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KEY=READ - KIM PHOEBE

A China Business Primer

Ethics, Culture, and Relationships

Routledge The COVID-19 pandemic underscored longstanding fissures in China's business relationships with the West. If the West is going to develop a relationship of mutual trust and improve business relations with China in the coming decades, it is imperative to understand how to engage with Chinese thinking on ethics in business—this book explains how. Government officials, businesspeople, and business-ethicists have trouble communicating about issues in ethics, policy, and business across the China-West divide. This book shows how to overcome the us-versus-them mindset plaguing China-West relations by presenting to Western audiences an easy-to-understand yet deeply informed primer on core ideas and perspectives in Chinese cultural and philosophical thought. The book considers original texts of Chinese philosophy and religion, and applies principles from those writings to three business-ethics topics of enduring interest to business executives, government officials, and academics, namely, the protection of intellectual property, assurance of product safety and quality in the pharmaceutical supply chain, and human rights. This book is a must-read for those who want to forge constructive relationships with their Chinese counterparts based on mutual trust and understanding. The book is specifically relevant to business executives, but it should also be of interest to policymakers, educators, and students who seek to communicate more effectively with their Chinese counterparts, in particular about difficult and contentious business, policy, and ethical issues.

Commercial Society

A Primer on Ethics and Economics

Rowman & Littlefield The authors discuss the connections between the ethical, economic, and entrepreneurial dimensions of a life well-lived.

A Fan Studies Primer

Method, Research, Ethics

University of Iowa Press This is the first comprehensive primer for classroom use that shows students how to do fan studies in practical terms. With contributions from a range of established and emerging scholars, coeditors Paul Booth and Rebecca Williams pull together case studies that demonstrate the wide array of methodologies available to fan studies scholars, such as auto/ethnography, immersion, interviews, online data mining, historiography, and textual analysis.

Promoting Legal and Ethical Awareness

A Primer for Health Professionals and Patients

Elsevier Health Sciences Combining the best of author Ron Scott's books, *Promoting Legal Awareness in Physical and Occupational Therapy* and *Professional Ethics: A Guide for Rehabilitation Professionals*, his newest text *Promoting Legal and Ethical Awareness: A Primer for Health Professionals and Patients* includes the latest case, regulatory, and statutory law. This valuable ethical and legal resource also includes an alphabetized section on HIPAA, current information on the reauthorized IDEA (Individuals with Disabilities Act), and expanded coverage of alternative dispute resolution and attorney-health professional-client relations. Cases and Questions allow you to apply key legal and ethical principles to a rehabilitation practice situation. Special Key Term boxes introduce and define important vocabulary to ensure your understanding of chapter content. Additional resource lists in each chapter include helpful sources for articles, books, and websites to further your learning. Case Examples let you put new ideas and concepts into practice by applying your knowledge to the example. Legal Foundations and Ethical Foundations chapters introduce the basic concepts of law, legal history, the court system, and ethics in the professional setting to provide a solid base for legal and ethical knowledge. An entire chapter devoted to healthcare malpractice provides vital information on practice problems that have legal implications, the claim process, and claim prevention. An extended discussion of the Americans with Disabilities Act informs you of your rights as an employee as well as the challenges faced in the workforce by your rehabilitation patients. Content on employment legal issues includes essential information for both employees and employers on patient interaction and the patient's status in the workplace. Coverage of end-of-life issues and their legal and ethical implications provides important information for helping patients through end-of-life decisions and care.

The Ethics of Influence

Government in the Age of Behavioral Science

Cambridge University Press In *The Ethics of Influence*, Cass R. Sunstein investigates the ethical issues surrounding government nudges, choice architecture, and mandates.

Philosophy 101

From Plato and Socrates to Ethics and Metaphysics, an Essential Primer on the History of Thought

Simon and Schuster Discover the world's greatest thinkers and their groundbreaking notions! Too often, textbooks turn the noteworthy theories, principles, and figures of philosophy into tedious discourse that even Plato would reject. *Philosophy 101* cuts out the boring details and exhausting philosophical methodology, and instead, gives you a lesson in philosophy that keeps you engaged as you explore the fascinating history of human thought and inquisition. From Aristotle and Heidegger to free will and metaphysics, *Philosophy 101* is packed with hundreds of entertaining philosophical tidbits, illustrations, and thought puzzles that you won't be able to find anywhere else. So whether you're looking to unravel the mysteries of existentialism, or just want to find out what made Voltaire tick, *Philosophy 101* has all the answers--even the ones you didn't know you were looking for.

