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## KEY=OF - QUINTIN ALIJAH

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### BOOK DESIGN MADE SIMPLE

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#### A STEP-BY-STEP GUIDE TO DESIGNING AND TYPESETTING YOUR OWN BOOK USING ADOBE INDESIGN

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Book Design Made Simple gives DIY authors, small presses, and graphic designers-novices and experts alike-the power to design their own books. It's the first comprehensive book of its kind, explaining every step from installing Adobe InDesign right through to sending the files to press. For those who want to design their own books but have little idea how to proceed, Book Design Made Simple is a semester of book design instruction plus a publishing class rolled into one. Let two experts guide you through the process with easy step-by-step instructions, resulting in a professional-looking top-quality book

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### GET THE PICTURE YOU WANT

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#### ESSENTIAL DIGITAL PHOTOGRAPHY TECHNIQUES

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Peachpit Press Provides a collection of tips on digital photography, covering such topics as camera basics, camera accessories, shooting techniques, improving image quality, storage and output options, and printing options.

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### VISUAL DESIGN SOLUTIONS

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#### PRINCIPLES AND CREATIVE INSPIRATION FOR LEARNING PROFESSIONALS

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John Wiley & Sons Enhance learners' interest and understanding with visual design for instructional and information products No matter what medium you use to deliver content, if the visual design fails, the experience falls flat. Meaningful graphics and a compelling visual design supercharge instruction, training, and presentations, but this isn't easy to accomplish. Now you can conquer your design fears and knowledge gaps with Visual Design Solutions: a resource for learning professionals seeking to raise the bar on their graphics and visual design skills. This informal and friendly book guides you through the process and principles used by professional graphic designers. It also presents creative solutions and examples that you can start using right away. Anyone who envisions, designs, or creates instructional or informational graphics will benefit from the design strategies laid out in this comprehensive resource. Written by Connie Malamed, an art educator and instructional designer, this book will help you tap into your creativity, design with intention, and produce polished work. Whereas most graphic design books focus on logos, packaging, and brochures, Visual Design Solutions focuses on eLearning, presentations, and performance support. Visual Design Solutions includes practical guidelines for making smart design choices, ways to create professional-looking products, and principles for successful graphics that facilitate learning. Ideal for instructional designers, trainers, presenters, and professors who want to advance from haphazard to intentional design, this book will help them realize their design potential. Gain the knowledge and confidence to design impressive, effective visuals for learning Increase learner comprehension and retention with visual strategies offered by an expert author Serves as a reference and a resource, with a wealth of examples for inspiration and ideas Addresses an intimidating topic in an informal, friendly style In four parts, the book provides a thorough overview of the design process and design concepts; explores space, image, and typography; and presents workable solutions for your most persistent and puzzling design problems. Get started and begin

creating captivating graphics for your learners.

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## **HANDBOOK OF GROUP DECISION AND NEGOTIATION**

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Springer Science & Business Media Publication of the Handbook of Group Decision and Negotiation marks a milestone in the evolution of the group decision and negotiation (GDN) field. On this occasion, editors Colin Eden and Marc Kilgour asked me to write a brief history of the field to provide background and context for the volume. They said that I am in a good position to do so: Actively involved in creating the GDN Section and serving as its chair; founding and leading the GDN journal, Group Decision and Negotiation as editor-in-chief, and the book series, "Advances in Group Decision and Negotiation" as editor; and serving as general chair of the GDN annual meetings. I accepted their invitation to write a brief history. In 1989 what is now the Institute for Operations Research and the Management Sciences (INFORMS) established its Section on Group Decision and Negotiation. The journal Group Decision and Negotiation was founded in 1992, published by Springer in cooperation with INFORMS and the GDN Section. In 2003, as an extension of the journal, the Springer book series, "Advances in Group Decision and Negotiation" was inaugurated.

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## **THE LITTLE DIGITAL CAMERA BOOK**

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Peachpit Press Offers instruction in digital photography basics, advanced techniques, and image editing, including image handling, storage, printing, hardware, posting photos to the Web, and selecting and caring for equipment.

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## **SPECIAL EDITION USING THE INTERNET AND WEB**

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Que Publishing Covers such Internet basics as choosing an ISP, getting connected, e-mail, Web browsers, search engines, newsgroups, instant messaging, and varied forms of e-commerce while explaining how to build a secure Web page.

