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**KEY=PAPERBACK - LOGAN MARIANA**

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**THE 10X RULE**

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**THE ONLY DIFFERENCE BETWEEN SUCCESS AND FAILURE**

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John Wiley & Sons **Achieve "Massive Action" results and accomplish your business dreams! While most people operate with only three degrees of action-no action, retreat, or normal action-if you're after big goals, you don't want to settle for the ordinary. To reach the next level, you must understand the coveted 4th degree of action. This 4th degree, also know as the 10 X Rule, is that level of action that guarantees companies and individuals realize their goals and dreams. The 10 X Rule unveils the principle of "Massive Action," allowing you to blast through business clichŽs and risk-aversion while taking concrete steps to reach your dreams. It also demonstrates why people get stuck in the first three actions and how to move into making the 10X Rule a discipline. Find out exactly where to start, what to do, and how to follow up each action you take with more action to achieve Massive Action results. Learn the "Estimation of Effort" calculation to ensure you exceed your targets Make the Fourth Degree a way of life and defy mediocrity Discover the time management myth Get the exact reasons why people fail and others succeed Know the exact formula**

to solve problems Extreme success is by definition outside the realm of normal action. Instead of behaving like everybody else and settling for average results, take Massive Action with The 10 X Rule, remove luck and chance from your business equation, and lock in massive success.

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## **THE CLOSERS**

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Hachette UK In this #1 New York Times bestseller, Detective Harry Bosch joins LA's elite Open/Unsolved Unit to help piece together the mysterious death of a teenage girl. He walked away from the job three years ago. But Harry Bosch cannot resist the call to join the elite Open/Unsolved Unit. His mission: solve murders whose investigations were flawed, stalled, or abandoned to L.A.'s tides of crime. With some people openly rooting for his failure, Harry catches the case of a teenager dragged off to her death on Oat Mountain, and traces the DNA on the murder weapon to a small-time criminal. But something bigger and darker beckons, and Harry must battle to fit all the pieces together. Shaking cages and rattling ghosts, he will push the rules to the limit -- and expose the kind of truth that shatters lives, ends careers, and keeps the dead whispering in the night . . .

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## **GRANT CARDONE ADULT COLORING BOOK**

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### **REAL ESTATE MOGUL AND SOCIAL MEDIA INFLUENCER INSPIRED COLORING BOOK FOR ADULTS**

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Grant Cardone is a bestselling author, world's #1 sales trainer, renowned speaker, international social media influencer and real estate mogul.

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## **BE OBSESSED OR BE AVERAGE**

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Penguin From the millionaire entrepreneur and New York Times bestselling author of The 10X Rule comes a bold and contrarian wake-up call for anyone truly ready for success. One of the 7 best motivational books of 2016, according to Inc. Magazine. Before Grant Cardone built five successful companies (and counting), became a multimillionaire, and wrote bestselling books... he was broke, jobless, and drug-addicted. Grant had grown up with big dreams, but friends and family told him to be more reasonable and less demanding. If he played by the rules, they said, he could enjoy everyone else's version of middle class success. But when he tried it their way, he hit rock bottom. Then he tried the opposite approach. He said NO to the haters and naysayers and said YES to his burning, outrageous, animal obsession.

He reclaimed his obsession with wanting to be a business rock star, a super salesman, a huge philanthropist. He wanted to live in a mansion and even own an airplane. Obsession made all of his wildest dreams come true. And it can help you achieve massive success too. As Grant says, we're in the middle of an epidemic of average. The conventional wisdom is to seek balance and take it easy. But that has really just given us an excuse to be unexceptional. If you want real success, you have to know how to harness your obsession to rocket to the top. This book will give you the inspiration and tools to break out of your cocoon of mediocrity and achieve your craziest dreams. Grant will teach you how to:

- Set crazy goals—and reach them, every single day.
- Feed the beast: when you value money and spend it on the right things, you get more of it.
- Shut down the doubters—and use your haters as fuel.

Whether you're a sales person, small business owner, or 9-to-5 working stiff, your path to happiness runs through your obsessions. It's a simple choice: be obsessed or be average.

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## **IF YOU'RE NOT FIRST, YOU'RE LAST**

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### **SALES STRATEGIES TO DOMINATE YOUR MARKET AND BEAT YOUR COMPETITION**

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John Wiley and Sons During economic contractions, it becomes much more difficult to sell your products, maintain your customer base, and gain market share. Mistakes become more costly, and failure becomes a real possibility for all those who are not able to make the transition. But imagine being able to sell your products when others cannot, being able to take market share from both your competitors, and knowing the precise formulas that would allow you to expand your sales while others make excuses. *If You're Not First, You're Last* is about how to sell your products and services—despite the economy—and provides the reader with ways to capitalize regardless of their product, service, or idea. Grant shares his proven strategies that will allow you to not just continue to sell, but create new products, increase margins, gain market share and much more. Key concepts in *If You're Not First, You're Last* include:

- Converting the Unsold to Sold
- The Power Schedule to Maximize Sales
- Your Freedom Financial Plan
- The Unreasonable Selling Attitude

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## **SELL OR BE SOLD**

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### **HOW TO GET YOUR WAY IN BUSINESS AND IN LIFE**

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Greenleaf Book Group Shows that knowing the principles of selling is a prerequisite for success of any kind, and explains

how to put those principles to use. This title includes tools and techniques for mastering persuasion and closing the sale.

