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Ross & Wilson Anatomy and Physiology in Health and Illness E-Book Elsevier Health Sciences The new edition of the hugely successful Ross and Wilson Anatomy & Physiology in Health and Illness continues to bring its readers the core essentials of human biology presented in a clear and straightforward manner. Fully updated throughout, the book now comes with enhanced learning features including helpful revision questions and an all new art programme to help make learning even easier. The 13th edition retains its popular website, which contains a wide range of 'critical thinking' exercises as well as new animations, an audio-glossary, the unique Body Spectrum® online colouring and self-test program, and helpful weblinks. Ross and Wilson Anatomy & Physiology in Health and Illness will be of particular help to readers new to the subject area, those returning to study after a period of absence, and for anyone whose first language isn't English. Latest edition of the world's most popular textbook on basic human anatomy and physiology with over 1.5 million copies sold worldwide Clear, no nonsense writing style helps make learning easy Accompanying website contains animations, audio-glossary, case studies and other self-assessment material, the unique Body Spectrum® online colouring and self-test software, and helpful weblinks Includes basic pathology and pathophysiology of important diseases and disorders Contains helpful learning features such as Learning Outcomes boxes, colour coding and design icons together with a stunning illustration and photography collection Contains clear explanations of common prefixes, suffixes and roots, with helpful examples from the text, plus a glossary and an appendix of normal biological values. Particularly valuable for students who are completely new to the subject, or returning to study after a period of absence, and for anyone whose first language is not English All new illustration programme brings the book right up-to-date for today's student Helpful 'Spot Check' questions at the end of each topic to monitor progress Fully updated throughout with the latest information on common and/or life threatening diseases and disorders Review and Revise end-of-chapter exercises assist with reader understanding and recall Over 150 animations - many of them newly created - help clarify underlying scientific and physiological principles and make learning fun I Am Legend Macmillan A lone human survivor in a world that is overrun by vampires, Robert Neville leads a desperate life in which he must barricade himself in his home every night and hunt down the starving undead by day. Reissue. 100,000 first printing. (A Warner Bros. film, releasing December 2007, directed by Francis Lawrence, starring Will Smith). (Horror) Critical Theory Today A User-Friendly Guide Routledge Critical Theory Today is the essential introduction to contemporary critical theory. It provides clear, simple explanations and concrete examples of complex concepts, making a wide variety of commonly used critical theories accessible to novices without sacrificing any theoretical rigor or thoroughness. This new edition provides in-depth coverage of the most common approaches to literary analysis today: feminism, psychoanalysis, Marxism, reader-response theory, new criticism, structuralism and semiotics, deconstruction, new historicism, cultural criticism, lesbian/gay/queer theory, African American criticism, and postcolonial criticism. The chapters provide an extended explanation of each theory, using examples from everyday life, popular culture, and literary texts; a list of specific questions critics who use that theory ask about literary texts; an interpretation of F. Scott Fitzgerald's The Great Gatsby through the lens of each theory; a list of questions for further practice to guide readers in applying each theory to different literary works; and a bibliography of primary and secondary works for further reading. How to Research This second edition is about the practice and experience of doing research in the social sciences as well as in related subjects such as education, business studies and health and social care. It is aimed at those involved in small-scale research projects at college or at work. A Handbook of Reflective and Experiential Learning Theory and Practice Routledge This handbook acts as an essential guide to understanding and using reflective and experiential learning - whether it be for personal or professional development, or as a tool for learning. It takes a fresh look at experiential and reflective learning, locating them within an overall theoretical framework for learning and exploring the relationships between different approaches. As well as the theory, the book provides practical ideas for applying the models of learning, with tools, activities and photocopyable resources which can be incorporated directly into classroom practice. This book is essential reading to guide any teacher, lecturer or trainer wanting to improve teaching and learning. Essentials of Marketing Pearson Education Brassington and Pettitt's Essentials of Marketing is the indispensable introduction to the subject for all students taking a short or one-semester Marketing module - whatever their background. The second edition retains the lively writing style and authority of the authors' Principles of Marketing, and highlights the links between theory and practice by using fresh and topical case studies drawn from real-life, whilst focussing on the most important concepts and theories of Marketing. Essentials of Marketingalso boasts an unrivalled selection of online learning resources at www.pearsoned.co.uk/brassington, which includes multiple choice questions that test your learning and help monitor your progress, video interviews with top Marketing Managers, answering your questions on how they use the theories of marketing every day in their professional lives, a full online Glossary explaining the key terms of the subject, and weblinks for every chapter that help take your learning further! Dr Frances Brassington is Senior Lecturer in Retail Management and Marketing at Oxford Brookes University Dr Stephen Pettitt is Deputy Vice-chancellor of the University of Bedfordshire The One World Schoolhouse Education Reimagined Hachette UK A free, world-class education for anyone, anywhere: this is the goal of the Khan Academy, a passion project that grew from an ex-engineer and hedge funder's online tutoring sessions with his niece, who was struggling with algebra, into a worldwide phenomenon. Today millions of students, parents, and teachers use the Khan Academy's free videos and software, which have expanded to encompass nearly every conceivable subject; and Academy techniques are being employed with exciting results in a growing number of classrooms around the globe. Like many innovators, Khan rethinks existing assumptions and imagines what education could be if freed from them. And his core idea-liberating teachers from lecturing and state-mandated calendars and opening up class time for truly human interaction-has become his life's passion. Schools seek his advice about connecting to students in a digital age, and