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## **SWANEPOEL TRENDS REPORT 2008**

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RealSure, Inc.

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## **PROGRAMMING COMPUTER VISION WITH PYTHON**

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### **TOOLS AND ALGORITHMS FOR ANALYZING IMAGES**

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"O'Reilly Media, Inc." If you want a basic understanding of computer vision's underlying theory and algorithms, this hands-on introduction is the ideal place to start. You'll learn techniques for object recognition, 3D reconstruction, stereo imaging, augmented reality, and other computer vision applications as you follow clear examples written in Python. Programming Computer Vision with Python explains computer vision in broad terms that won't bog you down in theory. You get complete code samples with explanations on how to reproduce and build upon each example, along with exercises to help you apply what you've learned. This book is ideal for students, researchers, and enthusiasts with basic programming and standard mathematical skills. Learn techniques used in robot navigation, medical image analysis, and other computer vision applications Work with image mappings and transforms, such as texture warping and panorama creation Compute 3D reconstructions from several images of the same scene Organize images based on similarity or content, using clustering methods Build efficient image retrieval techniques to search for images based on visual content Use algorithms to classify image content and recognize objects Access the popular OpenCV library through a Python interface

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## **NIKON D40/D40X FOR DUMMIES**

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John Wiley & Sons The Nikon D40 and the D40x offer exciting new features that will enable you to take amazing digital photos. These compact cameras pack a big punch at a great price! With Nikon D40/D40x For Dummies, you'll discover what each bell and whistle on your camera does so that you can confidently know when, where, why and how to put each feature to its best use. This friendly full-color guide translates all of those techie words in your Nikon manual into plain English. You'll learn what terms like SLR, resolution, aperture, white balance, and file format really mean and how they effect picture quality. You'll also find out what happens when you press, jiggle, or twist all those serious-looking controls and how to use them to capture the great shots you imagined taking when you became a Nikon owner. Discover how to: Install batteries and memory card Adjust viewfinder to your eyesight Take great pictures automatically Get creative with exposure and lighting Manipulate focus and color Control picture quality and size Download, organize, and archive your photos Print and share your photos Use fast photo-retouching tricks Packed with more than 200 beautiful color photos throughout, Nikon D40/D40x For Dummies is more than an easy-to-use handbook, it's the paperback version of an in-depth photography workshop tailored specifically to help you make the absolute most of your

Nikon picture-taking powerhouse.

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## **WORD 2013 IN EASY STEPS**

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In *Easy Steps Word 2013* in easy steps shows you how to quickly get to grips with the new features of Microsoft's latest version of this popular word processing application. Word has been brought up-to-date with a new, sleeker look. There are new templates and design tools and new ways to share and work with others. Word 2013 will be much more functional on tablets and other touch screen devices and file sharing and cloud storage will give users consistent access to information from virtually any device. *Word 2013 in easy steps* uses detailed images and easy-to-follow instructions to get you up to speed with Word, whether you're just upgrading from a previous version or are a new user.

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## **ELECTRONIC IMAGING & THE VISUAL ARTS. EVA 2015 FLORENCE**

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**13-14 MAY 2015**

Firenze University Press Sono presentate le tematiche relative alle Tecnologie dell'Informazione per i Beni Culturali: sistemi multimediali, archivi, protezione dei dati, accesso ai contenuti digitali, gallerie virtuali. Particolare rilievo è riservato alle immagini digitali (Electronic Imaging & the Visual Arts), che riguardano le istituzioni culturali (musei, biblioteche, palazzi - monumenti, siti archeologici). La conferenza internazionale è articolata nelle seguenti sessioni: Attività di interesse generale strategico; Nuove Tecnologie e Applicazioni; Nuovi Sviluppi Tecnologici 2D-3D e Applicazioni; Gallerie Virtuali - Musei Digitali e relative Iniziative; Accesso alle Informazioni relative ai Beni Culturali. Due Workshops riguardano: la Collaborazione Internazionale; l'Innovazione e l'Impresa.

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## **NIKON D300S FOR DUMMIES**

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John Wiley & Sons Harness the power of this versatile camera and maximize every feature. Get the scoop here, and you'll start getting excited about what you can create!

