

---

# Download File PDF Pdf Qlikview With Dashboards Stunning Creating

---

When people should go to the books stores, search instigation by shop, shelf by shelf, it is in point of fact problematic. This is why we present the book compilations in this website. It will unconditionally ease you to look guide **Pdf Qlikview With Dashboards Stunning Creating** as you such as.

By searching the title, publisher, or authors of guide you in reality want, you can discover them rapidly. In the house, workplace, or perhaps in your method can be every best place within net connections. If you endeavor to download and install the Pdf Qlikview With Dashboards Stunning Creating, it is enormously easy then, back currently we extend the associate to buy and make bargains to download and install Pdf Qlikview With Dashboards Stunning Creating consequently simple!

---

**KEY=PDF - JANIYAH KYLAN**

---

---

## **CREATING STUNNING DASHBOARDS WITH QLIKVIEW**

---

*Packt Publishing Ltd Bring real business insights to your company through effective and engaging dashboards in QlikView About This Book Build outstanding dashboards that respond to your company's information needs Present the data in efficient and innovative ways to promote insights Unleash the true power of QlikView by creating engaging visualizations Who This Book Is For This book is focused on QlikView developers with basic knowledge of scripting and layouts who want to improve their designing skills and build effective, eye-catching dashboards that deliver tangible value to their business. What You Will Learn Build a comprehensive library of QlikView components to speed up your developments Define a practical roadmap that will help you build business-driven dashboards Explore the most effective and engaging ways to present data Apply the best practices in the field of data visualization Avoid common pitfalls when creating bar, line and pie charts Create robust visualizations such as heat maps, histograms and scatter plots In Detail QlikView is one of the most powerful analytical tools in the market. Based on an in-memory associative model, it lets users freely navigate through the data, spot trends and make better decisions. This platform is capable of integrating a wide range of data sources like ERP systems, data warehouses or spreadsheets into a single application in order display dashboards with state-of-the-art*

visualizations. *Creating Stunning Dashboards with QlikView* is an easy to follow handbook that guides you through the process of creating an effective and engaging dashboard that delivers tangible value to the business. It starts with the identification of the business needs and the definition of the main KPIs, and takes you all the way to the application rollout. Throughout the book, you will learn how to apply some of the best practices in the field of data visualization, create a robust navigation schema, chose the best chart types for each scenario and many other things that will help you create effective dashboards that uncover all the stories behind the data. *Style and approach* This easy-to-follow compilation of best practices, tips, and tricks will help you leverage your QlikView developments. Each section presents practical guidelines to help you create dashboards that are not only functional, but also engaging and compelling.

---

## **HANDS-ON DASHBOARD DEVELOPMENT WITH QLIKVIEW**

---

### **PRACTICAL GUIDE TO CREATING INTERACTIVE AND USER-FRIENDLY BUSINESS INTELLIGENCE DASHBOARDS**

---

Packt Publishing Ltd A step-by-step approach to building stunning dashboards with QlikView Key Features Perform effective storytelling through interactive dashboards built with QlikView Create different types of visualizations from a variety of data sources Includes tips, tricks, and best practices to perform effective Business Intelligence using QlikView Book Description QlikView is one of the market leaders when it comes to building effective Business Intelligence solutions. This book will show how you can leverage its power to build your own dashboards to tell your own data story. The book starts with showing you how to connect your data to QlikView and create your own QlikView application. You will learn how to add data from multiple sources, create a data model by joining data, and then review it on the front end. You will work with QlikView components such as charts, list boxes, input boxes, and text objects to create stunning visualizations that help give actionable business insights. You will also learn how to perform analysis on your data in QlikView and master the various types of security measures to be taken in QlikView. By the end of this book, you will have all the essential knowledge required for insightful data storytelling and creating useful BI dashboards using QlikView. What you will learn Learn to use the latest and newest features of QlikView Connect QlikView to various data sources, such as databases and websites Create a fully featured data model without circular references Display your data in maps, charts, and text across multiple sheets Apply set analysis to your data in QlikView expressions Secure your data based on the various audience types Who this book is for This book is best suited for BI professionals, data analysts and budding QlikView developers who wish to build effective dashboards using QlikView. Some basic understanding of the data visualization concepts and Business Intelligence is required.

---

## **MASTERING QLIKVIEW**

---

*Packt Publishing Ltd If you are a business application developer or a system analyst who has learned QlikView and Qlik Sense and now want to take your learning to a higher level, then this book is for you. It is assumed that you are aware of the fundamentals of QlikView and have working knowledge of development and in-memory analytics.*

---

## **HANDS-ON BUSINESS INTELLIGENCE WITH QLIK SENSE**

---

---

## **IMPLEMENT SELF-SERVICE DATA ANALYTICS WITH INSIGHTS AND GUIDANCE FROM QLIK SENSE EXPERTS**

---

*Packt Publishing Ltd Create dynamic dashboards to bring interactive data visualization to your enterprise using Qlik Sense Key FeaturesImplement various Qlik Sense features to create interactive dashboardsAnalyze data easily and make business decisions faster using Qlik SensePerform self-service data analytics and geospatial analytics using an example-based approachBook Description Qlik Sense allows you to explore simple-to-complex data to reveal hidden insights and data relationships to make business-driven decisions. Hands-On Business Intelligence with Qlik Sense begins by helping you get to grips with underlying Qlik concepts and gives you an overview of all Qlik Sense's features. You will learn advanced modeling techniques and learn how to analyze the data loaded using a variety of visualization objects. You'll also be trained on how to share apps through Qlik Sense Enterprise and Qlik Sense Cloud and how to perform aggregation with AGGR. As you progress through the chapters, you'll explore the stories feature to create data-driven presentations and update an existing story. This book will guide you through the GeoAnalytics feature with the geo-mapping object and GeoAnalytics connector. Furthermore, you'll learn about the self-service analytics features and perform data forecasting using advanced analytics. Lastly, you'll deploy Qlik Sense apps for mobile and tablet. By the end of this book, you will be well-equipped to run successful business intelligence applications using Qlik Sense's functionality, data modeling techniques, and visualization best practices. What you will learnDiscover how to load, reshape, and model data for analysisApply data visualization practices to create stunning dashboardsMake use of Python and R for advanced analyticsPerform geo-analysis to create visualizations using native objectsLearn how to work with AGGR and data storiesWho this book is for If you're a data analyst, BI developer, or interested in business intelligence and want to gain practical experience of working on Qlik Sense, this book is for you. You'll also find it useful if you want to explore Qlik Sense's next-generation applications for self-service business intelligence. No prior experience of working with Qlik Sense is required.*