people of all ages and backgrounds flock to the site to utilize this fresh approach to learning. In The One World Schoolhouse, Khan presents his radical vision for the future of education, as well as his own remarkable story, for the first time. In these pages, you will discover, among other things: How both students and teachers are being bound by a broken top-down model invented in Prussia two centuries ago Why technology will make classrooms more human and teachers more important How and why we can afford to pay educators the same as other professionals How we can bring creativity and true human interactivity back to learning Why we should be very optimistic about the future of learning. Parents and politicians routinely bemoan the state of our education system. Statistics suggest we've fallen behind the rest of the world in literacy, math, and sciences. With a shrewd reading of history, Khan explains how this crisis presented itself, and why a return to "mastery learning," abandoned in the twentieth century and ingeniously revived by tools like the Khan Academy, could offer the best opportunity to level the playing field, and to give all of our children a world-class education now. More than just a solution, The One World Schoolhouse serves as a call for free, universal, global education, and an explanation of how Khan's simple yet revolutionary thinking can help achieve this inspiring goal. 200 Contractual Problems and their Solutions John Wiley & Sons This book examines 200 contractual problems which regularly arise on building and engineering projects and provides a detailed explanation of their solutions, citing standard contract conditions and key parts of legal judgements as authority. A succinct summary is provided at the end of each detailed solution. It covers problems together with their solutions in respect of: Procurement matters Tenders and bidding Design issues Letters of intent Contractor's programme Contractor's float Delays Concurrent Delays Extensions of time Liquidated/delay damages Unliquidated damages Variations Loss and expense/additional cost claims Acceleration Global claims Payment Damage to the works Exclusion clauses Retention of title Practical completion Defect correction Adjudication This book deals with a broad range of construction contracts including JCT Standard Form and Design and Build, New Engineering Contract NEC3, ICE and GC/Works/1. This book was first published under the title of One Hundred Contractual Problems and Their Solutions, with a second edition entitled One Hundred and Fifty Contractual Problems and their Solutions. This third edition adds 50 new problems and replaces 15 of those in the last edition. Of the remainder half have been the subject of revision. "Deserves a place on every site and in every office as the standard handbook on contractual problems" —Construction Law Digest Using Technology with Classroom Instruction that Works ASCD Technology is ubiquitous, and its potential to transform learning is immense. The first edition of Using Technology with Classroom Instruction That Works answered some vital questions about 21st century teaching and learning: What are the best ways to incorporate technology into the curriculum? What kinds of technology will best support particular learning tasks and objectives? How does a teacher ensure that technology use will enhance instruction rather than distract from it? This revised and updated second edition of that best-selling book provides fresh answers to these critical questions, taking into account the enormous technological advances that have occurred since the first edition was published, including the proliferation of social networks, mobile devices, and web-based multimedia tools. It also builds on the up-to-date research and instructional planning framework featured in the new edition of Classroom Instruction That Works, outlining the most appropriate technology applications and resources for all nine categories of effective instructional strategies: * Setting objectives and providing feedback * Reinforcing effort and providing recognition * Cooperative learning * Cues, questions, and advance organizers * Nonlinguistic representations * Summarizing and note taking * Assigning homework and providing practice * Identifying similarities and differences * Generating and testing hypotheses Each strategy-focused chapter features examples--across grade levels and subject areas, and drawn from real-life lesson plans and projects--of teachers integrating relevant technology in the classroom in ways that are engaging and inspiring to students. The authors also recommend dozens of word processing applications, spreadsheet generators, educational games, data collection tools, and online resources that can help make lessons more fun, more challenging, and--most of all--more effective. A Thousand Splendid Suns Bloomsbury Publishing Mariam is only fifteen when she is sent to Kabul to marry Rasheed. Nearly two decades later, a friendship grows between Mariam and a local teenager, Laila, as strong as the ties between mother and daughter. When the Taliban take over, life becomes a desperate struggle against starvation, brutality and fear. Yet love can move a person to act in unexpected ways, and lead them to overcome the most daunting obstacles with a startling heroism. Smart Technologies and Innovation for a Sustainable Future Proceedings of the 1st American University in the Emirates International Research Conference — Dubai, UAE 2017 Springer The book presents high-quality research papers presented at the 1st AUE International research conference, AUEIRC 2017, organized by the American University in the Emirates, held on November 15th-16th, 2017 in Dubai. The book is broadly divided into three sections: Media and Smart Cities, Creative Technologies and Innovation, and Security Risks and Strategic Challenges. The areas covered under these sections are cyber-psychology and digital forensics, cloud RAN architecture, networking functions virtualization, e-Governance and IoT semantic interoperability, ERP security, web-based application and problem-solving skills, smart technologies and advertising, smart technologies for smart cities, smart adaptable navigation systems, turbo codes for security key generation, technology advanced student learning and mobile devices, big data security and privacy, multi-channel buffer enabled technique, physiological signal acquisition in electro-oculography, blockchain and donation-based crowdfunding, smart city and framework development approach, news channel and media education, UAE foreign policy, China-GCC relations, diplomacy in the Internet age, intelligent cyber-security strategies, industry securities and strategic challenges, hybrid alliances and corporate security, security and privacy in smart cities, human computer interaction and e-learning solution, complexity of smart cities governance. The papers included in this book present insightful information on the most recent and relevant research, theories and practices in the field, which aim for a sustainable future. Architecture Form, Space, and Order John Wiley & Sons A superb visual reference to the principles of architecture Now including interactive CD-

