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## Handbook of Research on Smart Territories and Entrepreneurial Ecosystems for Social Innovation and Sustainable Growth

**IGI Global** With the rise of information and communication technologies in today's world, many regions have begun to adapt into more resource-efficient communities. Integrating technology into a region's use of resources, also known as smart territories, is becoming a trending topic of research. Understanding the relationship between these innovative techniques and how they impact social innovation is vital when analyzing the sustainable growth of highly populated regions. The Handbook of Research on Smart Territories and Entrepreneurial Ecosystems for Social Innovation and Sustainable Growth is a pivotal reference source that provides vital research on the global practices and initiatives of smart territories as well as their impact on sustainable development in different communities. While highlighting topics such as waste management, social innovation, and digital optimization, this publication is ideally designed for civil engineers, urban planners, policymakers, economists, administrators, social scientists, business executives, researchers, educators, and students seeking current research on the development of smart territories and entrepreneurship in various environments.

## Design and Development of Training Games

**Cambridge University Press** Leaders in the field of serious games share practical guidelines and lessons learned from researching and developing learning games.

## Information Communication Technologies for Human Services Education and Delivery: Concepts and Cases

### Concepts and Cases

**IGI Global** "This book covers main areas of education and practice of disciplines engaged in the human services, including policy, community work, community education, field education/ professional practicum, health promotion, individual and family work"-- Provided by publisher.

## Cases on Technological Adaptability and Transnational Learning: Issues and Challenges

### Issues and Challenges

**IGI Global** "The case studies in this volume enforce technology is a principle catalysts for transnational collaborative interventions in providing learning and professional development opportunities to the people of both developed and developing countries"-- Provided by publisher.

## The Case Manager's Training Manual

**Jones & Bartlett Learning** [Stem Cell and Bone Marrow Transplantation](#)

## Solutions and Innovations in Web-Based Technologies for Augmented Learning: Improved Platforms, Tools, and Applications

### Improved Platforms, Tools, and Applications

**IGI Global** ["This book covers a wide range of the most current research in the development of innovative web-based learning solutions, specifically facilitating and augmenting learning in diverse contemporary organizational settings"--Provided by publisher.](#)

## Educational Innovation in Economics and Business Administration:

### The Case of Problem-Based Learning

**Springer Science & Business Media** [During the last few years economics and business education have emerged as one of the largest fields of study in higher education. At the same time, the pressing concern for improving the quality of higher education has led to a definite need for more knowledge about effective instruction and innovation in economics and business education. The book brings together many examples of reform in economics and business education. Special attention is paid to the problem-based learning approach, which over the past ten years, has developed as a very important innovation in higher education. The book contains contributions from a variety of institutions on the necessity of curriculum reform, the choice of instructional methods, assessment and testing, and management of change. It is of interest for teachers in higher education, educational psychologists, and any person interested in educational innovation in economics and business administration.](#)

## Evaluation of Online Higher Education

### Learning, Interaction and Technology

**Springer** [The work presents a theoretical framework for the evaluation of e-Teaching that aims at positioning the online activities designed and developed by the teacher as to the Learning, Interaction and Technology Dimensions. The theoretical research that underlies the study was developed reflecting current thinking on the promotion of quality of teaching and of the integration of information and communication tools into the curriculum in Higher Education \(HE\), i.e., bearing in mind some European guidelines and policies on this subject. This way, an answer was sought to be given to one of the aims put forward in this study, namely to contribute towards the development of a conceptual framework to support research on evaluation of e-teaching in the context of HE. Based on the theoretical research carried out, an evaluation tool \(SCAI\) was designed, which integrates the two questionnaires developed to collect the teachers' and the students' perceptions regarding the development of e-activities. Consequently, an empirical study was structured and carried out, allowing SCAI tool to be tested and validated in real cases. From the comparison of the theoretical framework established and the analysis of the data obtained, we found that the differences in teaching should be valued and seen as assets by HE institutions rather than annihilated in a globalizing perspective.](#)

