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KEY=GUIDE - SOLIS ZOE

The Almanack Of Naval Ravikant A Guide to Wealth and Happiness Harper Collins GETTING RICH IS NOT JUST ABOUT LUCK; HAPPINESS IS NOT JUST A TRAIT WE ARE BORN WITH. These aspirations may seem out of reach, but building wealth and being happy are skills we can learn. So what are these skills, and how do we learn them? What are the principles that should guide our efforts? What does progress really look like? Naval Ravikant is an entrepreneur, philosopher, and investor who has captivated the world with his principles for building wealth and creating long-term happiness. The Almanack of Naval Ravikant is a collection of Naval's wisdom and experience from the last ten years, shared as a curation of his most insightful interviews and poignant reflections. This isn't a how-to book, or a step-by-step gimmick. Instead, through Naval's own words, you will learn how to walk your own unique path toward a happier, wealthier life. **From Poverty to Power How Active Citizens and Effective States Can Change the World** Oxfam Offers a look at the causes and effects of poverty and inequality, as well as the possible solutions. This title features research, human stories, statistics, and compelling arguments. It discusses about the world we live in and how we can make it a better place. **IBM Tape Library Guide for Open Systems** Abstract This IBM® Redbooks® publication presents a general introduction to the latest IBM tape and tape library technologies. Featured tape technologies include the IBM LTO Ultrium and Enterprise 3592 tape drives, and their implementation in IBM tape libraries. This 16th edition introduces the new TS1160 tape drive with up to 20 TB capacity on JE media and the latest updates to the IBM TS4500 and TS4300 tape libraries, It includes generalized sections about Small Computer System Interface (SCSI) and Fibre Channel connections, and multipath architecture configurations. This book also covers tools and techniques for library management. It is intended for anyone who wants to understand more about IBM tape products and their implementation. It is suitable for IBM clients, IBM Business Partners, IBM specialist sales representatives, and technical specialists. If you do not have a background in computer tape storage products, you might need to read other sources of information. In the interest of being concise, topics that are generally understood are not covered in detail. **Ansible From Beginner to Pro** Apress This book is your concise guide to Ansible, the simple way to automate apps and IT infrastructure. In less than 250 pages, this book takes you from knowing nothing about configuration management to understanding how to use Ansible in a professional setting. You will learn how to create an Ansible playbook to automatically set up an environment, ready to install an open source project. You'll extract common tasks into roles that you can reuse across all your projects, and build your infrastructure on top of existing open source roles and modules that are available for you to use. You will learn to build your own modules to perform actions specific to your business. By the end you will create an entire cluster of virtualized machines, all of which have your applications and all their dependencies installed automatically. Finally, you'll test your Ansible playbooks. Ansible can do as much or as little as you want it to. Ansible: From Beginner to Pro will teach you the key skills you need to be an Ansible professional. You'll be writing roles and modules and creating entire environments without human intervention in no time at all – add it to your library today. What You Will Learn Learn why Ansible is so popular and how to download and install it Create a playbook that automatically downloads and installs a popular open source project Use open source roles to complete common tasks, and write your own specific to your business Extend Ansible by writing your own modules Test your infrastructure using Test Kitchen and ServerSpec Who This Book Is For Developers that currently create development and production environments by hand. If you find yourself running apt-get install regularly, this book is for you. Ansible adds reproducibility and saves you time all at once. Ansible: From Beginner to Pro is great for any developer wanting to enhance their skillset and learn new tools. **Trino: The Definitive Guide** "O'Reilly Media, Inc." Perform fast interactive analytics against different data sources using the Trino high-performance distributed SQL query engine. With this practical guide, you'll learn how to conduct analytics on data where it lives, whether it's Hive, Cassandra, a relational database, or a proprietary data store. Analysts, software engineers, and production engineers will learn how to manage, use, and even develop with Trino. Initially developed by Facebook, open source Trino is now used by Netflix, Airbnb, LinkedIn, Twitter, Uber, and many other companies. Matt Fuller, Manfred Moser, and Martin Traverso show you how a single Trino query can combine data from multiple sources to allow for analytics across your entire organization. Get started: Explore Trino's use cases and learn about tools that will help you connect to Trino and query data Go deeper: Learn Trino's internal workings, including how to connect to and query data sources with support for SQL statements, operators, functions, and more Put Trino in production: Secure Trino, monitor workloads, tune queries, and connect more applications; learn how other organizations apply Trino **Fanged Noumena Collected