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Encyclopedia of Information Science and Technology, Fourth Edition

IGI Global In recent years, our world has experienced a profound shift and progression in available computing and knowledge sharing innovations. These emerging advancements have developed at a rapid pace, disseminating into and affecting numerous aspects of contemporary society. This has created a pivotal need for an innovative compendium encompassing the latest trends, concepts, and issues surrounding this relevant discipline area. During the past 15 years, the Encyclopedia of Information Science and Technology has become recognized as one of the landmark sources of the latest knowledge and discoveries in this discipline. The Encyclopedia of Information Science and Technology, Fourth Edition is a 10-volume set which includes 705 original and previously unpublished research articles covering a full range of perspectives, applications, and techniques contributed by thousands of experts and researchers from around the globe. This authoritative encyclopedia is an all-encompassing, well-established reference source that is ideally designed to disseminate the most forward-thinking and diverse research findings. With critical perspectives on the impact of information science management and new technologies in modern settings, including but not limited to computer science, education, healthcare, government, engineering, business, and natural and physical sciences, it is a pivotal and relevant source of knowledge that will benefit every professional within the field of information science and technology and is an invaluable addition to every academic and corporate library.

Business Communication for Success

Babies and Bosses - Reconciling Work and Family Life (Volume 4) Canada, Finland, Sweden and the United Kingdom

Canada, Finland, Sweden and the United Kingdom

OECD Publishing This study, part of a series on OECD countries, considers how a tax/benefit and childcare policies and workplace practices help determine parental labour market outcomes and may impinge on family formation in Canada, Finland, Sweden and the UK.

How Canadians Communicate IV

Media and Politics

Athabasca University Press Substantial changes have occurred in the nature of political discourse over the past thirty years. Once, traditional media dominated the political landscape, but in recent years Facebook, Twitter, blogs and Blackberrys have emerged as important tools and platforms for political campaigns. While the Canadian party system has proved surprisingly resilient, the rhythms of political life are now very different. A never-ending 24-hour news cycle has resulted in a never-ending political campaign. The implications of this new political style and its impact on political discourse are issues vigorously debated in this new volume of How Canadians Communicate, as is the question on every politician's mind: How can we draw a generation of digital natives into the current political dialogue? With contributions from such diverse figures as Elly Alboim, Richard Davis, Tom Flanagan, David Marshall, and Roger Epp, How Canadians Communicate IV is the most comprehensive review of political communication in Canada in over three decades - one that poses questions fundamental to the quality of public life. David Taras holds the Ralph Klein Chair in media studies at Mount Royal University. He served as an expert advisor to the House of Commons Standing Committee on Canadian Heritage and co-edited the first two volumes in the How Canadians Communicate series. He is the co-author of The Last Word: Media Coverage of the Supreme Court of Canada. Christopher Waddell is director of the School of Journalism and Communication at Carleton University and holds the Carty Chair in business and financial journalism. He was formerly national editor for The Globe and Mail and Parliamentary bureau chief for CBC television news.

Journal of Small Business and Entrepreneurship

Fundamentals of Public Relations and Marketing Communications in Canada

University of Alberta Canada's most comprehensive textbook on public relations and marketing communications featuring 20 expert contributors.

Business Communication Essentials, Fourth Canadian Edition,

Pearson Canada **Note: If you are purchasing an electronic version, MyBCommLab does not come automatically packaged with it. To purchase MyBCommLab, please visit [www. MyBCommLab.com](http://www.MyBCommLab.com) or you can purchase a package of the physical text and MyBCommLab searching for ISBN 10: 0133508706 / ISBN 13: 9780133508703.** Business Communication Essentials introduces you to the fundamental principles of business communication and gives you the opportunity to develop your communication skills. You'll discover how business communication differs from personal and social communication, and you'll see how today's companies are using blogs, social networks, podcasts, virtual worlds, wikis, and other technologies. Business Communication Essentials offers you the opportunity to practise communication skills that will help you get jobs and be promoted in today's workplace. The new fifth Canadian edition is student-friendly and features the most extensive end-of-chapter activities available, including questions, exercises, assignments, and cases.