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## **IMAGE MOSAICING AND SUPER-RESOLUTION**

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Springer Science & Business Media This book investigates sets of images consisting of many overlapping viewsofa scene, and how the information contained within them may be combined to produce single images of superior quality. The generic name for such techniques is frame fusion. Using frame fusion, it is possible to extend the fieldof view beyond that ofany single image, to reduce noise, to restore high-frequency content, and even to increase spatial resolution and dynamic range. The aim in this book is to develop efficient, robust and automated frame fusion algorithms which may be applied to real image sequences. An essential step required to enable frame fusion is image registration: computing the point-to-point mapping between images in their overlapping region. This sub problem is considered in detail, and a robust and efficient solution is proposed and its accuracy evaluated. Two forms of frame fusion are then considered: image mosaic ing and super-resolution. Image mosaicing is the alignment of multiple images into a large composition which represents part of a 3D scene. Super-resolution is a more sophisticated technique which aims to restore poor-quality video sequences by mod elling and removing the degradations inherent in the imaging process, such as noise, blur and spatial-sampling. A key element in this book is the assumption of a completely uncalibrated cam era. No prior knowledge of the camera parameters, its motion, optics or photometric characteristics is assumed. The power of the methods is illustrated with many real image sequence examples.

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## **ADOBE PHOTOSHOP ELEMENTS 5.0**

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### **A VISUAL INTRODUCTION TO DIGITAL PHOTOGRAPHY**

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Taylor & Francis If you are just starting to work with digital images and want great results fast, this complete, easy-to-follow guide is the one for you. As you take your first steps into the magical world of digital imaging, you'll rapidly gain mastery. Everything you need to make your once-in-a-lifetime photos look like a pro shot them is here-with real-life examples and hands-on projects from author and professional photographer Philip Andrews. Become skilled at how to capture superb images from the start as Philip guides you in plain-English through real-life examples. Then get the most out of your digital camera with this thoroughly updated book on Elements 5.0. It's a snap to prepare your photos for email, your website, or top-quality printouts-whether your shots are from a digital or traditional camera. Packed with tips, hints, hundreds of visual examples, and step-by-step tutorials, this book shows you exactly how to: . Color-correct skin tones, isolate foreground subjects, extract people and objects from their backgrounds, create slide shows, fix red-eye, share images online, and more. \* Create Album pages quickly and easily with new Elements 5.0 only features \* Create, customise and upload your own professionally produce web gallery in under 5 minutes . Create stunning effects with easy, step-by-step techniques to get results fast . Compose amazing panoramas, create slide shows, or design fun greeting cards . Print, back up, and organize your pictures for best results. . Achieve proficiency with techniques like selections and layers, text, and painting and drawing tools . Demystify all

the new features in Elements 5.0 to fine-tune your photography, including Photo Creations and the Artwork and Effects palette, with essential new information on using Raw files And much, much more.. If you're looking for a book written by a computer pro from a computer book company, this book isn't it. Written by a photographer for photographers, this book is for those who want to know the techniques that get results and can be put into practice immediately. Full color, step-by-step projects walk you through how to transform your shots into professional images for everything from your family photo album, scrapbook pages to CD slide shows to business presentations and literature, restaurant menus, and more. You can even create posters for holidays and birthday parties. Avid amateurs, family photographers, and small to medium-sized businesses or organizations that need to customize a message in collateral or websites rely on this essential book to learn how to transform photos into breathtaking results. Hone your skills for professional-quality images with the associated website ([www.guide2elements.com](http://www.guide2elements.com)) that allows you to put each technique into practice with free images to edit and enhance as you follow step-by-step book projects. And there's more.. printable lesson plans, useful links, video tutorials, and updates give you everything at your fingertips to get the best out of your digital camera and Elements 5.0. No more searching for an accompanying CD, as long as you are web connected, the resources and video tutorials are always available via the website no matter where you are. \* Save valuable time with this successful introduction to digital imaging written in Philip's trademark no-nonsense style \* Fully updated to cover all the new Elements 5.0 features \* See how to put each technique into practice with real-life examples \* Be inspired with hundreds of full color, high-quality illustrations Praise for previous editions of this title: "With Philip providing you with such a good street index to our Photoshop Elements 3.0 software you will be creating fantastic digital images in next to no time at all." Judith Salonga, Adobe Systems "If you need to manipulate digital images this is the book that will not only show you what can be achieved but inspire you to develop your skills even further." Computer Arts Special "Whether you are into manipulating photographs, wishing to build better websites or produce better looking prints, this book will help you to master all the necessary tools contained in the program. The learning curve just got shallower!" Martin Evening "Philip Andrews' knowledge and enthusiasm shines through." Royal Photographic Society Journal