---

## **MASTERING QLIKVIEW DATA VISUALIZATION**

---

*Packt Publishing Ltd Take your QlikView skills to the next level and master the art of creating visual data analysis for real business needs About This Book Explore how to create your own QlikView data laboratory and how to develop QlikView applications using agile project methods Implement advanced data visualization and analysis for common business requirements from the sales, finance, marketing, inventory, operations, and human resources departments Learn from real-life experience shared in this book that will give you the upper hand in your next QlikView project Who This Book Is For This book is intended for developers who want to go beyond their technical knowledge of QlikView and understand how to create analysis and data visualizations that solve real business needs. You should have a basic understanding of advanced QlikView functions. What You Will Learn Apply advanced QlikView techniques such as set analysis and nested aggregation in order to deliver common business requirements Understand real business requirements for sales, finance, marketing, and human resources departments Discover when to apply more advanced data visualization such as frequency polygons, bullet graphs, and XmR charts Go beyond native QlikView and include geographical analysis, planning, and sentiment analysis in your QlikView application Troubleshoot common errors we discover at the moment we visualize data in QlikView Develop a plan to master Qlik Sense data visualization In Detail Just because you know how to swing a hammer doesn't mean you know how to build a house. Now that you've learned how to use QlikView, it's time to learn how to develop meaningful QlikView applications that deliver what your business users need. You will explore the requirements and the data from several business departments in order to deliver the most amazing analysis and data visualizations. In doing so, you will practice using advanced QlikView functions, chart object property options, and extensions to solve real-world challenges. Style and approach This hands-on guide follows the story of a company implementing QlikView as its enterprise data discovery solution. Each chapter starts with an understanding of the business requirements and the data model, and then helps you create insightful analysis and data visualizations. Each chapter expands on what was done in the previous chapter as we follow this continuously improving iterative process.*

---

## **MASTERING QLIK SENSE**

---

---

## **EXPERT TECHNIQUES ON SELF-SERVICE DATA ANALYTICS TO CREATE ENTERPRISE READY BUSINESS INTELLIGENCE SOLUTIONS**

---

*Packt Publishing Ltd Master the capabilities of Qlik Sense to design and deploy solutions that address all the Business Intelligence needs of your organization Key Features Create compelling dashboards and visualizations with your data by leveraging Qlik Sense's*

*self-service model Perform data loading and model efficient solutions with faster performance and better governance Master Qlik Sense's APIs and develop powerful mashups and fantastic extensions for visualizations and other components that run across all platforms Book Description Qlik Sense is a powerful, self-servicing Business Intelligence tool for data discovery, analytics and visualization. It allows you to create personalized Business Intelligence solutions from raw data and get actionable insights from it. This book is your one-stop guide to mastering Qlik Sense, catering to all your organizational BI needs. You'll see how you can seamlessly navigate through tons of data from multiple sources and take advantage of the various APIs available in Qlik and its components for guided analytics. You'll also learn how to embed visualizations into your existing BI solutions and extend the capabilities of Qlik Sense to create new visualizations and dashboards that work across all platforms. We also cover other advanced concepts such as porting your Qlik View applications to Qlik Sense, and working with Qlik Cloud. Finally, you'll implement enterprise-wide security and access control for resources and data sources through practical examples. With the knowledge gained from this book, you'll have become the go-to expert in your organization when it comes to designing BI solutions using Qlik Sense. What you will learn Understand the importance of self-service analytics and the IKEA-effect Explore all the available data modeling techniques and create efficient and optimized data models Master security rules and translate permission requirements into security rule logic Familiarize yourself with different types of Master Key Item(MKI) and know how and when to use MKI. Script and write sophisticated ETL code within Qlik Sense to facilitate all data modeling and data loading techniques Get an extensive overview of which APIs are available in Qlik Sense and how to take advantage of a technology with an API Develop basic mashup HTML pages and deploy successful mashup projects Who this book is for This book is for Business Intelligence professionals and Data Analysts who want to become experts in using Qlik Sense. If you have extensively used QlikView in the past and are looking to transition to Qlik Sense, this book will also help you. A fundamental understanding of how Qlik Sense works and its features is all you need to get started with this book.*

---

## **QLIKVIEW 11 FOR DEVELOPERS**

---

*Packt Publishing Ltd It will be a step-by-step tutorial that will discuss best practices. The book is structured in such a way that it can be read both from start to end or can be dipped into. If you are a developer who is looking to learn a fast and easy way to learn to develop your business intelligence apps with QlikView, then this book is for you. If you are a power-user in a QlikView environment, then you will find quicker ways of working with QlikView. You should know the basics of business intelligence before you pick up this book. This book covers QlikView Desktop Personal Edition. Deployments to QlikView Server/Publisher are out of scope for this book.*

---

## SAP BUSINESSOBJECTS DASHBOARDS 4.1 COOKBOOK

---

*Packt Publishing Ltd If you are a developer with a good command and knowledge of creating dashboards, but are not yet an advanced user of SAP BusinessObjects Dashboards, then this is the perfect book for you. Prerequisites include a good working knowledge of Microsoft Excel as well as knowledge of basic dashboard practices.*

---

## QLIKVIEW FOR FINANCE

---

*Packt Publishing Ltd Concoct dynamic business intelligence dashboards for financial analysis with QlikView About This Book Get accustomed to QlikView features for effective data analysis and visualization in Finance Employ the Memory data store, which refreshes data in real time, providing a faster response to business financial information A step-by step guide to using Qlikview features such as key performance indicators, interactive charts, and tables for financial analysis Who This Book Is For If you are a finance professional with basic knowledge of QlikView functions and wish to increase your knowledge of QlikView to apply it in the field of finance, then this book is for you. A good knowledge of financial aspects is an must-have. What You Will Learn Design Key Performance Indicators and extend your revenue ratio reporting Set up actions within a Text Object and create variables to make a chart toggle between visible and not visible Merge data from multiple sources to get more asset management options Examine good and bad practices in dashboard design and create a Group button to make more data available in less space Analyse the sales dashboard by adding tending lines and forecasting Create input boxes and use the input in formulas to perform "What If" analysis Examine the Key Performance Indicator (KPI) and Inventory Turnover, and investigate the usefulness of Pivot Create a QlikView analysis document and add data to it to gain deep insights In Detail This book is an effective step-by-step tutoring guide for financial analysis using Qlikview. It begins by teaching you the crucial concepts of Qlikview Finance to help you develop an effective understanding of financial data analysis and finance. The book then goes on to cover real-world, practical examples on the use of Qlikview for financial planning and analysis, expense management, risk management, and more. Moving on, topics such as Asset Management QlikView Dashboard and Retail Sales Analysis are covered in a strategic way. We then shift the focus to deal with the concepts of Inventory, Supply Chain, and Plant Coverage Dashboards. The book then reaches its conclusion by dealing with ways to share your QlikView insights. By the end of this book, you will have a good understanding of how to use Qlikview for numerous applications in finance. Style and approach This book is designed to explore what can be done in QlikView to facilitate Financial Analysis. It follows a step-by-step approach and each chapter has easy-to-follow, hands-on examples of important concepts.*