Writings 1987-2007** MIT Press A dizzying trip through the mind(s) of the provocative and influential thinker Nick Land. During the 1990s British philosopher Nick Land's unique work, variously described as "rabid nihilism," "mad black deleuzianism," and "cybergothic," developed perhaps the only rigorous and culturally-engaged escape route out of the malaise of "continental philosophy" —a route that was implacably blocked by the academy. However, Land's work has continued to exert an influence, both through the British "speculative realist" philosophers who studied with him, and through the many cultural producers—writers, artists, musicians, filmmakers—who have been invigorated by his uncompromising and abrasive philosophical vision. Beginning with Land's early radical rereadings of Heidegger, Nietzsche, Kant and Bataille, the volume collects together the papers, talks and articles of the mid-90s—long the subject of rumour and vague legend (including some work which has never previously appeared in print)—in which Land developed his futuristic theory-fiction of cybercapitalism gone amok; and ends with his enigmatic later writings in which Ballardian fictions, poetics, cryptography,

anthropology, grammatology and the occult are smeared into unrecognisable hybrids. Fanged Noumena gives a dizzying perspective on the entire trajectory of this provocative and influential thinker's work, and has introduced his unique voice to a new generation of readers. **Mining of Massive Datasets** Cambridge University Press Now in its second edition, this book focuses on practical algorithms for mining data from even the largest datasets. **Android Hacker's Handbook** John Wiley & Sons The first comprehensive guide to discovering and preventingattacks on the Android OS As the Android operating system continues to increase its shareof the smartphone market, smartphone hacking remains a growingthreat. Written by experts who rank among the world's foremostAndroid security researchers, this book presents vulnerabilitydiscovery, analysis, and exploitation tools for the good guys.Following a detailed explanation of how the Android OS works andits overall security architecture, the authors examine howvulnerabilities can be discovered and exploits developed forvarious system components, preparing you to defend againstthem. If you are a mobile device administrator, security researcher,Android app developer, or consultant responsible for evaluatingAndroid security, you will find this guide is essential to yourtoolbox. A crack team of leading Android security researchers explainAndroid security risks, security design and architecture, rooting,fuzz testing, and vulnerability analysis Covers Android application building blocks and security as wellas debugging and auditing Android apps Prepares mobile device administrators, security researchers,Android app developers, and security consultants to defend Androidsystems against attack Android Hacker's Handbook is the first comprehensiveresource for IT professionals charged with smartphonesecurity. **The Hardware Startup Building Your Product, Business, and Brand** "O'Reilly Media, Inc." Thanks to the decreasing cost of prototyping, it's more feasible for professional makers and first-time entrepreneurs to launch a hardware startup. But exactly how do you go about it? This book provides the roadmap and best practices you need for turning a product idea into a full-fledged business. Written by three experts from the field, The Hardware Startup takes you from idea validation to launch, complete with practical strategies for funding, market research, branding, prototyping, manufacturing, and distribution. Two dozen case studies of real-world startups illustrate possible successes and failures at every stage of the process. Validate your idea by learning the needs of potential users Develop branding, marketing, and sales strategies early on Form relationships with the right investment partners Prototype early and often to ensure you're on the right path Understand processes and pitfalls of manufacturing at scale Jumpstart your business with the help of an accelerator Learn strategies for pricing, marketing, and distribution Be aware of the legal issues your new company may face **AN INTRODUCTION TO ASTROPHYSICS** PHI Learning Pvt. Ltd. This invaluable book, now in its second edition, covers a wide range of topics appropriate for both undergraduate and postgraduate courses in astrophysics. The book conveys a deep and coherent understanding of the stellar phenomena, and basic astrophysics of stars, galaxies, clusters of galaxies and other heavenly bodies of interest. Since the first appearance of the book in 1997, significant progress has been made in different branches of Astronomy and Astrophysics. The second edition takes into account the developments of the subject which have taken place in the last decade. It discusses the latest introduction of L and T dwarfs in the Hertzsprung-Russel diagram (or H-R diagram). Other developments discussed pertain to standard solar model, solar neutrino puzzle, cosmic microwave background radiation, Drake equation, dwarf galaxies, ultra compact dwarf galaxies, compact groups and cluster of galaxies. Problems at the end of each chapter motivate the students to go deeper into the topics. Suggested readings at the end of each chapter have been complemented. **Introduction to Embedded Systems, Second Edition A Cyber-Physical Systems Approach** MIT Press An introduction to the engineering principles of embedded systems, with a focus on modeling, design, and analysis of cyber-physical systems. The most