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Four Shades of Gray The Amazon Kindle Platform MIT Press This first book-length analysis of Amazon's Kindle explores the platform's technological, bibliographical, and social impact on publishing. Four Shades of Gray offers the first book-length analysis of Amazon's Kindle and its impact on publishing. Simon Peter Rowberry recounts how Amazon built the infrastructure for a new generation of digital publications, then considers the consequences of having a single company control the direction of the publishing industry. Exploring the platform from the perspectives of technology, texts, and uses, he shows how the Kindle challenges traditional notions of platforms as discrete entities. He argues that Amazon's influence extends beyond "disruptive technology" to embed itself in all aspects of the publishing trade; yet despite industry pushback, he says, the Kindle has had a positive influence on publishing. Rowberry documents the first decade of the Kindle with case studies of Kindle Popular Highlights, an account of the digitization of books published after 1922, and a discussion of how Amazon's patent filings reflect a shift in priorities. Rowberry argues that while it was initially convenient for the book trade to outsource ebook development to Amazon, doing so has had adverse consequences for publishers in the mid- and long term, limiting opportunities for developing an inclusive and forward-thinking digital platform. While it has forced publishers to embrace digital forms, the Kindle has also empowered some previously marginalized readerships. Although it is still too early to judge the long-term impact of ebooks compared with that of the older technologies of clay tablets, the printing press, and offset printing, the shockwaves of the Kindle continue to shape publishing.

Qualitative Research in Education: A User's Guide A User's Guide SAGE Qualitative Research in Education: A User's Guide, Third Edition continues to bring together the essential elements of qualitative research, including traditions and influences in the field and practical, step-by-step coverage of each stage of the research process. Synthesizing the best thinking on conducting qualitative research in education, Marilyn Lichtman uses a conversational writing style that draws readers into the excitement of the research process.

Kindle Voyage User Manual How to Set Up Your Kindle E-Reader - the Ultimate Guide to Start Using Your Kindle Voyage! Kindle Voyage User Manual How to Set Up Your Kindle E-Reader - The Ultimate Guide To Start Using Your Kindle Voyage!

"Kindle Voyage User Manual: How to Set Up Your Kindle E-Reader - The Ultimate Guide to Start Using Your Kindle Voyage!" is specifically designed to provide you with step by step information on how to use the Kindle Voyage. This guide's ultimate goal is to help you familiarize with all the features and functionalities of the Kindle Voyage. The guide is divided into various chapters for easy understanding, including: Chapter 1 - Kindle Controls Chapter 2 - How to Set Up Your Kindle E-Reader Chapter 3 - Kindle Voyage Latest Tips & Tricks Chapter 4 - PDF Review & Feature Walkthrough Chapter 5 - Kindle Voyage Troubleshooting

Feng Shui Guide with Auspicious Directions Calculator Plan your home, improve your relationships, and achieve career success

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Pure Love Pursuing Purity in a Sex-Obsessed World WestBow Press When's the last time your church spoke openly about sexuality? Messages about sex are everywhere. Books, magazines, films, television, and billboards bombard us daily with the culture's standards and beliefs about sexuality. And while the world tells us how we should live in regards to our relationships and sexual identity, the church has too often been silent. But sexuality is not an issue that can be ignored. Pure Love deals openly, honestly, and biblically with these core issues of sexuality facing young people today: • dating • singleness • modesty • emotional purity • pornography • masturbation • homosexuality Confident in the power of the gospel, Timon and Sarah draw on their own experiences and the truth of the Scriptures to show you how you can be freed from the slavery of sexual temptation and walk in a manner worthy of your calling as a Christian.

The Sci-Fi Movie Guide The Universe of Film from Alien to Zardoz Visible Ink Press Once upon a time, science fiction was only in the future. It was the stuff of drive-ins and cheap double-bills. Then, with the ever-increasing rush of new, society-altering technologies, science fiction pushed its way to the present, and it busted out of the ghetto of science fiction and barged its way into the mainstream. What used to be mere fantasy (trips to the moon? Wristwatch

radios? Supercomputers capable of learning?) are now everyday reality. Whether nostalgic for the future or fast-forwarding to the present, The Sci-Fi Movie Guide: The Universe of Film from Alien to Zardoz covers the broad and widening range of science-fiction movies. From the trashy to the epic, from the classics to today's blockbusters, this cinefile's guidebook reviews nearly 1,000 of the biggest, baddest, and brightest from every age and genre of cinematic and TV science fiction. You'll find more than just Star Wars, Star Trek, and Transformers, with reviews on many overlooked and under-appreciated gems and genres, such as ...

