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Digitalization and the Impacts of COVID-19 on the Aviation Industry presents the relationship between the aviation industry and digitalization. It studies the effects of digitalization and the COVID-19 pandemic on the aviation industry. This publication offers both empirical and theoretical information to analyze the future of the aviation industry. Covering topics such as aviation education, corporate communication, and marketing challenges, this book is an essential resource for researchers, academicians, students and educators of higher education, government officials, leaders in the aviation industry, marketing managers, and communications specialists. **Business Management Workbook Business and Management 3rd Edition Economics Hodder Education** Send students into their exam with the confidence to achieve their maximum potential using step-by-step guidance that helps to practise skills learned and improve exam technique. - Avoid common misconceptions with frequent mistakes highlighted throughout - Build students' skills constructing and writing answers with a range of practice and exam-style questions - Easily identify areas for improvement with the answers in the back of the book - Help students target their revision and focus on important concepts and skills with key objectives at the beginning of every chapter - Ensure that students maximise their time in the exam by including examiner's tips and suggestions on how to approach questions This Study and Revision Guide has been updated for the latest syllabus for examination from 2020. This title has not been through the Cambridge Assessment International Education endorsement process. Available in this series: Student Textbook Second edition (ISBN 9781510421271) Student eTextbook (ISBN 9781510420212) Whiteboard eTextbook (ISBN 9781510420229) Workbook (ISBN

9781510421288) Online Teacher's Guide (ISBN 9781510424135) Study and Revision Guide (ISBN 9781510421295) Teacher Training and Professional Development: Concepts, Methodologies, Tools, and Applications Concepts, Methodologies, Tools, and Applications *IGI Global* Regardless of the field or discipline, technology is rapidly advancing, and individuals are faced with the challenge of adapting to these new innovations. To remain up-to-date on the current practices, teachers and administrators alike must constantly stay informed of the latest advances in their fields. Teacher Training and Professional Development: Concepts, Methodologies, Tools, and Applications contains a compendium of the latest academic material on the methods, skills, and techniques that are essential to lifelong learning and professional advancement. Including innovative studies on teaching quality, pre-service teacher preparation, and faculty enrichment, this multi-volume book is an ideal source for academics, professionals, students, practitioners, and researchers.

Business Management *Hodder Education* This Study and Revision Guide will ensure you approach your exams feeling confident and prepared through the help of accurate and accessible notes, examiner advice, and exam-style questions on each key topic. - Practise and check your understanding on a range of Exam Practice questions - Be aware of the essential points with key terms and facts for each topic - Discover what you need to achieve certain grades with advice and tips, including common mistakes to avoid. Answers are free online at: www.hoddereducation.com/IBextras

Disruptive Technologies and Eco-Innovation for Sustainable Development *IGI Global* The rise of technology in human culture has changed almost every facet of society. Technology is especially useful regarding sustainable development. These technologies can cause significant greenhouse gas reductions and other benefits in terms of logistics and smart cities. New technology applied in this way can greatly help the human effort to restore the environment. Disruptive Technologies and Eco-Innovation for Sustainable Development provides an in-depth look into the new techniques, strategies, and technologies for achieving environmental sustainability through best business and technology practices. The book covers topics such as eco-innovation, green criteria, Agriculture 4.0, and topics related to logic, philosophy, and history of science and technology from the green/sustainable point of view. It is essential for managers, academicians, scientists, students, and researchers in various government, public, and private sectors.

Research Handbook on Entrepreneurial Teams Theory and Practice *Edward Elgar Publishing* This book reinforces the value and importance of entrepreneurial teams within the entrepreneurship literature. The expert group of contributors identifies and develops various key areas of research on entrepreneurship teams and suggests the way ahead for future research in the area. The contributors expand on the existing literature on entrepreneurial teams by first revisiting the most recent framework applied to entrepreneurial teams (that is the Inputs-Mediators-Outputs-Inputs model) and then advancing our understanding of issues such as formation, structuring, deep-level diversity and emergent states. The book additionally considers different contexts of application with reference to their commonalities and specificities and investigates under-researched areas such as entrepreneurial teams within indigenous communities, ethnically diverse groups and women entrepreneurs. The contributors present practice-relevant research and offer researchers a platform from which they can explore new insights into the phenomenon of entrepreneurial teams.

