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KEY=PDF - MICAH JAIDYN

YOUR STRATEGY NEEDS A STRATEGY

HOW TO CHOOSE AND EXECUTE THE RIGHT APPROACH

Harvard Business Press *What approach does your company use to develop and execute its strategy? We are confronted with a plethora of different approaches and frameworks which purport to answer this question from the classic Michael Porter approach to Kim and Mauborgne's blue ocean strategy to Steve Jobs' build it and they will come" philosophy. The answer? There is no one approach that works for everyone but there is a best approach for your specific context. And it has never been more important to choose the right one: not only has the number of different approaches proliferated ten-fold over the past 40 years, but the environments in which executives must formulate and execute strategy have become increasingly diverse and complex. The difference between winning and losing has never been greater. And using the right approach pays off: firms that successfully match their approach to their environment realize significantly better returns than those who don't. And, they avoid the common frustrations stemming from lack of perceived relevance and engagement around on the strategy process. How you choose and execute the right approach is the focus of this book. From Global BCG strategy experts Martin Reeves, Knut Haanæs, Janmejaya Sinha (and based on the bestselling article in Harvard Business Review), Your Strategy Needs a Strategy offers a practical guide to help you to match your approach to strategy to your environment and execute it effectively, to combine different approaches for companies which operate in multiple environments, and to lead your organization in making better strategic choices. Organizing approaches into five strategic archetypes Be Big, Be Fast, Be First, Be the Orchestrator, Be Viable the authors explain the conditions under which each is appropriate, when and how to execute each one, and how to avoid common strategy traps. They richly illustrate the idea with interviews with CEOs from different industries from around the globe. For anyone leading a business or charged with developing a winning strategy this book is for you. The world of strategy is thick with opposing ideas and frameworks; Your Strategy Needs a Strategy will help you cut through the noise and find clarity on which approach is your best bet.*

CONFRONTING THE CHALLENGES OF PARTICIPATORY CULTURE

MEDIA EDUCATION FOR THE 21ST CENTURY

MIT Press *Many teens today who use the Internet are actively involved in participatory cultures—joining online communities (Facebook, message boards, game clans), producing creative work in new forms (digital sampling, modding, fan videomaking, fan fiction), working in teams to complete tasks and develop new knowledge (as in Wikipedia), and shaping the flow of media (as in blogging or podcasting). A growing body of scholarship suggests potential benefits of these activities, including opportunities for peer-to-peer learning, development of skills useful in the modern workplace, and a more empowered conception of citizenship. Some argue that young people pick up these key skills and competencies on their own by interacting with popular culture; but the problems of unequal access, lack of media transparency, and the breakdown of traditional forms of socialization and professional training suggest a role for policy and pedagogical intervention. This report aims to shift the conversation about the "digital divide" from questions about access to technology to questions about access to opportunities for involvement in participatory culture and how to provide all young people with the chance to develop the cultural competencies and social skills needed. Fostering these skills, the authors argue, requires a systemic approach to media education; schools, afterschool programs, and parents all have distinctive roles to play. The John D. and Catherine T. MacArthur Foundation Reports on Digital Media and Learning*

COLOUR FORECASTING

John Wiley & Sons *The colour forecasting process is a major driving force in the fashion and textile industries but is complex, highly intuitive and little understood. This textbook for students of fashion and design discusses the development of the various driving forces of fashion, when colour forecasting began and how it has developed to its present day state. Colour terminology and some of the more subjective tools used by colour forecasters are explained, and their strengths and weaknesses are compared. Also, a model is given of the colour forecasting process and this is discussed in detail. Finally, readers are shown how forecasting methodologies are used to develop 'colour stories'.*