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## **THE CLOSER'S SURVIVAL GUIDE**

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### **OVER 100 WAYS TO INK THE DEAL**

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Grant Cardone **The Closer's Survival Guide** is perfect for sales people, negotiators, deal makers and mediators but also critically important for dreamers, investors, inventors, buyers, brokers, entrepreneurs, bankers, CEO's, politicians and anyone who wants to close others on the way they think and get what they want in life. Show me any highly successful person, and I will show you someone who has big dreams and who knows how to close! The end game is the close.

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## **OBSESSED**

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### **HOW TO DEMAND BUSINESS SUCCESS AND GET IT**

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A bestselling author, writer, speaker, TV star, and regular guest on FoxBusiness, NBC, MSNBC and Business Insider, Grant Cardone has no problem selling how to be successful-- because he is successful. His secret? He's obsessed with success. Drawing upon his obsession, Cardone empowers small business owners to use theirs. Coached by Cardone and following examples set by other success stories, small business owners learn how to let their obsession for their business guide them into expanding their operations and growing profits. Given 100 ways to take their business to the next level, business owners are challenged to shift from a defensive mindset to an offensive outlook, changing the primary focus from expenses to revenue. Solutions covered include: \*Branding- how to create a unique brand \*Omnipresence - how to get your company everywhere at little cost \*Pushing your people to greatness never allowing your staff to be average \*Identifying a purpose greater than your product or service \*How to establish value unique to price \*Working your staff to their potential not to a quota \*Power of keeping your staff sold \*Treating obscurity as your only issue \*Doing the things you fear \*Reaching up for business associates and clients \*Having big problems not little ones \*Over-committing to your customers \*Making a list of contacts that would change your business

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## **SOCIALISM: THE FAILED IDEA THAT NEVER DIES**

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London Publishing Partnership **Socialism is strangely impervious to refutation by real-world experience. Over the past**

hundred years, there have been more than two dozen attempts to build a socialist society, from the Soviet Union to Maoist China to Venezuela. All of them have ended in varying degrees of failure. But, according to socialism's adherents, that is only because none of these experiments were "real socialism". This book documents the history of this, by now, standard response. It shows how the claim of fake socialism is only ever made after the event. As long as a socialist project is in its prime, almost nobody claims that it is not real socialism. On the contrary, virtually every socialist project in history has gone through a honeymoon period, during which it was enthusiastically praised by prominent Western intellectuals. It was only when their failures became too obvious to deny that they got retroactively reclassified as "not real socialism".

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### **THE MILLIONAIRE BOOKLET**

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### **HOW TO GET SUPER RICH**

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Grant Cardone I want to help you reach millionaire status, even get rich, if you believe that you deserve to be the person in the room that writes the check for a million dollars, ten million or even 100 million—let's roll.

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### **RETURN ON COURAGE**

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### **A BUSINESS PLAYBOOK FOR COURAGEOUS CHANGE**

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Greenleaf Book Group **Unlock Courage** What do an astronaut, a Navy SEAL, the cofounder of Method, the former VP of communications at Apple, and the president of Domino's all have in common? Ryan Berman spent three years shadowing the most courageous people and leaders on the planet to find out what they have done to accomplish liberating personal or business feats. Fifty-two percent of Fortune 500 companies from the year 2000 are now extinct, and 80 percent of all start-ups will fail within their first 18 months. Yet there's a lack of urgency to address this callous reality across the board in most organizations. And the solution can be unlocked with courage. Return on Courage (ROC) is the go-to courage instructional manual that helps readers attack and shrink business fears head-on. They will learn how to relentlessly play offense, drive change, and transform into a Courage Brand®. ROC can be the secret weapon to innovating new products and services, maximizing ROI, and revolutionizing their industry.

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**A LIFETIME OF RICHES**

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**THE BIOGRAPHY OF NAPOLEON HILL**

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E P Dutton Traces the life of the author of the best-selling guide to personal and financial success, "Think and Grow Rich," from his impoverished childhood in Virginia to his career as a business journalist

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**THE BOOK ON RENTAL PROPERTY INVESTING**

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**HOW TO CREATE WEALTH AND PASSIVE INCOME THROUGH SMART BUY & HOLD REAL ESTATE INVESTING**

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Biggerpockets Publishing, LLC With more than 350,000 units sold worldwide, this fan-favorite will show you every strategy, tool, tip, and technique you need to become a millionaire rental property investor.