Taking Animals Seriously

Mental Life and Moral Status

Cambridge University Press This book distinguishes itself from much of the polemical literature on these issues by offering the most judicious and well-balanced account yet available of animals' moral standing, and related questions concerning their minds and welfare. Transcending jejune debates focused on utilitarianism versus rights, the book offers a fresh methodological approach with specific and constructive conclusions about our treatment of animals. David DeGrazia provides the most thorough discussion yet of whether equal consideration should be extended to animals' interests, and examines the issues of animal minds and animal well-being with an unparalleled combination of philosophical rigor and empirical documentation. His book is an important contribution to the field of animal ethics and will be read with special interest by all philosophers teaching such courses, as well as biologists, those professionally involved with animals, and general readers concerned about animal welfare.

Essential Ethics for Psychologists

A Primer for Understanding and Mastering Core Issues

Amer Psychological Assn In his latest book, Tom Nagy offers psychologists valuable lessons in ethical "orienting." He begins by defining four points of our professional moral compass: competence, informed consent, confidentiality, and avoidance of harm and exploitation. Then he provides several decision-making maps and guides the reader through challenging, realistic ethical dilemmas in clinical, research, and education territories. This book reminds us that ethical practice is a career-long journey; I highly recommend it. Janet L. Sonne, PhD, Independent Clinical and Forensic Practice; Adjunct Professor of Psychology, Loma Linda University, Huntington Beach, CA; Fellow of the American Psychological Association Thomas Nagy's most recent book is replete with practical, accessible, and sound ethical guidance and wisdom. Straightforward explanations of basic ethical concepts provide a foundation on which he constructs sophisticated ethical analyses of issues arising in clinical, research, supervisory, training, and consultative settings. Compelling real-life vignettes illustrating applications of ethics codes and laws are seamlessly woven throughout the book, reflecting virtually every area of psychologists' work. This book is a gift to students and seasoned professionals alike. Janet T. Thomas, PsyD, Independent Practice, Saint Paul, MN; Adjunct Faculty, Argosy University, Twin Cities and the University of Saint Thomas, Minneapolis, MN; author, *The Ethics of Supervision and Consultation: Practical Guidance for Mental Health Professionals*

Medical Ethics

A Primer for Students

The Ethics Primer for Public Administrators in Government and Nonprofit Organizations

Jones & Bartlett Publishers This concise text is a reader friendly primer to the fundamentals of administrative responsibility and ethics. Your students will come away with a clear understanding of why ethics are important to administrators in governmental and non-profit organizations, and how these administrators can relate their own personal values to the norms of the public sector. Since the publication of the first edition of *The Ethics Primer*, there has been significant change in the climate of public affairs that impacts the discussion of ethics for those who serve the public in governmental and nonprofit organizations. The new edition reflects those changes in three major areas: Ethics in an era of increasing tension between political leaders and administrators over the role and size of government. Ethical choices in making fiscal cuts or imposing new taxes in the face of the greatest economic crisis since the Depression. Ethical challenges to established practices in public organizations. The Second Edition also offers thoroughly updated data and sources throughout, as well as examples that incorporate new research and new developments in government and politics. The Second Edition of *The Ethics Primer for Public Administrators in Government and Nonprofit Organizations*: Introduces readers to the fundamentals of administrative responsibility and provides comprehensive coverage of the important elements of ethics. Features an accessible and interactive approach to maximize understanding of the subject. Includes information on the nature of public service and the ethical expectations of public administrators, as well factors that may lead to unethical behavior. Written from a political perspective, the book addresses questions that are highly salient to persons working in

government and nonprofits. Offers helpful ways to link ethics and management in order to strengthen the ethical climate in a public organization."

Strengthening Forensic Science in the United States

A Path Forward

National Academies Press Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application. *Strengthening Forensic Science in the United States: A Path Forward* provides a detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exoneration. *Strengthening Forensic Science in the United States* gives a full account of what is needed to advance the forensic science disciplines, including upgrading of systems and organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators.