ROM! For more than thirty years, the beautifully illustrated *Architecture: Form, Space, and Order* has been the classic introduction to the basic vocabulary of architectural design. The updated Third Edition features expanded sections on circulation, light, views, and site context, along with new considerations of environmental factors, building codes, and contemporary examples of form, space, and order. This classic visual reference helps both students and practicing architects understand the basic vocabulary of architectural design by examining how form and space are ordered in the built environment. Using his trademark meticulous drawing, Professor Ching shows the relationship between fundamental elements of architecture through the ages and across cultural boundaries. By looking at these seminal ideas, *Architecture: Form, Space, and Order* encourages the reader to look critically at the built environment and promotes a more evocative understanding of architecture. In addition to updates to content and many of the illustrations, this new edition includes a companion CD-ROM that brings the book's architectural concepts to life through three-dimensional models and animations created by Professor Ching.

The Uses of Argument [Cambridge University Press](#) Traditionally, logic has been claimed to be 'the science of rational argument', but the relevance to our everyday disputes of the formal logician's results has remained unclear. The abstract character of traditional logic cuts the subject off from practical considerations; Mr Toulmin enquires why this is so, and shows how an alternative conception can be of more general value. Starting from an examination of the actual procedures in different fields of argument - the practice, as opposed to the theory, of logic - he discloses a richer variety than is allowed for by any available system. He argues that jurisprudence rather than mathematics should be the logician's model in analysing rational procedures, and that logic should be a comparative and not a purely formal study. These suggestions lead to conclusions which many will consider controversial; though they will also be widely recognized as interesting and illuminating. This book extends into general philosophy lines of enquiry already sketched by Mr Toulmin in his earlier books on ethics and the philosophy of science. The ordinary reader will find in it the same clarity and intelligibility; and the professional philosopher will acknowledge the same power to break new ground (and circumvent old difficulties) by posing fresh and stimulating questions.

