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KEY=2009 - TANIYA BRYCEN

THE ROAD

Pan Macmillan The post-apocalyptic modern classic with an introduction by novelist John Banville. In a burned-out America, a father and his young son walk under a darkened sky, heading slowly for the coast. They have no idea what, if anything, awaits them there. The landscape is destroyed, nothing moves save the ash on the wind and cruel, lawless men stalk the roadside, lying in wait. Attempting to survive in this brave new world, the young boy and his protector have nothing but a pistol to defend themselves. They must keep walking. Winner of the Pulitzer Prize for Fiction, *The Road* is an incandescent novel, the story of a remarkable and profoundly moving journey. In this unflinching study of the best and worst of humankind, Cormac McCarthy boldly divines a future without hope, but one in which, miraculously, this young family finds tenderness. An exemplar of post-apocalyptic writing, *The Road* is a true modern classic, a masterful, moving and increasingly prescient novel. This edition is part of the Picador Collection, a series of the best in contemporary literature, inaugurated in Picador's 50th Anniversary year.

INTRODUCTION TO LOGIC DESIGN

YOU DECIDE!

CURRENT DEBATES IN CRIMINAL JUSTICE

Pearson College Division For courses in Introduction to Criminal Justice, Criminal Justice Ethics, and Issues/Special Topics in Criminal Justice. This book offers students a unique opportunity to examine strong yet very readable competing views on twenty of the major issues in contemporary criminal justice. It features the works of major writers in the discipline and explores the ideas, orientations and arguments driving the field. Each essay quickly draws readers into the debate using accompanying questions and encourages readers to assess arguments and determine their own conclusions. Where to Find More sections highlight additional resources that can be used to explore each issue in more detail.

INTRODUCTION TO LOGIC AND COMPUTER DESIGN

McGraw-Hill Companies An ideal companion to any first course in digital logic, this title includes an extensive set of examples well integrated into the body of the text, giving students multiple opportunities to understand the topics being presented.

REAL WORLD RESEARCH

A RESOURCE FOR SOCIAL SCIENTISTS AND PRACTITIONER-RESEARCHERS

Wiley-Blackwell This successful text on carrying out research in 'real world' situations has been thoroughly revised and updated in order to make it as useful as possible to teachers and students from a range of behavioral and social science disciplines. Includes new examples from applied psychology, applied social science, health studies, social work and education. Provides more coverage of qualitative methods. Pedagogical material has been updated to include a glossary and detailed cross-referencing across chapters. Bases the quantitative analysis section around version 10 of SPSS and the section on qualitative analysis around the NUD*IST software. Situates material more clearly within theoretical conceptualizations of the nature of social science research, pointing to the advantages of a critical realist approach. For sample chapters please visit www.blackwellpublishing.com/robson

NUDGE

IMPROVING DECISIONS ABOUT HEALTH, WEALTH, AND HAPPINESS

Yale University Press Thaler and Sunstein offer a groundbreaking discussion of how to apply the science of choice to nudge people toward decisions that can improve their lives without restricting their freedom of choice.

RISK MANAGEMENT AND FINANCIAL INSTITUTIONS

John Wiley & Sons The most complete, up-to-date guide to risk management in finance *Risk Management and Financial Institutions, Fifth Edition* explains all aspects of financial risk and financial institution regulation, helping you better understand the financial markets—and their potential dangers. Inside, you'll learn the different types of risk, how and where they appear in different types of institutions, and how the regulatory structure of each institution affects risk management practices. Comprehensive ancillary materials include software, practice questions, and all necessary teaching supplements, facilitating more complete understanding and providing an ultimate learning resource. All financial professionals need to understand and quantify the risks associated with their decisions. This book provides a complete guide to risk management with the most up to date information. • Understand how risk affects different types of financial institutions • Learn the different types of risk and how they are managed • Study the most current regulatory issues that deal with risk • Get the help you need, whether you're a student or a professional Risk management has become increasingly important in recent years and a deep understanding is essential for anyone working in the finance industry; today, risk management is part of everyone's job. For complete information and comprehensive coverage of the latest industry issues and practices, *Risk Management and Financial Institutions, Fifth Edition* is an informative, authoritative guide.