---

## **TRINO: THE DEFINITIVE GUIDE**

---

*"O'Reilly Media, Inc." Perform fast interactive analytics against different data sources using the Trino high-performance distributed SQL query engine. With this practical guide, you'll learn how to conduct analytics on data where it lives, whether it's Hive, Cassandra, a relational database, or a proprietary data store. Analysts, software engineers, and production engineers will learn how to manage, use, and even develop with Trino. Initially developed by Facebook, open source Trino is now used by Netflix, Airbnb, LinkedIn, Twitter, Uber, and many other companies. Matt Fuller, Manfred Moser, and Martin Traverso show you how a single Trino query can combine data from multiple sources to allow for analytics across your entire organization. Get started: Explore Trino's use cases and learn about tools that will help you connect to Trino and query data Go deeper: Learn Trino's internal workings, including how to connect to and query data sources with support for SQL statements, operators, functions, and more Put Trino in production: Secure Trino, monitor workloads, tune queries, and connect more applications; learn how other organizations apply Trino*

---

## **QLIKVIEW FOR DEVELOPERS COOKBOOK**

---

*Packt Publishing Ltd The recipes in this Cookbook provide a concise yet practical guide on how to become an excellent QlikView developer. The book begins with intermediate level recipes and then moves on to more complex recipes in an incremental manner. This book is for anyone who has either attended QlikView Developer training or has taught themselves QlikView from books or online sources. You might be working for a QlikView customer, partner, or even QlikView themselves (or want to!) and want to improve your QlikView skills.*

---

## **DATA AT WORK**

---

---

## **BEST PRACTICES FOR CREATING EFFECTIVE CHARTS AND INFORMATION GRAPHICS IN MICROSOFT EXCEL**

---

*New Riders Information visualization is a language. Like any language, it can be used for multiple purposes. A poem, a novel, and an essay all share the same language, but each one has its own set of rules. The same is true with information visualization: a product manager, statistician, and graphic designer each approach visualization from different perspectives. Data at Work was written with you, the spreadsheet user, in mind. This book will teach you how to think about and organize data in ways that directly relate to your work, using the skills you already have. In other words, you don't need to be a graphic designer to create functional, elegant charts: this book will show you how. Although all of the examples in this book were created in Microsoft Excel, this is not a book about how to use Excel. Data at Work will help you to know which type of chart to use and how to format it, regardless of which spreadsheet*

application you use and whether or not you have any design experience. In this book, you'll learn how to extract, clean, and transform data; sort data points to identify patterns and detect outliers; and understand how and when to use a variety of data visualizations including bar charts, slope charts, strip charts, scatter plots, bubble charts, boxplots, and more. Because this book is not a manual, it never specifies the steps required to make a chart, but the relevant charts will be available online for you to download, with brief explanations of how they were created.

---

## **QLIKVIEW FOR DEVELOPERS**

---

Packt Publishing Ltd Drive value and insight by developing business critical applications with QlikView 12 About This Book Develop your own scalable and maintainable QlikView applications Learn time-saving techniques for making your QlikView development more efficient A one-stop guide to developing BI applications with QlikView Who This Book Is For This book is for anyone interested in working with QlikView or who has attended QlikView Developer training. The book caters for all QlikView developers, beginners and experts alike, and anyone who wants to improve their QlikView skills. What You Will Learn Understand important changes made in QlikView 12 Learn the techniques and best practices to transform data in QlikView via scripts Load data from disparate sources to build an associative Data Model Build robust data models and overcome common modeling challenges Designing data visualization objects to present performance measures with charts and tables Learn to use dimensions and expressions in QlikView objects Utilize QlikView's built-in aggregation functions to achieve complex calculations Create Point In Time reporting and achieving complex calculations using Set Analysis Create a consistent and interactive user interface Ensure your QlikView applications and data are protected Optimize the QlikView Data Model Constructing a data architecture that supports scalable QlikView deployments Learn time-saving techniques for making your QlikView development more efficient In Detail QlikView is one of the most flexible and powerful Business Intelligence platforms around. If you want to build data into your organization, build it around QlikView. Don't get caught in the gap between data and knowledge - find out how QlikView can help you unlock insights and data potential with ease. Whether you're new to QlikView or want to get up to speed with the features and functionality of QlikView, this book starts at a basic level and delves more deeply to demonstrate how to make QlikView work for you, and make it meet the needs of your organization. Using a real-world use-case to highlight the extensive impact of effective business analytics, this book might well be your silver bullet for success. A superb hands-on guide to get you started by exploring the fundamentals of QlikView before learning how to successfully implement it, technically and strategically. You'll learn valuable tips, tricks, and insightful information on loading different types of data into QlikView, and how to model it effectively. You will also learn how to write useful scripts for QlikView to handle potentially complex data transformations in a way that is simple and elegant. From ensuring consistency and clarity in your data models, to techniques for managing expressions using variables, this book makes sure that your QlikView projects are organized in a way that's

most productive for you and key stakeholders. *Style and approach* This book will help you learn QlikView Development from a basic to a practitioner level using a step-by-step approach. It is smartly built around a practical case study - HighCloud Airlines - to help you gain an in-depth understanding of how to build applications for Business Intelligence using QlikView.

---

## **PREDICTIVE ANALYTICS USING RATTLE AND QLIK SENSE**

---

Packt Publishing Ltd Qlik Sense Desktop, the personal and free version of Qlik Sense, is a powerful tool for business analysts to analyze data and create useful data applications. Rattle, developed in R, is a GUI used for data mining and complements Qlik Sense Desktop very well. By combining Rattle and Qlik Sense Desktop, a business user can learn how to apply predictive analytics to create real-world data applications. The objective is to use Qlik Sense to analyze data and complement it with predictive analytics using Rattle. This book will introduce you to basic predictive analysis techniques using Rattle and basic data visualizations concepts using Qlik Sense Desktop. You will start by setting up Qlik Sense Desktop, R, and Rattle and learn the basic of these tools. Then this book will examine the data and make it ready to be analyzed. After that, you will get to know the key concepts of predictive analytics, by building simple models with Rattle and creating visualizations with Qlik Sense Desktop. Finally, the book will show you the basics of data visualization and will help you to create your first data application and dashboard.