Dealing in Desire Asian Ascendancy, Western Decline, and the Hidden Currencies of Global Sex Work *Univ of California Press* "This fascinating ethnography examines one segment of Vietnam's diverse sex industry. Between 2006 and 2010, author Kimberly Kay Hoang was employed at four exclusive Saigon hostess bars catering to high-end clientele: wealthy Asian businessmen, Western expatriates and tourists, local Vietnamese men, and Viet Kieu (ethnic Vietnamese living abroad). Using participant observation and in-depth interviews with the sex workers, bar owners, managers, and mostly rich clients at all four locations, Hoang argues that Vietnam's high-end sex industry is much more than a byproduct of globalization--it's an integral component of the country's free-market capitalism, including its emergence as a regional economic player. Major business deals in Vietnam often occur within hostess bars, which businessmen use to stage a display of power, forge relationships, and impress clients. Hostesses facilitate these transactions by socializing with clients, as well as fulfilling fantasies of the flesh and of the culture. The author reveals how recent changes in the political economy have shaped the social structure of sex work in the country, just as actors involved in the sex industry have actively shaped Vietnam's political economy. Multiple constructions of gender are emerging across local, national, and global socio-spaces from the bottom up and the top down"-- Provided by publisher.

Vulvar Pathology *Springer* This book details the histologic clues in diagnosing the inflammatory dermatoses and neoplastic process of the vulva. The inflammatory dermatoses are divided into histologic patterns to aid recognition. Expert authors provide updates on ancillary techniques such as special stains, immunohistochemistry and chromogenic in situ hybridization when applicable. New advances in classifying squamous lesions as well as staging melanocytic lesions are outlined. They include the recent CAP/ASCCP (College of American Pathologists and the American Society for Colposcopy and Cervical Pathology) lower anogenital squamous terminology for HPV-associated lesions and the 2009 AJCC (American Joint Committee on Cancer) staging system for melanoma. New advances in molecular findings and potential targeted therapy are discussed for the squamous, melanocytic, adnexal and soft tissue tumors whenever it is pertinent. Vulvar Pathology will be a useful diagnostic guide for general pathologists, pathology trainees, dermatopathologists, dermatologists, and gynecologic pathologists in rendering diagnoses in vulvar inflammatory dermatoses as well as melanocytic, squamous, adnexal, and soft tissue neoplasms of the vulva.

Economics for the IB Diploma *Hachette UK* Ensure full coverage of the new syllabus with this comprehensive guide written by highly experienced authors, that explores all topics through inquiry, concepts, content and contexts and their interrelationships with each other. - Explore economics through the nine key concepts in the new course with our newly developed acronym for a deeper and more integrated understanding of the subject. - Includes new integrated subtopics of Economics of the environment and Economics of inequality and poverty which helps bring to light the global challenges facing the planet today and how these can be addressed using an