Poor but Sexy Culture Clashes in Europe East and West [John Hunt Publishing](#) 24 years after the fall of the Berlin Wall, Europe is as divided as ever. The passengers of the low-budget airlines go east for stag parties, and they go West for work; but the East stays East, and West stays West. Caricatures abound - the Polish plumber in the tabloids, the New Cold War in the broadsheets and the endless search for 'the new Berlin' for hipsters. Against the stereotypes, Agata Pyzik peers behind the curtain to take a look at the secret histories of Eastern Europe (and its tortured relations with the 'West'). Neoliberalism and mass migration, post-punk and the Bowiephile obsession with the Eastern Bloc, Orientalism and 'self-colonization', the emancipatory potentials of Socialist Realism, the possibility of a non-Western idea of modernity and futurism, and the place of Eastern Europe in any current revival of 'the idea of communism' - all are much more complex and surprising than they appear. Poor But Sexy refuses both a dewy-eyed Ostalgia for the 'good old days' and the equally desperate desire to become a 'normal part of Europe', reclaiming instead the idea an Other Europe.

Cambridge International AS and A Level English Language Coursebook [Cambridge University Press](#) Comprehensive student-friendly resources designed for teaching Cambridge International AS and A Level English Language (syllabus 9093 for first examination in 2015). The core aim of this Coursebook is to help students to develop and apply the key skills they need to achieve in AS and A Level English Language. They will build the skills needed for assessment through frequent activities. Divided into two distinct parts for AS and A Level studies, the book covers a wide range of reading skills, such as understanding aspects of style, voice and tone. It also addresses the conventions of key kinds of writing and spoken language, from scripted speeches to travel articles, and looks at how they can capture these conventions in their own work.

The Ant Trap Rebuilding the Foundations of the Social Sciences [Oxford Studies in Philosophy](#) We live in a world of crowds and corporations, legislatures and languages, money and markets. These are all social objects - they are made, at least in part, by people and communities. But what exactly are these things? How are they made, and what is the role of people in making them? 'The Ant Trap' rewrites our understanding of the nature of the social world and the foundations of the social sciences.

Hitler 1936-1945 Nemesis [Penguin UK](#) Following the enormous success of *HITLER: HUBRIS* this book triumphantly completes one of the great modern biographies. No figure in twentieth century history more clearly demands a close biographical understanding than Adolf Hitler; and no period is more important than the Second World War. Beginning with Hitler's startling European successes in the aftermath of the Rhineland occupation and ending nine years later with the suicide in the Berlin bunker, Kershaw allows us as never before to understand the motivation and the impact of this bizarre misfit. He addresses the crucial questions about the unique nature of Nazi radicalism, about the Holocaust and about the poisoned European world that allowed Hitler to operate so effectively.

