meet the needs of tomorrow's world and how should this be accomplished? How can society better prepare students for a changing and challenging modern world? What skills do students need to lead successful lives and become productive citizens in the 21st century? How can educators create learning environments that are relevant and meaningful for digital natives? How can the school curriculum be made more rigorous to meet the needs of the 21st century? This book encourages readers to transcend the limits of their own educational experience, to think beyond familiar notions of schooling, instruction and curriculum, to consider how to best structure learning so that it will benefit future generations. It encourages a deeper analysis of the existing education system and offers practical insights into future directions focused on preparing students with 21st century skills.**

World Investment Report

Investigation Of Competition In Digital Markets

Majority Staff Report And Recommendations

Nimble Books In June 2019, the Committee on the Judiciary initiated a bipartisan investigation into the state of competition online, spearheaded by the Subcommittee on Antitrust, Commercial and Administrative Law. As part of a top-to-bottom review of the market, the Subcommittee examined the dominance of Amazon, Apple, Facebook, and Google, and their business practices to determine how their power affects our economy and our democracy. Additionally, the Subcommittee performed a review of existing antitrust laws, competition policies, and current enforcement levels to assess whether they are adequate to address market power and anticompetitive conduct in digital markets. Over the course of our investigation, we collected extensive evidence from these companies as well as from third parties—totaling nearly 1.3 million documents. We held seven hearings to review the effects of market power online—including on the free and diverse press, innovation, and privacy—and a final hearing to examine potential solutions to concerns identified during the investigation and to inform this Report's recommendations. A year after initiating the investigation, we received testimony from the Chief Executive Officers of the investigated companies: Jeff Bezos, Tim Cook, Mark Zuckerberg, and Sundar Pichai. For nearly six hours, we pressed for answers about their business practices, including about evidence concerning the extent to which they have exploited, entrenched, and expanded their power over digital markets in anticompetitive and abusive ways. Their answers were often evasive and non-responsive, raising fresh questions about whether they believe they are beyond the reach of democratic oversight. Although these four corporations differ in important ways, studying their business practices has revealed common problems

Macs For Dummies

John Wiley & Sons Whether you're thinking of switching to a Macintosh computer, are looking into the latest Apple products, or have a Mac and want to learn about Mac OS X Leopard, then *Macs For Dummies*, 10th Edition will get you going. Here you'll learn all about how to compare the

different desktop and laptop models to choose your perfect match, make Mac OS X Leopard work your way, use the new iLife 2008 digital lifestyle applications, get online and connect to a wired or wireless network, and run Windows on your Mac so you can keep the Microsoft programs you need. You'll also discover how to: Navigate your way around the Mac interface and work with icons and folders Best utilize OS X, work with the new Photo Booth, and manage clutter with Exposé and Spaces Get connected, start a Web-browsing Safari, use e-mail and iChat, and shop online Join .Mac and take advantage of iDisk backups, IMAP mail, and Web Gallery Explore all that iTunes offers, process digital photos with iPhoto, make iMovies, and have fun with GarageBand Use Windows on your Mac and transfer Windows files It's a perfect time to join the Mac generation, especially if you're a Windows user who's been thinking of defecting. Macs For Dummies, 10th Edition will get you there, helping you pick peripherals, download freebie programs, set up user accounts, implement security secrets, troubleshoot your Mac, and experience the iLife.

Business Week

2009 Information and Communications for Development Extending Reach and Increasing Impact

World Bank Publications Over the last decade, information and communication technologies (ICT) have been increasingly used to achieve development goals. Developing countries, including poorer ones, have enjoyed rapid technological progress to help pull millions of people out of poverty. ICTs help transform economic and social activities for firms, governments and citizens. Information and Communication for Development 2009: Scaling Up Impact, the second issue of the World Bank's IC4D series, focuses on the effect of increased access to advanced ICT services and development of a vibrant IT sector on sustaining growth.

Solving Enterprise Applications Performance Puzzles

Queuing Models to the Rescue

John Wiley & Sons **Poorly performing enterprise applications are the weakest links in a corporation's management chain, causing delays and disruptions of critical business functions. This groundbreaking book frames enterprise application performance engineering not as an art but as applied science built on model-based methodological foundation. The book introduces queuing models of enterprise application that visualize, demystify, explain, and solve system performance issues. Analysis of these models will help to discover and clarify unapparent connections and correlations among workloads, hardware architecture, and software parameters.**

Textbook of Neural Repair and Rehabilitation

Cambridge University Press **Volume 1 of the Textbook of Neural Repair and Rehabilitation covers the basic sciences relevant to recovery of function following injury to the nervous system.**

Entertainment Science

Data Analytics and Practical Theory for Movies, Games, Books, and Music

Springer **The entertainment industry has long been dominated by legendary screenwriter William Goldman's "Nobody-Knows-Anything" mantra, which argues that success is the result of managerial intuition and instinct. This book builds the case that combining such intuition with data analytics and rigorous scholarly knowledge provides a source of sustainable competitive advantage - the same recipe for success that is behind the rise of firms such as Netflix and Spotify, but has also fueled Disney's recent success. Unlocking a large repertoire of scientific studies by business scholars and entertainment economists, the authors identify essential factors, mechanisms, and methods that help a new entertainment product succeed. The book thus offers a timely alternative to "Nobody-Knows" decision-making in the digital era: while coupling a good idea with smart data analytics and entertainment theory cannot guarantee a hit, it systematically and substantially increases the probability of success in the entertainment industry. Entertainment Science is poised to inspire fresh**