Economics lens. - Apply new skills and knowledge to everyday life with examples and case studies. - Foster the attributes of the IB learner profile with explicit reference made throughout, as well as TOK links for every topic. - Prepare for the new assessment model with exam-style questions and review questions. - Avoid common mistakes and aim for the best grades with expert tips and hints. A Geo-Economic Turn in Trade Policy? EU Trade Agreements in the Asia-Pacific *Springer Nature* "Focusing on how Europe pursues strategic trade agreements with Asian partners, as well as the response of the US and China to the strategic context of EU trade policy in Asia, this empirically rich edited volume covers both the negotiations as well the design of specific chapters of preferential trade agreements. It will be important for those focusing on the structural power and systemic rivalry in international trade politics in the Asia-Pacific region." --Michelle Egan, American University "This great volume is one of the first to address directly the recent geo-politicization of EU trade policy. It is also notable for its promising merger of the International Political Economy and Foreign Policy literatures, which often exist in their own academic silos. Bringing together an impressive roster of established and rising scholars from all around the globe, A Geo-Economic Turn in Trade Policy shine a particularly important focus on the Asia-Pacific region, which is of obvious contemporary relevance. A must-read!" --Sophie Meunier, Princeton University Contemporary trade policy is increasingly framed in geo-strategic terms. But how much of that rhetoric is reflected in actual policy choices by the European Union or its trading partners? This book provides the first systematic study of the broader international context in which EU trade agreements are conceived, negotiated, and designed. Building on a refined conceptualisation of geo-economics, the book develops a cogent framework that combines insights from scholarship on the design of free trade agreements with ideas from foreign policy analysis. Empirically, the analysis focuses on the relations between the EU and the Asia-Pacific. Johan Adriaensen is Assistant Professor at Maastricht University, Netherlands. His research focuses on institutional politics and EU trade policy. He is the author of National Administrations in EU Trade Policy (2016). Evgeny Postnikov is Senior Lecturer in International Relations at the University of Melbourne, Australia. He has published on trade and sustainable development in leading journals and is author of Social Standards in EU and US Trade Agreements (2020). **IGCSE Business Studies Covering Edexcel's IGCSE Business Studies Syllabus Handbook of Research on Quality Assurance and Value Management in Higher Education** *IGI Global* The management of quality and sustainability in higher education institutions ensures that proper standards are maintained. Such enforced standardization allows for the highest caliber of training opportunities for various fields and disciplines. The Handbook of Research on Quality Assurance and Value Management in Higher Education is an authoritative reference source for the latest scholarly research on quality management and assurance programs and standards in college-level environments. Highlighting global perspectives on academic and professional learning, this book is ideally designed for researchers, policy makers, practitioners, and professionals actively involved in the field of higher education. **Extended Essay for the IB Diploma: Skills for Success** *Hachette UK* Build confidence in a range of key essay writing techniques and skills with this practical companion, full of advice and guidance from experienced EE experts. · Build essay writing techniques and skills through a range of strategies, serving as a useful companion throughout the writing process - from the development of a research question, critical-thinking, referencing and citation to reflecting on the process and final essay · Concise, clear explanations help you navigate the IB requirements, including advice on assessment objectives and academic honesty · Learn what is required to get the best EE grades and write an excellent essay with detailed examiner advice and expert tips and hints, including common mistakes to avoid · Explicit reference to the IB Learner profile and the importance of reflection. Paul Hoang is Vice Principal at Sha Tin College, English Schools Foundation in Hong Kong. He writes for Business Review, published by Philip Allan. He is a member of the editorial board for IB Review, Philip Allan's flagship publication for the IB. Paul is the author of several publications including Economics for the IB Diploma Revision Guide (Hodder Education), IB Business Management, 3rd edn (IBID Press), IGCSE Business Studies for Edexcel (Anforme), and Cambridge IGCSE and O Level Economics (Hodder Education). He is an IB examiner and has over 10 years of experience as an IB Workshop Leader. Chris Taylor is Extended Essay Coordinator at Sha Tin College - an international school and IB World School with over 1200 students. He teaches IB History and has examined the EE component of the Diploma for over 10 years. Chris authored Riding the Dragon (2013), a book that details his visits to every province in China and the culture, history and people in each of these. He is a regular contributing author of IB Review magazine, specialising in IB History and the Extended Essay. Having visited many countries, Chris is also a travel writer for the South China Morning Post, Hong Kong's leading English language newspaper. **Statistical Reliability Engineering Methods, Models and Applications** *Springer Nature* This book presents the state-of-the-art methodology and detailed analytical models and methods used to assess the reliability of complex systems and related applications in statistical reliability engineering. It is a textbook based mainly on the author's recent research and publications as well as experience of over 30 years in this field. The book covers a wide range of methods and models in reliability, and their applications, including: statistical methods and model selection for machine learning; models for maintenance and software reliability; statistical reliability estimation of complex systems; and statistical reliability analysis of k out of n systems, standby systems and repairable systems. Offering numerous examples and solved problems within each chapter, this comprehensive text provides an introduction to reliability engineering graduate students, a reference for data scientists and reliability engineers, and a thorough guide for researchers and instructors in the field. **Economics for the IB Diploma** *Hodder Education* Ensure full coverage of the new syllabus with this comprehensive guide written by a highly experienced author, that explores all topics through inquiry, concepts, content and contexts and their interrelationships with each other. - Explore economics through the nine key concepts in the new course with our newly developed acronym for a deeper and more integrated understanding of the subject. - Includes new integrated subtopics of Economics of the environment and Economics of inequality and poverty which