visible use of computers and software is processing information for human consumption. The vast majority of computers in use, however, are much less visible. They run the engine, brakes, seatbelts, airbag, and audio system in your car. They digitally encode your voice and construct a radio signal to send it from your cell phone to a base station. They command robots on a factory floor, power generation in a power plant, processes in a chemical plant, and traffic lights in a city. These less visible computers are called embedded systems, and the software they run is called embedded software. The principal challenges in designing and analyzing embedded systems stem from their interaction with physical processes. This book takes a cyber-physical approach to embedded systems, introducing the engineering concepts underlying embedded systems as a technology and as a subject of study. The focus is on modeling, design, and analysis of cyber-physical systems, which integrate computation, networking, and physical processes. The second edition offers two new chapters, several new exercises, and other improvements. The book can be used as a textbook at the advanced undergraduate or introductory graduate level and as a professional reference for practicing engineers and computer scientists. Readers should have some familiarity with machine structures, computer programming, basic discrete mathematics and algorithms, and signals and systems. **The Busy Coder's Guide to Advanced Android Development** Commonsware, LLC There are many Android programming guides that give you the basics. This book goes beyond simple apps into many areas of Android development that you simply will not find in competing books. Whether you want to add home screen app widgets to your arsenal, or create more complex maps, integrate multimedia features like the camera, integrate tightly with other applications, or integrate scripting languages, this book has you covered. Moreover, this book has over 50 pages of Honeycomb-specific material, from dynamic fragments, to integrating navigation into the action bar, to creating list-based app widgets. It also has a chapter on using NFC, the wireless technology behind Google Wallet and related services. This book is one in CommonsWare's growing series of Android related titles, including "The Busy Coder's Guide to Android Development," "Android Programming Tutorials," and the upcoming "Tuning Android Applications." Table of Contents WebView, Inside and Out Crafting Your Own Views More Fun With ListViews Creating Drawables Home Screen App Widgets Interactive Maps Creating Custom Dialogs and Preferences Advanced Fragments and the Action Bar Animating Widgets Using the Camera Playing Media Handling System Events Advanced Service Patterns Using System Settings and Services Content Provider Theory Content Provider Implementation Patterns The Contacts ContentProvider Searching with SearchManager Introspection and Integration Tapjacking Working with SMS More on the Manifest Device Configuration Push Notifications with C2DM NFC The Role of Scripting Languages The Scripting Layer for Android JVM Scripting Languages Reusable Components Testing Production **Big Data in Practice How 45 Successful Companies Used Big Data Analytics to Deliver Extraordinary Results** John Wiley & Sons The best-selling author of Big Data is back, this time with a unique and in-depth insight into how specific companies use big data. Big data is on the tip of everyone's tongue. Everyone understands its power and importance, but many fail to grasp the actionable steps and resources required to utilise it effectively. This book fills the knowledge gap by showing how major companies are using big data every day, from an up-close, on-the-ground perspective. From technology, media and retail, to sport teams, government agencies and financial institutions, learn the actual

strategies and processes being used to learn about customers, improve manufacturing, spur innovation, improve safety and so much more. Organised for easy dip-in navigation, each chapter follows the same structure to give you the information you need quickly. For each company profiled, learn what data was used, what problem it solved and the processes put it place to make it practical, as well as the technical details, challenges and lessons learned from each unique scenario. Learn how predictive analytics helps Amazon, Target, John Deere and Apple understand their customers Discover how big data is behind the success of Walmart, LinkedIn, Microsoft and more Learn how big data is changing medicine, law enforcement, hospitality, fashion, science and banking Develop your own big data strategy by accessing additional reading materials at the end of each chapter **The 7 Habits of Highly Effective Teens** Simon and Schuster Over 3 million copies sold. Over 800 positive reviews. Adapted from the New York Times bestseller The 7 Habits of Highly Effective People, The 7 Habits of Highly Effective Teens is the ultimate teenage success guide—now updated for the digital age. Imagine you had a roadmap—a step-by-step guide to help you get from where you are now, to where you want to be in the future. Your goals, your dreams, your plans…they're all within reach. You just need the tools to help you get there. That's what Sean Covey's landmark book, The 7 Habits of Highly Effective Teens, has been to millions of teens: a handbook to self-esteem and success. Now updated for the digital age, this classic book applies the timeless principles of 7 Habits to the tough issues and life-changing decisions teens face. Covey provides a simple approach