TO THE LIGHTHOUSE

Renard Press Ltd *Described by Virginia Woolf herself as 'easily the best of my books', and by her husband Leonard as a 'masterpiece', To the Lighthouse, first published in 1927, is one of the milestones of Modernism. Set on the Isle of Skye, over a decade spanning the First World War, the narrative centres on the Ramsay family, and is framed by Mrs Ramsay's promise to take a trip to the lighthouse the next day - a promise which isn't to be fulfilled for a decade. Flowing from character to character and from year to year, the novel paints a moving portrait of love, loss and perception. Bearing all the hallmarks of Woolf's prose, with her delicate handling of the complexities of human relationships, To the Lighthouse has earned its reputation - frequently appearing in lists of the best novels of the twentieth century, it has lost not an iota of brilliance.*

THEORY AT A GLANCE

A GUIDE FOR HEALTH PROMOTION PRACTICE

RANA BEGUM

SPACE, LIGHT, COLOUR HB

Lund Humphries Publishers Limited *Blurring the boundaries between sculpture, architecture, design and painting, the innovative practice of Rana Begum RA (b.1977) is the subject of this comprehensive monograph, which takes her processes as its focus.*

SCOTLAND'S DECISION

16 QUESTIONS TO THINK ABOUT FOR THE REFERENDUM ON 18 SEPTEMBER

Birlinn *Should Scotland be an independent country? Choosing an answer to that question, as Scotland's electors will on 18 September 2014, is a choice of huge significance. So how will we come to a decision? Many voters know more or less by instinct. Plenty of us are convinced that being independent is right and good for our country and not being independent is wrong. Plenty of others believe the opposite: that what is right and good is staying as part of the UK. But there are more still - probably the biggest single group - who don't have such conviction either way and are puzzling their way through what voting Yes or No might mean for them and their families. This book is for them. We have taken sixteen questions, which seem to us to be central to the referendum debate, and asked impartial experts to look at them. We do not aim to provide definitive answers - and we certainly do not intend to tell anyone how to vote - but rather to enable readers to better judge the claims that are made by either side.*

FRATELLI TUTTI

ENCYCLICAL ON FRATERNITY AND SOCIAL FRIENDSHIP

Orbis Books

THE ENCYCLOPAEDIA BRITANNICA

A DICTIONARY OF ARTS, SCIENCES, LITERATURE AND GENERAL INFORMATION (VOLUME I) A TO ANDROPHAGI

Alpha Edition *This book has been considered by academicians and scholars of great significance and value to literature. This forms a part of the knowledge base for future generations. So that the book is never forgotten we have represented this book in a print format as the same form as it was originally first published. Hence any marks or annotations seen are left intentionally to preserve its true nature.*

COMMUNICATING DATA WITH TABLEAU

DESIGNING, DEVELOPING, AND DELIVERING DATA VISUALIZATIONS

"O'Reilly Media, Inc." *Go beyond spreadsheets and tables and design a data presentation that really makes an impact. This practical guide shows you how to use Tableau Software to convert raw data into compelling data visualizations that provide insight or allow viewers to explore the data for themselves. Ideal for analysts, engineers, marketers, journalists, and researchers, this book describes the principles of communicating data and takes you on an in-depth tour of common visualization methods. You'll learn how to craft articulate and creative data visualizations with Tableau Desktop 8.1 and Tableau Public 8.1. Present comparisons of how much and how many Use blended data sources to create ratios and rates Create charts to depict proportions and percentages Visualize measures of mean,*

median, and mode Lean how to deal with variation and uncertainty Communicate multiple quantities in the same view Show how quantities and events change over time Use maps to communicate positional data Build dashboards to combine several visualizations

UNDERSTANDING MEDIA

THE EXTENSIONS OF MAN

Createspace Independent Publishing Platform When first published, Marshall McLuhan's *Understanding Media* made history with its radical view of the effects of electronic communications upon man and life in the twentieth century.

