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KEY=PDF - JORDAN RIGGS

The Complete Book of Ford Mustang

Every Model Since 1964-1/2

Complete Book The Complete Book of Ford Mustang, 4th Edition details the development, technical specifications, and history of America's original pony car, now updated to cover cars through the 2021 model year.

Human Rights and the Environment

The notion of 'human rights' is perhaps the most weighty and widely recognized ethical category of our time, while environmental threats are among the greatest challenges currently facing civilization. It is unsurprising therefore that questions about and around the connection between human rights and the environment abound. Can harms inflicted by the activities of some humans on others through the medium of the natural environment amount to a violation of the latter's rights? Do human beings have a right to an adequate environment? If so, is this 'right' already protected by existing, well-established rights--such as the right to life, or to health, for instance? Or do we need to recognize more specific environmental human rights? Anyway, is the language of human rights-- and are the institutions that purport to guarantee them--ill-suited to the pursuit of environmental protection? If not, what can we learn from steps already taken in law and politics to link the aims of human rights and

environmental protection? Interest in these and other questions has developed at a dizzying pace over the past two decades. Indeed, serious thinking about environmental rights is now a vibrant and dynamic area of study and research, and the sheer scale of the growth in its output makes this collection especially timely. Moreover, the highest quality work in the field has emanated from a wide range of different academic disciplines and perspectives, and has been published in a variety of largely specialist journals. Drawing on these and other sources, Tim Hayward has brought together in four volumes canonical and cutting-edge work to produce an indispensable one-stop 'mini library'. Human Rights and the Environmentis fully indexed and includes a comprehensive and accessible introduction, newly written by the editor, which places the collected materials in their historical and intellectual context. It is an essential reference collection and is certain to be valued by scholars and students--as well as by serious policy-makers and practitioners--as a vital research and pedagogic resource. vironmental protection? Interest in these and other questions has developed at a dizzying pace over the past two decades. Indeed, serious thinking about environmental rights is now a vibrant and dynamic area of study and research, and the sheer scale of the growth in its output makes this collection especially timely. Moreover, the highest quality work in the field has emanated from a wide range of different academic disciplines and perspectives, and has been published in a variety of largely specialist journals. Drawing on these and other sources, Tim Hayward has brought together in four volumes canonical and cutting-edge work to produce an indispensable one-stop 'mini library'. Human Rights and the Environmentis fully indexed and includes a comprehensive and accessible introduction, newly written by the editor, which places the collected materials in their historical and intellectual context. It is an essential reference collection and is certain to be valued by scholars and students-- as well as by serious policy-makers and practitioners--as a vital research and pedagogic resource. sential reference collection and is certain to be valued by scholars and students--as well as by serious policy-makers and practitioners--as a vital research and pedagogic resource.

American Light Trucks and Utility Vehicles, 1967-1989

Every Model, Year by Year

McFarland The truck's role in American society changed dramatically from the 1960s through the 1980s, with the rise of off-roaders, the van craze of the 1970s and minivan revolution of the 1980s, the popularization of the SUV as family car and the diversification of the pickup truck into multiple forms and sizes. This comprehensive reference book follows the form of

the author's popular volumes on American cars. For each year, it provides an industry overview and, for each manufacturer, an update on new models and other news, followed by a wealth of data: available powertrains, popular options, paint colors and more. Finally, each truck is detailed fully with specifications and measurements, prices, production figures, standard equipment and more.

Digital Entrepreneurship

Impact on Business and Society

Springer Nature This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. "Digitalization mirrors the Industrial Revolution's impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work." Gina O'Connor, Professor of Innovation Management at Babson College, USA "This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique "must-read" book because it goes beyond theory and provides practical examples." Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures." Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany

Transaction Cost Management Strategies and Practices for a Global Open Economy

Springer All organizations, institutions, business processes, markets and strategies have one aim in common: the reduction of transaction costs. This aim is pursued relentlessly in practice, and has been perceived to bring about drastic changes, especially in the recent global market and the cyber economy. This book analyzes and describes "transactions" as a model, on the basis of which organizations, institutions and business processes can be appropriately shaped. It tracks transaction costs to enable a scientific approach instead of a widely used "state-of-the-art" approach, working to bridge the gap between theory and practice. This open access book analyzes and describes "transactions" as a model...