to help teens improve self-image, build friendships, resist peer pressure, achieve their goals, and appreciate their parents, as well as tackle the new challenges of our time, like cyberbullying and social media. In addition, this book is stuffed with cartoons, clever ideas, great quotes, and incredible stories about real teens from all over the world. Endorsed by high-achievers such as former 49ers quarterback Steve Young and 28-time Olympic medalist Michael Phelps, The 7 Habits of Highly Effective Teens has become the last word on surviving and thriving as a teen. **Android Internals - Volume I A Confectioner's Cookbook** An in-depth exploration of the inner-workings of Android: In Volume I, we take the perspective of the Power User as we delve into the foundations of Android, filesystems, partitions, boot process, native daemons and services. **Computer Age Statistical Inference** Cambridge University Press Take an exhilarating journey through the modern revolution in statistics with two of the ringleaders. **The Hobbyist's Guide to the RTL-SDR Really Cheap Software Defined Radio** Createspace Independent Publishing Platform A comprehensive guide to the RTL2832U RTL-SDR software defined radio by the authors of the RTL-SDR Blog. The RTL-SDR is a super cheap software defined radio based on DVB-T TV dongles that can be found for under $20. This book is about tips and tutorials that show you how to get the most out of your RTL-SDR dongle. Most projects described in this book are also compatible with other wideband SDRs such as the HackRF, Airspy and SDRPlay RSP. What's in the book? Learn how to set up your RTL-SDR with various free software defined radio programs such as SDR#, HDSDR, SDR-Radio and more. Learn all the little tricks and oddities that the dongle has. A whole chapter dedicated to improving the RTL-SDR's performance. Dozens of tutorials for fun RTL-SDR based projects such as ADS-B aircraft radar, AIS boat radar, ACARS decoding, receiving NOAA and Meteor-M2 weather satellite images, listening to and following trunked radios, decoding digital voice P25/DMR signals, decoding weather balloon telemetry, receiving DAB radio, analysing GSM and listening to TETRA signals, decoding pagers, receiving various HF signals such as ham radio modes, weatherfax and DRM radio, decoding digital D-STAR voice, an introduction to GNU Radio, decoding RDS, decoding APRS, measuring filters and SWR with low cost equipment, receiving Inmarsat, Outernet and Iridium L-Band satellite data, and many many more projects! Guide to antennas, cables and adapters. Third Edition Released 20 December 2016. **Digital Entrepreneurship Impact on Business and Society** Springer Nature This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. "Digitalization mirrors the Industrial Revolution's impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work." Gina O'Connor, Professor of Innovation Management at Babson College, USA "This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique "must-read" book because it goes beyond theory and provides practical examples." Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures." Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany **IBM FlashSystem 9100 Architecture, Performance, and Implementation** IBM Redbooks IBM® FlashSystem 9100 combines the performance of flash and Non-Volatile Memory Express (NVMe) with the reliability and innovation of IBM FlashCore® technology and the rich features of IBM SpectrumTM Virtualize — all in a powerful 2U storage system. Providing intensive data driven multi-cloud storage capacity, FlashSystem 9100 is deeply integrated with the software-defined capabilities of IBM Spectrum StorageTM, which allows you to easily add the multi-cloud solutions that best support your business. In this IBM Redbooks® publication, we discuss the product's features and planning steps, architecture, installation, configuration, and hints and tips. **The Scientist and Engineer's Guide to Digital Signal Processing Cloud Security and Privacy An Enterprise Perspective on Risks and Compliance** "O'Reilly Media, Inc." You may regard cloud computing as an ideal way for your company to control IT costs, but do you know how private and secure this service really is? Not many people do. With Cloud Security and Privacy, you'll learn what's at stake when you trust your data to the cloud, and what you can do to keep your virtual infrastructure and web applications secure. Ideal for IT staffers, information security and privacy practitioners, business managers, service providers, and investors alike, this book offers you sound advice from three well-known authorities in the tech security world. You'll learn detailed information on cloud computing security that-until now-has been sorely lacking. Review the current state of data security and storage