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## **BEGINNING DIGITAL IMAGE PROCESSING**

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### **USING FREE TOOLS FOR PHOTOGRAPHERS**

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Apress Since the advent of digital photography, we have been able to post-process our pictures. However, to do it properly, we have to become digital art apprentices. Sebastian Montabone is a computer vision expert who wants us to use our cameras and image processing software to come up with works of art. In this book, he teaches image processing techniques of ascending difficulty based on freely available tools. The book teaches you to use the best tools for the job, and it focuses on the techniques, not the environments or toolchains in which they run. Also in this book, you'll learn about the Canon Hack Development Kit (CHDK), which expands the features of some cameras.

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## **WEB DESIGN WITH HTML AND CSS DIGITAL CLASSROOM**

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John Wiley & Sons "An invaluable full-color training package for Web design Web design consists of using multiple software tools and codes-such as Dreamweaver, Flash, Silverlight, Illustrator, Photoshop, HTML, and CSS, among others-to craft a unique, robust, and interactive websites. This book teaches you how to effectively use all the major tools involved in web design to create a site that is both attractive and functional. You'll go beyond the basics to learn best practices of good web design so you can go from the drawing board to a successful site. Combining full-color, step-by-step instructions with lesson files and video training from web experts is like having your own personal instructor guiding you through each lesson-but you work at your own pace! Discusses properties of good web design and best practices for building a site that is both attractive and functional Offers clear instruction that makes learning complicated tasks less intimidating Demonstrates how to approach site design concept creation and bring a vision from the drawing board through to full and dazzling operability Combines a full color step-by-step instructional book along with lesson files and video training from web design experts This training package takes you beyond the basics in a series of easy-to-absorb, five-minute lessons. "

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## **COMMUNICATION TECHNOLOGY UPDATE**

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Taylor & Francis New communication technologies are being introduced at an astonishing rate. Making sense of these technologies is increasingly difficult. Communication Technology Update is the single best source for the latest developments, trends, and issues in communication technology. Now in its 10th edition, Communication Technology Update has become an indispensable information resource for business, government, and academia. As always, every chapter has been completely rewritten to reflect the latest developments and market statistics, and now covers mobile computing, digital photography, personal computers, digital television, and electronic games, in addition to the two dozen technologies explored in the previous edition. The book's companion website ([www.tfi.com/ctu](http://www.tfi.com/ctu)) offers updated information submitted by chapter authors and offers links to other Internet resources. \*Provides students and professionals with the latest information in all areas of communication technologies \*The book's companion website offers updated information to this text, plus links to related industry resources \*New and rewritten chapters covering Telephony (with full coverage of VoIP); Podcasting and Internet Video Distribution; WiFi, Broadband, and Mobile computing; and coverage of other emerging technologies, as well as fully updated statistics for all technologies

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## ENCYCLOPEDIA OF AMERICAN JOURNALISM

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Routledge The Encyclopedia of American Journalism explores the distinctions found in print media, radio, television, and the internet. This work seeks to document the role of these different forms of journalism in the formation of America's understanding and reaction to political campaigns, war, peace, protest, slavery, consumer rights, civil rights, immigration, unionism, feminism, environmentalism, globalization, and more. This work also explores the intersections between journalism and other phenomena in American Society, such as law, crime, business, and consumption. The evolution of journalism's ethical standards is discussed, as well as the important libel and defamation trials that have influenced journalistic practice, its legal protection, and legal responsibilities. Topics covered include: Associations and Organizations; Historical Overview and Practice; Individuals; Journalism in American History; Laws, Acts, and Legislation; Print, Broadcast, Newsgroups, and Corporations; Technologies.

