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Captured by the Light The Essential Guide to Creating Extraordinary Wedding Photography Pearson Education IMAGINE THE ADVANTAGE YOU'D HAVE IF ONE OF THE WORLD'S TOP WEDDING SHOOTERS SHARED HIS SECRETS WITH YOU World-renowned wedding photographer, and one of the most widely acclaimed instructors in the industry today, David Ziser brings his no-nonsense, straight-to-the-point teaching style to a book that totally rewrites the rules for how wedding photography is taught. This groundbreaking new book is the first of its kind to focus on the exact areas that wedding photographers have been begging a top pro like David to cover, including how to create professional quality light and beautiful images in every situation, how to compose wedding images that sell, and how to create amazing images in the limited time and at the fast pace of a wedding. But David doesn't just stop there. He covers every aspect of what today's brides and wedding couples want from a wedding photographer, including poses that work every time and can't-miss lighting setups you can use again and again, and everything is laid out in a brilliant step-by-step method that makes learning these techniques so easy, you'll be able to pull off these same looks yourself (without spending thousands on expensive equipment). Plus, the book is packed with David's tricks of the trade that he's picked up in a career shooting all over the world. **LEARN HOW THE PROS REALLY DO IT** Each year David trains thousands of photographers on how to shoot weddings like a pro. He knows the problems and challenges today's wedding photographers face, and that's exactly what he covers in this book. You'll learn everything on the list here and much more: Professional posing and composition tips Simple on-location lighting setups that are specially designed for the wedding photographer How to get gorgeous images using a minimal amount of time and equipment Creative lighting techniques that anyone can use to create dramatic wedding portraits that will set you apart David's own camera settings and lens selections (which lenses to use when, and why), and how to get the best results with your existing gear How pros use on- and off-camera flash, and a host of tricks of the trade that will make you more profitable and have you delivering the type of wedding shots you've always dreamed of! Plus, the book includes the complete cover-to-cover layout from one of David's wedding album designs to help spark your creative juices and give you ideas to take your own layouts to the next level. The wedding photography industry has been waiting for a landmark book that would become "the book" that finally changes everything, and that's exactly what you'll be getting with the purchase of this book.

Professional Digital Imaging for Wedding and Portrait Photographers How to Take Great Digital Photos of Your Friend's Wedding Amherst Media, Inc Armed with a digital camera, wedding attendees can create snapshots of the their friend's big day with the camera, lighting, posing, and composition skills taught in this step-by-step manual. Beginning with a discussion of digital capture basics and how to ensure the best possible exposure by selecting the appropriate ISO settings, photographers learn how to create the setting that produces the best results under any lighting conditions. Posing is also covered so that, armed with some general principles and strategies, amateur photographers can greatly improve their sense of portraiture. Sections on unusual situations teach readers how to make the best of mixed lighting conditions, flatter subjects, avoid exposure problems, and use the flash indoors; while tips on using Adobe Photoshop Elements help photographers give their photographs that professional edge. **Mastering Portrait Photography** Ammonite Press Presenting an alternative to the formal, corporate-style poses of yesteryear, this book offers a modern, vibrant approach that aims to capture a moment in the lifestyle of the person or persons in the picture. Clear, concise text discusses the essential technical aspects of photography from choosing a camera and equipment to an appreciation of exposure, aperture, metering, shutter speed, depth of field and white balance settings, in addition to how natural light, color and movement affect a photograph. A guide to posing helps to ensure dynamic and arresting images. Along with advice on setting up a small studio at home, choice of backgrounds and using artificial light, there are hints and tips on pre-shoot preparations such as make-up, hair styling and suitable clothing for the subject of the portrait. Post-production techniques include skin retouching and color correction, plus a guide to printing options and presentation.