Fundamentals of Nuclear Science and Engineering Second Edition

CRC Press Since the publication of the bestselling first edition, there have been numerous advances in the field of nuclear science. In medicine, accelerator based teletherapy and electron-beam therapy have become standard. New demands in national security have stimulated major advances in nuclear instrumentation.An ideal introduction to the fundamentals of nuclear science and engineering, this book presents the basic nuclear science needed to understand and quantify an extensive range of nuclear phenomena. New to the Second Edition— A chapter on radiation detection by Douglas McGregor Up-to-date coverage of radiation hazards, reactor designs, and medical applications Flexible organization of material that allows for quick reference This edition also takes an in-depth look at particle accelerators, nuclear fusion reactions and devices, and nuclear technology in medical diagnostics and treatment. In addition, the author discusses applications such as the direct conversion of nuclear energy into electricity. The breadth of coverage is unparalleled, ranging from the theory and design characteristics of nuclear reactors to the identification of biological risks associated with ionizing radiation. All topics are supplemented with extensive nuclear data compilations to perform a wealth of calculations. Providing extensive coverage of physics, nuclear science, and nuclear technology of all types, this up-to-date second edition of Fundamentals of Nuclear Science and Engineering is a key reference for any physicists or engineer.

The Way of the Explorer

An Apollo Astronaut's Journey Through the Material and Mystical Worlds: Easyread Large Bold Edition

ReadHowYouWant.com The Way of the Explorer traces two remarkable journeys--one through space, and one through the mind. Together they fundamentally alter the way we understand the miracle and mystery of being, and ultimately reveal humankind's role in its own destiny.

Transforming REDD+

Lessons and new directions

CIFOR Constructive critique. This book provides a critical, evidence-based analysis of REDD+ implementation so far, without losing sight of the urgent need to reduce forest-based emissions to prevent catastrophic climate change. REDD+ as envisioned

Steps to an Ecology of Mind

Collected Essays in Anthropology, Psychiatry, Evolution, and Epistemology

University of Chicago Press Gregory Bateson was a philosopher, anthropologist, photographer, naturalist, and poet, as well as the husband and collaborator of Margaret Mead. This classic anthology of his major work includes a new Foreword by his daughter, Mary Katherine Bateson. 5 line drawings.

MITRE Systems Engineering Guide

The Advocate

The Advocate is a lesbian, gay, bisexual, transgender (LGBT) monthly newsmagazine. Established in 1967, it is the oldest continuing LGBT publication in the United States.

Introduction to e-Business

Routledge An Introduction to e-Business provides the contemporary knowledge of the key issues affecting the modern e-business environment and links theory and practice of management strategies relating to e-business. This book brings together the most cogent themes for an introduction to e-business and constitutes a valuable contribution to formalising common themes for teaching the subject in higher education. It brings together theoretical perspectives based on academic research and the application of e-business strategies. These concepts are further explored in the six case studies that follow the set chapters. This new textbook integrates the main themes to provide a complete picture of the key elements relevant to an introductory text in e-business. To fully appreciate the e-business environment it is necessary to understand the links between the different disciplines that come together to form

When Scotland Was Jewish

DNA Evidence, Archeology, Analysis of Migrations, and Public and Family Records Show Twelfth Century Semitic Roots

McFarland The popular image of Scotland is dominated by widely recognized elements of Celtic culture. But a significant non–Celtic influence on Scotland's history has been largely ignored for centuries? This book argues that much of Scotland's history and culture from 1100 forward is Jewish. The authors provide evidence that many of the national heroes, villains, rulers, nobles, traders, merchants, bishops, guild members, burgesses, and ministers of Scotland were of Jewish descent, their ancestors originating in France and Spain. Much of the traditional historical account of Scotland, it is proposed, rests on fundamental interpretive

errors, perpetuated in order to affirm Scotland's identity as a Celtic, Christian society. A more accurate and profound understanding of Scottish history has thus been buried. The authors' wide-ranging research includes examination of census records, archaeological artifacts, castle carvings, cemetery inscriptions, religious seals, coinage, burgess and guild member rolls, noble genealogies, family crests, portraiture, and geographic place names.