HANCER'S PRICE GUIDE TO PAPERBACK BOOKS

Wallace-Homestead A reference guide to the prices of paperback collectible books and a bibliography of paperback imprints. Lists all mass market paperbacks published in the United States between 1939 and 1959 ; some publishers are listed through 1965. Includes selected Canadian, pre-1939 and post 1959 books based on collector interest. Lists over 30,000 entries under their imprint names and imprint code numbers.

EMOTIONAL INTELLIGENCE

WHY IT CAN MATTER MORE THAN IQ

Bloomsbury Publishing Daniel Goleman offers a vital new curriculum for life that can change the future for us and for our children

CLINICAL HANDBOOK OF PSYCHOLOGICAL DISORDERS, FOURTH EDITION

A STEP-BY-STEP TREATMENT MANUAL

Guilford Press With over 75,000 copies sold, this clinical guide and widely adopted text presents authoritative guidelines for treating frequently encountered adult disorders. The Handbook is unique in its focus on evidence-based practice and its attention to the most pressing question asked by students and practitioners—"How do I do it?" Leading clinical researchers provide essential background knowledge on each problem, describe the conceptual and empirical bases of their respective approaches, and illustrate the nuts and bolts of evidence-based assessment and intervention.

THE MYTH OF THE RATIONAL MARKET

A HISTORY OF RISK, REWARD, AND DELUSION ON WALL STREET

Harper Collins The financial crisis of 2008 and subsequent Great Recession demolished many cherished beliefs—most significantly, the theory that financial markets always get things right. Justin Fox's *The Myth of the Rational Market* explains where that idea came from, and where it went wrong. As much an intellectual whodunit as a cultural history of the perils and possibilities of risk, it also brings to life the people and ideas that forged modern finance and investing—from the formative days of Wall Street through the Great Depression and into the financial calamities of today. It's a tale featuring professors who made and lost fortunes, battled fiercely over ideas, beat the house at blackjack, wrote bestselling books, and played major roles on the world stage. It's also a story of free-market capitalism's war with itself.

THE SOCIOLOGY OF MENTAL ILLNESS

A COMPREHENSIVE READER

Oxford University Press, USA The Sociology of Mental Illness is a comprehensive collection of readings designed to help students develop a nuanced and sophisticated appreciation of the most important, heated--and fascinating--controversies in the field. Drawing primarily from sociological sources, the text features both classical and contemporary selections that cover the full range of sociological topics, perspectives, and debates, including the social construction of mental illness, the social origins of mental illness, and contemporary mental health treatment. This rich, varied assortment gives students a "roadmap" to the evolution and development of sociological research over time and insight into key controversies in the field. Selections include such classical readings as Scheff's original statement of labeling theory, contemporary reports on the prevalence of mental illness in countries around the world, and recent analyses of the changing treatment system. The readings are organized progressively in order to help students recognize the dynamic character of mental health research and the important role that controversies play in advancements in the field; this organization also gives students the tools they need to formulate their own views and opinions on crucial matters. A versatile, engaging text, The Sociology of Mental Illness is ideal for undergraduate and graduate courses in the sociology of mental illness.

HANDBOOK OF DRUG-NUTRIENT INTERACTIONS

Springer Science & Business Media Handbook of Drug-Nutrient Interactions, Second Edition is an essential new work that provides a scientific look behind many drug-nutrient interactions, examines their relevance, offers recommendations, and suggests research questions to be explored. In the five years since publication of the first edition of the Handbook of Drug-Nutrient Interactions new perspectives have emerged and new data have been generated on the subject matter. Providing both the scientific basis and clinical relevance with appropriate recommendations for many interactions, the topic of drug-nutrient interactions is significant for clinicians and researchers alike. For clinicians in particular, the book offers a guide for understanding, identifying or predicting, and ultimately preventing or managing drug-nutrient interactions to optimize patient care. Divided into six sections all chapters have been revised or are new to this edition. Chapters balance the most technical information with practical discussions and include outlines that reflect the content; discussion questions that can guide the reader to the critical areas covered in each chapter, complete definitions of terms with the abbreviation fully defined and consistent use of terms between chapters. The editors have performed an outstanding service to clinical pharmacology and pharmaco-nutrition by bringing together a multi-disciplinary group of authors. Handbook of Drug-Nutrient Interactions, Second Edition is a comprehensive up-to-date text for the total management of patients on drug and/or nutrition therapy but also an insight into the recent developments in drug-nutrition interactions which will act as a reliable reference for clinicians and students for many years to come.