## SMEs and Open Innovation: Global Cases and Initiatives

### Global Cases and Initiatives

**IGI Global** [Open innovation has been widely implemented in small and medium enterprises \(SMEs\) with the aim of influencing business promotion, value gain, and economic empowerment. However, little is known about the processes used to implement open innovation in SMEs and the associated challenges and benefits. SMEs and Open Innovation: Global Cases and Initiatives unites knowledge on how SMEs can apply open innovation strategies to development by incorporating academic, entrepreneurial, institutional, research, and empirical cases. This book discusses diverse policy, economic, and cultural issues, including numerous opportunities and challenges surrounding open innovation strategies; studies relevant risks and risk management; analyzes SMEs evolution pattern on adopting open innovation strategies through available measurable criteria; and assists practitioners in designing action plans to empower SMEs.](#)

## Cases on Performance Improvement Innovation

**IGI Global** Companies in today's market are continually looking for techniques that will enhance and improve their overall performance. The rise of data analytics in recent years has changed the way managers are viewing performance methods within an organization. Innovative strategies in developing organizational execution are becoming more accessible; however, there remains a lack of research on performance improvement methods through scientific analysis. Cases on Performance Improvement Innovation is a collection of innovative research that illustrates many applications of performance improvement based on analysis, selection of strategy, monitoring, and evaluating results to accomplish organizational change through people, processes, and organizations. While highlighting topics including intervention analysis, organizational development, and human performance technology, this book is ideally designed for students, researchers, executives, managers, practitioners, educators, and academicians seeking current research on contemporary innovations in organizational performance.

## Innovative Mobile and Internet Services in Ubiquitous Computing

### Proceedings of the 15th International Conference on Innovative Mobile and Internet Services in Ubiquitous Computing (IMIS-2021)

**Springer Nature** This book includes proceedings of the 15th International Conference on Innovative Mobile and Internet Services in Ubiquitous Computing (IMIS-2021), which took place in Asan, Korea, on July 1-3, 2021. With the proliferation of wireless technologies and electronic devices, there is a fast-growing interest in Ubiquitous and Pervasive Computing (UPC). The UPC enables to create a human-oriented computing environment where computer chips are embedded in everyday objects and interact with physical world. Through UPC, people can get online even while moving around, thus, having almost permanent access to their preferred services. With a great potential to revolutionize our lives, UPC also poses new research challenges. The aim of the book is to provide the latest research findings, methods, development techniques, challenges, and solutions from both theoretical and practical perspectives related to UPC with an emphasis on innovative, mobile, and Internet services.

## Planning for Creative Change in Mental Health Services

### Use of Program Evaluation Including Bibliography and Abstracts

## Enhancing Quality in Higher Education

### International perspectives

**Routledge** Interest in the quality of higher education provision has been steadily increasing over the last twenty years. This has been driven largely by the international creation of explicit policies and reporting requirements to review, audit and evaluate provision. The interest is associated in many countries with the granting by governments of greater autonomy to higher education institutions. This, crucially, comes bound with increased requirements for accountability in the exercise of such power. Enhancing provision, promoting innovation, cultivating exploration and adopting information-led approaches to practice are at the very heart of higher education. As such quality enhancement comes in many guises and is under constant scrutiny. Enhancing Quality in Higher Education looks critically at recent developments in higher education, taking snapshots of changing practices around the world and analysing the varied theoretical perspectives of quality enhancement that are emerging. The opening section draws upon this theoretical base, whilst the second section contextualises it through the analysis of a diverse range of international case studies. The concluding section considers future prospects for the enhancement agenda in the light of the international pressures facing all systems of higher education in the future. Policy will inevitably be shaped by the historical contexts within which national systems are located. The book draws on a wide range of international case studies, examined by a host of contributing experts. The movement towards quality enhancement can be seen as stimulating action at the grassroots of the academy to self-generate improvement. It is a counter to the prevalent view that change in higher education is essentially about the institutional response to increasing societal pressure and state control and, as such, is a welcome contribution to the literature. This comprehensive volume is essential reading for anyone involved in higher education and educational policy.