CHEMICAL ENGINEERING DESIGN

PRINCIPLES, PRACTICE AND ECONOMICS OF PLANT AND PROCESS DESIGN

Elsevier *Chemical Engineering Design, Second Edition*, deals with the application of chemical engineering principles to the design of chemical processes and equipment. Revised throughout, this edition has been specifically developed for the U.S. market. It provides the latest US codes and standards, including API, ASME and ISA design codes and ANSI standards. It contains new discussions of conceptual plant design, flowsheet development, and revamp design; extended coverage of capital cost estimation, process costing, and economics; and new chapters on equipment selection, reactor design, and solids handling processes. A rigorous pedagogy assists learning, with detailed worked examples, end of chapter exercises, plus supporting data, and Excel spreadsheet calculations, plus over 150 Patent References for downloading from the companion website. Extensive instructor resources, including 1170 lecture slides and a fully worked solutions manual are available to adopting instructors. This text is designed for chemical and biochemical engineering students (senior undergraduate year, plus appropriate for capstone design courses where taken, plus graduates) and lecturers/tutors, and professionals in industry (chemical process, biochemical, pharmaceutical, petrochemical sectors). New to this edition: Revised organization into Part I: Process Design, and Part II: Plant Design. The broad themes of Part I are flowsheet development, economic analysis, safety and environmental impact and optimization. Part II contains chapters on equipment design and selection that can be used as supplements to a lecture course or as essential references for students or practicing engineers working on design projects. New discussion of conceptual plant design, flowsheet development and revamp design Significantly increased coverage of capital cost estimation, process costing and economics New chapters on equipment selection, reactor design and solids handling processes New sections on fermentation, adsorption, membrane separations, ion exchange and chromatography Increased coverage of batch processing, food, pharmaceutical and biological processes All equipment chapters in Part II revised and updated with current information Updated throughout for latest US codes and standards, including API, ASME and ISA design codes and ANSI standards Additional worked examples and homework problems The most complete and up to date coverage of equipment selection 108 realistic commercial design projects from diverse industries A rigorous pedagogy assists learning, with detailed worked examples, end of chapter exercises, plus supporting data and Excel spreadsheet calculations plus over 150 Patent References, for downloading from the companion website Extensive instructor resources: 1170 lecture slides plus fully worked solutions manual available to adopting instructors

HOW TO ASSESS HIGHER-ORDER THINKING SKILLS IN YOUR CLASSROOM

ASCD Educators know it's important to get students to engage in "higher-order thinking." But what does higher-order thinking actually look like? And how can K-12 classroom teachers assess it across the disciplines? Author, consultant, and former classroom teacher Susan M. Brookhart answers these questions and more in this straightforward, practical guide to assessment that can help teachers determine if students are actually displaying the kind of complex thinking that current content standards emphasize. Brookhart begins by laying out principles for assessment in general and for assessment of higher-order thinking in particular. She then defines and describes aspects of higher-order thinking according to the categories established in leading taxonomies, giving specific guidance on how to assess students in the following areas: * Analysis, evaluation, and creation * Logic and reasoning * Judgment * Problem solving * Creativity and creative thinking Examples drawn from the National Assessment of Educational Progress and from actual classroom teachers include multiple-choice items, constructed-response (essay) items, and performance assessment tasks. Readers will learn how to use formative assessment to improve student work and then use summative assessment for grading or scoring. Aimed at elementary, middle, and high school teachers in all subject areas, *How to Assess Higher-Order Thinking Skills in Your Classroom* provides essential background, sound advice, and thoughtful insight into an area of increasing importance for the success of students in the classroom--and in life.

COUNTERING ONLINE HATE SPEECH

UNESCO Publishing

STATISTICAL RETHINKING

A BAYESIAN COURSE WITH EXAMPLES IN R AND STAN

CRC Press *Statistical Rethinking: A Bayesian Course with Examples in R and Stan* builds readers' knowledge of and confidence in statistical modeling. Reflecting the need for even minor programming in today's model-based statistics, the book pushes readers to perform step-by-step calculations that are usually automated. This unique computational approach ensures that readers understand enough of the details to make reasonable choices and interpretations in their own modeling work. The text presents generalized linear multilevel models from a Bayesian perspective, relying on a simple logical interpretation of Bayesian probability and maximum entropy. It covers from the basics of regression to multilevel models. The author also discusses measurement error, missing data, and Gaussian process models for spatial and network autocorrelation. By using complete R code examples throughout, this book provides a practical foundation for performing statistical inference. Designed for both PhD students and seasoned professionals in the natural and social sciences, it prepares them for more advanced or specialized statistical modeling. Web Resource The book is accompanied by an R package (rethinking) that is available on the author's website and GitHub. The two core functions (map and map2stan) of this package allow a variety of statistical models to be constructed from standard model formulas.