in the cloud, including confidentiality, integrity, and availability Learn about the identity and access management (IAM) practice for authentication, authorization, and auditing of the users accessing cloud services Discover which security management frameworks and standards are relevant for the cloud Understand the privacy aspects you need to consider in the cloud, including how they compare with traditional computing models Learn the importance of audit and compliance functions within the cloud, and the various standards and frameworks to consider Examine security delivered as a service-a different facet of cloud security **Media Ecologies Materialist Energies in Art and Technoculture** MIT Press A "dirty materialist" ride through the media cultures of pirate radio, photography, the Internet, media art, cultural evolution, and surveillance. **The Optical Unconscious** MIT Press The Optical Unconscious is a pointed protest against the official story of modernism and against the critical tradition that attempted to define modern art according to certain sacred commandments and self-fulfilling truths. The account of modernism presented here challenges the vaunted principle of "vision itself." And it is a very different story than we have ever read, not only because its insurgent plot and characters rise from below the calm surface of the known and law-like field of modernist painting, but because the voice is unlike anything we have heard before. Just as the artists of the optical unconscious assaulted the idea of autonomy and visual mastery, Rosalind Krauss abandons the historian's voice of objective detachment and forges a new style of writing in this book: art history that insinuates diary and art theory, and that has the gait and tone of fiction. The Optical Unconscious will be deeply vexing to modernism's standard-bearers, and to readers who have accepted the foundational principles on which their aesthetic is based. Krauss also gives us the story that Alfred Barr, Meyer Shapiro, and Clement Greenberg repressed, the story of a small, disparate group of artists who defied modernism's most cherished self-descriptions, giving rise to an unruly, disruptive force that persistently haunted the field of modernism from the 1920s to the 1950s and continues to disrupt it today. In order to understand why modernism had to repress the optical unconscious, Krauss eavesdrops on Roger Fry in the salons of Bloomsbury, and spies on the toddler John Ruskin as he amuses himself with the patterns of a rug; we find her in the living room of Clement Greenberg as he complains about "smart Jewish girls with their typewriters" in the 1960s, and in colloquy with Michael Fried about Frank Stella's love of baseball. Along the way, there are also narrative encounters with Freud, Jacques Lacan, Georges Bataille, Roger Caillois, Gilles Deleuze, and Jean-François Lyotard. To embody this optical unconscious, Krauss turns to the pages of Max Ernst's collage novels, to Marcel Duchamp's hypnotic Rotoreliefs, to Eva Hesse's luminous sculptures, and to Cy Twombly's, Andy Warhol's, and Robert Morris's scandalous decoding of Jackson Pollock's drip pictures as "Anti-Form." These artists introduced a new set of values into the field of twentieth-century art, offering ready-made images of obsessional fantasy in place of modernism's intentionality and unexamined compulsions. **Entertainment Science Data Analytics and Practical Theory for Movies, Games, Books, and Music** Springer The entertainment industry has long been dominated by legendary screenwriter William Goldman's "Nobody-Knows-Anything" mantra, which argues that success is the result of managerial intuition and instinct. This book builds the case that combining such intuition with data analytics and rigorous scholarly knowledge provides a source of sustainable competitive advantage – the same recipe for success that is behind the rise of firms such as Netflix and Spotify, but has also fueled Disney's recent success. Unlocking a large repertoire of scientific studies by business scholars and entertainment economists, the authors identify essential factors, mechanisms, and methods that help a new entertainment product succeed. The book thus offers a timely alternative to "Nobody-Knows" decision-making in the digital era: while coupling a good idea with smart data analytics and entertainment theory cannot guarantee a hit, it systematically and substantially increases the probability of success in the entertainment industry. Entertainment Science is poised to inspire fresh new thinking among managers, students of entertainment, and scholars alike. Thorsten Hennig-Thurau and Mark B. Houston – two of our finest scholars in the area of entertainment marketing – have produced a definitive research-based compendium that cuts across various branches of the arts to explain the phenomena that provide consumption experiences to capture the hearts and minds of audiences. Morris B. Holbrook, W. T. Dillard Professor Emeritus of Marketing, Columbia University Entertainment Science is a must-read for everyone working in the entertainment industry today, where the impact of digital and the use of big data can't be ignored anymore. Hennig-Thurau and Houston are the scientific frontrunners of knowledge that the industry urgently needs. Michael Kölmel, media entrepreneur and Honorary Professor of Media Economics at University of Leipzig Entertainment Science's winning combination of creativity, theory, and data analytics offers managers in the creative industries and beyond a novel, compelling, and comprehensive approach to support their decision-making. This ground-breaking book marks the dawn of a new Golden Age of fruitful conversation between entertainment scholars, managers, and artists. Allègre Hadida, Associate Professor in Strategy, University of Cambridge **Data Analysis A Bayesian Tutorial** Oxford University Press Statistics lectures have been a source of much bewilderment and frustration for generations of students. This book attempts to remedy the situation by expounding a logical and unified approach to the whole subject of data analysis. This text is intended as a tutorial guide for senior undergraduates and research students in science and engineering. After explaining the basic principles of Bayesian probability theory, their use is illustrated with a variety of examples ranging from elementary parameter estimation to