APPLIED CRYPTOGRAPHY

PROTOCOLS, ALGORITHMS, AND SOURCE CODE IN C

From the world's most renowned security technologist, Bruce Schneier, this 20th Anniversary Edition is the most definitive reference on cryptography ever published and is the seminal work on cryptography. Cryptographic techniques have applications far beyond the obvious uses of encoding and decoding information. For developers who need to know about capabilities, such as digital signatures, that depend on cryptographic techniques, there's no better overview than Applied Cryptography, the definitive book on the subject. Bruce Schneier covers general classes of cryptographic protocols and then specific techniques, detailing the inner workings of real-world cryptographic algorithms including the Data Encryption Standard and RSA public-key cryptosystems. The book includes source-code listings and extensive advice on the practical aspects of cryptography implementation, such as the importance of generating truly random numbers and of keeping keys secure. ". . .the best introduction to cryptography I've ever seen. . . .The book the National Security Agency wanted never to be published. . . ." -Wired Magazine ". . .monumental . . . fascinating . . . comprehensive . . . the definitive work on cryptography for computer programmers . . ." -Dr. Dobb's Journal ". . .easily ranks as one of the most authoritative in its field." -PC Magazine The book details how programmers and electronic communications professionals can use cryptography--the technique of enciphering and deciphering messages--to maintain the privacy of computer data. It describes dozens of cryptography algorithms, gives practical advice on how to implement them into cryptographic software, and shows how they can be used to solve security problems. The book shows programmers who design computer applications, networks, and storage systems how they can build security into their software and systems. With a new Introduction by the author, this premium edition will be a keepsake for all those committed to computer and cyber security.

FAIR SOCIETY, HEALTHY LIVES

Olschki

GUIDE FOR THE CARE AND USE OF LABORATORY ANIMALS

EIGHTH EDITION

National Academies Press A respected resource for decades, the Guide for the Care and Use of Laboratory Animals has been updated by a committee of experts, taking into consideration input from the scientific and laboratory animal communities and the public at large. The Guide incorporates new scientific information on common laboratory animals, including aquatic species, and includes extensive references. It is organized around major components of animal use: Key concepts of animal care and use. The Guide sets the framework for the humane care and use of laboratory animals. Animal care and use program. The Guide discusses the concept of a broad Program of Animal Care and Use, including roles and responsibilities of the Institutional Official, Attending Veterinarian and the Institutional Animal Care and Use Committee. Animal environment, husbandry, and management. A chapter on this topic is now divided into sections on terrestrial and aquatic animals and provides recommendations for housing and environment, husbandry, behavioral and population management, and more. Veterinary care. The Guide discusses veterinary care and the responsibilities of the Attending Veterinarian. It includes recommendations on animal procurement and transportation, preventive medicine (including animal biosecurity), and clinical care and management. The Guide addresses distress and pain recognition and relief, and issues surrounding euthanasia. Physical plant. The Guide identifies design issues, providing construction guidelines for functional areas; considerations such as drainage, vibration and noise control, and environmental monitoring; and specialized facilities for animal housing and research needs. The Guide for the Care and Use of Laboratory Animals provides a framework for the judgments required in the management of animal facilities. This updated and expanded resource of proven value will be important to scientists and researchers, veterinarians, animal care personnel, facilities managers, institutional administrators, policy makers involved in research issues, and animal welfare advocates.

ANXIETY DISORDERS

THEORY, RESEARCH AND CLINICAL PERSPECTIVES

Cambridge University Press Anxiety disorders are amongst the most common of all mental health problems. Research in this field has exploded over recent years, yielding a wealth of new information in domains ranging from neurobiology to cultural anthropology to evidence-based treatment of specific disorders. This book offers a variety of perspectives on new developments and important controversies relevant to the theory, research, and clinical treatment of this class of disorders. Clinicians will find reviews of state-of-the-art treatments for panic disorder, social anxiety disorder, phobias, obsessive-compulsive disorder, generalized anxiety disorder, and post-traumatic stress disorder, as well as controversies over diagnostic and treatment issues. Researchers will find in-depth consideration of important selected topics, including genetics, neuroimaging, animal models, contemporary psychoanalytic theory, and the impact of stressors. This book illustrates the enormous advances that have occurred in anxiety research and describes the evolving multi-disciplinary efforts that will shape the future of the field.