Future Ethics

Nownext Press

Moral Agency within Social Structures and Culture

A Primer on Critical Realism for Christian Ethics

Georgetown University Press Christian ethics has addressed moral agency and culture from the start, and Christian social ethics increasingly acknowledges the power of social structures. However, neither has made sufficient use of the discipline that specializes in understanding structures and culture: sociology. In *Moral Agency within Social Structures and Culture*, editor and contributor Daniel K. Finn proposes a field-changing critical realist sociology that puts Christian ethics into conversation with modern discourses on human agency and social transformation. Catholic social teaching mischaracterizes social evil as being little more than the sum of individual choices, remedied through individual conversion. Liberation theology points to the power of social structures but without specifying how structures affect moral agency. Critical realist sociology provides a solution to both shortcomings. This collection shows how sociological insights can deepen and extend Catholic social thought by enabling ethicists to analyze more precisely how structures and culture impact human decisions. The book demonstrates how this sociological framework has applications for the study of the ecological crisis, economic life, and virtue ethics. *Moral Agency within Social Structures and Culture* is a valuable tool for Christian ethicists who seek systemic change in accord with the Gospel.

Philosophy 101

From Plato and Socrates to Ethics and Metaphysics, an Essential Primer on the History of Thought

Adams Media Discover the world's greatest thinkers and their groundbreaking notions! Too often, textbooks turn the noteworthy theories, principles, and figures of philosophy into tedious discourse that even Plato would reject. *Philosophy 101* cuts out the boring details and exhausting philosophical methodology, and instead, gives you a lesson in philosophy that keeps you engaged as you explore the

fascinating history of human thought and inquisition. From Aristotle and Heidegger to free will and metaphysics, Philosophy 101 is packed with hundreds of entertaining philosophical tidbits, illustrations, and thought puzzles that you won't be able to find anywhere else. So whether you're looking to unravel the mysteries of existentialism, or just want to find out what made Voltaire tick, Philosophy 101 has all the answers--even the ones you didn't know you were looking for.

Ethics and Law for the Dental Team

Pa&Test Ltd Features a range of case-studies, with case notes and tips on good ethical practice. This book is a useful reference for dentists, nurses and technicians alike. It also reflects the General Dental Council guidelines.

A Primer on Reptiles and Amphibians

A Collection of Educational Nature Bulletins

A Primer on Reptiles and Amphibians is an innovative educational resource designed to forge a connection between the reader and the creeping critters of the world. Turtles, frogs, lizards, salamanders, snakes, and crocodiles; these animals evoke fear and fascination. This primer dispels myths and unlocks mysteries surrounding these diverse survivors which have mastered virtually every habitat on Earth. Tragically, these animals now face pressures of unprecedented severity, but there is still time to make a difference if more of us work together. Micha Petty is an international award-winning Master Naturalist and wildlife rehabilitator. This critically-acclaimed debut volume is a collection of Micha's interpretive writings, carefully crafted to make learning easy for everyone. These bulletins display his passion for Conservation Through Education while covering topics such as living harmoniously with wildlife, physiology, natural history, observation, and conservation. Flip to any page to be instantly introduced to new facets of reptiles, amphibians, the perils they face, and how you can join the fight to save them.

Teaching Students to Read Like Detectives

Comprehending, Analyzing and Discussing Text

Solution Tree Press Prompt students to become the sophisticated readers, writers, and thinkers they need to be to achieve higher learning. The authors explore the important relationship between text, learner, and learning. With an array of methods and assignments to establish critical literacy in a discussion-based and reflective classroom, you'll encourage students to find meaning and cultivate thinking from even the most challenging expository texts.

Ethical Leadership

A Primer

Edward Elgar Publishing The world cries out for ethical leaders. We expect the best, but we are often left profoundly disappointed. While leadership programs may feature ethics as part of their training, the approach is often either simplistic or overly esoteric. This book addresses this scarcity of resources for training ethical leaders, providing a primer of several ethical frameworks accompanied by extended examples to help inform decision-making. The text also addresses several leadership models that claim an ethical component. By providing a consistent case analysis based on the Five Components of Leadership Model, readers benefit from a comprehensive approach to understanding ethical leadership.