Toyota Supply Chain Management: A Strategic Approach to Toyota's Renowned System

McGraw Hill Professional The Toyota Production System is the benchmark used throughout the world for "lean" thinking. Now you can model your own processes after those of the company that "wrote the book on supply chain management." Written by two experts on the subject, along with a former Toyota senior executive, this book details the most celebrated supply chain operation in the world to help you form an integrated, synchronized system that will be the envy of your industry. You will find key insight into the logic behind every point of Toyota's supply chain, along with both the tactics and strategies you can use to build an outstanding system of your own. Toyota Supply Chain Management explains how to achieve balance and efficiency by focusing on: Variety: Determine your variety of offerings based on operational efficiency and market demand Velocity: Maintain a steady flow through all processes of the supply chain Variability: Manage inconsistencies carefully to reduce cost and improve quality Visibility: Ensure the transparency of all processes to enable continuous learning and improvement The authors provide valuable insider tips and offer hands-on guidance for improvingproduction and operations in a variety of industries, including health care, insurance, banking, credit processing, and retailing. With careful attention paid to every aspect of the subject—from principles and theories to operations and best practices—Toyota Supply Chain Management is the most comprehensive, insightful guide to forging a world-class supply chain system.

The Reflective Practitioner

How Professionals Think in Action

Idea Man

A Memoir by the Co-founder of Microsoft

Penguin UK By his early thirties, Paul Allen was a world-famous billionaire-and that was just the beginning. In 2007 and 2008, Time named Paul Allen, the cofounder of Microsoft, one of the hundred most influential people in the world. Since he made his fortune, his impact has been felt in science, technology, business, medicine, sports, music, and philanthropy. His passion, curiosity, and intellectual rigor-combined with the resources to launch and support new initiatives-have literally changed the world. In 2009 Allen discovered that he had lymphoma, lending urgency to his desire to share his story for the first time. In this long-awaited memoir, Allen explains how he has solved problems, what he's learned from his many endeavors-both the triumphs and the failures-and his compelling vision for the future. He reflects candidly on an extraordinary life. The book also features previously untold stories about everything from the true origins of Microsoft to Allen's role in the dawn of private space travel (with SpaceShipOne) and in discoveries at the frontiers of brain science. With honesty, humor, and insight, Allen tells the story of a life of ideas made real.

The Extended Enterprise

Gaining Competitive Advantage Through Collaborative Supply Chains

FT Press Today, constellations of firms ally against each other--and the firm that stands alone, may fail alone. Now there's a start-to-finish guide to the opportunities facing extended enterprises. This book show why extended enterprises demand radically new buyer-supplier relationships, why traditional business structures inhibit alliances, and how to develop the competencies a company needs.

Drawing Futures

Speculations in Contemporary Drawing for Art and Architecture

UCL Press Drawing Futures brings together international designers and artists for speculations in contemporary drawing for art and architecture.Despite numerous developments in technological manufacture and computational design that provide new grounds for designers, the act of drawing still plays a central role as a vehicle for speculation. There is a rich and long history of drawing tied to innovations in technology as well as to revolutions in our philosophical understanding of the world. In reflection of a society now underpinned by computational networks and interfaces allowing hitherto unprecedented views of the world, the changing status of the drawing and its representation as a political act demands a platform for reflection and innovation. Drawing Futures will present a compendium of projects, writings and interviews that critically reassess the act of drawing and where its future may lie.Drawing Futures focuses on the discussion of how the field of drawing may expand synchronously alongside technological and computational developments. The book coincides with an international conference of the same name, taking place at The Bartlett School of Architecture, UCL, in November 2016. Bringing together practitioners from many creative fields, the book discusses how drawing is changing in relation to new technologies for the production and dissemination of ideas.