Net.journal Directory

Integrated Communications in the Postmodern Era

Springer This book is readers who wish to develop their knowledge, insight, skills, and facility into integrated communications within the post-modern era, a topic of relevance everywhere, but particular apposite as the original conference was hosted in Turkey, a rapidly developing nation, and one enjoying significant growth in the global.

Business Communication Essentials, Fourth Canadian Edition

Note: If you are purchasing an electronic version, MyBCommLab does not come automatically packaged with it. To purchase MyBCommLab, please visit www. MyBCommLab.com or you can purchase a package of the physical text and MyBCommLab searching for ISBN 10: 0133508706 / ISBN 13: 9780133508703. Business Communication Essentials introduces you to the fundamental principles of business communication and gives you the opportunity to develop your communication skills. You'll discover how business communication differs from personal and social communication, and you'll see how today's companies are using blogs, social networks, podcasts, virtual worlds, wikis, and other technologies. Business Communication Essentials offers you the opportunity to practise communication skills that will help you get jobs and be promoted in today's workplace. The new fifth Canadian edition is student-friendly and features the most extensive end-of-chapter activities available, including questions, exercises, assignments, and cases.

Submarine Fiber Optic Communications Systems

Information Gatekeepers Inc

Global Business: Concepts, Methodologies, Tools and Applications

Concepts, Methodologies, Tools and Applications

IGI Global "This multi-volume reference examines critical issues and emerging trends in global business, with topics ranging from managing new information technology in global business operations to ethics and communication strategies"--Provided by publisher.

Academic Integrity in Canada

An Enduring and Essential Challenge

Springer Nature This open access book presents original contributions and thought leadership on academic integrity from a variety of Canadian scholars. It showcases how our understanding and support for academic integrity have progressed, while pointing out areas urgently requiring more attention. Firmly grounded in the scholarly literature globally, it engages with the experience of local practitioners. It presents aspects of academic integrity that is specific to Canada, such as the existence of an "honour culture", rather than relying on an "honour code". It also includes Indigenous voices and perspectives that challenge traditional understandings of intellectual property, as well as new understandings that have arisen as a consequence of Covid-19 and the significant shift to online and remote learning. This book will be of interest to senior university and college administrators who are interested in ensuring the integrity of their institutions. It will also be of interest to those implementing university and college policy, as well as those who support students in their scholarly work.

The Fourth Industrial Revolution

Penguin UK The founder and executive chairman of the World Economic Forum on how the impending technological revolution will change our lives We are on the brink of the Fourth Industrial Revolution. And this one will be unlike any other in human history. Characterized by new technologies fusing the physical, digital and biological worlds, the Fourth Industrial Revolution will impact all disciplines, economies and industries - and it will do so at an unprecedented rate. World Economic Forum data predicts that by 2025 we will see: commercial use of nanomaterials 200 times stronger than steel and a million times thinner than human hair; the first transplant of a 3D-printed liver; 10% of all cars on US roads being driverless; and much more besides. In *The Fourth Industrial Revolution*, Schwab outlines the key technologies driving this revolution, discusses the major impacts on governments, businesses, civil society and individuals, and offers bold ideas for what can be done to shape a better future for all.

The Fourth Industrial Revolution and Its Impact on Ethics

Solving the Challenges of the Agenda 2030

Springer Nature This book tackles the ethical problems of the "Fourth Industrial Revolution" (4IR) and offers readers an overview of the ethical challenges connected to Artificial Intelligence (AI), encryption and the finance industry. It specifically focuses on the situation of females in these industries, from women lawyers, judges, attorneys-at-law, investors and bankers, to portfolio managers, solicitors and civil servants. As the 4IR is more than "just" a technology-driven transformation, this book is a call to policymakers and business leaders to harness new technologies in order to create a more inclusive, human-centered future. It offers many practical cases of proactive change agents, and offers solutions to the ethical challenges in connection with implementing revolutionary disruptive products that often eliminate the intermediary. In addition, the book addresses sustainable finance in startups. In this context, education, training, agility and life-long learning in financial literacy are some of the key solutions highlighted here. The respective contributors supply a diverse range of perspectives, so as to promote a multi-stakeholder approach.