Animals, Ethics and Us

A Veterinary's View of Human-Animal Interactions

5m Books Ltd Everyone has a view about animal ethics. Each of us, for example, has an opinion about whether we should eat meat, whether animals should be used for scientific research, or whether the use of animals in sport is acceptable. But very few of us stop to wonder about the basis of our views, or to rationalize them. In this book, Madeleine Campbell aims to enable us to do so, by addressing a series of questions, such as: when does animal use become abuse; why do we treat some animals differently from others; are there some things which we should never do to animals; and just because we can, should we? Drawing on her experience as a veterinarian, a researcher, and more, the author takes ethical argument beyond academia and applies it to the question which currently dominates societal debate about human-animal interactions: what (if anything) is a reasonable use of an animal? *Animals, Ethics, and Us* offers a stripped back, balanced and moderate perspective, based on logical argument, philosophical principles, and sound science. It is a thought-provoking read aimed at a broad readership, including informed owners and animal enthusiasts, as well as useful a primer for students of animal ethics, welfare, and veterinary medicine.

Beyond the Pale

Reading Ethics from the Margins

Westminster John Knox Press How should Augustine, Aquinas, Bonhoeffer, Kant, Nietzsche, and Plato be read today, in light of postcolonial theory and twenty-first-century understandings? This book offers a reader-friendly introduction to Christian liberationist ethics by having scholars "from the margins" explore how questions of race and gender should be brought to bear on twenty-four classic ethicists and philosophers. Each short chapter gives historical background for the thinker, describes that thinker's most important contributions, then raises issues of concern for women and persons of color. Contributors include George (Tink) Tinker, Asante U. Todd, Traci West, Darryl Trimiew, Ada María Isasi-Díaz, Robyn Henderson-Espinoza, and many others.

The Case against Perfection

Harvard University Press Breakthroughs in genetics present us with a promise and a predicament. The promise is that we will soon be able to treat and prevent a host of debilitating diseases. The predicament is that our newfound genetic knowledge may enable us to manipulate our nature—to enhance our genetic traits and those of our children. Although most people find at least some forms of genetic engineering disquieting, it is not easy to articulate why. What is wrong with re-engineering our nature? *The Case against Perfection* explores these and other moral quandaries connected with the quest to perfect ourselves and our children. Michael Sandel argues that the pursuit of perfection is flawed for reasons that go beyond safety and fairness. The drive to enhance human nature through genetic technologies is objectionable because it represents a bid for mastery and dominion that fails to appreciate the gifted character of human powers and achievements. Carrying us beyond familiar terms of political discourse, this book contends that the genetic revolution will change the way philosophers discuss ethics and will force spiritual questions back onto the political agenda. In order to grapple with the ethics of enhancement, we need to confront questions largely lost from view in the modern world. Since these questions verge on theology, modern philosophers and political theorists tend to shrink from them. But our new powers of biotechnology make these questions unavoidable. Addressing them is the task of this book, by one of America's preeminent moral and political thinkers.

Mathematics for Machine Learning

Cambridge University Press Distills key concepts from linear algebra, geometry, matrices, calculus, optimization, probability and statistics that are used in machine learning.

Thinking in Systems

A Primer

Chelsea Green Publishing In the years following her role as the lead author of the international bestseller, *Limits to Growth*—the first book to show the consequences of unchecked growth on a finite planet—Donella Meadows remained a pioneer of environmental and social analysis until her untimely death in 2001. *Thinking in Systems*, is a concise and crucial book offering insight for problem solving on scales ranging from the personal to the global. Edited by the Sustainability Institute's Diana Wright, this essential primer brings systems thinking out of the realm of computers and equations and into the tangible world, showing readers how to develop the systems-thinking skills that thought leaders across the globe consider critical for 21st-century life. Some of the biggest problems facing the world—war, hunger, poverty, and environmental degradation—are essentially system failures. They cannot be solved by fixing one piece in isolation from the others, because even seemingly minor details have enormous power to undermine the best efforts of too-narrow thinking. While readers will learn the conceptual tools and methods of systems thinking, the heart of the book is grander than methodology. Donella Meadows was known as much for nurturing positive outcomes as she was for delving into the science behind global dilemmas. She reminds readers to pay attention to what is important, not just what is quantifiable, to stay humble, and to stay a learner. In a world growing ever more complicated, crowded, and interdependent, *Thinking in Systems* helps readers avoid confusion and helplessness, the first step toward finding proactive and effective solutions.