---

## **QLIKVIEW YOUR BUSINESS**

---

---

### **AN EXPERT GUIDE TO BUSINESS DISCOVERY WITH QLIKVIEW AND QLIK SENSE**

---

John Wiley & Sons Step-by-step guide to using QlikView and Qlik Sense to unlock the meaning in your data QlikView Your Business shows you how to build dynamic, best-of-breed data visualizations using the QlikView toolset. This full-color, step-by-step guide walks you through the basics of using the tools, then dives deep to provide expert advice on complex implementation techniques and solutions. Coverage includes both QlikView and Qlik Sense, with a focus on the process of developing analytic applications, with scripting and visualization techniques for analyzing sales, profitability, and inventory. You will learn how to analyze your data, determine the appropriate solution, define the data model, and develop the load script and user interface for a complete analytic solution implemented in QlikView, Qlik Sense, or both. The companion website provides sample data sets, scripts, and visualizations that support chapter examples. Data visualization helps unlock the stories within the data, making it easier to see and make sense of complex data points. Many visualization tools are complex and require advanced training, but QlikView's toolset was specifically designed for speed and ease of use. This book gets you up and running quickly, using QlikView and Qlik Sense to deliver timely and relevant results. Develop solutions to analyze sales, profitability, and inventory Understand the business scenarios relevant to each

*solution Organize and manage QlikView implementation projects Learn best practices for deploying QlikView in the enterprise This book goes beyond the basics to illustrate little-known features and techniques for getting the most out of the toolset, supporting the needs of the business analysts who use it, as well as the developers who support it. QlikView Your Business is your essential guide to better data analysis.*

---

## **PROCEEDINGS OF THE 3RD INTERNATIONAL CONFERENCE ON INTELLIGENT AND INTERACTIVE COMPUTING 2021**

---

*UTeM Press The 3rd International Conference on Intelligent and Interactive Computing 2021 (IIC 2021) was held virtually at Universiti Teknikal Malaysia Melaka (UTeM), Melaka, Malaysia, on 9 September 2021. The event was jointly organized by the Department of Interactive Media and Department of Intelligent Computing and Analytics, Faculty of Information and Communication Technology, Universiti Teknikal Malaysia Melaka (UTeM), with the theme 'Empowering the World with Intelligent and Immersive Computing towards Smart Solutions'. This open access e-proceedings contains a compilation of 38 selected papers from the IIC 2021. The technical committees received a great response for submissions from various area including computational intelligence, data analytics, robotics and automation, multimedia and immersive technologies, education 4.0 and others. We hope that this proceeding will serve as a valuable reference for researchers. The event has achieved its aim which is to gather academic scholars and industry practitioners to share valuable knowledge and expertise in related disciplines. Moreover, it is hoped that this conference has opened up opportunities to explore recent advancements and challenges on selected research discipline. As the editors-in-chief, we are grateful and would like to convey our sincerest gratitude to the fellow review members for their effort in reviewing the submitted papers for this proceeding. We are thankful to all the authors for revising their papers according to the proceeding requirements. Also, we would like to express our thoughtful appreciation to the organizer of the IIC 2021.*

---

## **QLIK SENSE FOR BEGINNERS**

---

*TechStuff Books Want to learn Qlik Sense? Do you want to learn the next generation of data visualization software called Qlik Sense? Start to explore your data with personalized visualizations... Business intelligence has changed a lot in recent years and qlik have provided a revolutionary product to meet these changes head on. Qlik Sense will allow you to create dynamic dashboards to explore data in ways you didn't think were possible. You will be able to analyse your data so you can make informed decisions that help you reach your goals. With the book 'Qlik Sense for Beginners' you'll discover a step-by-step concise approach to learning Qlik Sense. Inside this book you'll discover: How to get started with Qlik Sense from installation to creating your first app. How to read different*

*data sources such as Excel, Access Data or simply text files into your app. How to create various charts and tables in Qlik Sense for example bar, gauges, line, combo, treemaps and scatter plots. How to manage the data in your Qlik Sense app. After the basics you'll learn: Development Tips - such as migrating from QlikView to Qlik Sense. Development Techniques - for example subroutines, external scripts and crosstables. Advanced Functions such as Class, Intervalmatch, Dual and more. Set analysis and Inner Joins QVDs and Incremental loads Bookmarks Storytelling Qlik Sense Extensions And much more... Start learning today and take the understanding of your data to the next level. [www.techstuffybooks.com](http://www.techstuffybooks.com)*

---

## **ADVANCED SPLUNK**

---

*Packt Publishing Ltd Master the art of getting the maximum out of your machine data using Splunk About This Book A practical and comprehensive guide to the advanced functions of Splunk,, including the new features of Splunk 6.3 Develop and manage your own Splunk apps for greater insight from your machine data Full coverage of high-level Splunk techniques including advanced searches, manipulations, and visualization Who This Book Is For This book is for Splunk developers looking to learn advanced strategies to deal with big data from an enterprise architectural perspective. It is expected that readers have a basic understanding and knowledge of using Splunk Enterprise. What You Will Learn Find out how to develop and manage apps in Splunk Work with important search commands to perform data analytics on uploaded data Create visualizations in Splunk Explore tweaking Splunk Integrate Splunk with any pre-existing application to perform data crunching efficiently and in real time Make your big data speak with analytics and visualizations using Splunk Use SDK and Enterprise integration with tools such as R and Tableau In Detail Master the power of Splunk and learn the advanced strategies to get the most out of your machine data with this practical advanced guide. Make sense of the hidden data of your organization - the insight of your servers, devices, logs, traffic and clouds. Advanced Splunk shows you how. Dive deep into Splunk to find the most efficient solution to your data problems. Create the robust Splunk solutions you need to make informed decisions in big data machine analytics. From visualizations to enterprise integration, this well-organized high level guide has everything you need for Splunk mastery. Start with a complete overview of all the new features and advantages of the latest version of Splunk and the Splunk Environment. Go hands on with uploading data, search commands for basic and advanced analytics, advanced visualization techniques, and dashboard customizing. Discover how to tweak Splunk to your needs, and get a complete on Enterprise Integration of Splunk with various analytics and visualization tools. Finally, discover how to set up and use all the new features of the latest version of Splunk. Style and approach This book follows a step by step approach. Every new concept is built on top of its previous chapter, and it is full of examples and practical scenarios to help the reader experiment as they read.*

---

---

## CREATING A DATA-DRIVEN ORGANIZATION

---

---

---

---

### PRACTICAL ADVICE FROM THE TRENCHES

---

---

"O'Reilly Media, Inc." *"What do you need to become a data-driven organization? Far more than having big data or a crack team of unicorn data scientists, it requires establishing an effective, deeply-ingrained data culture. This practical book shows you how true data-drivenness involves processes that require genuine buy-in across your company ... Through interviews and examples from data scientists and analytics leaders in a variety of industries ... Anderson explains the analytics value chain you need to adopt when building predictive business models"*--Publisher's description.