Fashion Flair for Portrait and Wedding Photography Course Technology FASHION FLAIR FOR PORTRAIT AND WEDDING PHOTOGRAPHY shows photographers how to apply the concepts of fashion photography, including preparation, styling, props, lighting, posing, and post-processing, to their portrait and wedding photography. This practical guide demonstrates how using fashion photography concepts and ideas in your work helps you stand out against your competition, grow your business, and make your work more lucrative. You'll learn how to prepare for a shoot, including choosing the location, wardrobe, hair, makeup styling, and poses, as well as considering the lighting and equipment. You'll also find in-camera techniques, fashion lighting essentials, Photoshop techniques, and a variety of other tricks to achieve the fashion flair aesthetic. Finally, you'll discover business and marketing tips, including useful social networking sites, products, and services to help you maximize the fashion flair approach and make it work for you. By offering portrait and wedding clients something unique, they'll seek you out for striking and powerful imagery that really stands out and offers an

experience they won't forget. **Fine Art Wedding Photography How to Capture Images with Style for the Modern Bride** Amphoto Books Many semi-pro and professional wedding photographers are looking to "wake up" their style, stay current, and stimulate business. And today, that means lifestyle photography, also referred to as "fine art wedding photography." Fine art wedding photography isn't just a catchy phrase; it's a modern approach in which design is paramount. Fine art wedding images are more graphic and stylized than traditional wedding photojournalism, as if they were pulled from the pages of a glossy wedding or lifestyle magazine. Acclaimed wedding photographer Jose Villa was a pioneer in fine art wedding photography before it became a trendy buzzword. Here, he shares his secrets for bringing a stylized sense of composition, lighting, posing, and most important, design, to your images, while still keeping them organic and narrative. You'll learn Jose's trademark technique of capturing the more natural moment after a pose, and tips for getting images right in-camera to avoid the need for heavy postproduction. Final chapters show you how to integrate design through the delivered product, whether an album or slideshow, and continue nurturing clients after the wedding by expanding to baby and family portraiture. Packed with real-life examples, solid techniques, and stunning images from one of the wedding industry's brightest stars, this book will both educate and inspire photographers seeking to update their work and satisfy a new generation of brides. **Going Digital Wedding and Portrait Photography** Rotovision As a photographic professional, you're almost certainly aware that digital photography will become an integral part of any photographic business. The difficult part is to work out which part, how much, and when. Going Digital: Wedding and Portrait Photography is designed to help deal with those issues. The technology is explained, from the charge-coupled device at the heart of the camera to the wider business-based aspects of building a system to suit your needs. Production considerations including speed, quality, quantity and archival permanence are dealt with. The business areas that are covered include using the Internet as a way of increasing client numbers and sales. The issue of costs is examined alongside the revenue benefits that digital photography can make possible. Several ideas are discussed about using the new technology to develop new revenue-generating areas. Throughout the book, case studies are presented in which professional photographers describe their experiences with digital photography, from how they began to use it to how it has affected their work. The book contains many photographs showing the different approaches used by the photographers in the case studies. Finally, at the end of the book, there is a reading list of recommended titles, websites that you are likely to find useful, a glossary and a comprehensive index. **Book jacket. Professional Digital Imaging for Wedding and Portrait Photographers** Amherst Media Nearly 20 photographers whose digital photographs and techniques are featured in this book provide inside information on everything from equipment selection and tips for creating top-notch studio and location portraiture to output and marketing techniques. Answers are provided to such questions as How can photographers ensure correct and consistent color? What printer type