Alternative Investments: A Primer for Investment Professionals

CFA Institute Research Foundation *Alternative Investments: A Primer for Investment Professionals* provides an overview of alternative investments for institutional asset allocators and other overseers of portfolios containing both traditional and alternative assets. It is designed for those with substantial experience regarding traditional investments in stocks and bonds but limited familiarity regarding alternative assets, alternative strategies, and alternative portfolio management. The primer categorizes alternative assets into four groups: hedge funds, real assets, private equity, and structured products/derivatives. Real assets include vacant land, farmland, timber, infrastructure, intellectual property, commodities, and private real estate. For each group, the primer provides essential information about the characteristics, challenges, and purposes of these institutional-quality alternative assets in the context of a well-diversified institutional portfolio. Other topics addressed by this primer include tail risk, due diligence of the investment process and operations, measurement and management of risks and returns, setting return expectations, and portfolio construction. The primer concludes with a chapter on the case for investing in alternatives.

Rules for Radicals

A Pragmatic Primer for Realistic Radicals

Vintage First published in 1971, *Rules for Radicals* is Saul Alinsky's impassioned counsel to young radicals on how to effect constructive social change and know "the difference between being a realistic radical and being a rhetorical one." Written in the midst of radical political developments whose direction Alinsky was one of the first to question, this volume exhibits his style at its best. Like Thomas Paine before him, Alinsky was able to combine, both in his person and his writing, the intensity of political engagement with an absolute insistence on rational political discourse and adherence to the American democratic tradition.

Theory and Practice (2nd Edition)

A Primer for Students of Applied Ethics

Createspace Independent Publishing Platform This book is meant to serve as a resource for beginning students of applied ethics who require a very basic understanding of a few of the more common normative ethical approaches and some helpful models for putting them to use. The second edition includes a set of short practice cases, discussion questions, and notes on how to build arguments and raise objections.

Thinking Through Methods

A Social Science Primer

University of Chicago Press Sharpen your tools -- How to formulate a question -- How do you choose a site? -- Talking to people -- Hanging out -- Ethics in research -- Comparing -- Dealing with documents -- Interpreting it and writing it up

Reviewing Clinical Trials

A Guide for the Ethics Committee

The idea for this manual came from Pfizer in the US, which provided the Clinical Trials Centre at The University of Hong Kong, Hong Kong SAR, PR China with a nonbinding grant for its development. The general project layout protocol was accepted by Pfizer in July 2009. Pfizer has not in any way interfered with the project, except for providing nonbinding comments to the final product. The entire text of this manual was written by Johan PE Karlberg. Marjorie A Speers provided considerable and essential comments on the contents and the first and subsequent drafts. A group of international human research protection experts mostly working in non-profit institutions or organisations - see Contributors for details - reviewed and provided important comments on the contents and final draft. It was solely created with the intention to promote human research protection of participants in clinical trials. This manual will be translated into numerous languages and is provided free of charge as an electronic file over the Internet (<http://www.ClinicalTrialMagnifier.com>) and offered in print for a fee. The objective beyond this project is to establish educational activities, developed around the manual, and jointly organised with leading academic institutions worldwide.

Business Ethics

Brain Facts

A Primer on the Brain and Nervous System

Ethics of Big Data

Balancing Risk and Innovation

"O'Reilly Media, Inc." What are your organization's policies for generating and using huge datasets full of personal information? This book examines ethical questions raised by the big data phenomenon, and explains why enterprises need to reconsider business decisions concerning privacy and identity. Authors Kord Davis and Doug Patterson provide methods and techniques to help your business engage in a transparent and productive ethical inquiry into your current data practices. Both individuals and organizations have legitimate interests in understanding how data is handled. Your use of data can directly affect brand quality and revenue—as Target, Apple, Netflix, and dozens of other companies have discovered. With this book, you'll learn how to align your actions with explicit company values and preserve the trust of customers, partners, and stakeholders. Review your data-handling practices and examine whether they reflect core organizational values Express coherent and consistent positions on your organization's use of big data Define tactical plans to close gaps between values and practices—and discover how to maintain alignment as conditions change over time Maintain a balance between the benefits of innovation and the risks of unintended consequences

Ethics for the Information Age

Addison-Wesley Widely praised for its balanced treatment of computer ethics, Ethics for the Information Age offers a modern presentation of the moral controversies surrounding information technology. Topics such as privacy and intellectual property are explored through multiple ethical theories, encouraging readers to think critically about these issues and to make their own ethical decisions.