# Higher Education and the Creative Economy Beyond the Campus

**Routledge** Since the DCMS Creative Industries Mapping Document highlighted the key role played by creative activities in the UK economy and society, the creative industries agenda has expanded across Europe and internationally. They have the support of local authorities, regional development agencies, research councils, arts and cultural agencies and other sector organisations. Within this framework, higher education institutions have also engaged in the creative agenda, but have struggled to define their role in this growing sphere of activities. Higher Education and the Creative Economy critically engages with the complex interconnections between higher education, geography, cultural policy and the creative economy. This book is organised into four sections which articulate the range of dynamics that can emerge between higher education and the creative economy: partnership and collaboration across Higher Education institutions and the creative and cultural industries; the development of creative human capital; connections between arts schools and local art scenes; and links with broader policy directions and work. While it has a strong UK component, it also includes international perspectives, specifically from Australia, Singapore, Europe and the USA. This authoritative collection challenges the boundaries of creative and cultural industry development by bringing together international experts from a range of subject areas, presenting researchers with a unique multidisciplinary approach to the topic. This edited collection will be of interest to researchers and policy makers working in the area of creative and cultural industries development.

## ECIE 2018 13th European Conference on Innovation and Entrepreneurship

**Academic Conferences and publishing limited**

## Cases on Human Performance Improvement Technologies

**IGI Global** Management professionals regularly seek new, cost-effective ways to influence employee behavior to advance productivity and competency within their organization. While best practices are often taught in the classroom, many students lack an understanding of the real world challenges professionals face. Cases on Human Performance Improvement Technologies presents a collection of teaching cases that demonstrate the real-world application of digital tools for human performance enhancement across a variety of settings. Utilizing a problem-based instructional technique, the cases presented in this publication include the challenges and solutions industry professionals encounter. This publication is an essential reference source for educators, upper level students, and practitioners in the fields of human-computer interaction, organizational development, educational technology, and business management.

## Quality Assurance and Management

**BoD - Books on Demand** The purpose of this book is to present new concepts, state-of-the-art techniques and advances in quality related research. Novel ideas and current developments in the field of quality assurance and related topics are presented in different chapters, which are organized according to application areas. Initial chapters present basic ideas and historical perspectives on quality, while subsequent chapters present quality assurance applications in education, healthcare, medicine, software development, service industry, and other technical areas. This book is a valuable contribution to the literature in the field of quality assurance and quality management. The primary target audience for the book includes students, researchers, quality engineers, production and process managers, and professionals who are interested in quality assurance and related areas.

## International Encyclopedia of Higher Education

## Cases on Assessment and Evaluation in Education

**IGI Global** With the demand to maintain a competitive advantage, the assessment and evaluation of education is vital in measuring the knowledge and skills of the students, community, and educational system as a whole by providing educators with the facts needed to enhance and improve the learning process. Cases on Assessment and Evaluation in Education presents a collection of case studies describing the methods used to assess an education course, what factors to assess, as well as which factors determine the success of these factors. This casebook aims to bring together different research perspectives on the questions surrounding the issues of educational assessment and evaluation.

## ECIE 2021 16th European Conference on Innovation and

# Entrepreneurship Vol 1

**Academic Conferences limited** These proceedings represent the work of contributors to the 16th European Conference on Innovation and Entrepreneurship (ECIE 2021), hosted by ISCTE Business School, Instituto Universitário de Lisboa, Portugal on 16-17 September 2021. The Conference Chair is Dr. Florinda Matos and the Programme Co-Chairs are Prof Maria de Fátima Ferreira, Prof Álvaro Rosoi and Prof Isabel Salavisa all from Instituto Universitário de Lisboa, Portugal. ECIE is a well-established event on the academic research calendar and now in its 16th year, the key aim remains the opportunity for participants to share ideas and meet the people who hold them. The conference was due to be held at Instituto Universitário de Lisboa, Portugal, but due to the global Covid-19 pandemic it was moved online to be held as a virtual event. The scope of papers will ensure an interesting two days. The subjects covered illustrate the wide range of topics that fall into this important and ever-growing area of research. The keynote presentation is given by Soumodip Sarkar, Vice-Rector, from University of Évora, Portugal on the topic of Social Intelligence. The second day of the conference will open with an address by Professor Vittorio Loreto, Sapienza University of Rome, Italy, who will talk about Exploring the adjacent possible: play, anticipation, surprise.