will best suit a photographer's production schedule? and What papers and inks will ensure acceptable longevity of the print? Adobe Photoshop and its usefulness to professional photographers is discussed, but other popular software programs such as Corel Painter, Nik Color **Digital Portrait Photography of Teens and Seniors Shooting and Selling Techniques for Photographers** Amherst Media Divided into two parts, this guide shows studio owners and photographers how to increase visibility, creativity, and financial rewards in the teen and senior portrait market. The first section is focused on technical mastery, gives tips on how to refine one's technique and remain competitive and providing advice on selecting the appropriate digital equipment and added artistic elements like indoor and outdoor sets, storytelling props, and fashionable backgrounds. The second section is devoted to successful marketing techniques that are low-cost and have a big impact, such as maintaining an Internet presence, offering special promotions, and producing direct-mail marketing pieces. Numerous marketing pieces from top studios are included as reference points. **Digital Wedding Photography For Dummies** John Wiley & Sons Expert advice on becoming a successful wedding photographer Wedding photography can be a great hobby or home-based business. But while it's an exciting and lucrative field, it also has its challenges. Now, you can turn to Digital Wedding Photography For Dummies for friendly, hands-on guidance on selecting the right equipment, building a client list, and developing the skills and techniques needed to create stunning and memorable images. Covers tools and techniques practiced by some of the most successful photographers in the business Advice on camera settings, lighting, and angles How to create a professional experience that will put clients at ease Build a portfolio and connect with clients Start a wedding photography business Whether you're an aspiring wedding photographer who wants to learn about the techniques that make the best wedding photographers successful, or are in the business and want tips and advice to improve your skills, this practical guide has you covered. **Digital Wedding Photography Capturing Beautiful Memories** John Wiley & Sons Fully revised and updated! Full-color guide to capturing great wedding images and building a successful photography business This full-color book from acclaimed professional wedding photographer Glen Johnson not only teaches you how to take memorable photos, it also shows you how to start a wedding photography business. Packed with great tips and savvy advice, this new edition helps you set up efficient workflows, choose camera equipment, manipulate images, make impressive presentations, and launch smart, photo-based marketing strategies to build your business. Best of all, it's loaded with new, superb photos that illustrate photography techniques. Shows you how to set up and capture beautiful photos, posed or candid, in all kinds of settings, for weddings and other special events Offers practical marketing strategies for building your own photography business, including how to build a fantastic Web site that attracts clients Covers current camera equipment and accessories, post-shoot digital darkroom techniques, digital editing software, and how to print your images successfully Gives you invaluable insights and tips from the author, who is one of the country's top wedding and special events photographers Capture better pictures of some of life's most memorable events—and build a successful photography business—with this indispensable guide! **Adobe Photoshop Lightroom X for Wedding and Portrait Photographers** Increase productivity, improve image quality, and boost your business income as Adobe Photoshop Lightroom X for Wedding and Portrait Photographers introduces the best practices for establishing an efficient, effective digital workflow. Whether you are a professional or aspiring wedding or portrait photographer, you'll discover the proven, streamlined digital workflow needed for business success, using Adobe Photoshop Lightroom 4 software. This clear, concise guide covers all aspects of working with digital images -- from capturing unforgettable images with the lens to sharing images with clients through prints, slideshows, web galleries, or electronic archives. You learn to import and efficiently organize images. Proven methods demonstrate how to edit photo shoots with thousands of images into the few hundred best photos in only 15 minutes. You learn how to place client galleries online within hours after an event and fulfill