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**LEADERS AT ALL LEVELS**

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**DEEPENING YOUR TALENT POOL TO SOLVE THE SUCCESSION CRISIS**

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John Wiley & Sons Learn how top companies solve the problem of leadership succession from corporate America's leading consultant. A serious crisis looms in American management today. More and more CEOs are failing; there remains an acute shortage of capable replacements. The true dilemma in leadership is the stagnant state of corporate leadership development. Because companies fail to hone their unit managers' leadership abilities, they are never able to fill their succession pipelines. With unit managers stagnating, companies have difficulty executing at every level, compounding the crisis. In *Leaders at All Levels*, bestselling author Ram Charan shows how top companies approach leadership development as a core competency, recognizing that an adaptable leadership pool is a competitive advantage, and focusing their attention on bringing out the best in the leaders they have. Charan reveals exactly what's wrong with corporate leadership development and tells how to make it right. He explains the concept of a leadership "gene pool" and shows how companies can discover just what "DNA" they need to succeed. He also details how to uncover the hidden leaders in a company, when and where to bring in fresh talent, how to coach, measure, and reward leadership, and much more. For CEOs, directors, and anyone involved in leadership development, *Leaders at All Levels* is an eye-opening guide on how to get succession right.

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## **COSMOLOGICAL INFLATION, DARK MATTER AND DARK ENERGY**

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**MDPI** Various cosmological observations support not only cosmological inflation in the early universe, which is also known as exponential cosmic expansion, but also that the expansion of the late-time universe is accelerating. To explain this phenomenon, the existence of dark energy is proposed. In addition, according to the rotation curve of galaxies, the existence of dark matter, which does not shine, is also suggested. If primordial gravitational waves are detected in the future, the mechanism for realizing inflation can be revealed. Moreover, there exist two main candidates for dark matter. The first is a new particle, the existence of which is predicted in particle physics. The second is an astrophysical object which is not found by electromagnetic waves. Furthermore, there are two representative approaches to account for the accelerated expansion of the current universe. One is to assume the unknown dark energy in general relativity. The other is to extend the gravity theory to large scales. Investigation of the origins of inflation, dark matter, and dark energy is one of the most fundamental problems in modern physics and cosmology. The purpose of this book is to explore the physics and cosmology of inflation, dark matter, and dark energy.

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## **HOW TO CREATE WEALTH INVESTING IN REAL ESTATE**

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## **HOW TO BUILD WEALTH WITH MULTI-FAMILY REAL ESTATE.**

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## **CONTEMPORARY LEADERSHIP THEORIES**

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## **ENHANCING THE UNDERSTANDING OF THE COMPLEXITY, SUBJECTIVITY AND DYNAMIC OF LEADERSHIP**

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**Springer Science & Business Media** Presents a comprehensive overview of basic theoretical approaches of the leadership research. This book discusses theoretical approaches from top leadership journals, and addresses various alternatives that are suitable to challenge mainstream leadership research.

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## **ACHIEVING WATER SECURITY**

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## **LESSONS FROM RESEARCH IN WATER SUPPLY, SANITATION AND HYGIENE IN ETHIOPIA**

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**Practical Action Pub** While achieving water security remains an elusive goal across large swathes of sub-Saharan Africa,

the benefits of investing in water, sanitation and hygiene to achieve basic water security and alleviate poverty are clear. Households benefit through a range of health, educational, nutritional and broader livelihood impacts; local, regional and national economies benefit from greater economic activity, spending and investment; and over the longer-term, households and economies benefit through greater resilience to climate change and shocks. So why are governments and their development partners struggling to meet water and sanitation targets? What factors make it difficult to sustain services at scale? And how can policies and plans for delivering and sustaining services for poor people be strengthened in the face of multiple pressures, including climate change? This book, the outcome of a five-year research program in Ethiopia, addresses these questions head-on. Based on extensive field research and in-depth interviews, *Achieving Water Security* draws conclusions for policy and practice of relevance not just for Ethiopia, but for sub-Saharan Africa more widely, linking findings with current international debates on service delivery in rural areas. The book also discusses how research findings can be fast-tracked into policy and practice through an innovative action research approach based on learning and practice alliances, aimed at bridging the gap between researchers and decision-makers. As well as detailed field-based research, the book draws on wider analysis of the institutional and political factors that drive or constrain sector progress, offering real insight into the political economy of reform and the hidden incentives that shape decision-making. Findings from the action research project are presented and discussed in the context of this broader landscape. This book should be read by the staff of government agencies, donor organizations and NGOs, as well as academics, students and researchers involved in the water, sanitation and hygiene sector.