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## NIKON 1 J1/V1 FOR DUMMIES

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John Wiley & Sons Master Nikon's first mirrorless camera with this full-color guide The Nikon 1 is a revolutionary new pocket-size camera line that packs the power of a digital SLR into a smaller body. This easy-to-follow guide covers both the J1 and V1 models, showing you all the modes and capabilities of each and how to use them. Illustrated with full-color images to show what you can achieve, it explores all the controls, different lenses, auto and video shooting modes, and how you can take creative control of your photos. It also teaches you which format to use, how to organize and manage your images, and how to get super shots of people, landscapes, action, and more. This guide by leading photography instructor Julie Adair King provides a complete introduction to using the new Nikon 1 J1 and V1 models Covers all the camera controls and how to use them, lenses, auto and video modes, and how to take control of exposure, color, and lighting Explains how to get images from the camera to the computer, manage your photo files, and make basic edits Full-color illustrations show the great effects you can achieve Nikon 1 J1/V1 For Dummies helps you get the most from Nikon's new mirrorless camera.

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## CANON EOS DIGITAL REBEL XSi/450D FOR DUMMIES

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John Wiley & Sons If you're as excited as we are about the Rebel XSi/450D, you probably can't wait to start shooting. Canon EOS Digital Rebel XSi/450D For Dummies will show you how to make every shot count! Even if you're new to digital SLR cameras or are unfamiliar with general photography terms and techniques, this handy guide will show you how to feel comfortable with the controls and start taking beautiful photographs. Don't worry if you've never heard the words aperture, white balance, or ISO. You'll soon be switching easily between automatic and manual modes, managing exposure, and using the all-important Quality setting! You'll learn everything about the lenses, from how to choose the ones you need to how to handle them. You'll finally know how to push just the right buttons to achieve the results that you desire. In a snap, you will find out how to unleash your creativity by manipulating exposure and lighting. You will find out how to: Control picture quality Adjust resolution for image quality and size Shoot in automatic and manual modes Review photos using Playback Mode and the histogram, delete unwanted photos, and protect valuable photos from accidental deletion Manipulate exposure, color, focus, and lighting Download, organize, archive, print, and share photos with family and friends Complete with lists of ten fast photo-editing tricks and ten special-purpose features to explore on a rainy day, Canon EOS Digital Rebel XSi/450D For Dummies is your one-stop guide to setting up, working with, and making the most of your new Canon digital SLR camera.

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## EMARKETING EXCELLENCE

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Routledge 'eMarketing eXcellence' offers an exciting new approach to help you build a customer-driven e-business. As the core text for the CIM's E-marketing award, the book offers a highly structured and accessible guide to a critical subject, providing a useful reference point for all students and managers involved in marketing strategy and implementation. A practical guide to creating and executing e-marketing plans, this book combines established approaches to marketing planning with the creative use of new e-models and e-tools. It is designed to support both marketers who are integrating e-marketing into their existing marketing and communications strategies and experienced e-marketers looking to optimise their e-marketing. The book shows how to: · Draw up an outline e-marketing plan · Evaluate and apply e-marketing principles & models · Integrate online and offline communications · Implement customer-driven e-marketing · Reduce costly trial and error · Measure and enhance your e-marketing · Drive your e-business forward As the core text for the CIM's new professional E-marketing Award, it provides comprehensive, critical coverage of the key areas of e-marketing planning for marketing professionals. Established marketing concepts such as customer relationship management, the marketing mix and the widely adopted SOSTAC® planning system, are re-examined in the new media context - and new approaches are defined, including business models, traffic building and web site design.

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## CANON EOS REBEL XS / 1000D FOR DUMMIES

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John Wiley & Sons The new Canon EOS Rebel XS is designed to capture the perfect photos. But if you're new to SLRs, digital photography can be a bit intimidating. Canon EOS Rebel XS/1000D For

Dummies shows you how to get the most out of this digital camera, taking advantage of its 10.1 megapixel CMOS sensor with DIGIC III image processor. This book offers explanations of all the controls and menus, suggestions to make using lenses a breeze, and picture-taking advice to give you the confidence to start shooting fantastic photos. You'll learn to manage aperture, shutter speed, and ISO, and work with the Auto Lighting Optimizer to enhance your creativity. You'll also discover how to: Handle and manipulate lenses Get creative with exposure, lighting, and color balance Download, organize, print, and share your photos See how to use the Live View mode, adjust settings, and get great shots in automatic or manual mode Use Autofocus with Live View, set white balance, and choose a color space Work with Canon's downloading tools, prepare images for print, and create Web-friendly files Get great photos in automatic modes Follow ten speedy editing tricks Avoid motion blur and noise Check focus by magnifying the view Capture action, scenic vistas, and close-ups Print from the ZoomBrowser EX/ImageBrowser You've invested in the Canon EOS Rebel XS, so it makes sense to learn the best techniques for using this camera. Canon EOS Rebel XS/1000D For Dummies gives you the knowledge to become a pro.