DIRT ROAD

A NOVEL

Catapult Booker Prize winner James Kelman's new novel, Dirt Road, tells the story of a teenage boy who travels with his father from Scotland to Alabama to visit with relatives after the death of his mother. In the American South, he becomes swept up into the world of zydeco and blues. "'A powerful meditation on loss, life, death, and the bond between father and son. . . . Kelman has created a fully-realized, relatable voice that reveals a young man's urgent need for connection in a time of grief.'" --Publishers Weekly (starred review) After his mother's recent death, sixteen-year-old Murdo and his father travel from their home in rural Scotland to Alabama to be with his émigré uncle and American aunt. Stopping at a small town on their way from the airport, Murdo happens upon a family playing zydeco music and joins them, leaving with a gift of two CDs of Southern American songs. On this first visit to the States, Murdo notices racial tension, religious fundamentalism, the threat of severe weather, guns, and aggressive behavior, all unfamiliar to him. Yet his connection to the place strengthens by way of its musical culture. Murdo may be young but he is already a musician. While at their relatives' home, the grieving father and son experience kindness and kinship but share few words of comfort with each other, Murdo losing himself in music and his reticent and protective dad in books. The aunt, "the very very best," Murdo calls her, provides whatever solace he receives, until his father comes around in a scene of great emotional release. As James Wood has written of this brilliant writer's previous work in The New Yorker, "The pleasure, as always in Kelman, is being allowed to inhabit mental meandering and half-finished thoughts, digressions and wayward jokes, so that we are present" with his characters. Dirt Road is a powerful story about the strength of family ties, the consolation of music, and one unforgettable journey from darkness to light.

NEUROECONOMICS

DECISION MAKING AND THE BRAIN

Academic Press In the years since it first published, *Neuroeconomics: Decision Making and the Brain* has become the standard reference and textbook in the burgeoning field of neuroeconomics. The second edition, a nearly complete revision of this landmark book, will set a new standard. This new edition features five sections designed to serve as both classroom-friendly introductions to each of the major subareas in neuroeconomics, and as advanced synopses of all that has been accomplished in the last two decades in this rapidly expanding academic discipline. The first of these sections provides useful introductions to the disciplines of microeconomics, the psychology of judgment and decision, computational neuroscience, and anthropology for scholars and students seeking interdisciplinary breadth. The second section provides an overview of how human and animal preferences are represented in the mammalian nervous systems. Chapters on risk, time preferences, social preferences, emotion, pharmacology, and common neural currencies—each written by leading experts—lay out the foundations of neuroeconomic thought. The third section contains both overview and in-depth chapters on the fundamentals of reinforcement learning, value learning, and value representation. The fourth section, “The Neural Mechanisms for Choice, integrates what is known about the decision-making architecture into state-of-the-art models of how we make choices. The final section embeds these mechanisms in a larger social context, showing how these mechanisms function during social decision-making in both humans and animals. The book provides a historically rich exposition in each of its chapters and emphasizes both the accomplishments and the controversies in the field. A clear explanatory style and a single expository voice characterize all chapters, making core issues in economics, psychology, and neuroscience accessible to scholars from all disciplines. The volume is essential reading for anyone interested in neuroeconomics in particular or decision making in general. Editors and contributing authors are among the acknowledged experts and founders in the field, making this the authoritative reference for neuroeconomics Suitable as an advanced undergraduate or graduate textbook as well as a thorough reference for active researchers Introductory chapters on economics, psychology, neuroscience, and anthropology provide students and scholars from any discipline with the keys to understanding this interdisciplinary field Detailed chapters on subjects that include reinforcement learning, risk, inter-temporal choice, drift-diffusion models, game theory, and prospect theory make this an invaluable reference Published in association with the Society for Neuroeconomics—www.neuroeconomics.org Full-color presentation throughout with numerous carefully selected illustrations to highlight key concepts

RED BOOK 2018

REPORT OF THE COMMITTEE ON INFECTIOUS DISEASES

The AAP's authoritative guide on preventing, recognizing, and treating more than 200 childhood infectious diseases. Developed by the AAP's Committee on Infectious Diseases as well as the expertise of the CDC, the FDA, and hundreds of physician contributors.