image processing. Other topics covered include reliability analysis, multivariate optimization, least-squares and maximum likelihood, error-propagation, hypothesis testing, maximum entropy and experimental design. The Second Edition of this successful tutorial book contains a new chapter on extensions to the ubiquitous least-squares procedure, allowing for the straightforward handling of outliers and unknown correlated noise, and a cutting-edge contribution from John Skilling on a novel numerical technique for Bayesian computation called 'nested sampling'. **The Business of Media Distribution Monetizing Film, TV, and Video Content in an Online World** Routledge In this updated edition of the industry staple, veteran media executive Jeff Ulin relates business theory and practice across key global market segments—film, television, and online/digital—providing you with an insider's perspective that can't be found anywhere else. Learn how an idea moves from concept to profit and how distribution dominates the bottom line: Hollywood stars may make the headlines, but marketing and distribution are the behind-the-scenes drivers converting content into cash. The third edition: Includes perspectives from key industry executives at studios, networks, agencies and online leaders, including Fox, Paramount, Lucasfilm, Endeavor, Tencent, MPAA, YouTube, Amazon, and many more; Explores the explosive growth of the Chinese market, including box office trends, participation in financing Hollywood feature films, and the surge in online usage; Illustrates how online streaming leaders like Netflix, Amazon, Apple, YouTube, Hulu and Facebook are changing the way TV content is distributed and consumed, and in cases how these services are moving into theatrical markets; Analyzes online influences and disruption throughout the distribution chain, and explains the risks and impact stemming from changing access points (e.g., stand-alone apps), delivery methods (over-the-top) and consumption patterns

(e.g., binge watching); Breaks down historical film windows, the economic drivers behind them, and how online and digital delivery applications are changing the landscape. Ulin provides the virtual apprenticeship you need to demystify and manage the complicated media markets, understand how digital distribution has impacted the ecosystem, and glimpse into the future of how film and television content will be financed, distributed and watched. An online eResource contains further discussion on topics presented in the book. **The Conspiracy against the Human Race A Contrivance of Horror** Penguin In Thomas Ligotti's first nonfiction outing, an examination of the meaning (or meaninglessness) of life through an insightful, unsparing argument that proves the greatest horrors are not the products of our imagination but instead are found in reality. "There is a signature motif discernible in both works of philosophical pessimism and supernatural horror. It may be stated thus: Behind the scenes of life lurks something pernicious that makes a nightmare of our world." His fiction is known to be some of the most terrifying in the genre of supernatural horror, but Thomas Ligotti's first nonfiction book may be even scarier. Drawing on philosophy, literature, neuroscience, and other fields of study, Ligotti takes the penetrating lens of his imagination and turns it on his audience, causing them to grapple with the brutal reality that they are living a meaningless nightmare, and anyone who feels otherwise is simply acting out an optimistic fallacy. At once a guidebook to pessimistic thought and a relentless critique of humanity's employment of self-deception to cope with the pervasive suffering of their existence, The Conspiracy against the Human Race may just convince readers that there is more than a measure of truth in the despairing yet unexpectedly liberating negativity that is widely considered a hallmark of Ligotti's work. **Echo Made Easy** JP Medical Ltd This third edition provides an overview of the techniques, principles and clinical practice of echocardiography. Beginning with the basic principles of ultrasound and Doppler, and the clinical applications of various echo-modalities including 2-D echo, M-mode scan, Doppler echo and colour flow mapping, the text also includes an account of different echo-windows and normal echo-views along with normal values and dimensions. The following chapters discuss in detail various forms of heart disease including congenital, valvular, coronary, hypertensive and myocardial, with due emphasis given to potential pitfalls in diagnosis, differentiation between seemingly similar findings, causation and clinical relevance. This new edition features 240 colour images and illustrations, as well as a CD demonstrating various techniques for performing an Echo. Key Features New edition providing overview of techniques, principles and clinical practice of echocardiography Detailed discussion of various types of heart disease 240 colour images and illustrations Includes CD demonstrating techniques for performing Echo Previous edition published in 2008 **The Book of Five Rings (Annotated)** The Book of Five Rings is a text on kenjutsu and the martial arts in general, written by the Japanese swordsman Miyamoto Musashi around 1643.Written over three centuries ago by a Samurai warrior, the book has been hailed as a limitless source of psychological insight for businessmen-or anyone who relies on strategy and tactics for outwitting the competition. **Guide to Elliptic Curve Cryptography** Springer Science & Business Media After two decades of research and development, elliptic