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## **GLOBAL VALUE CHAINS AND WORLD TRADE**

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## **PROSPECTS AND CHALLENGES FOR LATIN AMERICA**

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United Nations Publications "Selection of original papers presented at the international conference 'Latin America's Prospects for Upgrading in Global Value Chains,' held on 14-15 March 2012, at Colegio de Mexico, Mexico City"--Title page vers

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## **THE CONSTITUTIONAL RELEVANCE OF THE ECHR IN DOMESTIC AND EUROPEAN LAW**

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## **AN ITALIAN PERSPECTIVE**

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Intersentia Uitgevers N V In recent years, the European Convention on Human Rights (ECHR) gained unexpected relevance in the European constitutional culture. On the one hand, its increasing importance is closely linked to institutional reforms that strengthened the European Court of Human Rights' reputation vis-a-vis the Member States. On the other hand, and even more importantly, the ECHR's significance arises from a changing perception of its constitutional potential. Starting with the assumption that the ECHR is transforming the European constitutional landscape, this book shows that the European Convention raises unprecedented problems that involve, first of all, its own theoretical status as constitutional instrument that ensures the protection of human rights in Europe. Changing paradigms concerning its incorporation in domestic law, as well as the growing conflicts about the protection of some rights and liberties that are deeply rooted in national legal contexts (such as teaching of religion, bio law, and rights of political minorities), are jointly examined in order to offer a unified methodology for the study of European constitutional law centered upon human rights. For a detailed analysis of these issues, the book examines the different facets of the ECHR's constitutional relevance by separating the ECHR's role as a 'factor of Europeanization' for national constitutional systems (Part I) from its role as a veritable European transnational constitution in the field of human rights (Part II). Written for legal scholars focusing on the emerging trends of European and transnational constitutional law, the book investigates the basic tenets of the role of the ECHR as a cornerstone of European constitutionalism.

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## **80%MINDSET 20%SKILLS**

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Author of the book "Dev Gadhvi" comes from a very humble family; his dad was a truck driver and mother a housewife. He saw a great deal of struggle since his childhood and lost 13 years of his career to a mediocre mentality. Finally, he could transform his life with help of some very less known millionaire's secrets. He knows the pain of living with a mediocre mindset and loosing precious time. This is the only reason he doesn't want anyone else to loose their precious years. In this book, he shares his learning and his transformation with only single aim, that is to help others transform their lives as well. He has carefully crafted the book only for the people who are looking for that one life changing moment, people who are looking to realize what was missing in their hustle, people who were wanting to know the secrets of how others have become so successful and how they can become too.

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## INVESTING AGAINST THE TIDE

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### LESSONS FROM A LIFE RUNNING MONEY

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Pearson UK This authoritative and accessible investment classic promises rare insight into what it really takes to run money in a top-performing investment fund. Anthony Bolton, the UK's most successful stock market investor, tells the story of his contrarian approach to managing money. He provides invaluable lessons on the factors that really matter in picking a stock: the need to identify good managers, how to run a portfolio, the importance of value investing, reading charts and how to trade successfully. It's not easy to continually buy low and sell high. This book gives clear directions for doing well in the stock market, and doing well consistently. Investing Against the Tide shows you how to make the right decisions at the right time. Anthony Bolton is considered the UK's most successful stock market investor and fund manager. Over twenty five years he delivered a market-beating return of 20% in his Fidelity Special Situations Fund. How did he do it, and what can you learn from him? In Investing Against the Tide, Anthony Bolton tells the story of his contrarian approach to managing money. He provides invaluable lessons on the factors that really matter when investing: how to pick a stock, the need to identify good managers, how to run a portfolio, the importance of value investing, reading charts and how to trade successfully. In this account of financial accomplishment, Bolton reveals the secrets of his success. It's not easy constantly to buy low and sell high and this book gives clear directions for doing well in the stock market, and doing well consistently. Chapter by chapter Investing Against the Tide shows you how to make the right decisions at the right time and featured key lessons show you how you really can learn from a life running money. Investing Against the Tide is an authoritative guide for investment professionals, offering them a rare insight into what it really takes to run money in a top-performing fund, as well as providing amateur investors the chance to learn the stock-picking strategies from a leading money-manager. About the author Anthony Bolton left Cambridge University with a degree in engineering to begin a career in the City. He started as a graduate trainee working for Keyser Ullmann in 1971 before taking up a full time position as an assistant in their investment department. In 1976 he moved to Schlesingers where he became, for the first time, an investment manager. In 1979, aged 29, he was recruited by Fidelity, the international fund management group, as one of its first London-based investment managers, a move that proved to be the launch of a long and successful career. In surveys of professional investors, he is regularly voted the fund manager most respected by his peers. He retired from full-time investment management at the end of 2007, but continues to work at Fidelity as a mentor of the analysts and

younger fund managers as well as being involved in overseeing Fidelity's investment process. His hobby is composing classical music. Anthony Bolton is married with three children and lives in West Sussex.

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## **OECD STUDIES ON WATER PRIVATE SECTOR PARTICIPATION IN WATER INFRASTRUCTURE OECD CHECKLIST FOR PUBLIC ACTION**

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### **OECD CHECKLIST FOR PUBLIC ACTION**

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OECD Publishing Provides a coherent catalogue of policy directions, including appropriate allocation of roles, risks and responsibilities, framework conditions and contractual arrangements necessary to make the best of private sector participation in water infrastructure.