Christian Ethics

Contemporary Issues and Options

Baker Academic This update of a classic text evaluates contemporary ethical options and pressing issues of the day from a biblical perspective.

Managing Business Ethics

Straight Talk about How to Do It Right

John Wiley & Sons TRY (FREE for 14 days), OR RENT this title: www.wileystudentchoice.com Linda Treviño and Kate Nelson bring together a mix of theory and practice in Managing Business Ethics: Straight Talk about How to Do It Right, 7th Edition. In this new edition, the dynamic author team of Linda Treviño, prolific researcher and Distinguished Professor, and Kate Nelson, Professor and longtime practitioner of strategic organizational communications and human resources, equip students with the pragmatic knowledge they need to identify and solve ethical dilemmas, understand their own and others' ethical behavior, and promote ethical behavior in their organization. Managing Business Ethics is the perfect text to prepare students for a range of roles in the business world--managers across business functions, communications professionals, compliance officers, corporate counsels, human resources managers, and senior executives.

Climate Change and Population Health: A Primer

A Primer

Jones & Bartlett Learning Climate Change and Population Health begins by explaining the global warming and climate change by looking back historically, reviewing current measurement techniques and results, and taking into consideration greenhouse gases and their origins. It then looks at the health impact as well as who is most effected by climate change, before guiding students on how to effectively communicate about climate change as a means of helping people to protect themselves. Finally, it discusses possible policy solutions that might be beneficial to help mitigate health issues caused by climate change.

Making Ethical Decisions

Research Methods: The Basics

2nd edition

Routledge Research Methods: The Basics is an accessible, user-friendly introduction to the different aspects of research theory, methods and practice. This second edition provides an expanded resource suitable for students and practitioners in a wide range of disciplines including the natural sciences, social sciences and humanities. Structured in two parts – the first covering the nature of knowledge and the reasons for research, the second the specific methods used to carry out effective research and how to propose, plan, carry out and write up a research project – this book covers:

- Reasons for doing a research project
- Structuring and planning a research project
- The ethical issues involved in research
- Different types of data and how they are measured
- Collecting and analysing qualitative and quantitative data in order to draw sound conclusions
- Mixed methods and interdisciplinary research
- Devising a research proposal and writing up the research
- Motivation and quality of work.

Complete with a glossary of key terms and guides to further reading, this book is an essential text for anyone coming to research for the first time.

EBOOK: The Therapeutic Relationship Handbook: Theory & Practice

McGraw-Hill Education (UK) Practitioners across many counselling approaches acknowledge that the therapeutic relationship is central to therapy and its outcomes. This book argues that the therapeutic relationship cannot be reduced to particular words or therapeutic skills, but is a relationship encounter that promotes dialogue, contact and process. In each chapter, experts in different fields interpret the therapeutic relationship through the lens of their own modality, offering:

- Summaries of the key theoretical and research bases
- Example case studies of therapeutic interventions that illuminate key relational components of the approach and the development and management of the therapeutic relationship
- Study of the limitations, challenges and complexities of maintaining a therapeutic relationship
- Exploration of new developments in working with clients - capturing work that the authors and other colleagues have been involved in developing in that area