IBM Cognos Dynamic Query

IBM Redbooks This IBM® Redbooks® publication explains how IBM Cognos® Business Intelligence (BI) administrators, authors, modelers, and power users can use the dynamic query layer effectively. It provides guidance for determining which technology within the dynamic query layer can best satisfy your business requirements. Administrators can learn how to tune the query service effectively and preferred practices for managing their business intelligence content. This book includes information about metadata modeling of relational data sources with IBM Cognos Framework Manager. It includes considerations that can help you author high-performing applications that satisfy analytical requirements of users. This book provides guidance for troubleshooting issues related to the dynamic query layer of Cognos BI. Related documents: Solution Guide : Big Data Analytics with IBM Cognos BI Dynamic Query Blog post : IBM Cognos Dynamic Query Extensibility

Secrets of the Millionaire Mind

Mastering the Inner Game of Wealth

Harper Collins Secrets of the Millionaire Mind reveals the missing link between wanting success and achieving it! Have you ever wondered why some people seem to get rich easily, while others are destined for a life of financial struggle? Is the difference found in their education, intelligence, skills, timing, work habits, contacts, luck, or their choice of jobs, businesses, or investments? The shocking answer is: None of the above! In his groundbreaking Secrets of the Millionaire Mind, T. Harv Eker states: "Give me five minutes, and I can predict your financial future for the rest of your life!" Eker does this by identifying your "money and success blueprint." We all have a personal money blueprint ingrained in our subconscious minds, and it is this blueprint, more than anything, that will determine our financial lives. You can know everything about marketing, sales, negotiations, stocks, real estate, and the world of finance, but if your money blueprint is not set for a high level of success, you will never have a lot of money—and if somehow you do, you will most likely lose it! The good news is that now you can actually reset your money blueprint to create natural and automatic success. Secrets of the Millionaire Mind is two books in one. Part I explains how your money blueprint works. Through Eker's rare combination of street smarts, humor, and heart, you will learn how your childhood influences have shaped your financial destiny. You will also learn how to identify your own money blueprint and "revise" it to not only create success but, more important, to keep and continually grow it. In Part II you will be introduced to seventeen "Wealth Files," which describe exactly how rich people think and act differently than most poor and middle-class people. Each Wealth File includes action steps for you to practice in the real world in order to dramatically increase your income and accumulate wealth. If you are not doing as well financially as you would like, you will have to change your money blueprint. Unfortunately your current money blueprint will tend to stay with you for the rest of your life, unless you identify and revise it, and that's exactly what you will do with the help of this extraordinary book. According to T. Harv Eker, it's simple. If you think like rich people think and do what rich people do, chances are you'll get rich too!

The Four Stroke Dirt Bike Engine

Building Handbook

Precision Engine Building Knowledge for Beginners and Experts

The Geography of Transport Systems

Routledge Mobility is fundamental to economic and social activities such as commuting, manufacturing, or supplying energy. Each movement has an origin, a potential set of intermediate locations, a destination, and a nature which is linked with geographical attributes. Transport systems composed of infrastructures, modes and terminals are so embedded in the socio-economic life of individuals, institutions and corporations that they are often invisible to the consumer. This is paradoxical as the perceived invisibility of transportation is derived from its efficiency. Understanding how mobility is linked with geography is main the purpose of this book. The third edition of The Geography of Transport Systems has been revised and updated to provide an overview of the spatial aspects of transportation. This text provides greater discussion of security, energy, green logistics, as well as new and updated case studies, a revised content structure, and new figures. Each chapter covers a specific conceptual dimension including networks, modes, terminals, freight transportation, urban transportation and environmental impacts. A final chapter contains core methodologies linked with transport geography such as accessibility, spatial interactions, graph theory and Geographic Information Systems for transportation (GIS-T). This book provides a comprehensive and accessible introduction to the field, with a broad overview of its concepts, methods, and areas of application. The accompanying website for this text contains a useful additional material, including digital maps, PowerPoint slides, databases, and links to further reading and websites. The website can be accessed at: http://people.hofstra.edu/geotrans This text is an essential resource for undergraduates studying transport geography, as well as those interest in economic and urban geography, transport planning and engineering.