## Advertising & Promotion

## An Integrated Marketing Communications Perspective

McGraw-Hill Ryerson

## Cases on Building Quality Distance Delivery Programs: Strategies and Experiences

## Strategies and Experiences

**IGI Global** "This book targets pressing needs in distance education by connecting theory and practice, addressing emerging leadership issues, and identifying best practices in teaching and learning"--Provided by publisher.

## Innovation, Communication and Engineering

**CRC Press** This volume represents the proceedings of the 2013 International Conference on Innovation, Communication and Engineering (ICICE 2013). This conference was organized by the China University of Petroleum (Huadong/East China) and the Taiwanese Institute of Knowledge Innovation, and was held in Qingdao, Shandong, P.R. China, October 26 - November 1, 2013. The conference received 653 submitted papers from 10 countries, of which 214 papers were selected by the committees to be presented at ICICE 2013. The conference provided a unified communication platform for researchers in a wide range of fields from information technology, communication science, and applied mathematics, to computer science, advanced material science, design and engineering. This volume enables interdisciplinary collaboration between science and engineering technologists in academia and industry as well as networking internationally. Consists of a book of abstracts (260 pp.) and a USB flash card with full papers (912 pp.).

## Cases on Technology Enhanced Learning through Collaborative Opportunities

**IGI Global** "The collection of cases in the book analyzes and evaluates how organizations and institutions of learning in the developing and developed world are adapting to technology enhanced learning environments and exploring transnational collaborative opportunities"--Provided by publisher.

## Technology and Innovation in Learning, Teaching and Education

## Second International Conference, TECH-EDU 2020, Vila Real, Portugal, December 2-4, 2020, Proceedings

**Springer Nature** This book constitutes the thoroughly refereed post-conference proceedings of the Second International Conference on Technology and Innovation in Learning, Teaching and Education, TECH-EDU 2020, held in Vila Real, Portugal, in December 2020. Due to the COVID-19 pandemic the conference was held in a fully virtual format. The 27 revised full papers along with 15 short papers presented were carefully reviewed and selected from 79 submissions. The papers are organized in topical sections on digital resources as epistemic tools to improve STEM learning; digital technologies to foster critical thinking and monitor self and co-regulation of e-

learning; Covid-19 pandemic, changes in educational ecosystem and remote teaching; transforming teaching and learning through technology; educational proposals using technology to foster learning competences.

## Managing Product and Service Development: Text and Cases

**McGraw-Hill/Irwin** "With a balanced approach that covers product and service development, readers receive a broad and realistic idea of development issues in each major sector of our economy. With its emphasis on the experimental and exploratory aspects of product and service development, this book stresses the importance of maintaining a fresh and innovative perspective in design and development. The case studies, readings, and exercises are integrated into three pedagogically consistent modules that are supported through an array of teaching tools. This supplementary material (module notes, teaching notes & plans, and presentation material) is available to all adopting instructors."--BOOK JACKET.

## Emerging Challenges, Solutions, and Best Practices for Digital Enterprise Transformation

**IGI Global** As organizations continue to move towards digital enterprise, the need for digital transformation continues to grow especially due to the COVID-19 pandemic. These impacts will last far into the future, as newer digital technologies continue to be accepted, used, and developed. These digital tools will forever change the face of business and management. However, on the road to digital enterprise transformation there are many successes, difficulties, challenges, and failures. Finding solutions for these issues through strategic thinking and identification of the core issues facing the enterprise is of primary concern. This means modernizing management and strategies around the digital workforce and understanding digital business at various levels. These key areas of digitalization and global challenges, such as those during or derived from the pandemic, are new and unique; They require new knowledge gained from a deep understanding of complex issues that have been examined and the solutions being discovered. *Emerging Challenges, Solutions, and Best Practices for Digital Enterprise Transformation* explores the key challenges being faced as businesses undergo digital transformation. It provides both solutions and best practices for not only handling and solving these key issues, but for becoming successful in digital enterprise. This includes topics such as security and privacy in technologies, data management, information and communication technologies, and digital marketing, branding, and commerce. This book is ideal for managers, business professionals, government, researchers, students, practitioners, stakeholders, academicians, and anyone else looking to learn about new developments in digital enterprise transformation of business systems from a global perspective.