curve cryptography now has widespread exposure and acceptance. Industry, banking, and government standards are in place to facilitate extensive deployment of this efficient public-key mechanism. Anchored by a comprehensive treatment of the practical aspects of elliptic curve cryptography (ECC), this guide explains the basic mathematics, describes state-of-the-art implementation methods, and presents standardized protocols for public-key encryption, digital signatures, and key establishment. In addition, the book addresses some issues that arise in software and hardware implementation, as well as side-channel attacks and countermeasures. Readers receive the theoretical fundamentals as an underpinning for a wealth of practical and accessible knowledge about efficient application. Features & Benefits: * Breadth of coverage and unified, integrated approach to elliptic curve cryptosystems * Describes important industry and government protocols, such as the FIPS 186-2 standard from the U.S. National Institute for Standards and Technology * Provides full exposition on techniques for efficiently implementing finite-field and elliptic curve arithmetic * Distills complex mathematics and algorithms for easy understanding * Includes useful literature references, a list of algorithms, and appendices on sample parameters, ECC standards, and software tools This comprehensive, highly focused reference is a useful and indispensable resource for practitioners, professionals, or researchers in computer science, computer engineering, network design, and network data security. **An Introduction to Mathematical Statistics and Its Applications** Pearson College Division Noted for its integration of real-world data and case studies, this text offers sound coverage of the theoretical aspects of mathematical statistics. The authors demonstrate how and when to use statistical methods, while reinforcing the calculus that students have mastered in previous courses. Throughout the Fifth Edition, the authors have added and updated examples and case studies, while also refining existing features that show a clear path from theory to practice. **Spacetime and Geometry** Cambridge University Press Spacetime and Geometry is an introductory textbook on general relativity, specifically aimed at students. Using a lucid style, Carroll first covers the foundations of the theory and mathematical formalism, providing an approachable introduction to what can often be an intimidating subject. Three major applications of general relativity are then discussed: black holes, perturbation theory and gravitational waves, and cosmology. Students will learn the origin of how spacetime curves (the Einstein equation) and how matter moves through it (the geodesic equation). They will learn what black holes really are, how gravitational waves are generated and detected, and the modern view of the expansion of the universe. A brief introduction to quantum field theory in curved spacetime is also included. A student familiar with this book will be ready to tackle research-level problems in gravitational physics. **Drone Theory** Penguin UK Drone Theory is Gregoire Chamayou's poignant and sharply argued polemic against US drone warfare. In 2011 alone, the US deployed one drone strike every four days in Pakistan. Drone Theory is a rigorous polemic against the increasing use of robot warfare around the world. Drawing on philosophical debate, moral lessons from Greek mythology and transcripts of conversations between drone operators, Drone Theory re-evaluates the socio-political impact of drone warfare on the world - and its people. Chamayou takes us through Nevada, Pakistan and arresting philosophical terrain to reveal how drones are changing the landscape of war theory and to highlight the profound moral implications of our own silence in the face of drone warfare. Born in 1976, Grégoire Chamayou is a philosopher at the Centre National de la Recherche Scientifique in Paris and the author of Les corps vils and Manhunts: A Philosophical History. Chamayou also lectures at Université de Paris Ouest, and has written for Le Monde Diplomatique among other publications. Janet Lloyd has translated over seventy books from French to English and has twice been awarded the Scott Moncrieff prize. **The Zynq Book Embedded Processing with the Arm Cortex-A9 on the Xilinx Zynq-7000 All Programmable Soc** This book is about the Zynq-7000 All Programmable System on Chip, the family of devices from Xilinx that combines an application-grade ARM Cortex-A9 processor with traditional FPGA logic fabric. Catering for both new and experienced readers, it covers fundamental issues in an accessible way, starting with a clear overview of the device architecture, and an introduction to the design tools and