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Doctor Who and History

Critical Essays on Imagining the Past McFarland When Sydney Newman conceived the idea for Doctor Who in 1963, he envisioned a show in which the Doctor and his companions would visit and observe, but not interfere with, events in history. That plan was dropped early on and the Doctor has happily meddled with historical events for decades. This collection of new essays examines how the Doctor's engagement with history relates to Britain's colonial past, nostalgia for village life, Norse myths, alternate history, and the impact of historical decisions on the present.

Social Commerce Marketing, Technology and Management Springer This is a multidisciplinary textbook on social commerce by leading authors of e-commerce and e-marketing textbooks, with contributions by several industry experts. It is effectively the first true textbook on this topic and can be used in one of the following ways: Textbook for a standalone elective course at the undergraduate or graduate levels (including MBA and executive MBA programs) Supplementary text in marketing, management or Information Systems disciplines Training courses in industry Support resources for researchers and practitioners in the fields of marketing, management and information management

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Big Data, Databases and "Ownership" Rights in the Cloud Springer Nature Two of the most important developments of this new century are the emergence of cloud computing and big data. However, the uncertainties surrounding the failure of cloud service providers to clearly assert ownership rights over data and databases during cloud computing transactions and big data services have been perceived as imposing legal risks and transaction costs. This lack of clear ownership rights is also seen as slowing down the capacity of the Internet market to thrive. Click-through agreements drafted on a take-it-or-leave-it basis govern the current state of the art, and they do not allow much room for negotiation. The novel contribution

of this book proffers a new contractual model advocating the extension of the negotiation capabilities of cloud customers, thus enabling an automated and machine-readable framework, orchestrated by a cloud broker. Cloud computing and big data are constantly evolving and transforming into new paradigms where cloud brokers are predicted to play a vital role as innovation intermediaries adding extra value to the entire life cycle. This evolution will alleviate the legal uncertainties in society by means of embedding legal requirements in the user interface and related computer systems or its code. This book situates the theories of law and economics and behavioral law and economics in the context of cloud computing and takes database rights and ownership rights of data as prime examples to represent the problem of collecting, outsourcing, and sharing data and databases on a global scale. It does this by highlighting the legal constraints concerning ownership rights of data and databases and proposes finding a solution outside the boundaries and limitations of the law. By allowing cloud brokers to establish themselves in the market as entities coordinating and actively engaging in the negotiation of service-level agreements (SLAs), individual customers as well as small and medium-sized enterprises could efficiently and effortlessly choose a cloud provider that best suits their needs. This approach, which the author calls "plan-like architectures," endeavors to create a more trustworthy cloud computing environment and to yield radical new results for the development of the cloud computing and big data markets.

Implementing Guided Math: Tools for Educational Leaders Shell Education Support the implementation of the Guided Math framework with this user-friendly professional guide written by Guided Math author, Laney Sammons. This resource provides school leaders (coaches, principals, curriculum directors, teacher leaders, etc.) with user-friendly strategies for supporting teachers as they embark on teaching components of the Guided Math framework in their classrooms. Highlights include how to use the professional learning community model effectively when implementing Guided Math, tips for creating a strategic plan for improving students' mathematics achievement, sample implementation models, sample assessments, and planning and implementation tools.

Observing the User Experience A Practitioner's Guide to User Research Morgan Kaufmann Table of contents **14th International Conference on Intellectual Capital Knowledge Management & Organisational Learning ICICKM 2017 Academic Conferences and publishing limited The Road to Self-Publishing Kaye George** A self-published guide to self-publishing. This booklet tells you how to get your ebook onto Smashwords and Kindle, including detailed instructions on creating covers.