---

---

### QLIK SENSE COOKBOOK

---

---

---

---

#### OVER 80 RECIPES ON DATA ANALYTICS TO SOLVE BUSINESS INTELLIGENCE CHALLENGES, 2ND EDITION

---

---

Packt Publishing Ltd Create dynamic dashboards to perform interactive analytics for business intelligence operations Key Features Explore newly added features in Qlik Sense Discover best practices to work with data using Qlik Sense Learn to implement advanced functions for better data insight Book Description Qlik Sense allows you to explore simple and complex data to reveal hidden insight and data relationships that help you make quality decisions for overall productivity. An expert Qlik Sense user can use its features for business intelligence in an enterprise environment effectively. Qlik Sense Cookbook is an excellent guide for all aspiring Qlik Sense developers and will empower you to create featured desktop applications to obtain daily insights at work. This book takes you through the basics and advanced functions of Qlik Sense February 2018 release. You'll start with a quick refresher on obtaining data from data files and databases, and move on to some more refined features including visualization, and scripting, as well as managing apps and user interfaces. You will then understand how to work with advanced functions like set analysis and set expressions. As you make your way through this book, you will uncover newly added features in Qlik Sense such as new visualizations, label expressions and colors for dimension and measures. By the end of this book, you will have explored various visualization extensions to create your own interactive dashboard with the required tips and tricks. This will help you overcome challenging situations while developing your applications in Qlik Sense. What you will learn Source, preview, and distribute your data through interactive dashboards Explore and work with the latest visualization functions Learn how to write and use script subroutines Make your UI advanced and intuitive with custom objects and indicators Use visualization extensions for your Qlik Sense dashboard Work with Aggr and learn to use it within set analysis Who this book is for Qlik Sense Cookbook is for data and BI analysts who want to become well versed with Qlik Sense to apply

*business intelligence in data. If you are a beginner in data analytics and want to adopt an independent recipe-based approach to learn the required concepts and services in detail, this book is ideal! Individuals with prior knowledge of its sister product, QlikView, will also benefit from this book. Familiarity with the basics of business intelligence is a prerequisite.*

---

## **BIG DATA IN PRACTICE**

---

---

### **HOW 45 SUCCESSFUL COMPANIES USED BIG DATA ANALYTICS TO DELIVER EXTRAORDINARY RESULTS**

---

*John Wiley & Sons The best-selling author of Big Data is back, this time with a unique and in-depth insight into how specific companies use big data. Big data is on the tip of everyone's tongue. Everyone understands its power and importance, but many fail to grasp the actionable steps and resources required to utilise it effectively. This book fills the knowledge gap by showing how major companies are using big data every day, from an up-close, on-the-ground perspective. From technology, media and retail, to sport teams, government agencies and financial institutions, learn the actual strategies and processes being used to learn about customers, improve manufacturing, spur innovation, improve safety and so much more. Organised for easy dip-in navigation, each chapter follows the same structure to give you the information you need quickly. For each company profiled, learn what data was used, what problem it solved and the processes put it place to make it practical, as well as the technical details, challenges and lessons learned from each unique scenario. Learn how predictive analytics helps Amazon, Target, John Deere and Apple understand their customers Discover how big data is behind the success of Walmart, LinkedIn, Microsoft and more Learn how big data is changing medicine, law enforcement, hospitality, fashion, science and banking Develop your own big data strategy by accessing additional reading materials at the end of each chapter*

---

## **LEARNING QLIK® SENSE: THE OFFICIAL GUIDE**

---

*Packt Publishing Ltd Learning Qlik® Sense is for anyone seeking to understand and utilize the revolutionary new approach to business intelligence offered by Qlik Sense. Familiarity with the basics of business intelligence will be helpful when picking up this book, but not essential.*

---

## **INTRODUCING DATA SCIENCE**

---

---

### **BIG DATA, MACHINE LEARNING, AND MORE, USING PYTHON TOOLS**

---

*Simon and Schuster Summary Introducing Data Science teaches you how to accomplish the fundamental tasks that occupy data*

scientists. Using the Python language and common Python libraries, you'll experience firsthand the challenges of dealing with data at scale and gain a solid foundation in data science. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology Many companies need developers with data science skills to work on projects ranging from social media marketing to machine learning. Discovering what you need to learn to begin a career as a data scientist can seem bewildering. This book is designed to help you get started. About the Book Introducing Data Science Introducing Data Science explains vital data science concepts and teaches you how to accomplish the fundamental tasks that occupy data scientists. You'll explore data visualization, graph databases, the use of NoSQL, and the data science process. You'll use the Python language and common Python libraries as you experience firsthand the challenges of dealing with data at scale. Discover how Python allows you to gain insights from data sets so big that they need to be stored on multiple machines, or from data moving so quickly that no single machine can handle it. This book gives you hands-on experience with the most popular Python data science libraries, Scikit-learn and StatsModels. After reading this book, you'll have the solid foundation you need to start a career in data science. What's Inside Handling large data Introduction to machine learning Using Python to work with data Writing data science algorithms About the Reader This book assumes you're comfortable reading code in Python or a similar language, such as C, Ruby, or JavaScript. No prior experience with data science is required. About the Authors Davy Cielen, Arno D. B. Meysman, and Mohamed Ali are the founders and managing partners of Optimately and Maiton, where they focus on developing data science projects and solutions in various sectors. Table of Contents Data science in a big data world The data science process Machine learning Handling large data on a single computer First steps in big data Join the NoSQL movement The rise of graph databases Text mining and text analytics Data visualization to the end user

---

## **DATA SCIENCE ON THE GOOGLE CLOUD PLATFORM**

---

### **IMPLEMENTING END-TO-END REAL-TIME DATA PIPELINES: FROM INGEST TO MACHINE LEARNING**

---

"O'Reilly Media, Inc." Learn how easy it is to apply sophisticated statistical and machine learning methods to real-world problems when you build on top of the Google Cloud Platform (GCP). This hands-on guide shows developers entering the data science field how to implement an end-to-end data pipeline, using statistical and machine learning methods and tools on GCP. Through the course of the book, you'll work through a sample business decision by employing a variety of data science approaches. Follow along by implementing these statistical and machine learning solutions in your own project on GCP, and discover how this platform provides a transformative and more collaborative way of doing data science. You'll learn how to: Automate and schedule data ingest, using an App Engine application Create and populate a dashboard in Google Data Studio Build a real-time analysis pipeline to carry out