The Therapeutic Relationship Handbook is a broad ranging guide for students as well as both new and experienced practitioners. Divine Charura is a Senior Lecturer in Counselling and Psychotherapy at Leeds Metropolitan University, UK. He is an Adult Psychotherapist who works in the NHS, voluntary sector and in private practice, as well as an independent trainer, supervisor and coach. Stephen Paul is a client-centred psychotherapist, practising in the areas of therapy, supervision and coaching. He retired as Director of The Centre for Psychological Therapies at Leeds Metropolitan University, UK in 2012 after 20 years of service. The editors and authors of this book have produced a volume of theory and practice that has tremendous breadth and scope and that is a thorough analysis of the many facets of the therapeutic relationship. Rich in knowledge and practical applications, the authors demonstrate not only an understanding of their field, but also an ability to communicate this with vignettes and examples that are relevant and enable understanding for both students and practitioners alike. The limitations and challenges of each approach are recognised and a detailed list of further references is given for the reader to explore if desired. I highly recommend this book for both students and practitioners and congratulate the editors and authors on their work. I will certainly use it in our Counselling Education Programs for both Bachelor and Master of Counselling students. Dr Ann Moir-Bussy, Program Leader and Senior Lecturer Counselling, University of Sunshine Coast. Queensland, Australia

Crisis Communications

A Primer for Teams : Roles, Resources, Processes, Principles

Al Czarnecki In the valuable business guide Crisis Communications: A Primer for Teams, author Al Czarnecki APR: Outlines the roles of key players prior to and during a crisis situation Describes aspects of planning and operational factors relevant to crisis communications, and Details how to keep your team available and functioning throughout a disaster With more than 130 subtopics and 220 links to Web-based resources, your team will find this a rich and useful resource! "Succinct, practical and serious advice... lays down the roles senior managers should play... delves right into the practicalities... emphasizes organizational details and adaptability... A constructive primer on being prepared." —Kirkus Reviews "Solid... Versatile... Thorough... It can be used to implement the Cadillac version of crisis plans, or used for simple solutions that can be 'cherry-picked' to suit any budget or context." —Pierrette Leonard APR, Fellow CPRS, in a review on the CPRS National site "A superb resource that prompts

all kinds of considerations that will help your people work better as a team and communicate effectively during a crisis. I recommend it for graduate and undergraduate courses in business continuity and incident response." —M. E. Kabay, PhD, CISSP-ISSMP, Associate Professor, Information Assurance, Norwich University "A comprehensive look at crisis communications planning... practical tools... a terrific read for anyone interested in crisis communications, including executives outside of PR." —Rachelle Khalaf, Account Manager, Torchia Communications "CEOs and business continuity and public affairs professionals will find this a worthwhile read. It flows well and offers a trove of practical information." —Elizabeth Beaver, CBCP, FBC, Past President, Disaster Recovery Information Exchange (Toronto) "HR had better have its ducks in a row when a crisis or disaster occurs. This book, well organized and to-the-point, will be a great reference for making that happen." —George Pearson, editor and publisher (retired), Canadian HR Reporter The book is on the reading list for the MBA in Public Relations at the DeGroot School of Business at McMaster University (Canada) and the MSc in Emergency Management at Dublin City University (Ireland). "Many books are long on text, short on ideas, and discarded during a crisis... Al has captured the essentials in checklist and bullet point format. I recommend his book to my students." —Alain Normand, Professor, Emergency Information Management, York University, Sheridan College "An excellent book in terms of content and as a learning tool for any disaster and emergency management professional — the material is well organized, systematically discussed and critically analyzed in way that is just right for a classroom setting." —Niru Nirupama, PhD, Assistant Professor and Coordinator of Emergency Management, School of Administrative Studies, York University "An excellent starting point for those new to crisis communications as well as for smaller organizations without access to extensive resources..." —Phil Rothstein in Continuity Insights magazine "Very well done. It delivers a wealth of great information and processes." —Gayle Mitcham, CBCP "A 'must-have' for business management..." —Midwest Book Review Written as a handbook for senior

Evidence-Based Faculty Development Through the Scholarship of Teaching and Learning (SoTL)

IGI Global Educational developers play a central role in supporting faculty members and informing their ongoing professional development programming through the scholarship of teaching and learning (SoTL). SoTL presents an opportunity for faculty professional development that is action-oriented, evidence-based, and engaging for faculty members at any stage in their academic career. Evidence-Based Faculty Development Through the Scholarship of Teaching and Learning (SoTL) is a critical scholarly publication that examines SoTL research as a method of professional development for educational developers and higher education faculty members. Highlighting topics such as professional development, research ethics, and faculty engagement, this book is ideal for deans, professors, department chairs, academicians, administrators, educational developers, curriculum designers, researchers, and students.