helps bring to light the global challenges facing the planet today and how these can be addressed using an Economics lens. - Apply new skills and knowledge to everyday life with examples and case studies. - Foster the attributes of the IB learner profile with explicit reference made throughout, as well as TOK links for every topic. - Prepare for the new assessment model with exam-style questions and review questions. - Avoid common mistakes and aim for the best grades with expert tips and hints. Cambridge IGCSE and O Level Economics *Hachette UK* Written with the international student in mind, this book is endorsed by Cambridge International Examinations and contains the most up-to-date case studies, global examples and statistics. - In-depth coverage of every aspect of the latest Cambridge IGCSE and O Level Economics syllabuses to help students build the skills needed to succeed - Engaging and contemporary case studies and examples ensure the book is relevant to the international student - Accessible language and key terms defined to support ESL/EAL students - Student-focused CD-ROM provides useful weblinks to the latest case studies, interactive activities and answers to the questions in the textbook "A stimulating and exciting introduction to Economics that enables students from anywhere in the world to relate to the subject." Caroline Loewenstein, Economics and Business Education Association Cambridge International Examinations and Hodder Education Hodder Education works closely with Cambridge International Examinations and is an authorised publisher of endorsed textbooks for a wide range of Cambridge syllabuses and curriculum frameworks. Hodder Education resources - tried and tested over many years but updated regularly - are used with confidence worldwide by thousands of Cambridge students. International Baccalaureate Business and Management International Business Management Succeeding in a Culturally Diverse World *Springer* This textbook explores the theoretical and practical aspects of managing international business operations while also dealing with multi-cultural, multi-national and global issues of managing business expansion beyond the domestic market. A second, revised edition of *Managing Internationally: Succeeding in a Culturally Diverse World*, each chapter contains up-to-date material, in-depth coverage of topics, visual aids (i.e., charts, tables, etc.), and vignettes, making this new edition engaging, visually appealing and easily accessible for students taking International Business Management courses. The contents of this textbook are separated into four parts. Part one offers introductory information on the scope and importance of international business management as well as the social and ethical challenges. Part two covers cultural and behavioral topics. Part three discusses the strategic and operational aspects of international business management. Part four explores human resources and labor relations. To assist students, each chapter starts a preview section which includes an outline of the chapter indicating the important aspects along with a brief description of the major issues. Following the preview is a vignette that encapsulates the crux of the chapter, often presented in an amusing and engaging manner. To further help students focus on key issues, the text includes the list of useful business cases to which students can refer. To assist professors in teaching from this book, ancillary teaching materials such as sample syllabi, slides, tests and answer keys will be available for download. Business and Management for the IB Diploma Coursebook Economics for the IB Diploma: Quantitative Skills Workbook *Hachette UK* Reinforce and improve your students' quantitative skills with this write-in workbook, which includes exam-style practice questions. · Prepare for the new assessment model with exam-style questions that are broken down to help students understand the question as a whole and the way they will need to tackle it. · Questions are presented in the chronological order of the syllabus, to aid knowledge and understanding of the new course (first exams 2022). · Provides lots of opportunities to practice quantitative skills, techniques and methods with exam-style questions. · Detailed mark schemes are provided to support students' assessment success, from a highly experienced author, IB workshop leader and teacher. · Answers available to download for free: www.hoddereducation.co.uk/ib-extras Introduction to Kinesiology Studying Physical Activity *Human Kinetics* Introduction to Kinesiology: Studying Physical Activity, Sixth Edition With HKPropel Access, gives students a complete overview of the field of kinesiology and explores the common career paths, questions, and ideas that are part of this dynamic and expanding discipline *Handbook of Geriatric Care Management Jones & Bartlett Publishers* *Handbook of Geriatric Care Management, Fourth Edition* is a comprehensive and practical guide for care managers that addresses the multiple needs of aging adults and their families. An ideal teaching tool, it guides students and professionals along the journey of becoming a successful care manager. New to this edition are two new chapters on working with older veterans and helping clients with depression. Completely updated and revised, the Fourth Edition provides updated ethics and standards, a focus on credentialing and certification, numerous case studies, sample forms and letters, and tips for building and growing a care manager business. *Handbook of Research on Strategic Management in Small and Medium Enterprises IGI Global* As the global economy continues to develop and new entrepreneurs take advantage of emerging markets, the small business sector plays a greater role of economic development in the international arena. The *Handbook of Research on Strategic Management in Small and Medium Enterprises* contributes new research to the current array of literature on small business management under diverse geographic, economic, and socio-cultural conditions. By exploring existing theories in tandem with fresh viewpoints, this book will serve as a valuable reference to students, lecturers, researchers, entrepreneurs, and policy makers investigating the use of strategic management in various scenarios and situations. *Stakeholders, Governance and Responsibility Emerald Group Publishing* This book re-examines the relationships between stakeholders, governance and corporate social responsibility. It address different aspects of these relationships from a wide international and interdisciplinary perspective. .NET Framework Essentials "O'Reilly Media, Inc." This concise guide for experienced programmers and software architects is a complete no-nonsense overview of key elements and programming languages central to all .NET application development. ECRM 2017 16th European Conference on Research Methods in Business and Management *Academic Conferences and publishing limited* *Handbook of Research on Corporate Governance and Entrepreneurship Edward Elgar Publishing* This Handbook provides a unique collection of research addressing issues of corporate governance in