Automotive Engineering e-Mega Reference

Butterworth-Heinemann This one-stop Mega Reference eBook brings together the essential professional reference content from leading international contributors in the automotive field. An expansion the Automotive Engineering print edition, this fully searchable electronic reference book of 2500 pages delivers content to meet all the main information needs of engineers working in vehicle design and development. Material ranges from basic to advanced topics from engines and transmissions to vehicle dynamics and modelling. * A fully searchable Mega Reference Ebook, providing all the essential material needed by Automotive Engineers on a day-to-day basis. * Fundamentals, key techniques, engineering best practice and rules-of-thumb together in one quick-reference. * Over 2,500 pages of reference material, including over 1,500 pages not included in the print edition

Service Design and Delivery

Springer Science & Business Media Service Design and Delivery provides a comprehensive overview of the increasingly important role played by the service industry. Focusing on the development of different processes employed by service organizations, the book emphasizes management of service in relation to products. It not only explores the complexity of this relationship, but also introduces strategies used in the design and management of service across various sectors, highlighting where tools, techniques and processes applicable to one sector may prove useful in another. The implementation methods introduced in the book also illustrate how and why companies can transform themselves into service organizations. While the book is primarily intended as a text for advanced-level courses in service design and delivery, it also contains theoretical and practical knowledge beneficial to both practitioners in the service sector and those in manufacturing contemplating moving towards service delivery.

The JavaScript Anthology

101 Essential Tips, Tricks & Hacks

Sitepoint Pty Limited Provides a variety of solutions for common JavaScript questions and problems.

How to Be a 3% Man, Winning the Heart of the Woman of Your Dreams

Lulu Press, Inc Dear Friend, This book teaches you the hidden secrets to completely understand women. It covers both the dating world and long term relationships. You will learn how to meet and date the type of women you've always dreamed of. The best part is you can do this while remaining who you truly are inside. The book teaches you how to create sexual attraction in women & get women to chase & pursue you! It takes you step by step with easy to follow instructions. You will be able to meet women anytime, anyplace, & anywhere...this will give you choice with women. Whether you are single & searching or already with your dream lady, my book has the secrets most men will never know about women.

Excel 2013: The Missing Manual

"O'Reilly Media, Inc." The world's most popular spreadsheet program is now more powerful than ever, but it's also more complex. That's where this Missing Manual comes in. With crystal-clear explanations and hands-on examples, Excel 2013: The Missing Manual shows you how to master Excel so you can easily track, analyze, and chart your data. You'll be using new features like PowerPivot and Flash Fill in no time. The important stuff you need to know: Go from novice to ace. Learn how to analyze your data, from writing your first formula to charting your results. Illustrate trends. Discover the clearest way to present your data using Excel's new Quick Analysis feature. Broaden your analysis. Use pivot tables, slicers, and timelines to examine your data from different perspectives. Import data. Pull data from a variety of sources, including website data feeds and corporate databases. Work from the Web. Launch and manage your workbooks on the road, using the new Excel Web App. Share your worksheets. Store Excel files on SkyDrive and collaborate with colleagues on Facebook, Twitter, and LinkedIn. Master the new data model. Use PowerPivot to work with millions of rows of data. Make calculations. Review financial data, use math and scientific formulas, and perform statistical analyses.