print or digital orders. In addition, you discover how to safely back up images at all stages of workflow and efficiently archive work. Author Scott Rouse uses his extensive experience in Lightroom to introduce less familiar, but exceptional tools for photographers that help you best manage digital assets. Adobe Photoshop Lightroom X for Wedding and Portrait Photographers enables you to increase efficiency, image quality and business profitability, all while spending less time behind the computer. **How to Photograph Weddings Behind the Scenes with 25 Leading Pros to Learn Lighting, Posing and More** Amherst Media Go behind the scenes with twenty-five leading professionals and explore what makes their work unique. Whether you're looking for tips on location selection, better time management, posing cues, lighting insights, or some new ideas for shooting the reception, you'll find the answers at your fingertips. Music-photographer turned wedding shooter Angela Hubbard (Rolling Stone, Spin, Vanity Fair) shows you how to design iconic images of your couple. Jim Garner, named one of the world's top-ten wedding photographers by American PHOTO Magazine, reveals how a change in his products and design strategy revolutionized his approach to shooting weddings. Anne Almasy (Huffington Post: Wedding blogger) and Catherine Hall (named Best Wedding Photographer by The Knot) explore the role of emotional and personal connections on your images. Also featured are images and fascinating insights from acclaimed artists: Dave & Quin Cheung, Salvatore Cincotta, Bob & Dawn Davis, Tracy Dorr, Brett Florens, Jim Garner, Jerry Ghionis, Michael Mowbray, Christie Mumm, Josh Newton, Huy Nguyen, Kristi Odon, Dennis Orchard, Srinu & Amy Regeti, Ken Sklute, Damon Tucci, Neal Urban, Riccis Valladares, Paul Van Hoy, Neil Van Niekerk, Ethan Watts, and Stephanie Zettl. **Photographer's Guide to Wedding Album Design and Sales** Amherst Media, Inc "Full of instructive images and insightful hints, this book is indispensable for photographers who want to boost their wedding-album business. Showcased are the album styles of 15 top wedding photographers, with insight provided into each artist's creative process, client service skills, and album design. Examples include Michael Ayers's one-of-a-kind pop-up albums; photojournalism trendsetter Andy Marcus's magical designs; and Gigi Clark's unique presentation in an archival box. Savvy photographers will learn how to turn an album purchase into a multiple-album sale, how to add on a la carte images, and how to make networking and referrals generate business so they can concentrate on photography." **Professional Marketing & Selling Techniques for Digital Wedding Photographers** Amherst Media Updated to include the latest digital camera models, imaging software, and current image proofing and sales techniques, this business guide teaches wedding photographers how to build a profitable business. From formulating a business plan to presenting final images to clients, the strategies presented help photographers avoid the pitfalls that ruin many wedding photography studios. Photographers learn how to define a target demographic—whether that be low-volume big-budget or high-volume low-budget clients—and market to those demographics in print, on the Internet, through networking, and at bridal shows. Customer service tips include how to interview clients to ensure a stress-free and enjoyable portrait experience, conduct pre-session consultations, and write a contract, as well as presentation techniques for wall-size images, coffee-table-style books, and guestbooks. The featured images and drawings include a gallery of the author's wedding photographs and samples of advertising, marketing, and promotional literature. **Wedding Photography from the Heart Creative Techniques to Capture the Moments that Matter** Amphoto Books A behind-the-scenes look at master wedding photographer Joe Buissink's acclaimed style "There's no such thing as a perfect image—only a perfect moment," says Joe Buissink, one of American Photo's Top 10 Wedding Photographers in the World. In *Wedding Photography from the Heart*, the premier photographer gives us an inside look at how he captures the feeling of a couple's wedding, seeing the moments from their perspectives and hearts. Here, for the first time, are more than 150 of his stunning images—including many from celebrity weddings—accompanied by creative techniques, inspiration, and unparalleled advice. Joe brings us into his creative process, emphasizing "learning to see"—training yourself to anticipate the moments that matter—and, most important, developing a relationship of complete trust with your clients. His goal is not necessarily to take technically perfect photos, but to capture the right moments, transforming intimate, emotional memories into timeless images. A must-have for all professional, semipro, and aspiring wedding photographers—as well as brides and grooms looking for inspiration—*Wedding Photography from the Heart* reveals how to create wedding photographs that will, even decades later, capture the joy of a couple's wedding day. **The Parent's Guide to Photographing Children and Families Simple Techniques for Beautiful Digital Portraits** Amherst Media, Inc It can be really challenging to capture those special moments - especially when they involve fast-moving kids! Here, Kathleen Hawkins teaches the basic skills needed to create digital images. With simple lessons, she shows readers how to make use of those mysterious camera settings beyond 'auto', quickly identify good locations for portraits, then shoot and share their images. Also includes tips for candid images, ideas for photographing special events and much more. **Existing Light Techniques for Wedding and Portrait Photography** Amherst Media, Inc Reacting to a preference in the marketplace for more natural, spontaneous-looking images, today's portrait photographers are spending less time in the confines of the studio. This has serious implications for creating professional-looking lighting. The key to success lies in controlling the existing light - being able to harness it, redirect it, shape it and intensify it. Fortunately, with the advent of digital photography it's never been easier. Here, Bill Hurter covers all the tools and techniques in using existing light to create great images. **Professional Techniques for Digital Wedding Photography** Amherst Media "Addressing the reservations many wedding photographers have about digital photography, this guide explains the many valuable benefits of this technology, including saved labor costs and quick turnaround time. Topics covered include equipment selection and usage; scheduling digital prewedding, wedding day, and postwedding sessions; managing the workload; and using digital proofs. Photographers learn how to market their images—from dealing with client questions to pricing images—and how to use digital imaging software to make easy and effective corrections to flawed images. Providing practical information on running a profitable photography business, this book also gives important technical instruction that will help photographers embrace technology and realize the true potential and profit of their art." **Digital Portrait Photography For Dummies** John Wiley & Sons A full-color guide to the art of digital portrait photography Portrait photography entails taking posed photographs of individuals or set scenery and is the most common photo style among the most novice photography hobbyist to the most advanced photographer. With this easy-to-understand guide, bestselling author and professional photographer Doug Sahlin walks you through the best techniques for getting professional-quality digital portraits. Packed with hundreds of full-color photos and screen shots, this book discusses best practices for taking formal portraits, wedding photos, event photos, casual photos, and more. You'll examine the difference between using the built-in flash and natural lighting and take a look at the benefits of upgrading to a