FUNDAMENTALS OF DATABASE SYSTEMS

Addison-Wesley This edition combines clear explanations of database theory and design with up-to-date coverage of models and real systems. It features excellent examples and access to Addison Wesley's database Web site that includes further teaching, tutorials and many useful student resources.

SAGE FOR UNDERGRADUATES

American Mathematical Soc. As the open-source and free competitor to expensive software like Maple™, Mathematica®, Magma, and MATLAB®, Sage offers anyone with access to a web browser the ability to use cutting-edge mathematical software and display his or her results for others, often with stunning graphics. This book is a gentle introduction to Sage for undergraduate students toward the end of Calculus II (single-variable integral calculus) or higher-level course work such as Multivariate Calculus, Differential Equations, Linear Algebra, or Math Modeling. The book assumes no background in computer science, but the reader who finishes the book will have learned about half of a first semester Computer Science I course, including large parts of the Python programming language. The audience of the book is not only math majors, but also physics, engineering, finance, statistics, chemistry, and computer science majors.

FROM ASIAN TO GLOBAL FINANCIAL CRISIS

AN ASIAN REGULATOR'S VIEW OF UNFETTERED FINANCE IN THE 1990S AND 2000S

Cambridge University Press This is a unique insider account of the new world of unfettered finance. The author, an Asian regulator, examines how old mindsets, market fundamentalism, loose monetary policy, carry trade, lax supervision, greed, cronyism, and financial engineering caused both the Asian crisis of the late 1990s and the global crisis of 2008-9. This book shows how the Japanese zero interest rate policy to fight deflation helped create the carry trade that generated bubbles in Asia whose effects brought Asian economies down. The study's main purpose is to demonstrate that global finance is so interlinked and interactive that our current tools and institutional structure to deal with critical episodes are completely outdated. The book explains how current financial policies and regulation failed to deal with a global bubble and makes recommendations on what must change.

STOCKS, BONDS, BILLS, AND INFLATION

HISTORICAL RETURNS (1926-1987)

SUBJECTIVE WELL-BEING

MEASURING HAPPINESS, SUFFERING, AND OTHER DIMENSIONS OF EXPERIENCE

National Academies Press Subjective well-being refers to how people experience and evaluate their lives and specific domains and activities in their lives. This information has already proven valuable to researchers, who have produced insights about the emotional states and experiences of people belonging to different groups, engaged in different activities, at different points in the life course, and involved in different family and community structures. Research has also revealed relationships between people's self-reported, subjectively assessed states and their behavior and decisions. Research on subjective well-being has been ongoing for decades, providing new information about the human condition. During the past decade, interest in the topic among policy makers, national statistical offices, academic researchers, the media, and the public has increased markedly because of its potential for shedding light on the economic, social, and health conditions of populations and for informing policy decisions across these domains. *Subjective Well-Being: Measuring Happiness, Suffering, and Other Dimensions of Experience* explores the use of this measure in population surveys. This report reviews the current state of research and evaluates methods for the measurement. In this report, a range of potential experienced well-being data applications are cited, from cost-benefit studies of health care delivery to commuting and transportation planning, environmental valuation, and outdoor recreation resource monitoring, and even to assessment of end-of-life treatment options. *Subjective Well-Being* finds that, whether used to assess the consequence of people's situations and policies that might affect them or to explore determinants of outcomes, contextual and covariate data are needed alongside the subjective well-being measures. This report offers guidance about adopting subjective well-being measures in official government surveys to inform social and economic policies and considers whether research has advanced to a point which warrants the federal government collecting data that allow aspects of the population's subjective well-being to be tracked and associated with changing conditions.

AI AND FINANCIAL MARKETS

MDPI Artificial intelligence (AI) is regarded as the science and technology for producing an intelligent machine, particularly, an intelligent computer program. Machine learning is an approach to realizing AI comprising a collection of statistical algorithms, of which deep learning is one such example. Due to the rapid development of computer technology, AI has been actively explored for a variety of academic and practical purposes in the context of financial markets. This book focuses on the broad topic of “AI and Financial Markets”, and includes novel research associated with this topic. The book includes contributions on the application of machine learning, agent-based artificial market simulation, and other related skills to the analysis of various aspects of financial markets.