DIGITAL HUMANITIES IN THE LIBRARY

CHALLENGES AND OPPORTUNITIES FOR SUBJECT SPECIALISTS

In the past decade there has been an intense growth in the number of library publishing services supporting faculty and students. Unified by a commitment to both access and service, library publishing programs have grown from an early focus on backlist digitization to encompass publication of student works, textbooks, research data, as well as books and journals. This growing engagement with publishing is a natural extension of the academic library's commitment to support the creation of and access to scholarship.

EXCEL 2013: THE MISSING MANUAL

O'Reilly Media, Inc. "The world's most popular spreadsheet program is now more powerful than ever, but it's also more complex. That's where this Missing Manual comes in. With crystal-clear explanations and hands-on examples, *Excel 2013: The Missing Manual* shows you how to master Excel so you can easily track, analyze, and chart your data. You'll be using new features like PowerPivot and Flash Fill in no time. The important stuff you need to know: Go from novice to ace. Learn how to analyze your data, from writing your first formula to charting your results. Illustrate trends. Discover the clearest way to present your data using Excel's new Quick Analysis feature. Broaden your analysis. Use pivot tables, slicers, and timelines to examine your data from different perspectives. Import data. Pull data from a variety of sources, including website data feeds and corporate databases. Work from the Web. Launch and manage your workbooks on the road, using the new Excel Web App. Share your worksheets. Store Excel files on SkyDrive and collaborate with colleagues on Facebook, Twitter, and LinkedIn. Master the new data model. Use PowerPivot to work with millions of rows of data. Make calculations. Review financial data, use math and scientific formulas, and perform statistical analyses.

THE ELEMENTS OF COLOR

John Wiley & Sons Includes color circles, spheres, and scales as well as suggested exercises.

IUCN RED LIST CATEGORIES AND CRITERIA

IUCN The threatened species categories used in Red Data Books and Red Lists have been in place for almost 30 years. The IUCN Red List Categories and Criteria provide an easily and widely understood system for classifying species at high risk of global extinction, so as to focus attention on conservation measures designed to protect them. This latest version of the classification system was adopted by the IUCN Council in February 2001 and reflects comments from the IUCN and SSC memberships and the final meeting of the Criteria Review Working Group.

THE INNOVATOR'S METHOD

BRINGING THE LEAN STARTUP INTO YOUR ORGANIZATION

Harvard Business Press "Whether you call it "lean start-up," "design thinking," or "agile," a new method is revolutionizing how to successfully create, refine, and bring ideas to market--without traditional business planning. But because these ideas and techniques run counter to conventional managerial thinking and practice, managers in established organizations have difficulty implementing them. Innovation experts Nathan Furr and Jeff Dyer aim to change that. Based on field work with thousands of managers and validated inside dozens of companies, *THE INNOVATOR'S METHOD* shows when and how to apply a "lean start-up" approach to innovation in established businesses. *THE INNOVATOR'S METHOD* takes managers through these new practices for managing innovation, showing how to adapt them to their businesses and answering such questions as: How do we know this idea is worth pursuing? Does it solve the right problem for customers? Have we found the right solution? Do we have the right business model for our new offering? With detailed cases from the authors' work implementing these ideas with companies such as Intuit, NEC, P&G, Virgin Airlines, Kia, Folio, Citi, Hallmark, and Verizon, *THE INNOVATOR'S METHOD* picks up where Jeff Dyer's *THE INNOVATOR'S DNA* leaves off, showing how to test, validate and commercialize ideas with the lean and agile techniques that successful entrepreneurs use"--