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## **CONTEMPORARY ISSUES IN BUSINESS AND ECONOMICS**

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MDPI This book is a collection of high-impact papers accepted and presented at the 2019 Vietnam's Business and Economics Research Conference (VBER2019) organised by Ho Chi Minh City Open University held on 18th-20th July 2019. The Special Issue is associated with a broad coverage of the contemporary issues in Business and Economics in Vietnam and other emerging markets reflecting a key theme of VBER2019: Vietnam's Place in the Asia Pacific Region. A total of 14 papers were published from more than the 120 submissions to the VBER2019 Conference. Published papers had been undergone a rigorous reviewing process conducted by the Journal of Risk and Financial Management. The papers incorporated in this book address contemporary issues in business and economics from Vietnam and other emerging markets in the Asian region from various angles such as economics, finance, and statistics to management science. At the time of writing this note, some of the papers have attracted more than 1000 downloads in 3 months. In particular, a paper on "Foreign Direct Investment and Economic Growth from Developing Countries in the Short Run and Long Run" by Trang Thi-Huyen Dinh and her team has attracted almost 6000 downloads in 3 months. These statistics indicate that the papers published in this Special Issue have attracted the wide interest of readers. Among these 14 published papers, three main areas of important contemporary issues in Business and Economics in the Asian region can be identified. First, a block of papers deals with various important and fundamental issues in the emerging markets the Asian region, from exchange rate regime, financial inclusion, and financial development to energy consumption and environmental degradation. On the issue of CO2 emissions, energy consumption and economic growth in the ASEAN, Vo, Vo, and Le utilized various time series econometrics approaches. Key findings from this

paper indicate that there are no long-run relationships among carbon dioxide (CO<sub>2</sub>) emissions, energy consumption, renewable energy, population growth, and economic growth in the Philippines and Thailand, but a relationship does exist in Indonesia, Myanmar, and Malaysia. Loo, in his paper on financial inclusion for the ASEAN, concluded that advancing internet capability and availability present investors an opportunity to offer financial technology or Fintech to meet the need for financial services in this digital era. Second, a challenge in quantitative studies for a single country, such as Vietnam, with limited data is generally noted. However, various empirical studies on Vietnam's business and economics issues have been conducted. Nguyen, Quan, and Pham examined the cultural distance and entry mode of foreign direct investment in Vietnam. A key finding from their paper is that when there is a great cultural difference between Vietnam and their home country, foreign-invested firms prefer wholly owned subsidiaries over equity joint ventures. Within the Vietnamese market, Pham, Vo, Ho, and McAleer conducted a study on the issue of corporate financial distress. The authors conclude that the corporate financial distress prediction model, which includes accounting factors with macroeconomic indicators, performs much better than alternative models. In addition, the evidence confirms that the global financial crisis (GFC) had a damaging impact on each sector, with the Health & Education sector demonstrating the most impressive recovery post-GFC, and the utilities sector recording a dramatic increase in bankruptcies post-GFC. At another extreme of the spectrum, Van and Nguyen considered that competitive context, social influences, the understanding of managers about corporate social responsibility (CSR), and the internal environment of companies are the four drivers of CSR. The authors also argued that in the four drivers, competitive context has the strongest impact on adopting CSR. Third, last but not least, various papers focus on an important aspect of public finance. For an example, Pham, Pham, and Ly documented the effect of double taxation treaties on the bilateral trade of Vietnam with ASEAN member states, thereby making an extensive comparison with its EU partner countries. Their findings indicate the significant contributions of the tax treaties to Vietnam's trade performance, not exclusively with ASEAN but also with EU partner countries. In addition, regarding public finance for Vietnam, Nguyen, Vo, Ho, and Vo investigated the contribution of fiscal decentralisation to economic growth across provinces in Vietnam. For the first time in Vietnam, the fiscal decentralisation index together its two subcomponents, including fiscal importance and fiscal autonomy, are developed. Findings from this paper indicate that while fiscal importance and an overall level of fiscal decentralisation have provided negative impact on provincial economic growth, fiscal autonomy has a positive impact on economic growth across provinces in Vietnam.

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## HOW TO SELL YOUR WAY THROUGH LIFE

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John Wiley and Sons **TIMELESS WISDOM** from the **ORIGINAL PHILOSOPHER** of **PERSONAL SUCCESS** "No matter who you are or what you do, you are a salesperson. Every time you speak to someone, share an opinion or explain an idea, you are selling your most powerful asset . . . you! In *How to Sell Your Way Through Life*, Napoleon Hill shares valuable lessons and proven techniques to help you become a true master of sales." —Sharon Lechter, Coauthor of *Think and Grow Rich: Three Feet from Gold*; Member of the President's Advisory Council on Financial Literacy "These proven, time-tested principles may forever change your life." —Greg S. Reid, Coauthor of *Think and Grow Rich: Three Feet from Gold*; Author of *The Millionaire Mentor* "Napoleon Hill's *Think and Grow Rich* and *Laws of Success* are timeless classics that have improved the lives of millions of people, including my own. Now, we all get the chance to savor more of his profound wisdom in *How to Sell Your Way Through Life*. It is a collection of simple truths that will forever change the way you see yourself." —Bill Bartmann, Billionaire Business Coach and Bestselling Author of *Bailout Riches* ([www.billbartman.com](http://www.billbartman.com)) Napoleon Hill, author of the mega-bestseller *Think and Grow Rich*, pioneered the idea that successful individuals share certain qualities, and that examining and emulating these qualities can guide you to extraordinary achievements. Written in the depths of the Great Depression, *How to Sell Your Way Through Life* explores a crucial component of Achievement: your ability to make the sale. Ringing eerily true in today's uncertain times, Hill's work takes a practical look at how, regardless of our occupation, we must all be salespeople at key points in our lives. Hill breaks down concrete instances of how the Master Salesman seizes advantages and opportunities, giving you tools you can use to effectively sell yourself and your ideas. Featuring a new Foreword from leadership legend Ken Blanchard, this book is a classic that gives you one beautifully simple principle and the proven tools to make it work for you.