UNSHAKEABLE

YOUR FINANCIAL FREEDOM PLAYBOOK

Simon and Schuster Guides readers on the path to financial freedom, discussing how to not only weather but gain from fluctuations in the stock market, how to get more out of a 401k, and how to avoid paying hidden fees.

SONGWRITING FOR DUMMIES

John Wiley & Sons Proven techniques for songwriting success This friendly, hands-on guide tackles the new face of the recording industry, guiding you through the shift from traditional sales to downloads and mobile music, as well as how you can harness social media networks to get your music "out there." You get basic songwriting concepts, insider tips and advice, and inspiration for writing — and selling — meaningful, timeless songs. *Songwriting 101* — get a grip on everything you need to know to write a song, from learning to listen to your "inner voice" to creating a "mood" and everything in between Jaunt around the genres — discover the variety of musical genres and find your fit, whether it's rock, pop, R&B, gospel, country, or more Let the lyrics out — master the art of writing lyrics, from finding your own voice to penning the actual words to using hooks, verses, choruses, and bridges Make beautiful music — find your rhythm, make melodies, and use chords to put the finishing touches on your song Work the Web — harness online marketing and social networks like Facebook, Twitter, and others to get your music heard by a whole new audience Open the book and find: What you need to know before you write a single note Tips on finding inspiration Ways to use poetic devices in lyrics Computer and Web-based shortcuts and technologies to streamline songwriting A look at famous songwriting collaborators

Writing for stage, screen, and television How to make a demo to get your song heard Advice on how to make money from your music Learn to: Develop your songwriting skills with tips and techniques from the pros Use social networking sites to get your music out to the public Break into the industry with helpful, how-to instructions

DEBUNKING ECONOMICS

THE NAKED EMPEROR OF THE SOCIAL SCIENCES

Zed Books What is the score card for economics at the start of the new millennium? While there are many different schools of economic thought, it is the neo-classical school, with its alleged understanding and simplistic advocacy of the market, that has become equated in the public mind with economics. This book shows that virtually every aspect of conventional neo-classical economics' thinking is intellectually unsound. Steve Keen draws on an impressive array of advanced critical thinking. He constitutes a profound critique of the principle concepts, theories, and methodologies of the mainstream discipline. Keen raises grave doubts about economics' pretensions to established scientific status and its reliability as a guide to understanding the real world of economic life and its policy-making.

WALKABLE CITY

HOW DOWNTOWN CAN SAVE AMERICA, ONE STEP AT A TIME

Farrar, Straus and Giroux Jeff Speck has dedicated his career to determining what makes cities thrive. And he has boiled it down to one key factor: walkability. The very idea of a modern metropolis evokes visions of bustling sidewalks, vital mass transit, and a vibrant, pedestrian-friendly urban core. But in the typical American city, the car is still king, and downtown is a place that's easy to drive to but often not worth arriving at. Making walkability happen is relatively easy and cheap; seeing exactly what needs to be done is the trick. In this essential new book, Speck reveals the invisible workings of the city, how simple decisions have cascading effects, and how we can all make the right choices for our communities. Bursting with sharp observations and real-world examples, giving key insight into what urban planners actually do and how places can and do change, Walkable City lays out a practical, necessary, and eminently achievable vision of how to make our normal American cities great again.

FACTOR INVESTING AND ASSET ALLOCATION: A BUSINESS CYCLE PERSPECTIVE

CFA Institute Research Foundation

THE RITES OF PASSAGE

Routledge Van Gennep was the first observer of human behaviour to note that the ritual ceremonies that accompany the landmarks of human life differ only in detail from one culture to another, and that they are in essence universal. Originally published in English in 1960. This edition reprints the paperback edition of 1977.

OUTSIDERS

Simon and Schuster One of the most groundbreaking sociology texts of the mid-20th century, Howard S. Becker's *Outsiders* is a thorough exploration of social deviance and how it can be addressed in an understanding and helpful manner. A compulsively readable and thoroughly researched exploration of social deviance and the application of what is known as "labeling theory" to the studies of deviance. With particular research into drug culture, *Outsiders* analyzes unconventional individuals and their place in normal society.