photo lighting kit and pro backdrop. Portrait photography is the most popular style of photography. Features helpful information for everyone from beginner hobbyists to advanced photographers. Shares insider tips for selecting equipment and choosing from the various tools for portrait photography. Walks you through working with a wide range of subjects, including children, pets, and wildlife. Discusses lighting and editing images. Takes a look at ways to create a portrait that is suitable for framing. Make sure your subjects are ready for their close ups with this fun and friendly guide to digital portrait photography.

Master's Guide to Wedding Photography Capturing Unforgettable Moments and Lasting Impressions Amherst Media From the history of photography and how to shoot wedding portraits to creating stylish albums and working with digital output, everything a wedding photographer needs to know is included in this all encompassing manual. Photographers are provided with a shooting guide that walks them through the wedding day and offers advice on a variety of topics—including integrating detail, capturing the walk down the aisle, working in and out of doors, and finding and illustrating key relationships. Traditional and “in” methods of wedding photography are depicted in an educational timeline that explores past, present, and future trends in the field; current photo manipulation software, such as Adobe Photoshop and compatible plugins, are also discussed. Emphasis is placed on client interaction both before and after the big day, transforming prints into fine arts products, and developing and fine tuning a creative shooting style.

Wedding Photography From Snapshots to Great Shots Peachpit Press Take control of your digital photography and learn the skills and techniques required to record once-in-a-lifetime events—weddings. This beautifully illustrated guide by pro photographer Suzy Clement will help you conquer the fundamentals and take authentic and memorable shots that capture the essence of the day. Clement starts with the basics—exposure, metering, composition, lighting, depth of field, and motion blur and panning—and covers the key camera features that affect your image. She provides expert advice and techniques for each stage of the day, breaking down the demands into manageable portions, with advice on moments to watch for, must-have shots, and how to bring your own unique artistic expression to the event. Follow along with this friendly and knowledgeable guide and you will: Understand how to create a schedule for the day's photography, prepare for the shoot, and effectively scout the site before the wedding. Learn tips for packing your bag, lens choices, lighting options, and working in black and white or color. Find the story of the wedding day as it unfolds—getting dressed, the ceremony, bride and groom and group portraits, the reception, wedding details, guests, departure—and use your limited time effectively. Master the techniques for organizing and presenting your images to the couple after the wedding, including editing down, categorizing images, and using online versus hard copy proofs. And once you've got the shot, show it off! Join the book's Flickr group, share your wedding photos, and discuss how you used your camera at [flickr.com/groups/weddingsfromsnapshotstogreatshots](https://www.flickr.com/groups/weddingsfromsnapshotstogreatshots).