SYSTEMS ARCHETYPE BASICS

FROM STORY TO STRUCTURE

WAREHOUSE MANAGEMENT

AUTOMATION AND ORGANISATION OF WAREHOUSE AND ORDER PICKING SYSTEMS

Springer Science & Business Media This book helps readers evaluate and specify the best Warehouse Management System (WMS) for their need. The advice is based on practical knowledge, describing in detail fundamental processes and technologies needed for a basic understanding. New approaches in the structure and design of WMS are presented, along with discussion of the limitations of current systems. The book shows how to operate a simple WMS based on the open-source initiative myWMS.

DRAWING FUTURES

SPECULATIONS IN CONTEMPORARY DRAWING FOR ART AND ARCHITECTURE

UCL Press Drawing Futures brings together international designers and artists for speculations in contemporary drawing for art and architecture. Despite numerous developments in technological manufacture and computational design that provide new grounds for designers, the act of drawing still plays a central role as a vehicle for speculation. There is a rich and long history of drawing tied to innovations in technology as well as to revolutions in our philosophical understanding of the world. In reflection of a society now underpinned by computational networks and interfaces allowing hitherto unprecedented views of the world, the changing status of the drawing and its representation as a political act demands a platform for reflection and innovation. Drawing Futures will present a compendium of projects, writings and interviews that critically reassess the act of drawing and where its future may lie. Drawing Futures focuses on the discussion of how the field of drawing may expand synchronously alongside technological and computational developments. The book coincides with an international conference of the same name, taking place at The Bartlett School of Architecture, UCL, in November 2016. Bringing together practitioners from many creative fields, the book discusses how drawing is changing in relation to new technologies for the production and dissemination of ideas.

COCHRANE HANDBOOK FOR SYSTEMATIC REVIEWS OF INTERVENTIONS

Wiley Healthcare providers, consumers, researchers and policy makers are inundated with unmanageable amounts of information, including evidence from healthcare research. It has become impossible for all to have the time and resources to find, appraise and interpret this evidence and incorporate it into healthcare decisions. Cochrane Reviews respond to this challenge by identifying, appraising and synthesizing research-based evidence and presenting it in a standardized format, published in The Cochrane Library (www.thecochranelibrary.com). The Cochrane Handbook for Systematic Reviews of Interventions contains methodological guidance for the preparation and maintenance of Cochrane intervention reviews. Written in a clear and accessible format, it is the essential manual for all those preparing, maintaining and reading Cochrane reviews. Many of the principles and methods described here are appropriate for systematic reviews applied to other types of research and to systematic reviews of interventions undertaken by others. It is hoped therefore that this book will be invaluable to all those who want to understand the role of systematic reviews, critically appraise published reviews or perform reviews themselves.

ABOUT FACE

THE ESSENTIALS OF INTERACTION DESIGN

John Wiley & Sons The essential interaction design guide, fully revised and updated for the mobile age About Face: The Essentials of Interaction Design, Fourth Edition is the latest update to the book that shaped and evolved the landscape of interaction design. This comprehensive guide takes the worldwide shift to smartphones and tablets into account. New information includes discussions on mobile apps, touch interfaces, screen size considerations, and more. The new full-color interior and unique layout better illustrate modern design concepts. The interaction design profession is blooming with the success of design-intensive companies, priming customers to expect "design" as a critical ingredient of marketplace success. Consumers have little tolerance for websites, apps, and devices that don't live up to their expectations, and the responding shift in business philosophy has become widespread. About Face is the book that brought interaction design out of the research labs and into the everyday lexicon, and the updated Fourth Edition continues to lead the way with ideas and methods relevant to today's design practitioners and developers. Updated information includes: Contemporary interface, interaction, and product design methods Design for mobile platforms and consumer electronics State-of-the-art interface recommendations and up-to-date examples Updated Goal-Directed Design methodology Designers and developers looking to remain relevant through the current shift in consumer technology habits will find About Face to be a comprehensive, essential resource.