RCSLT Clinical Guidelines [Routledge](#) The aim of these guidelines is to provide clinicians, managers and service users with statements regarding the clinical management of specific disorders or conditions and in some instances, particular populations. The guidelines assist in the clinical decision-making process by providing information on what is considered to be the minimum best practice. Each guideline contains recommendations that are explicit statements providing specific clinical guidance on the assessment and management of each area. Each recommendation is supported by evidence from the literature or is based upon the consensus of clinical experts. Sections include: Pre-School children with communication, language speech needs; School-aged children with speech, language communication difficulties; Autistic spectrum disorders; Cleft palate and velopharyngeal abnormalities; Clinical voice disorders; Deafness/hearing loss; Disorders of fluency; Disorders of feeding, eating, drinking swallowing (dysphagia); Disorders of mental health dementia; Dysarthria; Aphasia; Head neck cancer. A Position Statement on working with Adults with Learning Disabilities is included in place of a guideline. Every practising UK speech language therapist needs to have access to these guidelines, and they will also be of value to health, social and educational professionals that may become involved with individuals who have a communication or swallowing disorder.

International Encyclopedia of Information and Library Science [Routledge](#) The International Encyclopedia of Information and Library Science was published to widespread acclaim in 1996, and has become the major reference work in the field. This eagerly awaited new edition has been fully revised and updated to take full account of the many and radical changes which have taken place since the Encyclopedia was originally conceived. With nearly 600 entries, written by a global team of over 150 contributors, the subject matter ranges from mobile library services provided by camel and donkey transport to search engines, portals and the World Wide Web. The new edition retains the successful structure of the first with an alphabetical organization providing the basic framework of a coherent collection of connected entries. Conceptual entries explore and explicate all the major issues, theories and activities in information and library science, such as the economics of information and information management. A wholly new entry on information systems, and enhanced entries on the information professions and the information society, are key features of this new edition. Topical entries deal with more specific subjects, such as collections management and information services for ethnic minorities. New or completely revised entries include a group of entries on information law, and a collection of entries on the Internet and the World Wide Web.

District Laboratory Practice in Tropical Countries, Part 2 [Cambridge University Press](#) A practical and well-illustrated guide to microbiological, haematological, and blood transfusion techniques. The microbiology chapter focuses on common tropical infections. The haematology chapter deals with the investigation of anaemia and haemoglobinopathies. The blood transfusion chapter provides guidelines on the use of blood and blood substitutes, selection of donors and collection.

Essentials of Operations Management [Pearson Higher Ed](#) Essentials of Operations Management is a brand new concise version of the market-leading text Operations Management. It has been developed for students on short courses in operations management - for example, doing an initial course at undergraduate, postgraduate or post-experience level. In these books the author team have set the standards in Operations Management which other textbooks seek to emulate: Expert authorship, an engaging writing style, and an interesting collection of cases combine to communicate the importance of managing operations and processes within a successful organisation.

Introduction to High Performance Computing for Scientists and Engineers [CRC Press](#) Written by high performance computing (HPC) experts, Introduction to High Performance Computing for Scientists and Engineers provides a solid introduction to current mainstream computer architecture, dominant parallel programming models, and useful optimization strategies for scientific HPC. From working in a scientific computing center, the author Operations Management [Pearson Higher Ed](#) Operations management is important, exciting, challenging ... and everywhere you look! Important, because it enables organisations to provide services and products that we all need Exciting, because it is central to constant changes in customer preference, networks of supply and demand, and developments in technology Challenging, because solutions must be must be financially sound, resource-efficient, as well as environmentally and socially responsible And everywhere, because in our daily lives, whether at work or at home, we all experience and manage processes and operations. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

Cultural Policy [Routledge](#) David Bell and Kate Oakley survey the major debates emerging in cultural policy research, adopting an approach based on spatial scale to explore cultural policy in cities, nations and internationally. They contextualise these discussions with an exploration of what both 'culture' and 'policy' mean when they are joined together as cultural policy. Drawing on topical examples and contemporary research, as well as their own experience in both academia and in consultancy, Bell and Oakley urge readers to think critically about the project of cultural policy as it is currently being played out around the world. Cultural Policy is a comprehensive and readable book that provides a lively, up-to-date overview of key debates in cultural policy, making it ideal for students of media and cultural studies, creative and cultural industries, and arts management.