*streaming analytics Conduct interactive data exploration with Google BigQuery Create a Bayesian model on a Cloud Dataproc cluster Build a logistic regression machine-learning model with Spark Compute time-aggregate features with a Cloud Dataflow pipeline Create a high-performing prediction model with TensorFlow Use your deployed model as a microservice you can access from both batch and real-time pipelines*

---

## **DATA VISUALIZATION MADE SIMPLE**

---

### **INSIGHTS INTO BECOMING VISUAL**

---

*Routledge Data Visualization Made Simple is a practical guide to the fundamentals, strategies, and real-world cases for data visualization, an essential skill required in today's information-rich world. With foundations rooted in statistics, psychology, and computer science, data visualization offers practitioners in almost every field a coherent way to share findings from original research, big data, learning analytics, and more. In nine appealing chapters, the book: examines the role of data graphics in decision-making, sharing information, sparking discussions, and inspiring future research; scrutinizes data graphics, deliberates on the messages they convey, and looks at options for design visualization; and includes cases and interviews to provide a contemporary view of how data graphics are used by professionals across industries Both novices and seasoned designers in education, business, and other areas can use this book's effective, linear process to develop data visualization literacy and promote exploratory, inquiry-based approaches to visualization problems.*

---

## **THE BIG PICTURE: HOW TO USE DATA VISUALIZATION TO MAKE BETTER DECISIONS—FASTER**

---

*McGraw Hill Professional Not a data expert? Here's an engaging and entertaining guide to interpreting and drawing insights from any chart, graph, or other data visualization you'll encounter. You're a business professional, not a data scientist. How do you make heads or tails of the data visualizations that come across your desk—let alone make critical business decisions based on the information they're designed to convey? In The Big Picture, top data visualization consultant Steve Wexler provides the tools for developing the graphical literacy you need to understand the data visualizations that are flooding your inbox—and put that data to use. Packed with the best four-color examples created in Excel, Tableau, Power BI, and Qlik, among others, this one-stop resource empowers you to extract the most important information from data visualizations quickly and accurately, act on key insights, solve problems, and make the right decisions for your organization every time.*

---

## THE DATA JOURNALISM HANDBOOK

---



---

### HOW JOURNALISTS CAN USE DATA TO IMPROVE THE NEWS

---

*"O'Reilly Media, Inc." When you combine the sheer scale and range of digital information now available with a journalist's "nose for news" and her ability to tell a compelling story, a new world of possibility opens up. With The Data Journalism Handbook, you'll explore the potential, limits, and applied uses of this new and fascinating field. This valuable handbook has attracted scores of contributors since the European Journalism Centre and the Open Knowledge Foundation launched the project at MozFest 2011. Through a collection of tips and techniques from leading journalists, professors, software developers, and data analysts, you'll learn how data can be either the source of data journalism or a tool with which the story is told—or both. Examine the use of data journalism at the BBC, the Chicago Tribune, the Guardian, and other news organizations Explore in-depth case studies on elections, riots, school performance, and corruption Learn how to find data from the Web, through freedom of information laws, and by "crowd sourcing" Extract information from raw data with tips for working with numbers and statistics and using data visualization Deliver data through infographics, news apps, open data platforms, and download links*

---

## PRO TABLEAU

---



---

### A STEP-BY-STEP GUIDE

---

*Apres Leverage the power of visualization in business intelligence and data science to make quicker and better decisions. Use statistics and data mining to make compelling and interactive dashboards. This book will help those familiar with Tableau software chart their journey to being a visualization expert. Pro Tableau demonstrates the power of visual analytics and teaches you how to: Connect to various data sources such as spreadsheets, text files, relational databases (Microsoft SQL Server, MySQL, etc.), non-relational databases (NoSQL such as MongoDB, Cassandra), R data files, etc. Write your own custom SQL, etc. Perform statistical analysis in Tableau using R Use a multitude of charts (pie, bar, stacked bar, line, scatter plots, dual axis, histograms, heat maps, tree maps, highlight tables, box and whisker, etc.) What you'll learn Connect to various data sources such as relational databases (Microsoft SQL Server, MySQL), non-relational databases (NoSQL such as MongoDB, Cassandra), write your own custom SQL, join and blend data sources, etc. Leverage table calculations (moving average, year over year growth, LOD (Level of Detail), etc. Integrate Tableau with R Tell a compelling story with data by creating highly interactive dashboards Who this book is for All levels of IT professionals, from executives responsible for determining IT strategies to systems administrators, to data analysts, to decision*

makers responsible for driving strategic initiatives, etc. The book will help those familiar with Tableau software chart their journey to a visualization expert.

---

## **QLIKVIEW ESSENTIALS**

---

*Packt Publishing Ltd Want to solve your Business Intelligence headaches? Learn how QlikView can help, and discover a powerful yet accessible BI solution that lets you harness your data About This Book Design interactive dashboards using QlikView to share sharp BI insights Discover how to create effective data models to manage and harness your data with QlikView's ETL functionality Learn and implement best practices to successfully integrate QlikView within your organization Who This Book Is For If you recognize the challenges of harnessing data for a modern business this book is for. Maybe you already know a little about QlikView - if you want to learn more, QlikView Essentials is a great way to develop your knowledge and skills. What You Will Learn Learn the complete QlikView workflow - from loading data, to visualization and analytics Learn how to Load data from different sources, including QVD files and how to optimize data models for accuracy and precision Discover solutions to common data modeling problems, so you can respond quickly to changing situations Create accessible dashboards and quality data visualizations to share insights effectively Learn how to deploy your BI application for optimal availability In Detail This guide demonstrates just how easy it is to get started with QlikView and create your own BI application. Featuring an introduction to its core features before exploring how to load data and model it, you'll soon become more confident that you can take full advantage of QlikView's capabilities. You will also learn how to use QVD files with QlikView - and how they offer a simpler way of handling data. After digging deeper into data handling, as you learn how to use mapping tables and create a master calendar, you'll then find out how to get the most from QlikView's visualization features - vital if you are to use your data insights effectively. From accessible and user friendly dashboards to strategies and best practices for subjecting data to further analysis, you can be confident that you'll be prepared to get the most out of your data with QlikView. With details on how to finally secure your application and deploy it for a successful integration in your organization, QlikView Essentials underlines exactly why QlikView is becoming more and more popular for businesses that understand the value of data. Style and approach The book takes a step-by-step approach to QlikView development, and is explained in an easy-to-follow style. Each topic is accompanied by an exercise so you can put your knowledge into practice. This book will be useful for you no matter what your needs and experience levels with the technology.*