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International Licensing Agreements IP, Technology Transfer and Competition Law Kluwer Law

International B.V. Like any contract, an international licensing agreement spells out the rights and obligations of the contracting parties, manages potential risks and supplies a contingency plan for each party in the event the contractual relationship breaks down. However, international licensing of intellectual property, software or technology confronts the contracting parties with its own distinct challenges. When planning, drafting and negotiating such agreements, it is imperative to know exactly what core issues need to be addressed. This book provides this know-how in an easy-to-use, clear and concise fashion. This expert guide to the complex world of international licensing agreements brings together all the essential materials needed when dealing with such agreements and covers the following: • business models that may be used by the contracting parties; • standard provisions encountered in an array of international licensing agreements; • analysis of the key clauses in various international licensing agreements inter alia trademark, software, franchise and technology licences with provisions as affected by jurisdiction; • effect of competition law in a variety of jurisdictions; • ensuring trademark protection at both national and international levels; • clear explanation of key franchising terminology and disclosure rules; and • effect of international dispute resolution rules in a range of jurisdictions. Alongside detailed contract analysis, the book details numerous case studies from an array of industries, with detailed commentary. Practitioners operating within or representing medium to large firms who normally have to prepare or provide advice on international licence arrangements will quickly find this reference material indispensable. The book's thorough analysis of this complex area will also be welcomed by professionals working for universities, industry, interest groups, government departments and international organisations.

Electronic Commerce A Managerial and Social Networks Perspective Springer Throughout the book, theoretical foundations necessary for understanding Electronic Commerce (EC) are presented, ranging from consumer behavior to the economic theory of competition. Furthermore, this book presents the most current topics relating to EC as described by a diversified team of experts in a variety of fields, including a senior vice president of an e-commerce-related company. The authors provide

website resources, numerous exercises, and extensive references to supplement the theoretical presentations. At the end of each chapter, a list of online resources with links to the websites is also provided. Additionally, extensive, vivid examples from large corporations, small businesses from different industries, and services, governments, and nonprofit agencies from all over the world make concepts come alive in Electronic Commerce. These examples, which were collected by both academicians and practitioners, show the reader the capabilities of EC, its cost and justification, and the innovative ways corporations are using EC in their operations. In this edition (previous editions published by Pearson/Prentice Hall), the authors bring forth the latest trends in e-commerce, including social businesses, social networking, social collaboration, innovations, and mobility. **Eloquent JavaScript, 3rd Edition A Modern Introduction to Programming No Starch Press** Completely revised and updated, this best-selling introduction to programming in JavaScript focuses on writing real applications. JavaScript lies at the heart of almost every modern web application, from social apps like Twitter to browser-based game frameworks like Phaser and Babylon. Though simple for beginners to pick up and play with, JavaScript is a flexible, complex language that you can use to build full-scale applications. This much anticipated and thoroughly revised third edition of Eloquent JavaScript dives deep into the JavaScript language to show you how to write beautiful, effective code. It has been updated to reflect the current state of JavaScript and web browsers and includes brand-new material on features like class notation, arrow functions, iterators, async functions, template strings, and block scope. A host of new exercises have also been added to test your skills and keep you on track. As with previous editions, Haverbeke continues to teach through extensive examples and immerses you in code from the start, while exercises and full-chapter projects give you hands-on experience with writing your own programs. You start by learning the basic structure of the JavaScript language as well as control structures, functions, and data structures to help you write basic programs. Then you'll learn about error handling and bug fixing, modularity, and asynchronous programming before moving on to web browsers and how JavaScript is used to program them. As you build projects such as an artificial life simulation, a simple programming language, and a paint program, you'll learn how to: - Understand the essential elements of programming, including syntax, control, and data - Organize and clarify your code with object-oriented and functional programming techniques - Script the browser and make basic web applications - Use the DOM effectively to interact with browsers - Harness Node.js to build servers and utilities Isn't it time you became fluent in the language of the Web? * All source code is available online in an interactive sandbox, where you can edit the code, run it, and see its output instantly. **Flawless Consulting A Guide to Getting Your Expertise Used John Wiley & Sons** This Third Edition to Peter Block's Flawless Consulting addresses business changes and new challenges since the second edition was written ten years ago. It tackles the challenges next-generation consultants face, including more guidance on how to ask better questions, dealing with difficult clients, working in an increasingly virtual world, how to cope with complexities in international consulting, case studies, and guidelines on implementation. Also included are illustrative examples and exercises to help you cement the guides offered. **Handbook of Research on Big Data Clustering**