STYLE GUIDE

Hachette UK This expanded twelfth edition of the bestselling guide to style is based on the Economist's own updated house style manual, and is an invaluable companion for everyone who wants to communicate with the clarity, style and precision for which the Economist is renowned. As the introduction says, 'clarity of writing usually follows clarity of thought.' The Economist Style Guide gives general advice on writing, points out common errors and clichés, offers guidance on consistent use of punctuation, abbreviations and capital letters, and contains an exhaustive range of reference material - covering everything from accountancy ratios and stock market indices to laws of nature and science. Some of the numerous useful rules and common mistakes pointed out in the guide include: *Which informs, that defines. This is the house that Jack built. But: This house, which Jack built, is now falling down. Discreet means circumspect or prudent; discrete means separate or distinct. Remember that "Questions are never indiscreet. Answers sometimes are" (Oscar Wilde). Flaunt means display, flout means disdain. If you flout this distinction you will flaunt your ignorance. Forgo means do without; forego means go before. Fortuitous means accidental, not fortunate or well-timed. Times: Take care. Three times more than X is four times as much as X. Full stops: Use plenty. They keep sentences short. This helps the reader.

FEMINISM SEDUCED

HOW GLOBAL ELITES USE WOMEN'S LABOR AND IDEAS TO EXPLOIT THE WORLD

Routledge In a pioneering reinterpretation of the role of mainstream feminism, Eisenstein shows how the ruling elites of developed countries utilize women's labor and the ideas of women's liberation and empowerment to maintain their economic and political power, both at home and abroad. Her explorations range from the abolition of "welfare as we know it" and the ending of the family wage in the United States to the creation of export-processing zones in the global South that depend on women's "nimble fingers"; and from the championing of microcredit as a path to women's empowerment in the global South to the claim of women's presumed liberation in the West as an ideological weapon in the war on terrorism. Eisenstein challenges activists and intellectuals to recognize that international feminism is at a fateful crossroads, and argues that it is crucial for feminists to throw in their lot with the progressive forces that are seeking alternatives to globalized corporate capitalism.

FINANCIAL MODELING

MIT Press Too often, finance courses stop short of making a connection between textbook finance and the problems of real-world business. "Financial Modeling" bridges this gap between theory and practice by providing a nuts-and-bolts guide to solving common financial problems with spreadsheets. The CD-ROM contains Excel* worksheets and solutions to end-of-chapter exercises. 634 illustrations.

INVESTMENTS

RACIAL DISPROPORTIONALITY AND DISPARITIES IN THE CHILD WELFARE SYSTEM

Springer Nature This volume examines existing research documenting racial disproportionality and disparities in child welfare systems, the underlying factors that contribute to these phenomena and the harms that result at both the individual and community levels. It reviews multiple forms of interventions designed to prevent and reduce disproportionality, particularly in states and jurisdictions that have seen meaningful change. With contributions from authorities and leaders in the field, this volume serves as the authoritative volume on the complex issue of child maltreatment and child welfare. It offers a central source of information for students and practitioners who are seeking understanding on how structural and institutional racism can be addressed in public systems.

INTRODUCTION TO BUSINESS

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

SAUL BASS

ANATOMY OF FILM DESIGN

University Press of Kentucky Food is a significant part of our daily lives and can be one of the most telling records of a time and place. Our meals -- from what we eat, to how we prepare it, to how we consume it -- illuminate our culture and history. As a result, cookbooks present a unique opportunity to analyze changing foodways and can yield surprising discoveries about society's tastes and priorities. In Kentucky's Cookbook Heritage, John van Willigen explores the state's history through its changing food culture, beginning with Lettice Bryan's *The Kentucky Housewife* (originally published in 1839). Considered one of the earliest regional cookbooks, *The Kentucky Housewife* includes pre-Civil War recipes intended for use by a household staff instead of an individual cook, along with instructions for serving the family. Van Willigen also shares the story of the original Aunt Jemima -- the advertising persona of Nancy Green, born in Montgomery County, Kentucky -- who was one of many African American voices in Kentucky culinary history. Kentucky's Cookbook Heritage is a journey through the history of the commonwealth, showcasing the shifting priorities and innovations of the times. Analyzing the historical importance of a wide range of publications, from the nonprofit and charity cookbooks that flourished at the end of the twentieth century to the contemporary cookbook that emphasizes local ingredients, van Willigen provides a valuable perspective on the state's social history.