## Enhancing Knowledge Discovery and Innovation in the Digital Era

**IGI Global** With the dawn of electronic databases, information technologies, and the Internet, organizations, now more than ever, have easy access to all the knowledge they need to conduct their business. However, utilizing and detecting the beneficial information can pose as a challenge. *Enhancing Knowledge Discovery and Innovation in the Digital Era* is a vibrant reference source on the latest research on student education, open information, technology enhanced learning (TEL), and student outcomes. Featuring widespread coverage across a range of applicable perspectives and topics, such as engineering education, data mining, and 3D printing, this book is ideally designed for professionals, upper-level students, and academics seeking current research on knowledge management and innovation networks.

## Cases on Web 2.0 in Developing Countries: Studies on Implementation, Application, and Use

### Studies on Implementation, Application, and Use

**IGI Global** As the majority of the world continues to move into an internet-based society we have seen significant social, cultural, economic and technological changes. Most developing countries have embraced Web 2.0 and have moved onto the next generation of the World Wide Web, however, some developing countries still struggle to bridge the digital divide. *Cases on Web 2.0 in Developing Countries: Studies on Implementation, Application, and Use* investigates the perception of the value of Web 2.0, the adoption and application of its technologies, as well as the different approaches and innovations necessary for the implementation of Web applications in developing countries.

## Innovation, Internationalization and Entrepreneurship

**MDPI** Over the past years, businesses have had to tackle the issues caused by numerous forces from political, technological and societal environment. The changes in the global market and increasing uncertainty require us to focus on disruptive innovations and to investigate this phenomenon from different perspectives. The benefits of innovations are related to lower costs, improved efficiency, reduced risk, and better response to the customers' needs due to new products, services or processes. On the other hand,

new business models expose various risks, such as cyber risks, operational risks, regulatory risks, and others. Therefore, we believe that the entrepreneurial behavior and global mindset of decision-makers significantly contribute to the development of innovations, which benefit by closing the prevailing gap between developed and developing countries. Thus, this Special Issue contributes to closing the research gap in the literature by providing a platform for a scientific debate on innovation, internationalization and entrepreneurship, which would facilitate improving the resilience of businesses to future disruptions.

## Strengthening Agricultural Education and Training in Sub-Saharan Africa from an Innovation Systems Perspective: Case Studies of Ethiopia and Mozambique

**Intl Food Policy Res Inst**

### Technological Innovation in a College

**IGI Global**

### Skills for the Changing Workplace

### A Business and Office Educator's Guide

### A - Airports

**Walter de Gruyter**

### Technology and Its Impact on Educational Leadership: Innovation and Change

### Innovation and Change

**IGI Global** Educational leadership draws upon interdisciplinary literature, but distinguishes itself through its focus on pedagogy, epistemology, and human development. As a field of study, it has prescribed pertinent philosophies and practices and has specified specific roles for school administrators and teachers. Technology and Its Impact on Educational Leadership: Innovation and Change covers not only K-12 and higher education leadership, but also the relationship between Web 2.0 technologies and educational leadership. Contributions within this book discuss chronic issues in the study of to technology and its impact on educational leadership that have perplexed educational establishments. This work promotes learning and further research for professors, scholars, researchers, and graduate students involved in educational leadership and related fields.

### Cases on Technology Innovation: Entrepreneurial Successes and Pitfalls

### Entrepreneurial Successes and Pitfalls

**IGI Global** "This book presents cases on theory, research, and practice in the areas of technology transfer, innovation, and commercialization, offering illustrations and examples of entrepreneurial successes and pitfalls in university, industry, government, and international settings"--Provided by publisher.