and Machine Learning IGI Global As organizations continue to develop, there is an increasing need for technological methods that can keep up with the rising amount of data and information that is being generated. Machine learning is a tool that has become powerful due to its ability to analyze large amounts of data quickly. Machine learning is one of many technological advancements that is being implemented into a multitude of specialized fields. An extensive study on the execution of these advancements within professional industries is necessary. The Handbook of Research on Big Data Clustering and Machine Learning is an essential reference source that synthesizes the analytic principles of clustering and machine learning to big data and provides an interface between the main disciplines of engineering/technology and the organizational, administrative, and planning abilities of management. Featuring research on topics such as project management, contextual data modeling, and business information systems, this book is ideally designed for engineers, economists, finance officers, marketers, decision makers, business professionals, industry practitioners, academicians, students, and researchers seeking coverage on the implementation of big data and machine learning within specific professional fields. **Ebook: Becoming Agile: Coaching Behavioural Change for Business Results McGraw-Hill Education (UK)** This book outlines how coaches and leaders use Agile frameworks and coaching psychology to create behavioural change and to lay the foundations of success. Using the latest coaching approaches from executive, team, and systemic team coaching, the book shows how coaches can use Agile frameworks at the level of mindset and behaviours. The book demonstrates well-known frameworks such as Scrum, DSDM, and Lean Startup to support change and success. Readers will learn about the Six Lenses of Systemic Team Coaching including the individual mindset, interpersonal skills, team working and collaboration skills, and awareness of the external business environment, to create true business agility. Becoming Agile is an indispensable resource for professional coaches who work with organisations that want to become Agile, as well as business leaders looking for a meaningful way to reap the benefits promised by agility. "This book is perfect for business leaders, entrepreneurs, and indeed anyone new to the world of agile leadership." David Taylor, Founder, Naked Leader "Here we have a pragmatic and readily applicable approach to integrating both concept and practice across these two evolving domains." David Clutterbuck, Special Ambassador, European Mentoring and Coaching Council "This book is a great resource for coaches who want to continue developing skills that will support leaders, teams, and organizations in building business agility." Ahmed Sidky, Ph.D., President of the International Consortium for Agile (ICAgile) Laura Re Turner is an accredited coach, trainer, and facilitator who works with leaders and teams to develop an Agile mindset, behaviours, and the skills to thrive through change. Before becoming a coach, Laura delivered enterprise software projects as a project and programme manager, technology consultant, and software developer. She is the Founder and Managing Director of Future Focus Coaching. **Electronic Commerce 2018 A Managerial and Social Networks Perspective Springer** This new Edition of Electronic Commerce is a complete update of the leading graduate level/advanced undergraduate level textbook on the subject. Electronic commerce (EC) describes the manner in which transactions take place over electronic networks, mostly the Internet. It is the process of electronically

buying and selling goods, services, and information. Certain EC applications, such as buying and selling stocks and airline tickets online, are reaching maturity, some even exceeding non-Internet trades. However, EC is not just about buying and selling; it also is about electronically communicating, collaborating, and discovering information. It is about e-learning, e-government, social networks, and much more. EC is having an impact on a significant portion of the world, affecting businesses, professions, trade, and of course, people. The most important developments in EC since 2014 are the continuous phenomenal growth of social networks, especially Facebook, LinkedIn and Instagram, and the trend toward conducting EC with mobile devices. Other major developments are the expansion of EC globally, especially in China where you can find the world's largest EC company. Much attention is lately being given to smart commerce and the use of AI-based analytics and big data to enhance the field. Finally, some emerging EC business models are changing industries (e.g., the shared economy models of Uber and Airbnb). The 2018 (9th) edition, brings forth the latest trends in e-commerce, including smart commerce, social commerce, social collaboration, shared economy, innovations, and mobility.