REAL WORLD ADOBE INDESIGN CC

Peachpit Press Sharpen your InDesign skills with this definitive resource created specifically for design professionals who need to produce great work in InDesign CC—regardless of the delivery platform. Best-selling authors Olav Martin Kvern, David Blatner, and Bob Bringhurst share their hands-on techniques to help you master InDesign's advanced layout tools. This book is brimming with insightful advice, illustrations, and shortcuts that will have you producing high-quality work in no time. This is the book that experts open to find real answers to their questions about InDesign. It's written in a friendly, visual style that offers accurate information and creative inspiration for every InDesign user, whether you're publishing to a tablet, mobile phone, or traditional print publication. In Real World Adobe InDesign CC you'll learn how to: Use the new Creative Cloud features and enhancements, including managing font menu favorites, QR codes, and much more Prep documents and use the improved EPUB Export feature for web and mobile publishing Take full advantage of the best typesetting features on the market Use best practices for consistent color management Increase productivity with scripts and other automation features

THE BOOK OF THE DEAD

BoD - Books on Demand Reproduction of the original: The Book of the Dead by E. A. Wallis Budge

SCOTLAND'S CONSTITUTIONAL FUTURE

[RESPONSES TO THE CONSULTATION]

The Stationery Office Dated April 2012. Summary of responses to Cm. 8203 (ISBN 9780101820325) which sought views on how to deliver a legal, fair and decisive referendum on whether Scotland should leave the United Kingdom

EDIBLE INSECTS

FUTURE PROSPECTS FOR FOOD AND FEED SECURITY

Food & Agriculture Org Edible insects have always been a part of human diets, but in some societies there remains a degree of disdain and disgust for their consumption. Insects offer a significant opportunity to merge traditional knowledge and modern science to improve human food security worldwide. This publication describes the contribution of insects to food security and examines future prospects for raising insects at a commercial scale to improve food and feed production, diversify diets, and support livelihoods in both developing and developed countries. Edible insects are a promising alternative to the conventional production of meat, either for direct human consumption or for indirect use as feedstock. This publication will boost awareness of the many valuable roles that insects play in sustaining nature and human life, and it will stimulate debate on the expansion of the use of insects as food and feed.

ARTISTS RE

THINKING THE BLOCKCHAIN

The blockchain is widely heralded as the new internet - another dimension in an ever-faster, ever-more-powerful interlocking of ideas, actions and values. Principally the blockchain is a ledger distributed across a large array of machines that enables digital ownership and exchange without a central administering body. Within the arts it has profound implications as both a means of organising and distributing material, and as a new subject and medium for artistic exploration. This landmark publication will bring together a diverse array of artists and researchers engaged with the blockchain, unpacking, critiquing and marking the arrival of it on the cultural landscape for a broad readership across the arts and humanities. Contributors: Cesar Escudero Andaluz, Jaya Klara Brekke, Theodoros Chiotis, Ami Clarke, Simon Denny, The Design Informatics Research Centre (Edinburgh), Max Dovey, Mat Dryhurst, Primavera De Filippi, Peter Gomes, Elias Haase, Juhee Hahm, Max Hampshire, Kimberley ter Heerdt, Holly Herndon, Helen Kaplinsky, Paul Kolling, Elli Korus, Nikki Loef, Bjorn Magnhildoen, Rob Myers, Martin Nadal, Rachel O'Dwyer, Edward Picot, Paul Seidler, Hito Steyerl, Surfatial, Lina Theodorou, Pablo Velasco, Ben Vickers, Mark Waugh, Cecilia Wee, and Martin Zeilinger.