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## COSMECEUTICALS AND ACTIVE COSMETICS

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CRC Press **Cosmeceuticals and Active Cosmetics** discusses the science of nearly two dozen cosmeceuticals used today. This third edition provides ample evidence on specific cosmeceutical substances, their classes of use, skin conditions for which they are used, and points of interest arising from other considerations, such as toxicology and manufacturing. The book discusses both cosmetic and therapeutic uses of cosmeceuticals for various conditions including rosacea, dry skin, alopecia, eczema, seborrheic dermatitis, purpura, and vitiligo. Active ingredients in the following products are discussed: caffeine, curcumin, green tea, *Rhodiola rosea*, milk thistle, and more. Also covered

are topical peptides and proteins, amino acids and derivatives, antioxidants, vitamins E and C, niacinamide, botanical extracts, and biomarine actives. Providing ample scientific references, this book is an excellent guide to understanding the science behind the use of cosmeceuticals to treat a variety of dermatological conditions.

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## **EFFECTS OF CLIMATE CHANGE ACROSS OCEAN REGIONS**

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Frontiers Media SA

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## **BUILD AN EMPIRE**

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## **HOW TO HAVE IT ALL**

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Why you must envision, create and defend your personal empire. Advice for business, life and love.

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## **WAY OF THE WOLF**

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## **STRAIGHT LINE SELLING: MASTER THE ART OF PERSUASION, INFLUENCE, AND SUCCESS**

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Simon and Schuster "What is your number one asset in business--and in life? Persuasion: your ability to sell your product or service effectively; to close the deals, both in your business and your personal life; to stand out, be seen, and prove your case to the world; and in doing so create your greatest destiny possible all boils down to your ability to persuade. Jordan Belfort, the famous Wolf of Wall Street, cracked the code on how to persuade anyone to do anything, as well as how to teach anyone, regardless of age, education, or skill level, to be a master salesperson, closer, negotiator, entrepreneur, or speaker. Now Jordan is showing readers how to create their own circumstances to allow themselves to shape their world the way they want. You're either a victim of circumstance or you're the creator of circumstance. Key points include: cracking the code for sales and persuasion; discovering the magic bullet; creating ethical presentations that actually close the deal; mastering the art of tonality; the art and science of qualifying. Written in his own inimitable voice, this book serves as the first definitive guide on the world-famous Straight Line Sales and Persuasion System, a scientifically proven system for dramatically increasing a person's ability to influence and persuade someone for a predetermined outcome in any setting, both business and personal."--Jacket.

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## **SUMMARY OF THE 10X RULE**

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### **THE ONLY DIFFERENCE BETWEEN SUCCESS AND FAILURE**

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Createspace Independent Publishing Platform **The 10X Rule: The Only Difference Between Success and Failure by Grant Cardone | Book Summary | Readtrepreneur (Disclaimer: This is NOT the original book. If you're looking for the original book, search this link: <http://amzn.to/2rBw7JC>)** Have you ever wondered how some people became so Successful? The World that we are living in right now is filled with opportunities. The 10X Rule show us how to tap into these opportunities that we never though existed. By following Cardone's insights and formulas, you too can step outside of your comfort zone and achieve the unlimited success that the world has to offer. (Note: This summary is wholly written and published by readtrepreneur.com It is not affiliated with the original author in any way) "There is no shortage of money, only a shortage of people thinking big enough" - Grant Cardone For Cardone, success is not about luck, genes, or networks, but rather about taking action and thinking big enough. In The 10X Rule, Cardone built a step-by-step guide to help you convert your dreams into reality The 10X Rule has helped many people overcome their obstacles and achieve the success which they've always wanted. Will you be the Next? P.S. The 10X Rule is truly an amazing book which could potentially change your finance, life and even relationship. By applying the 10X rule, what seemed impossible will now seem very possible! The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the "Buy now with 1-Click" Button to Get a Copy Delivered to your Doorstep Right Away! Why Choose Us, Readtrepreneur? Highest Quality Summaries Delivers Amazing Knowledge Awesome Refresher Clear And Concise Disclaimer Once Again: This book is meant for a great companionship of the original book or to simply get the gist of the original book. If you're looking for the original book, search for this link: <http://amzn.to/2rBw7JC>