---

## **PRACTICAL BUSINESS INTELLIGENCE**

---

*Packt Publishing Ltd Learn to get the most out of your business data to optimize your business About This Book This book will enable*

and empower you to break free of the shackles of spreadsheets Learn to make informed decisions using the data at hand with this highly practical, comprehensive guide This book includes real-world use cases that teach you how analytics can be put to work to optimize your business Using a fictional transactional dataset in raw form, you'll work your way up to ultimately creating a fully-functional warehouse and a fleshed-out BI platform Who This Book Is For This book is for anyone who has wrangled with data to try to perform automated data analysis through visualizations for themselves or their customers. This highly-customized guide is for developers who know a bit about analytics but don't know how to make use of it in the field of business intelligence. What You Will Learn Create a BI environment that enables self-service reporting Understand SQL and the aggregation of data Develop a data model suitable for analytical reporting Connect a data warehouse to the analytic reporting tools Understand the specific benefits behind visualizations with D3.js, R, Tableau, QlikView, and Python Get to know the best practices to develop various reports and applications when using BI tools Explore the field of data analysis with all the data we will use for reporting In Detail Business Intelligence (BI) is at the crux of revolutionizing enterprise. Everyone wants to minimize losses and maximize profits. Thanks to Big Data and improved methodologies to analyze data, Data Analysts and Data Scientists are increasingly using data to make informed decisions. Just knowing how to analyze data is not enough, you need to start thinking how to use data as a business asset and then perform the right analysis to build an insightful BI solution. Efficient BI strives to achieve the automation of data for ease of reporting and analysis. Through this book, you will develop the ability to think along the right lines and use more than one tool to perform analysis depending on the needs of your business. We start off by preparing you for data analytics. We then move on to teach you a range of techniques to fetch important information from various databases, which can be used to optimize your business. The book aims to provide a full end-to-end solution for an environment setup that can help you make informed business decisions and deliver efficient and automated BI solutions to any company. It is a complete guide for implementing Business intelligence with the help of the most powerful tools like D3.js, R, Tableau, Qlikview and Python that are available on the market. Style and approach Packed with real-world examples, this pragmatic guide helps you polish your data and make informed decisions for your business. We cover both business and data analysis perspectives, blending theory and practical hands-on work so that you perceive data as a business asset.

---

## **DATA SCIENCE AND BIG DATA ANALYTICS**

---



---

### **DISCOVERING, ANALYZING, VISUALIZING AND PRESENTING DATA**

---

John Wiley & Sons Data Science and Big Data Analytics is about harnessing the power of data for new insights. The book covers the breadth of activities and methods and tools that Data Scientists use. The content focuses on concepts, principles and practical applications that are applicable to any industry and technology environment, and the learning is supported and explained with

examples that you can replicate using open-source software. This book will help you: Become a contributor on a data science team Deploy a structured lifecycle approach to data analytics problems Apply appropriate analytic techniques and tools to analyzing big data Learn how to tell a compelling story with data to drive business action Prepare for EMC Proven Professional Data Science Certification Corresponding data sets are available from the book's page at Wiley which you can find on the Wiley site by searching for the ISBN 9781118876138. Get started discovering, analyzing, visualizing, and presenting data in a meaningful way today!

---

## **QLIKVIEW SERVER AND PUBLISHER**

---

Packt Publishing Ltd This is a comprehensive guide with a step-by-step approach that enables you to host and manage servers using QlikView Server and QlikView Publisher. If you are a server administrator wanting to learn about how to deploy QlikView Server for server management, analysis and testing, and QlikView Publisher for publishing of business content then this is the perfect book for you. No prior experience with QlikView is expected.

---

## **DESIGNING DATA VISUALIZATIONS**

---

---

## **REPRESENTING INFORMATIONAL RELATIONSHIPS**

---

"O'Reilly Media, Inc." Data visualization is an efficient and effective medium for communicating large amounts of information, but the design process can often seem like an unexplainable creative endeavor. This concise book aims to demystify the design process by showing you how to use a linear decision-making process to encode your information visually. Delve into different kinds of visualization, including infographics and visual art, and explore the influences at work in each one. Then learn how to apply these concepts to your design process. Learn data visualization classifications, including explanatory, exploratory, and hybrid Discover how three fundamental influences—the designer, the reader, and the data—shape what you create Learn how to describe the specific goal of your visualization and identify the supporting data Decide the spatial position of your visual entities with axes Encode the various dimensions of your data with appropriate visual properties, such as shape and color See visualization best practices and suggestions for encoding various specific data types

---

## **R FOR EVERYONE**

---

---

## **ADVANCED ANALYTICS AND GRAPHICS**

---

Addison-Wesley Professional Statistical Computation for Programmers, Scientists, Quants, Excel Users, and Other Professionals Using

*the open source R language, you can build powerful statistical models to answer many of your most challenging questions. R has traditionally been difficult for non-statisticians to learn, and most R books assume far too much knowledge to be of help. R for Everyone, Second Edition, is the solution. Drawing on his unsurpassed experience teaching new users, professional data scientist Jared P. Lander has written the perfect tutorial for anyone new to statistical programming and modeling. Organized to make learning easy and intuitive, this guide focuses on the 20 percent of R functionality you'll need to accomplish 80 percent of modern data tasks. Lander's self-contained chapters start with the absolute basics, offering extensive hands-on practice and sample code. You'll download and install R; navigate and use the R environment; master basic program control, data import, manipulation, and visualization; and walk through several essential tests. Then, building on this foundation, you'll construct several complete models, both linear and nonlinear, and use some data mining techniques. After all this you'll make your code reproducible with LaTeX, RMarkdown, and Shiny. By the time you're done, you won't just know how to write R programs, you'll be ready to tackle the statistical problems you care about most. Coverage includes Explore R, RStudio, and R packages Use R for math: variable types, vectors, calling functions, and more Exploit data structures, including data.frames, matrices, and lists Read many different types of data Create attractive, intuitive statistical graphics Write user-defined functions Control program flow with if, ifelse, and complex checks Improve program efficiency with group manipulations Combine and reshape multiple datasets Manipulate strings using R's facilities and regular expressions Create normal, binomial, and Poisson probability distributions Build linear, generalized linear, and nonlinear models Program basic statistics: mean, standard deviation, and t-tests Train machine learning models Assess the quality of models and variable selection Prevent overfitting and perform variable selection, using the Elastic Net and Bayesian methods Analyze univariate and multivariate time series data Group data via K-means and hierarchical clustering Prepare reports, slideshows, and web pages with knitr Display interactive data with RMarkdown and htmlwidgets Implement dashboards with Shiny Build reusable R packages with devtools and Rcpp Register your product at [informit.com/register](http://informit.com/register) for convenient access to downloads, updates, and corrections as they become available.*

---

## **THE STATE OF OPEN DATA**

---

## **HISTORIES AND HORIZONS**

---

*African Minds It's been ten years since open data first broke onto the global stage. Over the past decade, thousands of programmes and projects around the world have worked to open data and use it to address a myriad of social and economic challenges. Meanwhile, issues related to data rights and privacy have moved to the centre of public and political discourse. As the open data movement enters a new phase in its evolution, shifting to target real-world problems and embed open data thinking into other*

existing or emerging communities of practice, big questions still remain. How will open data initiatives respond to new concerns about privacy, inclusion, and artificial intelligence? And what can we learn from the last decade in order to deliver impact where it is most needed? *The State of Open Data* brings together over 60 authors from around the world to address these questions and to take stock of the real progress made to date across sectors and around the world, uncovering the issues that will shape the future of open data in the years to come.