Advances in Information Technology and Communication in Health

IOS Press The topics of *Advances in Information Technology and Communication in Health*, the proceedings of ITCH 2009, include telemedicine and telehealth, electronic health records, software assurance and usability, terminology, classification and standards, software selection and evaluation, research and development initiatives, service administration, management and self-management, nation-wide Canadian initiatives, ethics, policy and government, decision support, artificial intelligence and modeling, software design and development, educational initiatives and professional development and technology adoption and evaluation. In March 1986, a Canadian colloquium with an international flavor was convened to discuss the impact of information technology on community health. It was sponsored by the School of Health Information Science at the University of Victoria and the British Columbia Ministry of Health. This small, successful gathering was the predecessor of the Information Technology in Community Health (ITCH) conferences that followed in 1987, 1988, 1990, 1992, 1994, 1996, 1998 and 2000. In 2007, after a brief hiatus, the conference was held again, but this time it had expanded its scope. It was known as Information Technology and Communications in Health (ITCH) 2007; with the same acronym but with a different meaning as demanded by its international appeal and wider choice of subject areas. The conference in 2007 was an unmatched success and for the conference of 2009, an even more eventful convention is expected, which encourages experts to demonstrate and share their experiences and knowledge. The theme for the ITCH 2009 conference is 'Revolutionizing Health Care with Informatics: From Research to Practice'.

Proliferation of the Internet Economy: E-Commerce for Global Adoption, Resistance, and Cultural Evolution

E-Commerce for Global Adoption, Resistance, and Cultural Evolution

IGI Global "This book specifically develops theories to understand service quality and quality management practice of EC which is completely a new and innovative effort to formulate perceptions of global consumers"--Provided by publisher.

Reengineering the Census Bureau's Annual Economic Surveys

National Academies Press The U.S. Census Bureau maintains an important portfolio of economic statistics programs, including quinquennial economic censuses, annual economic surveys, and quarterly and monthly indicator surveys. Government, corporate, and academic users rely on the data to understand the complexity and dynamism of the U.S. economy. Historically, the Bureau's economic statistics programs developed sector by sector (e.g., separate surveys of manufacturing, retail trade, and wholesale trade), and they continue to operate largely independently. Consequently, inconsistencies in questionnaire content, sample and survey design, and survey operations make the data not only more difficult to use, but also more costly to collect and process and more burdensome to the business community than they could be. This report reviews the Census Bureau's annual economic surveys. Specifically, it examines the design, operations, and products of 11 surveys and makes recommendations to enable them to better answer questions about the evolving economy.

Principles of Responsible Management: Global Sustainability, Responsibility, and Ethics

Cengage Learning **PRINCIPLES OF RESPONSIBLE MANAGEMENT** offers an international, scientifically sound, and strictly practice-related perspective. It is the first official textbook of the United Nations for the Principles for Responsible Management Education (PRME) academic network, and a reference book for companies of the United Nations Global Compact Initiative. It is a primary text for traditional business and society, business ethics, corporate social responsibility, and sustainability courses, or may serve as a practitioner handbook. Contributors are renowned academic professionals in their respective chapter topics as well as distinguished business practitioners who contribute highly relevant practice cases. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Essentials of Business Communication

Thomson/Nelson Writing skills are becoming more and more important in today's workplace. In the past, businesspeople may have written a couple business letters a month, but now they can receive and send hundreds of email messages weekly. Their writing skills are showcased in every message they send. To help students develop the skills they need to succeed in today's technologically enhanced workplace, we have responded with a thoroughly revised Fifth Canadian Edition while maintaining the streamlined, efficient approach that has equipped past learners to be successful in their future careers. The convenient text/workbook format of *Essentials of Business Communication* presents an all-in-one teaching and learning package that includes concepts, workbook application exercises, writing problems, and a combination handbook/reference manual.