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### **ADOBE PHOTOSHOP CS ONE-ON-ONE**

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"O'Reilly Media, Inc." Presents step-by-step lessons on the digital image editing software with two hours of video instruction on the companion CD-ROM.

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### **DESIGN FOR MEDIA**

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#### **A HANDBOOK FOR STUDENTS AND PROFESSIONALS IN JOURNALISM, PR, AND ADVERTISING**

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Routledge This essential guide provides you with a tailored introduction to the design techniques and production practices employed in the media industry. It presents clear and relevant explanations of how to design and produce any type of print and online publication to a professional standard, from pre-planning through to going to press or online. In providing the context, principles and thinking behind design over time, alongside the key practical techniques and know-how, this resource will enable you to present information clearly and effectively. Key features: Provides a complete resource, explaining the background, theory and application of design as well as the 'how to' Tutorials and exercises demonstrate how to create clean, attractive and well-targeted designs Supported by a comprehensive gallery of examples and case studies Highly illustrated throughout Colour 'How to' sections explain in detail how to create layouts and work with type, pictures and colour successfully Design for Media is a core resource for students and professionals in journalism, PR, advertising, design and across the media and creative sectors.

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### **INFOWORLD**

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InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

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### **CANON EOS REBEL T3I / 600D FOR DUMMIES**

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John Wiley & Sons A full-color guide to Canon's exciting new dSLR camera Whether it's your first dSLR, your first Canon camera, or simply a new tool for your photography, your Canon Rebel T3i/600D has countless capabilities and you'll want to understand them all. This book covers all the dials, menus, and controls, showing you how to use each one. It explains how to change and use various lenses and offers advice on exposure, focus, printing, using flash, sharing photos online, and much more, all with plenty of full-color examples to show what you can achieve. Canon's popular T3i/600D offers a vast array of options for the new dSLR photographer; this book guides you through all the settings, dials, and menus Explains how to use Live View mode and record, edit, and play back video Provides tips and advice on working with exposure, manipulating focus and color, switching from auto to manual controls, and using lighting creatively Shows how to get photos from the camera to the computer, then edit and manage them using different software packages Illustrated with full-color photos from the author, showing what you can achieve This fun and friendly book helps you to quickly and confidently take advantage of the many creative possibilities offered by your new Canon camera.

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### **MGI PHOTOSUITE 4 FOR DUMMIES**

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For Dummies Using this award-winning, entry-level MGI PhotoSuite 4 image editor just got easier with this handy guide. Home users will discover how to enhance images from a digital camera, scanner, or online photo service, as well as how to take advantage of the nearly 1500 templates and photo props included in PhotoSuite. Editing images to create comic books, albums, Web pages, and more is a snap with this helpful book.

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## **ADOBE CREATIVE SUITE 6 DESIGN & WEB PREMIUM CLASSROOM IN A BOOK**

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Adobe Press Creative professionals seeking the fastest, easiest, most comprehensive way to learn Creative Suite 6 choose Adobe Creative Suite 6 Design and Web Premium Classroom in a Book from the Adobe Creative Team at Adobe Press. The 6 project-based lessons show readers step-by-step the key techniques for working with the applications in the Creative Suite. Readers learn what they need to know to create engaging layouts for print or web publishing. This completely revised Adobe Creative Suite 6 Design & Web Premium edition covers new tools and essential performance and workflow enhancements, including how to set up basic assets in Bridge CS6, use Content-Aware tools on images and edit video in Photoshop CS6, create accurate image tracings in Illustrator CS6, design print layouts and documents for mobile devices in InDesign CS6, and prototype and build a website in Dreamweaver CS6. The companion DVD includes all the lesson files readers need to work along with the book. Each chapter contains a single project that builds on the reader's growing knowledge of the suite and how to use the suite applications together. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