### TECHNOLOGIES, ARTIFICIAL INTELLIGENCE AND THE FUTURE OF LEARNING POST-COVID-19

**Springer Nature** This book aims to assess the experience of education during COVID-19 pandemic and explore the future of application of technologies and artificial intelligence in education. Education delivery requires the support of new technologies such as artificial intelligence (AI), the Internet of Things (IoT), big data, and machine learning to fight and aspire to new diseases. The academic community and those interested in education agree that education after the corona pandemic will not be the same as before. The book also questions the role of accreditation bodies (e.g., AACSB, etc.) to ensure the effectiveness and efficiency of technology tools in achieving distinguished education in times of crisis.

# Creative Business and Social Innovations for a Sustainable Future

## Proceedings of the 1st American University in the Emirates International Research Conference—Dubai, UAE 2017

**Springer** The book presents high-quality research papers presented at the 1st AUE International research conference, AUEIRC 2017, organized by the American University in the Emirates, Dubai, held on November 15th-16th, 2017. The book is broadly divided into three sections: Creative Business and Social Innovation, Creative Industries and Social Innovation, Education and Social Innovation. The areas covered under these sections are credit risk assessment and vector machine-based data analytics, entry mode choice for MNE, risk exposure, liquidity and bank performance, modern and traditional asset allocation models, bitcoin price volatility estimation models, digital currencies, cooperative classification system for credit scoring, trade-off between FDI, GDP and unemployment, sustainable management in the development of SMEs, smart art for smart cities, smart city services and quality of life, effective drivers of organizational agility, enterprise product management, DEA modeling with fuzzy uncertainty, optimization model for stochastic cooperative games, social media advertisement and marketing, social identification, brand image and customer satisfaction, social media and disaster management, corporate e-learning system, learning analytics, socially innovating international education, integration of applied linguistics and business communication in education, cognitive skills in multimedia, creative pedagogies in fashion design education, on-line summative assessment and academic performance, cloud concept and multimedia-based learning in higher education, hybrid alliances and security risks, industry and corporate security significance, legal regulation and governance. The papers in this book present high-quality original research work, findings and practical development experiences, and solutions for a sustainable future.

## Knowledge Partnering for Community Development

**Routledge** Effective community development means that many different stakeholders have to work together: governments, development organizations and NGOs, and most importantly, the people they serve. Knowledge Partnering for Community Development teaches community development professionals how to mediate community needs and development agendas to make community-based solutions for development challenges. Based on the newest research in community and global development, Eversole shows readers a strong research and theoretically based framework for understanding local development processes, and gives them the skills to turn this into cutting-edge practice. Each chapter features global case studies of innovative community-state partnerships, and practical application exercises and strategies for professionals looking to bring new approaches to their research. Knowledge Partnering for Community Development is essential for community workers and students of community development looking to bridge the gap between research insight and best practice between community actors.

## Sustainability Through Innovation in Product Life Cycle Design

**Springer** This book consists of chapters based on selected papers presented at the EcoDesign2015 symposium (9th International Symposium on Environmentally Conscious Design and Inverse Manufacturing). The symposium, taking place in Tokyo in December 2015, has been leading the research and practices of eco-design of products and product-related services since it was first held in 1999. The proceedings of EcoDesign2011 were also published by Springer. Eco-design of products and product-related services (or product life cycle design) are indispensable to realize the circular economy and to increase resource efficiencies of our society. This book covers the state of the art of the research and the practices in eco-design, which are necessary in both developed and developing countries. The chapters of the book, all of which were peer-reviewed, have been contributed by authors from around the world, especially from East Asia, Europe, and Southeast Asia. The features of the book include (1) coverage of the latest topics in the field, e.g., global eco-design management, data usage in eco-design, and social perspectives in eco-design; (2) an increased number of authors from Southeast Asian countries, with a greater emphasis on eco-design in emerging economies; (3) high-quality manuscripts, with the number of chapters less than half of that of the previous book.