Asper Review of International Business and Trade Law: Volume XIX

Asper Review of International Business and Trade Law The Asper Review of International Business and Trade Law provides reviews and articles on developments in the areas of international trade, business, & economy.

Communication and New Media

From Broadcast to Narrowcast

Oxford University Press, USA Presents a new way of looking at media and mass communication. Traces the history, development and theories of mass communication and the emergence of new media. Looks at questions of ethics, regulation and governance.

The Copyeditor's Handbook

A Guide for Book Publishing and Corporate Communications

University of California Press Unstuffy, hip, and often funny, The Copyeditor's Handbook has become an indispensable resource both for new editors and for experienced hands who want to refresh their skills and broaden their understanding of the craft of copyediting. This fourth edition incorporates the latest advice from language authorities, usage guides, and new editions of major style manuals, including The Chicago Manual of Style. It registers the tectonic shifts in twenty-first-century copyediting: preparing text for digital formats, using new technologies, addressing global audiences, complying with plain language mandates, ensuring accessibility, and serving self-publishing authors and authors writing in English as a second language. The new edition also adds an extensive annotated list of editorial tools and references and includes a bit of light entertainment for language lovers, such as a brief history of punctuation marks that didn't make the grade, the strange case of razbliuto, and a few Easter eggs awaiting discovery by keen-eyed readers. The fourth edition features updates on the transformation of editorial roles in today's publishing environment new applications, processes, and protocols for on-screen editing major changes in editorial resources, such as online dictionaries and language corpora, new grammar and usage authorities, online editorial communities, and web-based research tools When you're ready to test your mettle, pick up The Copyeditor's Workbook: Exercises and Tips for Honing Your Editorial Judgment, the essential new companion to the handbook.

Climate Governance in the Arctic

Springer Science & Business Media Climate change is affecting the Arctic environment and ecosystems at an accelerating speed, twice the rate of the global average. This is opening the Arctic to transportation and resource development and creating serious challenges for local communities and indigenous peoples. Climate Governance in the Arctic considers two aspects of climate change from an institutional perspective. It focuses on how relevant regimes, institutions and governance systems support mitigation of climate change. It also examines the extent to which the varying governance arrangements in the Arctic support adaptation and the development of adaptation processes for the region. The book's focus on Arctic governance offers unique insights within climate change mitigation and adaptation research.

The Green Book

Appraisal and Evaluation in Central Government : Treasury Guidance

Stationery Office This new edition incorporates revised guidance from H.M Treasury which is designed to promote efficient policy development and resource allocation across government through the use of a thorough, long-term and analytically robust approach to the appraisal and evaluation of public service projects before significant funds are committed. It is the first edition to have been aided by a consultation process in order to ensure the guidance is clearer and more closely tailored to suit the needs of users.

Business Ethics: Ethical Decision Making & Cases

Cengage Learning Packed with cases, exercises, simulations, and practice tests, the market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 11th Edition, thoroughly covers the complex environment in which managers confront ethical decision-making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs -- helping you see how ethics can be integrated into key strategic business decisions. Thoroughly revised, this edition incorporates coverage of new legislation affecting business ethics, the most up-to-date examples, and the best practices of high-profile organizations. It also includes 20 new or updated original case studies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Greenhouse Gas Protocol

A Corporate Accounting and Reporting Standard

World Resources Inst The GHG Protocol Corporate Accounting and Reporting Standard helps companies and other organizations to identify, calculate, and report GHG emissions. It is designed to set the standard for accurate, complete, consistent, relevant and transparent accounting and reporting of GHG emissions.

Babies and Bosses - Reconciling Work and Family Life (Volume 4) Canada, Finland, Sweden and the United Kingdom

Canada, Finland, Sweden and the United Kingdom

OECD Publishing This study, part of a series on OECD countries, considers how a tax/benefit and childcare policies and workplace practices help determine parental labour market outcomes and may impinge on family formation in Canada, Finland, Sweden and the UK.