Hactivism and Cyberwars Rebels with a Cause? [Routledge](#) As global society becomes more and more dependent, politically and economically, on the flow of information, the power of those who can disrupt and manipulate that flow also increases. In Hactivism and Cyberwars Tim Jordan and Paul Taylor provide a detailed history of hactivism's evolution from early hacking culture to its present day status as the radical face of online politics. They describe the ways in which hactivism has re-appropriated hacking techniques to create an innovative new form of political protest. A full explanation is given of the different strands of hactivism and the 'cyberwars' it has created, ranging from such avant garde groups as the Electronic Disturbance Theatre to more virtually focused groups labelled 'The Digitally Correct'. The full social and historical context of hactivism is portrayed to take into account its position in terms of new social movements, direct action and its contribution to the globalization debate. This book provides an important corrective flip-side to mainstream accounts of E-commerce and broadens the conceptualization of the internet to take into full account the other side of the digital divide.

Frontiers of Political Economy [Verso](#) Transcending the arid formalism of present-day economic theory, Frontiers of Political Economy develops a new and accessible perspective on the world economy. Guglielmo Carchedi identifies and analyses three key features of modern capitalism: the rapidly increasing share of human labour needed for the advancement of science and technology rather than for the production of goods; the global, rather than national, nature of production, distribution and consumption; and the dominance of the oligopolies. This analysis enables Carchedi to explore new theoretical frontiers: from an original theory of mental and material labour to an investigation of the conditions under which mental labour produces value; from an assessment of the class structure of modern capitalism to an appraisal of the social content of science and technology; from an alternative account of crises, inflation and stagflation to a study of their relation to the destruction of value and to arms production. He also cast fresh light on a number of basic contemporary issues--including the present financial and monetary crisis--and surveys the most important recent controversies in language accessible to non-specialists. Rigorous and wide-ranging, but written with great lucidity, Frontiers of Political Economy is an essential book for both specialists and students in economics and politics.

Engineering Optimization Theory and Practice [New Age International](#) A Rigorous Mathematical Approach To Identifying A Set Of Design Alternatives And Selecting The Best Candidate From Within That Set, Engineering Optimization Was Developed As A Means Of Helping Engineers To Design Systems That Are Both More Efficient And Less Expensive And To Develop New Ways Of Improving The Performance Of Existing Systems.Thanks To The Breathtaking Growth In Computer Technology That Has Occurred Over The Past Decade, Optimization Techniques Can Now Be Used To Find Creative Solutions To Larger, More Complex Problems Than Ever Before. As A Consequence, Optimization Is Now Viewed As An Indispensable Tool Of The Trade For Engineers Working In Many Different Industries, Especially The Aerospace, Automotive, Chemical, Electrical, And Manufacturing Industries.In Engineering Optimization, Professor Singiresu S. Rao Provides An Application-Oriented Presentation Of The Full Array Of Classical And Newly Developed Optimization Techniques Now Being Used By Engineers In A Wide Range Of Industries. Essential Proofs And Explanations Of The Various Techniques Are Given In A Straightforward, User-Friendly Manner, And Each Method Is Copiously