Shot in the Dark Low-Light Techniques for Wedding and Portrait Photography Amherst Media Wedding photographers are under tremendous pressure to capture once-in-a-lifetime moments—from the bride's preparations, to the ceremony, to the reception and the exit. They are forced to shoot in low light in every wedding—whether in poorly lit ceremony and reception venues or, later in the day, when the peak lighting has faded. This presents myriad problems and obstacles to achieving beautiful, artfully executed images of the events of the wedding day. In this book, popular photoeducator Brett Florens and contributors provide digital photo techniques and lighting solutions—from reflectors, to LED lights, to flash—that will help you ensure that no important image is lost to poor light or exposure concerns. From choosing and using the best camera settings to scouting locations with interesting, workable light, to creating gorgeous artistic effects, this book provides the skills you need to get THE shot at every stage of the wedding and in any locale.

Foundations of Posing A Comprehensive Guide for Wedding and Portrait Photographers Amherst Media Photographers must have a clear understanding of how the human body, from head to toe, should be posed and adjusted in order to look good—and natural—to the camera. Learning effective strategies to flatter the face, arms and legs, torso, and hands and feet will allow us not only to flatter our subjects but also effectively tell the subject's story. Regardless of your photographic style, the tips and techniques outlined in this book will allow you to better control what the camera sees and the mood or message you want to convey. Whether you are a portrait or lifestyle photographer, photojournalist, fashion or commercial photographer, this book is designed to help you learn skills that you can apply to your specific style and method of shooting. Stephenson maintains that you should first identify the intent of your portrait before you begin to analyze the way in which you will pose your subject or subjects. How will the client use the image? Does he or she need a business portrait, which will require an air of authority and confidence, with a traditional vibe? Is the couple who booked the session deeply in love, and would a pose that speaks to their emotional closeness be appropriate? The author then moves into a discussion on body language. The way that an individual holds himself says much about his mind-set, mood, and motivations. Image viewers subconsciously read the cues that the subject's body conveys. It is important to ensure that the body language that is summoned through posing suits the mood/theme /intent of the portrait. There are traditions of posing that have been in play in the visual arts for eons. Many photographers fall into using the same pose for every subject. When this happens, all of the images that leave the studio begin to look the same. This can have dire consequences when it comes to the public perception of the photographer's work—and can squelch the joy photographers feel when creating. Stephenson offers simple approaches to flattering every body part when photographing individual clients and also teaches readers how to create artful images of couples and groups, as in multi-subject portraits, each individual must look great and relate logically and aesthetically to other subjects in the frame. With tips for posing the young and old, males and females, singles, couples, and groups in both indoor and outdoor locations—and in reclining, seated, and standing poses, from full-length to close-up, this book will walk you through all aspects of posing and balance with examples and easy to follow instructions. It's time to stop guessing and learn the art and science of posing.

The Best of Adobe Photoshop Techniques and Images from Professional Photographers Amherst Media Everything that could be done in the traditional darkroom can now be done with Adobe Photoshop, making special effects that were formerly achieved exclusively by expert darkroom technicians available to all photographers. This technological revolution has created new challenges as well as opportunities for increased creativity, allowing photographers to become digital artists as well. With illustrative photos throughout, this book details new, unexpected, and successful techniques used by artists, illustrators, commercial photographers, album designers, wedding photographers, portrait photographers, and teachers. Professional and advanced amateurs will benefit from the instructions for efficiently using the software, minimizing the computer time spent on each photo.