Doing Business in a New Climate

A Guide to Measuring, Reducing and Offsetting Greenhouse Gas Emissions

Earthscan "Walks readers through the key activities that make up a greenhouse gas management program, including measuring, reducing and offsetting emissions and developing a communications strategy around the program." - cover.

New Ways of Organizing Work

Developments, Perspectives, and Experiences

Routledge New Ways of Organizing Work offers a broader understanding of changes to the way work is organized and the implications for relevant stakeholders. It brings together contributions from a well established group of international scholars to examine the nature and consequences of new ways of working. The book draws on studies of a variety of new forms of work, involving a diverse range of employees and drawing on experiences in a variety of countries. It includes three main empirical sections. The first focuses on different forms of work and working arrangements, stimulated by the use of technology, increased competitive pressure and media portrayal of work and working. In contrast to much other work in the field, a strong theme of this book is individuals' experiences of new ways of working. The second empirical section examines this theme with a specific focus on remote workers and their responses to new ways of working. Exploring contemporary trends towards increasing use of global teams, the third section examines the implications of distributed teams and the challenges for managing performance and knowledge transfer.

New Media and Visual Communication in Social Networks

IGI Global Social media and new social facilities have made it necessary to develop new media design processes with different communication strategies in order to promote sustainable communication. Visual communication emphasizes messages that are transmitted through visual materials in order to effectively communicate emotions, thoughts, and concepts using symbols instead of words. Social networks present an ideal environment for utilizing this communication technique. *New Media and Visual Communication in Social Networks* is a pivotal scholarly publication that examines communication strategies in the context of social media and new digital media platforms and explores the effects of visual communication on social networks, visual identity, television, magazines, newspapers, and more. Highlighting a range of topics such as consumer behavior, visual identity, and digital pollution, this book is essential for researchers, practitioners, entrepreneurs, policymakers, and educators.

Business Publication Advertising Source

Voices from the Voluntary Sector

Perspectives on Leadership Challenges

University of Toronto Press A collection of essays explores the challenges facing today's nonprofit organizations in Canada, including organizational and managerial challenges, social entrepreneurship and how to foster effective global movements. Simultaneous. Hardcover available.

Social Media for Communication and Instruction in Academic Libraries

IGI Global The subject of the use of social media has renewed interest because of the impact that it had on the last U.S. presidential election and the impact that social media networks will have on subsequent elections. As guides in the information world, it is thus important that librarians be well versed in social media. This has called attention to the relevance and urgency of incorporating social media use into the academic library, both as a marketing tool and as an instruction tool. *Social Media for Communication and Instruction in Academic Libraries* is an essential reference source that offers guidance in using social media in academic libraries and in instruction with a special emphasis on assessment and evidence-based practice. Featuring research on topics such as digital libraries, marketing, and web analytics, this book is ideally designed for librarians, administrators, educators, managers, information technology specialists, professionals, researchers, and students.

Space Regulation in Canada: Past, Present and Potential

The Case for a Comprehensive Canadian Space Law

Springer Nature Space is no longer the domain of national space agencies. Today, a significant majority of space activities are carried out by non-governmental entities, resulting in the accelerated evolution of space technologies and their applications. This operational shift from public to private does not mean, however, that governments are no longer relevant in this era of New Space. On the contrary: as the operational role of the state has diminished, its regulatory role has grown correspondingly. Acknowledging that the commercial landscape in space is an ever-changing one, this book explores how the Canadian government has adapted to the new commercial space landscape and whether it is prepared to fulfil its authorisation and supervision responsibilities as the regulator of Canada's space industry. The fundamental research question posed, therefore, is whether Canada's regulatory framework is appropriate given the increasing commercialisation of space. To best answer this question, the book provides a doctrinal analysis of Canada's historical space policy and current space laws, an empirical survey of the perspectives of those currently interacting with Canada's regulatory framework, and a comparative exploration of how other jurisdictions oversee commercial space activities. Motivated by legal, moral and economic considerations, the book recommends that Canada enact a comprehensive national space law and provides an annotated draft law for this purpose. By doing so, the book intends to spark a meaningful conversation on how Canada ought to fulfil its regulatory responsibilities, a topic previously unaddressed in public and academic discourse.