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### **CELL VOLUME REGULATION**

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S Karger Ag This volume presents a unique compilation of reviews on cell volume regulation in health and disease, with contributions from leading experts in the field. The topics covered include mechanisms and signaling of cell volume regulation and the effect of cell volume on cell function, with special emphasis on ion channels and transporters, kinases and gene expression. Several chapters elaborate on how cell volume regulatory mechanisms participate in the regulation of epithelial transport, urinary concentration, metabolism, migration, cell proliferation and apoptosis. Last but not least, this publication is an excellent guide to the role of cell volume in the pathophysiology of

hypercatabolism, diabetes mellitus, brain edema, hemoglobinopathies, tumor growth and metastasis, to name just a few. Providing deeper insights into an exciting area of research which is also of clinical relevance, this publication is a valuable addition to the library of those interested in cell volume regulation.

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## **PROCEEDINGS OF THE TWELFTH INTERNATIONAL CONFERENCE ON MANAGEMENT SCIENCE AND ENGINEERING MANAGEMENT**

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**Springer** This proceedings book is divided in 2 Volumes and 8 Parts. Part I is dedicated to Decision Support System, which is about the information system that supports business or organizational decision-making activities; Part II is on Computing Methodology, which is always used to provide the most effective algorithm for numerical solutions of various modeling problems; Part III presents Information Technology, which is the application of computers to store, study, retrieve, transmit and manipulate data, or information in the context of a business or other enterprise; Part IV is dedicated to Data Analysis, which is a process of inspecting, cleansing, transforming, and modeling data with the goal of discovering useful information, suggesting conclusions, and supporting decision-making; Part V presents papers on Operational Management, which is about the plan, organization, implementation and control of the operation process; Part VI is on Project Management, which is about the initiating, planning, executing, controlling, and closing the work of a team to achieve specific goals and meet specific success criteria at the specified time in the field of engineering; Part VII presents Green Supply Chain, which is about the management of the flow of goods and services based on the concept of “low-carbon”; Part VIII is focused on Industry Strategy Management, which refers to the decision-making and management art of an industry or organization in a long-term and long-term development direction, objectives, tasks and policies, as well as resource allocation.

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## **ASSESSMENT OF RESPONSIBLE INNOVATION**

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### **METHODS AND PRACTICES**

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**Routledge** Responsible Innovation encourages innovators to work together with stakeholders during the research and innovation process, to better align the outcomes of innovation with the values, needs and expectations of society. Assessing the benefits and costs of Responsible Innovation is crucial for furthering the responsible conduct of science, technology and innovation. However, there is until now only limited academic work on Responsible Innovation assessment. This book fills this lacuna. Assessment of Responsible Innovation: Methods and Practices presents tools

for measuring, monitoring, and reporting upon the Responsible Innovation process and the social, environmental, scientific, and economic impacts of innovations. These tools help innovators to mitigate risk and to strengthen their strategic planning. This book aligns assessment tools and practices with the UN Sustainable Development Goals (SDGs). The prospects as well as the limitations of various Responsible Innovation assessment approaches and tools are discussed, as well as their applicability in various industry contexts. The book brings together leading scholars in the field to present the most comprehensive review of Responsible Innovation tools. It articulates the importance of assessment and value creation, the different metrics and monitoring systems that can be deployed and the reporting mechanisms, including the importance of effective communication.

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## **REDIRECT**

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### **THE SURPRISING NEW SCIENCE OF PSYCHOLOGICAL CHANGE**

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Penguin UK A problem shared is a problem halved? Not necessarily... Talking about our problems isn't always a good idea. World-renowned psychologist Timothy Wilson reveals how this, and many other conventional therapies and interventions, can often do us more harm than good. Presenting the very latest research, Wilson argues that the key to transforming our lives lies simply in learning to redirect the stories we tell ourselves. His revolutionary approach reveals how reshaping our internal narratives can increase our personal well-being and transform our understanding of human behaviour - our narratives can change surprisingly quickly if tweaked in the right way. How can we best recover from trauma? Why might some sex education result in more teen pregnancies? Why will most self-help books leave you worse off? Redirect proposes a radical new view of the world. It also offers a range of practical advice - that has, crucially, been tested scientifically and found to have real results - that can show us the way to social progress.

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## **PERSPECTIVES ON ATMOSPHERIC SCIENCES**

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Springer This book provides the proceedings of the 13th International Conference of Meteorology, Climatology and Atmospheric Physics (COMCAP 2016) that is held in Thessaloniki from 19 to 21 September 2016. The Conference addresses fields of interest for researchers, professionals and students related to the following topics: Agricultural Meteorology and Climatology, Air Quality (Indoor and Outdoor), Applied Meteorology and Climatology, Applications of Meteorology in the Energy sector, Atmospheric Physics and Chemistry, Atmospheric Radiation, Atmospheric Boundary layer, Biometeorology and Bioclimatology, Climate Dynamics, Climatic Changes, Cloud Physics, Dynamic and Synoptic

**Meteorology, Extreme Events, Hydrology and Hydrometeorology, Mesoscale Meteorology, Micrometeorology-Urban Microclimate, Remote Sensing- Satellite Meteorology and Climatology, Weather Analysis and Forecasting.** The book includes all papers that have been accepted after peer review for presentation in the conference.