---

## **BANK 2.0**

---

### **HOW CUSTOMER BEHAVIOUR AND TECHNOLOGY WILL CHANGE THE FUTURE OF FINANCIAL SERVICES**

---

*Brett King* The financial crisis is just beginning for retail institutions. Ninety to ninety-five per cent of bank transactions are executed electronically today. The Internet, ATMs, call centres and smartphones have become mainstream for customers. But banks still classify these as alternative channels and maintain an organisation structure where Branch dominates thinking. Continued technology innovations, Web 2.0, social networking, app phones and mobility are also stretching traditional banking models to the limit. *BANK 2.0* reveals why customer behaviour is so rapidly changing, how branches will evolve, why cheques are disappearing, and why your mobile phone will replace your wallet all within the next 10 years.

---

## **A BEGINNER'S GUIDE TO LEARNING ANALYTICS**

---

*Springer Nature* This book *A Beginner's Guide to Learning Analytics* is designed to meet modern educational trends' needs. It is addressed to readers who have no prior knowledge of learning analytics and functions as an introductory text to learning analytics for those who want to do more with evaluation/assessment in their organizations. The book is useful to all who need to evaluate their learning and teaching strategies. It aims to bring greater efficiency and deeper engagement to individual students, learning communities, and educators. Covered here are the key concepts linked to learning analytics for researchers and practitioners interested in learning analytics. This book helps those who want to apply analytics to learning and development programs and helps educational institutions to identify learners who require support and provide a more personalized learning experience. Like chapters show diverse uses of learning analytics to enhance student and faculty performance. It presents a coherent framework for the effective translation of learning analytics research for educational practice to its practical application in different educational domains. This book provides educators and researchers with the tools and frameworks to effectively make sense of and use data and analytics in their everyday practice. This book will be a valuable addition to researchers' bookshelves.

---

## STORYTELLING WITH DATA

---

### A DATA VISUALIZATION GUIDE FOR BUSINESS PROFESSIONALS

---

*John Wiley & Sons Don't simply show your data—tell a story with it! Storytelling with Data teaches you the fundamentals of data visualization and how to communicate effectively with data. You'll discover the power of storytelling and the way to make data a pivotal point in your story. The lessons in this illuminative text are grounded in theory, but made accessible through numerous real-world examples—ready for immediate application to your next graph or presentation. Storytelling is not an inherent skill, especially when it comes to data visualization, and the tools at our disposal don't make it any easier. This book demonstrates how to go beyond conventional tools to reach the root of your data, and how to use your data to create an engaging, informative, compelling story. Specifically, you'll learn how to: Understand the importance of context and audience Determine the appropriate type of graph for your situation Recognize and eliminate the clutter clouding your information Direct your audience's attention to the most important parts of your data Think like a designer and utilize concepts of design in data visualization Leverage the power of storytelling to help your message resonate with your audience Together, the lessons in this book will help you turn your data into high impact visual stories that stick with your audience. Rid your world of ineffective graphs, one exploding 3D pie chart at a time. There is a story in your data—Storytelling with Data will give you the skills and power to tell it!*

---

## PYTHON FOR EXCEL

---

*"O'Reilly Media, Inc." While Excel remains ubiquitous in the business world, recent Microsoft feedback forums are full of requests to include Python as an Excel scripting language. In fact, it's the top feature requested. What makes this combination so compelling? In this hands-on guide, Felix Zumstein--creator of xlwings, a popular open source package for automating Excel with Python--shows experienced Excel users how to integrate these two worlds efficiently. Excel has added quite a few new capabilities over the past couple of years, but its automation language, VBA, stopped evolving a long time ago. Many Excel power users have already adopted Python for daily automation tasks. This guide gets you started. Use Python without extensive programming knowledge Get started with modern tools, including Jupyter notebooks and Visual Studio code Use pandas to acquire, clean, and analyze data and replace typical Excel calculations Automate tedious tasks like consolidation of Excel workbooks and production of Excel reports Use xlwings to build interactive Excel tools that use Python as a calculation engine Connect Excel to databases and CSV files and fetch data from the internet using Python code Use Python as a single tool to replace VBA, Power Query, and Power Pivot*

---

**#MAKEOVERMONDAY**

---

---

**IMPROVING HOW WE VISUALIZE AND ANALYZE DATA, ONE CHART AT A TIME**

---

*John Wiley & Sons Explore different perspectives and approaches to create more effective visualizations #MakeoverMonday offers inspiration and a giant dose of perspective for those who communicate data. Originally a small project in the data visualization community, #MakeoverMonday features a weekly chart or graph and a dataset that community members reimagine in order to make it more effective. The results have been astounding; hundreds of people have contributed thousands of makeovers, perfectly illustrating the highly variable nature of data visualization. Different takes on the same data showed a wide variation of theme, focus, content, and design, with side-by-side comparisons throwing more- and less-effective techniques into sharp relief. This book is an extension of that project, featuring a variety of makeovers that showcase various approaches to data communication and a focus on the analytical, design and storytelling skills that have been developed through #MakeoverMonday. Paging through the makeovers ignites immediate inspiration for your own work, provides insight into different perspectives, and highlights the techniques that truly make an impact. Explore the many approaches to visual data communication Think beyond the data and consider audience, stakeholders, and message Design your graphs to be intuitive and more communicative Assess the impact of layout, color, font, chart type, and other design choices Creating visual representation of complex datasets is tricky. There's the mandate to include all relevant data in a clean, readable format that best illustrates what the data is saying—but there is also the designer's impetus to showcase a command of the complexity and create multidimensional visualizations that "look cool." #MakeoverMonday shows you the many ways to walk the line between simple reporting and design artistry to create exactly the visualization the situation requires.*