Illustrated With Real-World Examples That Demonstrate How To Maximize Desired Benefits While Minimizing Negative Aspects Of Project Design. Comprehensive, Authoritative, Up-To-Date, Engineering Optimization Provides In-Depth Coverage Of Linear And Nonlinear Programming, Dynamic Programming, Integer Programming, And Stochastic Programming Techniques As Well As Several Breakthrough Methods, Including Genetic Algorithms, Simulated Annealing, And Neural Network-Based And Fuzzy Optimization Techniques. Designed To Function Equally Well As Either A Professional Reference Or A Graduate-Level Text, Engineering Optimization Features Many Solved Problems Taken From Several Engineering Fields, As Well As Review Questions, Important Figures, And Helpful References. Engineering Optimization Is A Valuable Working Resource For Engineers Employed In Practically All Technological Industries. It Is Also A Superior Didactic Tool For Graduate Students Of Mechanical, Civil, Electrical, Chemical And Aerospace Engineering. Paper Towns A&C Black Special edition slipcase edition of John Green's Paper Towns, with pop-up paper town. From the bestselling author of The Fault in our Stars. Quentin Jacobsen has always loved Margo Roth Spiegelman, for Margo (and her adventures) are the stuff of legend at their high school. So when she one day climbs through his window and summons him on an all-night road trip of revenge he cannot help but follow. But the next day Margo doesn't come to school and a week later she is still missing. Q soon learns that there are clues in her disappearance . . . and they are for him. But as he gets deeper into the mystery - culminating in another awesome road trip across America - he becomes less sure of who and what he is looking for. Masterfully written by John Green, this is a thoughtful, insightful and hilarious coming-of-age story. IB Physics Course Book for the IB Diploma OUP Oxford The most comprehensive match to the new 2014 Chemistry syllabus, this completely revised edition gives you unrivalled support for the new concept-based approach, the Nature of science. The only DP Chemistry resource that includes support directly from the IB, focused exam practice, TOK links and real-life applications drive achievement. Operations Management 7th edition eBook PDF Pearson Higher Ed Were you looking for the book with access to MyOMLab? This product is the book alone, and does NOT come with access to MyOMLab. Buy Operations Management with MyOMLab access card 7e (ISBN 9780273776291) if you need access to the MyLab as well, and save money on this brilliant resource. Operations management is important, exciting, challenging ... and everywhere you look! • Important, because it enables organisations to provide services and products that we all need • Exciting, because it is central to constant changes in customer preference, networks of supply and demand, and developments in technology • Challenging, because solutions must be must be financially sound, resource- efficient, as well as environmentally and socially responsible • And everywhere, because in our daily lives, whether at work or at home, we all experience and manage processes and operations. 'Operations Management' focuses on the sustainable and socially responsible imperatives of operations management, using over 120 cases and illustrations of real-life operations around the world, including Apple, Médecins Sans Frontières, Amazon, Ecover, Dyson, Disneyland Paris, Google, The North Face, and many more. Need extra support? This product is the book alone, and does NOT come with access to MyOMLab. This title can be supported by MyOMLab, an online homework and tutorial system which can be used by students for self-directed study or fully integrated into an instructor's course. You can benefit from MyOMLab at a reduced price by purchasing a pack containing a copy of the book and an access card for MyOMLab: Operations Management with MyOMLab access card 6e (ISBN 9780273776291). Alternatively, buy access to MyOMLab and the eText - an online version of the book - online at www.myomlab.com. For educator access, contact your Pearson Account Manager. To find out who your account manager is, visit www.pearsoned.co.uk/relocator Day of Empire How Hyperpowers Rise to Global Dominance--and Why They Fall Anchor In this sweeping history, bestselling author Amy Chua explains how globally dominant empires—or hyperpowers—rise and why they fall. In a series of brilliant chapter-length studies, she examines the most powerful cultures in history—from the ancient empires of Persia and China to the recent global empires of England and the United States—and reveals the reasons behind their success, as well as the roots of their ultimate demise. Chua's analysis uncovers a fascinating historical pattern: while policies of tolerance and assimilation toward conquered peoples are essential for an empire to succeed, the multicultural society that results introduces new tensions and instabilities, threatening to pull the empire apart from within. What this