Architects of Intelligence

The truth about AI from the people building it

Packt Publishing Ltd Financial Times Best Books of the Year 2018 TechRepublic Top Books Every Techie Should Read Book Description How will AI evolve and what major innovations are on the horizon? What will its impact be on the job market, economy, and society? What is the path toward human-level machine intelligence? What should we be concerned about as artificial intelligence advances? Architects of Intelligence contains a series of in-depth, one-to-one interviews where New York Times bestselling author, Martin Ford, uncovers the truth behind these questions from some of the brightest minds in the Artificial Intelligence community. Martin has wide-ranging conversations with twenty-three of the world's foremost researchers and entrepreneurs working in AI and robotics: Demis Hassabis (DeepMind), Ray Kurzweil (Google), Geoffrey Hinton (Univ. of Toronto and Google), Rodney Brooks (Rethink Robotics), Yann LeCun (Facebook) , Fei-Fei Li (Stanford and Google), Yoshua Bengio (Univ. of Montreal), Andrew Ng (AI Fund), Daphne Koller (Stanford), Stuart Russell (UC Berkeley), Nick Bostrom (Univ. of Oxford), Barbara Grosz (Harvard), David Ferrucci (Elemental Cognition), James Manyika (McKinsey), Judea Pearl (UCLA), Josh Tenenbaum (MIT), Rana el Kaliouby (Affectiva), Daniela Rus (MIT), Jeff Dean (Google), Cynthia Breazeal (MIT), Oren Etzioni (Allen Institute for AI), Gary Marcus (NYU), and Bryan Johnson (Kernel). Martin Ford is a prominent futurist, and author of Financial Times Business Book of the Year, Rise of the Robots. He speaks at conferences and companies around the world on what AI and automation might mean for the future. Meet the minds behind the AI superpowers as they discuss the science, business and ethics of modern artificial intelligence. Read James Manyika's thoughts on AI analytics, Geoffrey Hinton's breakthroughs in AI programming and development, and Rana el Kaliouby's insights into AI marketing. This AI book collects the opinions of the luminaries of the AI business, such as Stuart Russell (coauthor of the leading AI textbook), Rodney Brooks (a leader in AI robotics), Demis Hassabis (chess prodigy and mind behind AlphaGo), and Yoshua Bengio (leader in deep learning) to complete your AI education and give you an AI advantage in 2019 and the future.

Stone Age Economics

Routledge Stone Age Economics is a classic of economic anthropology, ambitiously tackling the nature of economic life and how to study it comparatively. This collection of six influential essays is one of Marshall Sahlins' most important and enduring works, claiming that stone age economies formed the original affluent society. The book examines notions

of production, distribution and exchange in early communities and examines the link between economics and cultural and social factors. This edition includes a new foreword by the author.

Power Plant Engineering

New Age International This Text-Cum-Reference Book Has Been Written To Meet The Manifold Requirement And Achievement Of The Students And Researchers. The Objective Of This Book Is To Discuss, Analyses And Design The Various Power Plant Systems Serving The Society At Present And Will Serve In Coming Decades India In Particular And The World In General. The Issues Related To Energy With Stress And Environment Up To Some Extent And Finally Find Ways To Implement The Outcome.Salient Features# Utilization Of Non-Conventional Energy Resources# Includes Green House Effect# Gives Latest Information S In Power Plant Engineering# Include Large Number Of Problems Of Both Indian And Foreign Universities# Rich Contents, Lucid Manner

The 48 Laws Of Power

Profile Books THE MILLION COPY INTERNATIONAL BESTSELLER Drawn from 3,000 years of the history of power, this is the definitive guide to help readers achieve for themselves what Queen Elizabeth I, Henry Kissinger, Louis XIV and Machiavelli learnt the hard way. Law 1: Never outshine the master Law 2: Never put too much trust in friends; learn how to use enemies Law 3: Conceal your intentions Law 4: Always say less than necessary. The text is bold and elegant, laid out in black and red throughout and replete with fables and unique word sculptures. The 48 laws are illustrated through the tactics, triumphs and failures of great figures from the past who have wielded - or been victimised by - power. _____ (From the Playboy interview with Jay-Z, April 2003) PLAYBOY: Rap careers are usually over fast: one or two hits, then styles change and a new guy comes along. Why have you endured while other rappers haven't? JAY-Z: I would say that it's from still being able to relate to people. It's natural to lose yourself when you have success, to start surrounding yourself with fake people. In The 48 Laws of Power, it says the worst thing you can do is build a fortress around yourself. I still got the people who grew up with me, my cousin and my childhood friends. This guy right here (gestures to the studio manager), he's my friend, and he told me that one of my records, Volume Three, was wack. People set higher standards for me, and I love it.