new thinking among managers, students of entertainment, and scholars alike. Thorsten Hennig-Thurau and Mark B. Houston - two of our finest scholars in the area of entertainment marketing - have produced a definitive research-based compendium that cuts across various branches of the arts to explain the phenomena that provide consumption experiences to capture the hearts and minds of audiences. Morris B. Holbrook, W. T. Dillard Professor Emeritus of Marketing, Columbia University Entertainment Science is a must-read for everyone working in the entertainment industry today, where the impact of digital and the use of big data can't be ignored anymore. Hennig-Thurau and Houston are the scientific frontrunners of knowledge that the industry urgently needs. Michael Kölmel, media entrepreneur and Honorary Professor of Media Economics at University of Leipzig Entertainment Science's winning combination of creativity, theory, and data analytics offers managers in the creative industries and beyond a novel, compelling, and comprehensive approach to support their decision-making. This ground-breaking book marks the dawn of a new Golden Age of fruitful conversation between entertainment scholars, managers, and artists. Allègre Hadida, Associate Professor in Strategy, University of Cambridge

Start With Why

How Great Leaders Inspire Everyone To Take Action

[Penguin UK](#) Simon Sinek's recent video on 'The Millennial Question' went viral with over 150 million views. Start with Why is a global bestseller and the TED Talk based on it is the third most watched of all time. Why are some people and organisations more inventive, pioneering and successful than others? And why are they able to repeat their success again and again? In business, it doesn't matter what you do, it matters WHY you do it. Start with Why analyses leaders like Martin Luther King Jr and Steve Jobs and discovers that they all think in the same way - they all started with why. Simon Sinek explains the framework needed for businesses to move past knowing what they do to how they do it, and then to ask the more important question-WHY? Why do we do what we do? Why do we exist? Learning to ask these questions can unlock the secret to inspirational business. Sinek explains what it truly takes to lead and inspire and how anyone can learn how to do it.

The Cambridge Handbook of the

Law of the Sharing Economy

Cambridge University Press **This Handbook** grapples conceptually and practically with what the sharing economy - which includes entities ranging from large for-profit firms like Airbnb, Uber, Lyft, Taskrabbit, and Upwork to smaller, non-profit collaborative initiatives - means for law, and how law, in turn, is shaping critical aspects of the sharing economy. Featuring a diverse set of contributors from many academic disciplines and countries, the book compiles the most important, up-to-date research on the regulation of the sharing economy. The first part surveys the nature of the sharing economy, explores the central challenge of balancing innovation and regulatory concerns, and examines the institutions confronting these regulatory challenges, and the second part turns to a series of specific regulatory domains, including labor and employment law, consumer protection, tax, and civil rights. This groundbreaking work should be read by anyone interested in the dynamic relationship between law and the sharing economy.

Sensor Technologies

Healthcare, Wellness and Environmental Applications

Apress **Sensor Technologies: Healthcare, Wellness and Environmental Applications** explores the key aspects of sensor technologies, covering wired, wireless, and discrete sensors for the specific application domains of healthcare, wellness and environmental sensing. It discusses the social, regulatory, and design considerations specific to these domains. The book provides an application-based approach using real-world examples to illustrate the application of sensor technologies in a practical and experiential manner. The book guides the reader from the formulation of the research question, through the design and validation process, to the deployment and management phase of sensor applications. The processes and examples used in the book are primarily based on research carried out by Intel or joint academic research programs. "Sensor Technologies: Healthcare, Wellness and Environmental Applications provides an extensive overview of sensing technologies and their applications in healthcare, wellness, and environmental monitoring. From sensor hardware to system applications and case studies, this book gives readers an in-depth understanding of the technologies and how they can be applied. I would highly recommend it to students or researchers who are interested in wireless sensing technologies and the associated applications." Dr. Benny Lo Lecturer, The Hamlyn Centre, Imperial College

of London “This timely addition to the literature on sensors covers the broad complexity of sensing, sensor types, and the vast range of existing and emerging applications in a very clearly written and accessible manner. It is particularly good at capturing the exciting possibilities that will occur as sensor networks merge with cloud-based ‘big data’ analytics to provide a host of new applications that will impact directly on the individual in ways we cannot fully predict at present. It really brings this home through the use of carefully chosen case studies that bring the overwhelming concept of ‘big data’ down to the personal level of individual life and health.” Dermot Diamond Director, National Centre for Sensor Research, Principal Investigator, CLARITY Centre for Sensor Web Technologies, Dublin City University “Sensor Technologies: Healthcare, Wellness and Environmental Applications takes the reader on an end-to-end journey of sensor technologies, covering the fundamentals from an engineering perspective, introducing how the data gleaned can be both processed and visualized, in addition to offering exemplar case studies in a number of application domains. It is a must-read for those studying any undergraduate course that involves sensor technologies. It also provides a thorough foundation for those involved in the research and development of applied sensor systems. I highly recommend it to any engineer who wishes to broaden their knowledge in this area!” Chris Nugent Professor of Biomedical Engineering, University of Ulster

How Asia Works

Success and Failure in the World's Most Dynamic Region

Profile Books Until the catastrophic economic crisis of the late 1990s, East Asia was perceived as a monolithic success story. But heady economic growth rates masked the most divided continent in the world - one half the most extraordinary developmental success story ever seen, the other half a paper tiger. Joe Studwell explores how policies ridiculed by economists created titans in Japan, Korea and Taiwan, and are now behind the rise of China, while the best advice the West could offer sold its allies in South-East Asia down the economic river. The first book to offer an Asia-wide deconstruction of success and failure in economic development, Studwell's latest work is provocative and iconoclastic - and sobering reading for most of the world's developing countries. How Asia Works is a must-read book that packs powerful insights about the world's most misunderstood continent.