means for the United States' uncertain future is the subject of Chua's provocative and surprising conclusion. The Complete Idiot's Guide to European History, 2nd Edition Understand the People, Politics, and Conflicts That Shaped a Continent Dorling Kindersley Ltd Fascinating, fact-filled writing that delivers hundreds of years in the life of the European continent. Terrific supplementary reading for AP History students. Classroom Management 24 Strategies Every Teacher Needs to Know Scholastic Teaching Resources Describes principles for organizing a classroom, discussing such topics as setting classroom rules, holding students' attention, increasing their motivation, and identifying and preventing problem behavior. Competitive Authoritarianism Hybrid Regimes after the Cold War Cambridge University Press Based on a detailed study of 35 cases in Africa, Asia, Latin America, and post-communist Eurasia, this book explores the fate of competitive authoritarian regimes between 1990 and 2008. It finds that where social, economic, and technocratic ties to the West were extensive, as in Eastern Europe and the Americas, the external cost of abuse led incumbents to cede power rather than crack down, which led to democratization. Where ties to the West were limited, external democratizing pressure was weaker and countries rarely democratized. In these cases, regime outcomes hinged on the character of state and ruling party organizations. Where incumbents possessed developed and cohesive coercive party structures, they could thwart opposition challenges, and competitive authoritarian regimes survived; where incumbents lacked such organizational tools, regimes were unstable but rarely democratized. The Speckled Band and Other Stories MACMILLAN Global Activism, Global Media Pluto Press (UK) Lively account of how people power has shaped British history -- from Peterloo to the Poll tax and beyond. Can Human Rights Survive? Cambridge University Press In this 2006 book, Conor Gearty confronts the challenges that may destroy the language of human rights for future generations. AP® Biology Crash Course, For the New 2020 Exam, Book + Online Research & Education Assoc. For the New 2020 Exam! AP® Biology Crash Course® A Higher Score in Less Time! At REA, we invented the quick-review study guide for AP® exams. A decade later, REA's Crash Course® remains the top choice for AP® students who want to make the most of their study time and earn a high score. Here's why more AP® teachers and students turn to REA's AP® Biology Crash Course®: Targeted Review - Study Only What You Need to Know. REA's all-new 3rd edition addresses all the latest test revisions taking effect through 2020. Our Crash Course® is based on an in-depth analysis of the revised AP® Biology course description outline and sample AP® test questions. We cover only the information tested on the exam, so you can make the most of your valuable study time. Expert Test-taking Strategies and Advice. Written by a veteran AP® Biology teacher and test development expert, the book gives you the topics and critical context that will matter most on exam day. Crash Course® relies on the author's extensive analysis of the test's structure and content. By following her advice, you can boost your score. Practice questions - a mini-test in the book, a full-length exam online. Are you ready for your exam? Try our focused practice set inside the book. Then go online to take our full-length practice exam. You'll get the benefits of timed testing, detailed answers, and automatic scoring that pinpoints your performance based on the official AP® exam topics - so you'll be confident on test day. Whether you're cramming for the exam or looking to recap and reinforce your teacher's lessons, Crash Course® is the study guide every AP® student needs. Story Substance, Structure, Style, and the Principles of Screenwriting Methuen Publishing "In Story screenwriting guru Robert McKee presents his powerful and much sought-after knowledge in a comprehensive guide to the essentials of screenwriting and storytelling." -- Methuen. The Prime of Miss Jean Brodie Canongate Books 'Muriel Spark's most celebrated novel . . . This ruthlessly and destructively romantic school ma'am is one of the giants of post-war fiction' Independent 'A brilliantly psychological fugue' Observer The Prime of Miss Jean Brodie is Muriel Spark's most significant and celebrated novel, and remains as dazzling as when it was first published in 1961. Miss Jean Brodie is a teacher unlike any other, proud and cultured, enigmatic and freethinking; a romantic, with progressive, sometimes shocking ideas and aspirations for the girls in her charge. At the Marcia Blaine Academy she takes a select group of girls under her wing. Spellbound by Miss Brodie's unconventional teaching, these devoted pupils form the Brodie set. But as the girls enter their teenage years and they become increasingly drawn in by Miss Brodie's personal life, her ambitions for them take a startling and dark turn with devastating consequences.