Fundamentals: Perspectives on the Art and Science of Canadian Nursing

Lippincott Williams & Wilkins **Publisher's Note:** Products purchased from 3rd Party sellers are not guaranteed by the Publisher for quality, authenticity, or access to any online entitlements included with the product. Master the unique, multi-faceted role of the Canadian nurse. Confidently embark on a lifelong learning journey and prepare for the daily realities of Canadian nursing practice this with comprehensive, Canadian-focused text. Developed specifically for your needs by talented Canadian students, practicing nurses, scholars, and educators, *Fundamentals: Perspectives on the Art and Science of Canadian Nursing, 2nd Edition*, delivers an integrated understanding of nursing fundamentals through a continuum that guides you from one chapter to the next and from learning to understanding. New! Inter-Professional Practice helps you achieve positive patient outcomes through effective collaboration with the healthcare team. New! Diversity Considerations alert you to important patient care considerations related to culture, sexuality, gender, economics, visible minorities, and religious beliefs. New! NCLEX®-style questions at the end of each chapter test your retention and ready you for success on your exams. Revised! Skills chapters familiarize you with a wide variety of advanced skills to broaden your clinical capabilities. Enhanced focus on LGBTQ-related considerations, demographic shifts in Canadian society, end-of-life/palliative care, substance abuse crises, and refugee communities helps you ensure confident care across diverse Canadian populations. Case Studies place chapter content in a realistic context for the most practical understanding. Think Boxes encourage critical thinking and challenge you to apply your knowledge to different situations. Through the Eyes features familiarize you with patients' perspectives to help you provide thoughtful and effective care interventions. Research equips you with the latest and most relevant Canadian healthcare findings based on clinical evidence. Critical Thinking Case Scenarios strengthen your clinical focus and critical thinking through real-life situations.

Small Business Sourcebook

The Entrepreneur's Resource

Gale Cengage

JOB INTERVIEW Offshore Oil & Gas Platforms

Petrogav International The job interview is probably the most important step you will take in your job search journey. Because it's always important to be prepared to respond effectively to the questions that employers typically ask at a job interview Petrogav International has prepared this eBooks that will help you to get a job in oil and gas industry. Since these questions are so common, hiring managers will expect you to be able to answer them smoothly and without hesitation. This eBook contains 287 questions and answers for job interview and as a BONUS web addresses to 289 video movies for a better understanding of the technological process. This course covers aspects like HSE, Process, Mechanical, Electrical and Instrumentation & Control that will enable you to apply for any position in the Oil and Gas Industry.

Offshore Oil & Gas Platforms JOB INTERVIEW

Petrogav International The job interview is probably the most important step you will take in your job search journey. Because it's always important to be prepared to respond effectively to the questions that employers typically ask at a job interview Petrogav International has prepared this eBooks that will help you to get a job in oil and gas industry. Since these questions are so common, hiring managers will expect you to be able to answer them smoothly and without hesitation. This eBook contains 279 questions and answers for job interview and as a BONUS web addresses to 273 video movies for a better understanding of the technological process. This course covers aspects like HSE, Process, Mechanical, Electrical and Instrumentation & Control that will enable you to apply for any position in the Oil and Gas Industry.

How to be prepared for job interview Offshore Oil & Gas Rigs

Petrogav International The job interview is probably the most important step you will take in your job search journey. Because it's always important to be prepared to respond effectively to the questions that employers typically ask at a job interview Petrogav International has prepared this eBooks that will help you to get a job in oil and gas industry. Since these questions are so common, hiring managers will expect you to be able to answer them smoothly and without hesitation. This eBook contains 277 questions and answers for job interview and as a BONUS web addresses to 289 video movies for a better understanding of the technological process. This course covers aspects like HSE, Process, Mechanical, Electrical and Instrumentation & Control that will enable you to apply for any position in the Oil and Gas Industry.