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## **GLOBAL TOBACCO CONTROL**

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### **POWER, POLICY, GOVERNANCE AND TRANSFER**

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Springer **The first major book by political scientists explaining global tobacco control policy. It identifies a history of minimal tobacco control then charts the extent to which governments have regulated tobacco in the modern era. It identifies major policy change from the post-war period and uses theories of public policy to help explain the change.**

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## **UNDERSTANDING PUBLIC POLICY**

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### **THEORIES AND ISSUES**

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Bloomsbury Publishing **The fully revised second edition of this textbook offers a comprehensive introduction to theories of public policy and policymaking. The policy process is complex: it contains hundreds of people and organisations from various levels and types of government, from agencies, quasi- and non-governmental organisations, interest groups and the private and voluntary sectors. This book sets out the major concepts and theories that are vital for making sense of the complexity of public policy, and explores how to combine their insights when seeking to explain the policy process. While a wide range of topics are covered - from multi-level governance and punctuated equilibrium theory to 'Multiple Streams' analysis and feminist institutionalism - this engaging text draws out the common themes among the variety of studies considered and tackles three key questions: what is the story of each theory (or multiple theories); what does policy theory tell us about issues like 'evidence based policymaking'; and how 'universal' are policy theories designed in the Global North? This book is the perfect companion for undergraduate and postgraduate students studying public policy, whether focussed on theory, analysis or the policy process, and it is essential reading for all those on MPP or MPM programmes. New to this Edition: - New sections on power, feminist institutionalism, the institutional analysis and development framework, the narrative policy framework, social construction and policy design - A consideration of policy studies in relation to the Global South in an updated concluding chapter - More coverage of policy formulation and tools, the psychology of policymaking and complexity theory - Engaging discussions**

of punctuated equilibrium, the advocacy coalition framework and multiple streams analysis

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## **F.U. MONEY: MAKE AS MUCH MONEY AS YOU DAMN WELL WANT AND LIVE YOUR LIFE AS YOU DAMN WELL PLEASE!**

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Advantage Media Group Are you **TIRED** of the **RAT RACE**? Do you wish you had **MORE TIME** and **MORE MONEY**? Would you like to **NEVER WORK AGAIN**? If you answered **“YES!”**, then you need to look no further than Dan **“The Man”** Lok’s new book - **F.U. MONEY**. If you have ever thought to yourself: How come I have to keep back to this **DEAD-END JOB**? How can I make enough money to afford to **STOP WORKING** and **START HAVING FUN**? When will it be **MY TURN** to live the **GOOD LIFE**? Imagine how your life would become if you knew what it really takes to make more money that you have ever dreamed possible. For instance, can you imagine that... All the money stress in your life suddenly vanishes? You get to fire your boss and tell him where to shove it? Take holidays whenever you want and for as long as you want? You are living in the house of your dreams, driving the car of your dreams and also have a boat and a cabin and even a plane if you want? You can afford to give your children the perfect, healthy, fun and fulfilling childhood that you always wanted to give them? In this no-nonsense, no-holds-barred guide, international entrepreneur, best-selling author, and self-made multi-millionaire Dan Lok shows you how to live the lifestyle you really want without having to work or rely on anyone else for money.

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## **WHAT I DIDN'T LEARN AT SCHOOL BUT WISH I HAD**

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**What I Didn't Learn at School But Wish I Had** is more than just a rags-to-riches story about a young Australian. It's about something more powerful and unique. That 'something' is a 21st Century Educational System. In this book, Jamie lays the foundation for success with a blueprint of the same educational system he used to transform his life from broke to millionaire in less than five years.

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## **DOING THE IMPOSSIBLE**

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### **THE 25 LAWS FOR DOING THE IMPOSSIBLE**

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What does **Doing the Impossible** really mean? This book is for those who have a desire to achieve greatness and are ready to take the steps to turn that desire into a reality. At one point or another in this book, you will experience

several different reactions - excitement, curiosity, joy, laughter, or even tears - but the ultimate goal is to encourage and challenge you to make a decision to do the impossible. That may have a totally different meaning to you than it did to Steve Jobs, Thomas Edison, or any of the other role models we will look at; but whatever **Doing the Impossible** means to you, the goal of this book is to help you realize that you have the capacity to do what the critics think is impossible. - Patrick Bet-David, Introduction to **Doing the Impossible**. **Doing the Impossible** is a roadmap for those who want to do something big with their lives. The book goes over 25 steps that the reader should take to re-create themselves, identify their cause, and make history. Patrick Bet-David shares his own impossible crusade and gives key principles for anyone looking to do the same.