BUSINESS INTELLIGENCE AND DATA MINING

Business Expert Press "This book is a splendid and valuable addition to this subject. The whole book is well written and I have no hesitation to recommend that this can be adapted as a textbook for graduate courses in Business Intelligence and Data Mining." Dr. Edi Shivaji, Des Moines, Iowa "As a complete novice to this area just starting out on a MBA course I found the book incredibly useful and very easy to follow and understand. The concepts are clearly explained and make it an easy task to gain an understanding of the subject matter." -- Mr. Craig Domoney, South Africa. Business Intelligence and Data Mining is a conversational and informative book in the exploding area of Business Analytics. Using this book, one can easily gain the intuition about the area, along with a solid toolset of major data mining techniques and platforms. This book can thus be gainfully used as a textbook for a college course. It is also short and accessible enough for a busy executive to become a quasi-expert in this area in a couple of hours. Every chapter begins with a case-let from the real world, and ends with a case study that runs across the chapters.

FORTY-ONE FALSE STARTS

ESSAYS ON ARTISTS AND WRITERS

Granta Books Selected essays from America's foremost literary journalist and essayist, featuring ruminations on writers and artists as diverse as Edith Wharton, Diane Arbus and the Bloomsbury Group. This charismatic and penetrating collection includes Malcolm's now iconic essay about the painter David Salle.

GRAPHIC DESIGN THEORY

READINGS FROM THE FIELD

Chronicle Books Graphic Design Theory is organized in three sections: "Creating the Field" traces the evolution of graphic design over the course of the early 1900s, including influential avant-garde ideas of futurism, constructivism, and the Bauhaus; "Building on Success" covers the mid- to late twentieth century and considers the International Style, modernism, and postmodernism; and "Mapping the Future" opens at the end of the last century and includes current discussions on legibility, social responsibility, and new media. Striking color images illustrate each of the movements discussed and demonstrate the ongoing relationship between theory and practice. A brief commentary prefaces each text, providing a cultural and historical framework through which the work can be evaluated. Authors include such influential designers as Herbert Bayer, L'szlo Moholy-Nagy, Karl Gerstner, Katherine McCoy, Michael Rock, Lev Manovich, Ellen Lupton, and Lorraine Wild. Additional features include a timeline, glossary, and bibliography for further reading. A must-have survey for graduate and undergraduate courses in design history, theory, and contemporary issues, Graphic Design Theory invites designers and interested readers of all levels to plunge into the world of design discourse.

100 PROJECTS UK CLT

"The benefits of cross-laminated timber (CLT) are clear: building in timber is quick, clean, and easy. It can be achieved with a measured accuracy and lack of noise, waste, or need for material storage space. This book is a study of the 100 of the most significant buildings constructed from CLT in the United Kingdom over the past 15 years. Authors Andrew Waugh and Anthony Thistleton of Waugh Thistleton Architects have contacted a wide range of individuals and businesses to interview them about their experiences building in CLT to help inform this book." -- Thinkwood.com.

PYTHON FOR DATA ANALYSIS

DATA WRANGLING WITH PANDAS, NUMPY, AND IPYTHON

O'Reilly Media, Inc. Get complete instructions for manipulating, processing, cleaning, and crunching datasets in Python. Updated for Python 3.6, the second edition of this hands-on guide is packed with practical case studies that show you how to solve a broad set of data analysis problems effectively. You'll learn the latest versions of pandas, NumPy, IPython, and Jupyter in the process. Written by Wes McKinney, the creator of the Python pandas project, this book is a practical, modern introduction to data science tools in Python. It's ideal for analysts new to Python and for Python programmers new to data science and scientific computing. Data files and related material are available on GitHub. Use the IPython shell and Jupyter notebook for exploratory computing Learn basic and advanced features in NumPy (Numerical Python) Get started with data analysis tools in the pandas library Use flexible tools to load, clean, transform, merge, and reshape data Create informative visualizations with matplotlib Apply the pandas groupby facility to slice, dice, and summarize datasets Analyze and manipulate regular and irregular time series data Learn how to solve real-world data analysis problems with thorough, detailed examples