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## **ADOBE CREATIVE SUITE 6 DESIGN & WEB PREMIUM CLASSROOM IN A BOOK**

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Adobe Press The fastest, easiest, most comprehensive way to learn Adobe Creative Suite 6 Design and Web Premium \* \*Comprehensive coverage of the Design and Web Premium Suite, and how to work across multiple software apps. \*With six indepth, step-by-step lessons, including designing a print layout, creating online and mobile versions, and designing a Website from scratch. \*This book is part of the official training series from Adobe Systems and developed with the support of Adobe product experts. Creative professionals seeking the fastest, easiest, most comprehensive way to learn Creative Suite 6 choose Adobe Creative Suite 6 Design and Web Premium Classroom in a Book from the Adobe Creative Team. The 6 projectbased lessons show readers step-by-step the key techniques for working with the applications in the Creative Suite. Readers learn what they need to know to create engaging layouts for print or web publishing. This completely revised Adobe Creative Suite 6 Design and Web Premium edition covers new tools and essential performance and workflow enhancements, including how to set up basic assets in Bridge CS6, use Content-Aware tools on images and edit video in Photoshop CS6, create accurate image tracings in Illustrator CS6, design print layouts and documents for mobile devices in InDesign CS6, and prototype and build a website in Dreamweaver CS6. The companion DVD includes all the lesson files readers need to work along with the book. Each chapter contains a single project that builds on the reader's growing knowledge of the suite and how to use the suite applications together.

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## **COMMUNICATION TECHNOLOGY UPDATE AND FUNDAMENTALS**

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Taylor & Francis First Published in 2008. Routledge is an imprint of Taylor & Francis, an informa company.

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## **INTERNET TECHNOLOGIES AND INFORMATION SERVICES, 2ND EDITION**

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ABC-CLIO The Internet has enabled the convergence of all things information-related. This book provides essential, foundational knowledge of the application of Internet and web technologies in the information and library professions. • Covers a broad spectrum of Internet technologies within the context of knowledge and skills needed by LIS students and professionals in related fields • Identifies key issues related to the use of Internet technologies in libraries and other information organizations • Helps students understand and apply the basic vocabulary and principles of computer software, hardware, and networks • Identifies the various roles that the web, social media, and mobile 2.0 play in the context of libraries and the LIS profession

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## **COMMUNICATION AND COLLABORATION SUPPORT SYSTEMS**

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IOS Press It was approximately two decades ago that the support of communication and collaboration became an important research issue. The technical stimulation for this was the spread of personal computers and computer networks, whilst the social driver was the demand for the support of everyday work, frequently including group work and teamwork. This field of research has become known as Computer-Supported Cooperative Work whilst the systems to support group work are called groupware. Over the two decades, research has been extensively conducted. Various Web-based systems have been researched, some of which are aimed at the support of communication and collaboration. Mobile phones have spread rapidly and communication and collaboration support systems have also been researched on this platform. There are many other technologies such as virtual reality, robotics, multimedia, and ubiquitous computing, each of which provides opportunities for the research field. As the research field is not dependent on the type of technology, but is dependent on the needs of human activity and human beings are social animals, the technical demands of supporting social activities do

not diminish. Technologies that potentially are useful for this purpose are being investigated whilst new technologies are invented. As a result of the development of IT, the research and development of communication and collaboration systems is increasingly active. The scope of this publication extends from perspectives, design principles, guidelines and social aspects of communication and collaboration support systems to the various application systems and the platform technologies.

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## **CLINICAL DERMATOLOGY TRIALS 101**

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### **A PRIMER FOR DERMATOLOGISTS**

Springer Clinical Dermatology Trials 101 provides dermatologists with a handbook that allows them to become familiar with all aspects of clinical trials. Everything from obtaining the necessary tools and equipment, complying with local, federal, and international guidelines and regulations, and hiring and training staff for the safe and up-to-date conduct of dermatology clinical trials is covered. Written by leading experts in the field, Clinical Dermatology Trials 101 is the only clinical trial how-to available for dermatologists. With skin disease affecting nearly seventy percent of the population over a lifetime, and the rate of development of new drugs and devices for dermatologic use increasing at an exponential rate, there is a tremendous need for training and developing dermatology clinical research facilities to expedite the translation of basic and applied research, from bench to bedside. This is useful for practicing dermatologists, academic dermatologists, dermatology residents, clinical research fellows, dermatology fellows, research scientists, industry dermatologists, and medical students.