Purchasing and Supply Chain

Management

South-Western Pub Purchasing and Supply Chain Management, 3rd Edition is a turnkey solution for providing current and thorough coverage for this critical area of the supply chain. This book is not only a text but a reference as well and is now established as one of the leading-edge strategy and purchasing books. Students gain contextual insights and knowledge into the strategies, processes, and practices of purchasing through use of the many cases and examples. Because of their relationships with executives and practitioners worldwide, the authors are able to present unique and up-to-date insights that lead to greater understanding of the purchasing process. Purchasing and Supply Chain Management provides a hands-on, applied approach that has been thoroughly tested with student audiences to ensure learning success.

Qualitative Research Methods in Public Relations and Marketing Communications

Routledge A practical, highly accessible guide for novice researchers conducting qualitative research in public relations and marketing communications, this book guides the reader through all aspects of the research process.

Autonomous Horizons

The Way Forward

Independently Published Dr. Greg Zacharias, former Chief Scientist of the United States Air Force (2015-18), explores next steps in autonomous systems (AS) development, fielding, and training. Rapid advances in AS development and artificial intelligence (AI) research will change how we think about machines, whether they are individual vehicle platforms or networked enterprises. The payoff will be considerable, affording the US military significant protection for aviators, greater effectiveness in employment, and unlimited opportunities for novel and disruptive concepts of operations. Autonomous Horizons: The Way Forward identifies issues and makes recommendations for the Air Force to take full advantage of this transformational technology.

The Age of Surveillance Capitalism

The Fight for a Human Future at the New Frontier of Power

Profile Books THE TOP 10 SUNDAY TIMES BESTSELLER Shortlisted for the FT Business Book of the Year Award 2019 'Easily the most important book to be published this century. I find it hard to take any young activist seriously who hasn't at least familarised themselves with Zuboff's central ideas.' - Zadie Smith, The Guardian The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control us. The heady optimism of the Internet's early days is gone. Technologies that were meant to liberate us have deepened inequality and stoked divisions. Tech companies gather our information online and sell it to the highest bidder, whether government or retailer. Profits now depend not only on predicting our behaviour but modifying it too. How will this fusion of capitalism and the digital shape our values and define our future? Shoshana Zuboff shows that we are at a crossroads. We still have the power to decide what kind of world we want to live in, and what we decide now will shape the rest of the century. Our choices: allow technology to enrich the few and impoverish the many, or harness it and distribute its benefits. The Age of Surveillance Capitalism is a deeply-reasoned examination of the threat of unprecedented power free from democratic oversight. As it explores this new capitalism's impact on society, politics, business, and technology, it exposes the struggles that will decide both the next chapter of capitalism and the meaning of information civilization. Most critically, it shows how we can protect ourselves and our communities and ensure we are the masters of the digital rather than its slaves.