NO EXCUSES ART JOURNALING

MAKING TIME FOR CREATIVITY

Penguin Kiss those excuses goodbye! "I don't have time." "I don't know what to journal about." "I can't keep the momentum going." Sound familiar? What are your excuses for not spending time with your art journal? Get ready to cast those excuses aside because Gina Rossi Armfield's No Excuses Art Journaling offers a no-fail approach to art journaling. Using a day planner as your art journal, you'll find daily, weekly and monthly prompts that you can adapt to fit your real-life, busy schedule. Along the way, you'll learn fun and convenient techniques to add sketching, watercolor painting, collage and more into your journal, all while setting goals, creating art and chronicling your unique life. Inside You'll Find: • More than 20 mixed-media art journaling techniques demonstrated step-by-step so you can add color, style and life ephemera to your journal. • 6 pages of journaling prompts and tips for every month of the year. • Dozens of inspirational art journal pages by Gina and 12 guest artists to show how you can make the No Excuses program decidedly yours. Grab your journal and pen, and kick your excuses to the curb!

THE DESIGNER'S GUIDE TO PRESENTING NUMBERS, FIGURES, AND CHARTS

Simon and Schuster Numbers can tell an exciting story. The trick is to know what story to tell and make it understandable. This compact, practical guide will show everyone who must design numeric data how to transform raw data into readable, relevant information. The Designer's Guide to Presenting Numbers, Figures, and Charts brings together the guidelines established over the last forty years for making effective presentations of figures, tables, and graphs. Included are the straightforward steps designers and other professionals can take to make their tables and charts the most meaningful. The authors define and discuss a range of graph types, from simple bar and pie charts to contemporary "data visualizations," offering explanations of the intended application of each. Readers will learn when to use a table, when to use a chart, which chart is best to use, and how to make all numeric presentations as comprehensible as possible. Specific topics include: Rounding numbers Table construction Chart design Guidance on numbers and page layout Color Reference and demonstration tables Presenting figures in PowerPoint Ordering numbers for decision-making Multiple comparisons Grids And more Communicating information effectively is an increasingly important skill in the digital age. People find numbers persuasive, and well-executed visual presentations of information will influence more people and even shorten meetings. Complete with a glossary and helpful exercises, this guide offers everything needed to create more-effective presentations.

THE LANGUAGE INSTINCT

HOW THE MIND CREATES LANGUAGE

Penguin UK 'Dazzling...Pinker's big idea is that language is an instinct...as innate to us as flying is to geese...Words can hardly do justice to the superlative range and liveliness of Pinker's investigations' - Independent 'A marvellously readable book...illuminates every facet of human language: its biological origin, its uniqueness to humanity, its acquisition by children, its grammatical structure, the production and perception of speech, the pathology of language disorders and the unstoppable evolution of languages and dialects' - Nature

JANE EYRE

The LitJoy Classics edition of Jane Eyre features a fully illustrated cover and interior end pages, five full-page illustrations, gold-color ribbon, custom slip cover, gilded gold page edges, and artwork by Felix Abel Klaer.

FRIDA

THE BIOGRAPHY OF FRIDA KAHLO

Bloomsbury Paperbacks The beautifully illustrated and utterly absorbing biography of one of the twentieth century's most transfixing artists Frida is the story of one of the twentieth century 's most extraordinary women, the painter Frida Kahlo. Born near Mexico City, she grew up during the turbulent days of the Mexican Revolution and, at eighteen, was the victim of an accident that left her crippled and unable to bear children. To salvage what she could from her unhappy situation, Kahlo had to learn to keep still so she began to paint. Kahlo 's unique talent was to make her one of the century 's most enduring artists. But her remarkable paintings were only one element of a rich and dramatic life. Frida is also the story of her tempestuous marriage to the muralist Diego Rivera, her love affairs with numerous, diverse men such as Isamu Noguchi and Leon Trotsky, her involvement with the Communist Party, her absorption in Mexican folklore and culture, and of the inspiration behind her unforgettable art.