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## **EMARKETING EXCELLENCE**

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### **PLANNING AND OPTIMIZING YOUR DIGITAL MARKETING**

Routledge Now completely revised, this text can help marketers create effective and up-to-date customer-centric e-marketing plans. It combines established approaches to marketing planning with the creative use of new e-models and e-tools.

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## **REAL WORLD MAC MAINTENANCE AND BACKUPS**

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Peachpit Press Are you making reliable backups and performing regular maintenance on your Mac? Too few Mac users take the time to do so, and they regret it when something goes wrong. That's where Macintosh expert Joe Kissell can help. You'll learn how to keep your Mac running smoothly with a set of daily, weekly, monthly, and yearly tasks, plus get advice on preparing for Mac OS X updates. You'll also find out how to monitor your Mac to detect problems early and where to turn if trouble raises its ugly head. But the most important aspect of maintenance is a rock-solid backup strategy that protects all your important data in the event of catastrophe. To that end, Joe provides an at-a-glance comparison of different strategies, explains the pros and cons of each type of media, and helps you pick the best backup program for your needs. You'll find time-tested recommendations that help you set up, test, and maintain your backups, complete with instructions on how to restore after a crash. Important lessons you'll learn along the way include the utility of having both a duplicate and an archive, the necessity of testing backups, and the importance of offsite backups. In this book you'll find the answers to questions like these: When is my Mac likely to have trouble? How can I find out which unnecessary files are taking up space on my disk? Should I defragment my hard disk and repair permissions regularly? What is the best backup software and hardware? How can I make sure I can restore from my backups?

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## **BILLBOARD**

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In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

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## **THE FRIENDLY ORANGE GLOW**

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### **THE UNTOLD STORY OF THE RISE OF CYBERCULTURE**

Vintage At a time when Steve Jobs was only a teenager and Mark Zuckerberg wasn't even born, a group of visionary engineers and designers—some of them only high school students—in the late 1960s and 1970s created a computer system called PLATO, which was light-years ahead in experimenting with how people would learn, engage, communicate, and play through connected computers. Not only did PLATO engineers make significant hardware breakthroughs with plasma displays and touch screens but PLATO programmers also came up with a long list of software innovations: chat rooms, instant messaging, message boards, screen savers, multiplayer games, online newspapers, interactive fiction, and emoticons. Together, the PLATO community pioneered what we now collectively engage in as

cyberculture. They were among the first to identify and also realize the potential and scope of the social interconnectivity of computers, well before the creation of the internet. PLATO was the foundational model for every online community that was to follow in its footsteps. The Friendly Orange Glow is the first history to recount in fascinating detail the remarkable accomplishments and inspiring personal stories of the PLATO community. The addictive nature of PLATO both ruined many a college career and launched pathbreaking multimillion-dollar software products. Its development, impact, and eventual disappearance provides an instructive case study of technological innovation and disruption, project management, and missed opportunities. Above all, The Friendly Orange Glow at last reveals new perspectives on the origins of social computing and our internet-infatuated world.

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## **THE E-BUSINESS (R)EVOLUTION**

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### **LIVING AND WORKING IN AN INTERCONNECTED WORLD**

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Prentice Hall Offers strategies and tactics to win in the e-business marketplace, including tips on integrating Web-based applications and linking technology to enterprise goals.

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### **PRODUCING AND DIRECTING THE SHORT FILM AND VIDEO**

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CRC Press Producing and Directing the Short Film and Video is the definitive book on the subject for beginning filmmakers and students. The book clearly illustrates all of the steps involved in preproduction, production, postproduction, and distribution. Its unique two-fold approach looks at filmmaking from the perspectives of both producer and director, and explains how their separate energies must combine to create a successful short film or video, from script to final product. This guide offers extensive examples from award-winning shorts and includes insightful quotes from the filmmakers themselves describing the problems they encountered and how they solved them. The companion website contains useful forms and information on grants and financing sources, distributors, film and video festivals, film schools, internet sources for short works, and professional associations.