Strategic Management and Business Policy

Entering 21st Century Global Society

Nuclear Energy

Principles, Practices, and Prospects

Springer Science & Business Media This second edition represents an extensive revision of the ?rst edition, - though the motivation for the book and the intended audiences, as described inthepreviouspreface,remainthesame. Theoveralllengthhasbeenincreased substantially, with revised or expanded discussions of a number of topics, - cluding Yucca Mountain repository plans, new reactor designs, health e?ects of radiation, costs of electricity, and dangers from terrorism and weapons p- liferation. The overall status of nuclear power has changed rather little over the past eight years. Nuclear reactor construction remains at a very low ebb in much of the world, with the exception of Asia, while nuclear power's share of the electricity supply continues to be about 75% in France and 20% in the United States. However,therearesignsofaheightenedinterestinconsideringpossible nuclear growth. In the late 1990s, the U. S. Department of Energy began new programs to stimulate research and planning for future reactors, and many candidate designs are now contending—at least on paper—to be the next generation leaders. Outside the United States, the commercial development ofthePebbleBedModularReactorisbeingpursuedinSouthAfrica,aFrench-German consortium has won an order from Finlandfor the long-plannedEPR (European Pressurized Water Reactor), and new reactors have been built or planned in Asia. In an unanticipated positive development for nuclear energy, the capacity factor of U. S. reactors has increased dramatically in recent years, and most operating reactors now appear headed for 20-year license renewals.

The Origin and Evolution of New Businesses

Oxford University Press Few would deny the crucial role that entrepreneurs play in our increasingly global economy-but exactly what is this vital, yet loosely defined business force we call the entrepreneurial spirit? This landmark study is the first to examine analytically the nature of the opportunities that entrepreneurs pursue, the problems they face, the traits they require, and the social and economic contributions they make. Until recently, entrepreneurs have been largely ignored in modern economic theory. But at the dawn of a networked age, marked by the advent of e-business and the home office, there's no question that entrepreneurs have recaptured the popular imagination. Studies now show that most men and

women dream of starting their own businesses rather than rising through the corporate ranks. Yet in spite of increased attention by many of today's leading business schools, entrepreneurship has remained largely a mystery, an apparently intuitive sense of values possessed by certain individuals.; This book targets the issues central to successful start-up ventures, such as endowments and opportunities, planning versus adaptation, securing resources, corporate initiatives, venture capital, revolutionary ventures and the evolution of fledgling businesses. Focusing on hard data and evaluations of numerous start-up businesses, including many of today's major industry leaders, this book presents a new economic model-a key to understanding the guts, determination, luck and skills that constitute the underpinnings of corporate success. Written in clear, concise prose, The Origin and Evolution of New Businesses goes behind the charts and graphs of business theory to the true heart of success. It is essential reading for business students, would-be entrepreneurs, or executives wanting to incorporate the vitality of the entrepreneurial spirit into their organization.

Release It!

Design and Deploy Production-Ready Software

Pragmatic Bookshelf A single dramatic software failure can cost a company millions of dollars - but can be avoided with simple changes to design and architecture. This new edition of the best-selling industry standard shows you how to create systems that run longer, with fewer failures, and recover better when bad things happen. New coverage includes DevOps, microservices, and cloud-native architecture. Stability antipatterns have grown to include systemic problems in large-scale systems. This is a must-have pragmatic guide to engineering for production systems. If you're a software developer, and you don't want to get alerts every night for the rest of your life, help is here. With a combination of case studies about huge losses - lost revenue, lost reputation, lost time, lost opportunity - and practical, down-to-earth advice that was all gained through painful experience, this book helps you avoid the pitfalls that cost companies millions of dollars in downtime and reputation. Eighty percent of project life-cycle cost is in production, yet few books address this topic. This updated edition deals with the production of today's systems - larger, more complex, and heavily virtualized - and includes information on chaos engineering, the discipline of applying randomness and deliberate stress to reveal systematic problems. Build systems that survive the real world, avoid downtime, implement zero-downtime upgrades and continuous delivery, and make cloud-native applications resilient. Examine ways to

architect, design, and build software - particularly distributed systems - that stands up to the typhoon winds of a flash mob, a Slashdotting, or a link on Reddit. Take a hard look at software that failed the test and find ways to make sure your software survives. To skip the pain and get the experience...get this book.

Cover Letter Magic

Trade Secrets of Professional Resumé Writers

Jist Works Professional resume and cover letter writers reveal their inside secrets for creating phenomenal cover letters that get attention and land interviews. Features more than 150 sample cover letters written for all types of job seekers, including the Before-and-After transformations that can make boring letters fabulous.