processes for developing a Zynq SoC. Later chapters progress to more advanced topics such as embedded systems development, IP block design and operating systems. Maintaining a 'real-world' perspective, the book also compares Zynq with other device alternatives, and considers end-user applications. The Zynq Book is accompanied by a set of practical tutorials hosted on a companion website. These tutorials will guide the reader through first steps with Zynq, following on to a complete, audio-based embedded systems design. **A Question Of Trust** Lulu.com **Kubla Khan** HarperCollins Though left uncompleted, "Kubla Khan" is one of the most famous examples of Romantic era poetry. In it, Samuel Coleridge provides a stunning and detailed example of the power of the poet's imagination through his whimsical description of Xanadu, the capital city of Kublai Khan's empire. Samuel Coleridge penned "Kubla Khan" after waking up from an opium-induced dream in which he experienced and imagined the realities of the great Mongol ruler's capital city. Coleridge began writing what he remembered of his dream immediately upon waking from it, and intended to write two to three hundred lines. However, Coleridge was interrupted soon after and, his memory of the dream dimming, was ultimately unable to complete the poem. HarperPerennial Classics brings great works of literature to life in digital format, upholding the highest standards in ebook production and celebrating reading in all its forms. Look for more titles in the HarperPerennial Classics collection to build your digital library. **Neutrino Mass** Springer Science & Business Media Reviews the current state of knowledge of neutrino masses and the related question of neutrino oscillations. After an overview of the theory of neutrino masses and mixings, detailed accounts are given of the laboratory limits on neutrino masses, astrophysical and cosmological constraints on those masses, experimental results on neutrino oscillations, the theoretical interpretation of those results, and theoretical models of neutrino masses and mixings. The book concludes with an examination of the potential of long-baseline experiments. This is an essential reference text for workers in elementary-particle physics, nuclear physics, and astrophysics. **Pressure Vessel Design Manual** Butterworth-Heinemann Pressure vessels are closed containers designed to hold gases or liquids at a pressure substantially different from the ambient pressure. They have a variety of applications in industry, including in oil refineries, nuclear reactors, vehicle airbrake reservoirs, and more. The pressure differential with such vessels is dangerous, and due to the risk of accident and fatality around their use, the design, manufacture, operation and inspection of pressure vessels is regulated by engineering authorities and guided by legal codes and standards. Pressure Vessel Design Manual is a solutions-focused guide to the many problems and technical challenges involved in the design of pressure vessels to match stringent standards and codes. It brings together otherwise scattered information and explanations into one easy-to-use resource to minimize research and take readers from problem to solution in the most direct manner possible. Covers almost all problems that a working pressure vessel designer can expect to face, with 50+ step-by-step design procedures including a wealth of equations, explanations and data Internationally recognized, widely referenced and trusted, with 20+ years of use in over 30 countries making it an accepted industry standard guide Now revised with up-to-date ASME, ASCE and API regulatory code information, and dual unit coverage for increased ease of international use **The New Oxford American Dictionary** Oxford University Press, USA Produced by Oxford's American Dictionaries Program, and drawing on the expertise of scores of American scholars and advisors, The New Oxford American Dictionary sets the standard of excellence for lexicography in this country.Here is the most accurate and richly descriptive picture of American English ever offered in any dictionary. Oxford's American editors drew on our 200-million-word databank of contemporary North American English, plus the unrivaled citation files of the world-renowned Oxford English Dictionary. We started with American evidence--an unparalleled resource unique to Oxford. Our staff logged more than 50 editor-years, checking every entry and every definition. Oxford's ongoing North American Reading Program, begun in the early 1980s, keeps our lexicographers in touch with fresh evidence of our language and usage--in novels and newspapers, in public records and magazines, and on-line, too.To provide unprecedented clarity, the entries are organized around core meanings, reflecting the way people think about words and eliminating the clutter and confusion of a traditional dictionary entry. Each entry plainly shows the major meaning or meanings of the word, plus any related senses, arranged in intuitive constellations of connected meanings. Definitions are supplemented by illustrative, in-context examples of actual usage.This major new edition of The New Oxford American Dictionary includes a guide to the pronunciations on every page, a new etymology essay by Anatoly Liberman, completely updated and revised maps, and more than a thousand new entries, covering everything new in our language from low-carb to warblog and beyond.The New Oxford American Dictionary is designed to serve the user clearly, simply, and quickly, with the precise guidance you expect from Oxford University Press. With in-depth and up-to-date coverage that all users need and expect--for reading and study, for technical terms, for language guidance--it continues the tradition of scholarship and lexicographic excellence that are the hallmarks of every Oxford dictionary.Web SiteA companion web site is now available at www.oup.com/us/noad. **The White Goddess A Historical Grammar of Poetic Myth** Farrar, Straus and Giroux The White Goddess is perhaps the finest of Robert Graves's works on the psychological and mythological sources of poetry. In this tapestry of poetic and religious scholarship, Graves explores the stories behind the earliest of European deities—the White Goddess of Birth, Love, and Death—who was worshipped under countless titles. He also uncovers the obscure and mysterious power of "pure poetry" and its peculiar and mythic language.