entrepreneurial contexts, including start-ups, owner-managed firms, fast-growing firms, and IPOs, as well as how corporate governance and board leadership is associated with entrepreneurship and innovation in both small and large established companies. The chapters span a wide range of topics, methodologies, and levels of analysis, all designed to contribute to a comprehensive understanding of when and how corporate governance matters in different entrepreneurial contexts. **ACHITS 2019 Proceedings of the 1st Asian Conference on Humanities, Industry, and Technology for Society, ACHITS 2019, 30-31 July 2019, Surabaya, Indonesia** *European Alliance for Innovation* e would like to welcome you to the **ASIAN CONFERENCE ON HUMANITIES, INDUSTRY, AND TECHNOLOGY FOR SOCIETY** hosted by, Dr Soetomo University on 30 - 31 July 2019 at Dr Soetomo University, Surabaya, East Java, Indonesia. The conference aims to provide all researchers with the opportunity to share their research in the areas of Social Science, Industry, & Technology to the International community. This Conference accepts all paper related to Humanities, Industrial Revolution, Applied Technology and Engineering for Sustainable Society and our Objectives is to promote an exchange of research ideas and knowledge among local and international researchers and alsı to provide a platform for research collaborations among local and international researchers and institutions of higher learning. **The Oxford Handbook of Asian Business Systems** *Oxford University Press* The Handbook explores institutional variations across the political economies of different societies within Asia. It includes empirical analysis of 13 major Asian business systems between India and Japan, and examines these in a comparative, historical, and theoretical context. **Optimization on Low Rank Nonconvex Structures** *Springer Science & Business Media* Global optimization is one of the fastest developing fields in mathematical optimization. In fact, an increasing number of remarkably efficient deterministic algorithms have been proposed in the last ten years for solving several classes of large scale specially structured problems encountered in such areas as chemical engineering, financial engineering, location and network optimization, production and inventory control, engineering design, computational geometry, and multi-objective and multi-level optimization. These new developments motivated the authors to write a new book devoted to global optimization problems with special structures. Most of these problems, though highly nonconvex, can be characterized by the property that they reduce to convex minimization problems when some of the variables are fixed. A number of recently developed algorithms have been proved surprisingly efficient for handling typical classes of problems exhibiting such structures, namely low rank nonconvex structures. **Audience:** The book will serve as a fundamental reference book for all those who are interested in mathematical optimization. **Handbook of Research on Born Globals** *Edward Elgar Publishing* 'The immense literature on born globals contains a cottage industry of research that includes many different definitions, operationalizations and conclusions. It is time to reflect on what insights we have gained. The editors have really succeeded in putting a highly needed great Handbook together that presents this at its best. It will stimulate further research. It is an appealing, useful and well crafted end product.' - Torben Pedersen, Copenhagen Business School, Denmark This impressive Handbook provides a dynamic perspective on the development of successful born global firms, including evolutionary phases and pathways of growth, emergence of entire born global industries, role of founders' linkages, experience, culture and training, as well as collaboration with large MNEs. The expert contributors and the editors explore the origin and evolution of born globals and the changing history of this sector. They outline the training involved in developing international intellectual entrepreneurs and study the effects of different cultures on the origin and growth of born globals. The Handbook focuses on the different types of born globals that emerge from the general set of SMEs - ranging from the pure born globals to the born again globals, the born regionals, and their sub group of born again regionals. It also innovatively differentiates these from internationalizing SMEs and international new ventures. Providing a dynamic perspective on the development of successful born global firms, this book will prove essential reading for researchers and students of international business. Founders of born global firms will also learn about novel management practices, whilst educational institutions and governments will find invaluable insights on how to foster the emergence of successful born globals. *Springer Nature*