Master Guide for Professional Photographers Amherst Media From shooting basics to image editing, this textbook is an all encompassing

reference that can be used by students in any level of photography class as well as those studying to complete the Certified Professional Photographer program. Beginning with an overview of camera choices and basic camera functions, this guide outlines the fundamentals of lighting equipment, light theory, composition, and digital imaging while providing a comprehensive roadmap for efficiently taking images from conception to client presentation. Tips for overcoming obstacles are offered from the hard-won advice of photographers who have successfully passed the Professional Photographer Certification Program tests.

Set the Scene Use Props to Create Memorable Portrait Photography Amherst Media No one likes to admit it, but photographers often reach a plateau where they feel like they've reached their creative limit. Adding the right prop to a portrait setup can elevate every aspect of the image—easing the posing process, inspiring more interesting lighting, and engaging viewers in a more personalized story about the subject. In this book, Tracy Dorr shows you how to make the most of props, making savvy choices for individual and group portraits created in the studio or on location. Packed with inspirational techniques and images from ten contributing photographers (among them, Andrea Crabb, Ashley Warren, Aileen Treadwell, and Mimika Cooney), this book will inspire you to create more evocative images of any subject—from infants to engaged couples—and enhance your brand through the effective use of props.

500 Poses for Photographing Brides A Visual Sourcebook for Professional Digital Wedding Photographers Amherst Media Containing numerous contemporary images by leading photographers, this indispensable manual concerning wedding portraits explains posing fundamentals as well as how to create a flattering, feature-specific photograph—one that focuses on the head, shoulders, arms, legs, or torso—in different levels of close-ups, from head-shots to full-lengths.

Wedding Photographer's Resource Techniques and Planning Guide John Wiley & Sons Two successful digital wedding photography guides in one e-book set These two e-books offer wedding photographers a full-color reference that walks them through all the major and minor steps in planning and organizing a successful wedding day shoot. Digital Wedding Photographer's Planner and Digital Wedding Photography Photo Workshop include a complete guide to wedding photography, covering the key concepts and skills necessary to create memorable wedding photos. From the first meeting with the bride to the final presentation of the completed book, these two e-books are packed with important checklists, schedules, etiquette tips, and much more. Offers a step-by-step guide for all the major and minor steps in planning and organizing a successful wedding day shoot Gives tips for everything to the first meeting with the bride to the final presentation of the happy couple's commemorative book Contains checklists, schedules, etiquette tips, and much more Includes a complete resource for wedding photographers of any skill level Offers information on everything from brightly lit outdoor weddings to poorly lit evening ceremonies

The Wedding Photographer's Full Resource Guide offers one-stop shopping for all the information a wedding photographer needs.

Digital Infrared Photography Professional Techniques and Images Amherst Media, Inc Presenting advances in infrared photography, which has long been an artful alternative to traditional color or black-and-white photography, this guide provides tips for creating vivid infrared prints. Previsualizing the effects of infrared light on a subject, successfully using Adobe Photoshop to heighten the effects of infrared images, and creative toning and framing strategies are discussed. The savings from shooting digitally and using imaging programs during development are also detailed. Before-and-after photographs paired with instructive text provide a visual approach to this ethereal photography form.

The Best of Wedding Photojournalism Techniques and Images for Professional Digital Photographers Amherst Media In contrast to a traditional wedding photographer, a wedding photojournalist works unobtrusively to capture the “real life” flavor of the special event as it unfolds, and this guidebook addresses the unique challenges and specific preparations required to excel in this field. Calling upon the best and brightest photojournalists to share their images and insights, this updated edition reveals the secrets for capturing all the breathtaking exchanges between the personalities, so that the photographs tell a story rich in detail. Many topics are also covered, such as how to meet and mingle with the main players at a wedding, what to expect in terms of a timeline, what shots cannot be missed, and how to minimize the distractions of flashes, bulky equipment, and verbal requests. Before, during, and after the ceremony—indoors and out—this volume is brimming with advice for every aspect of the shoot, including selecting equipment and lighting, working with an assistant, properly archiving digital files, and selecting a beautiful heirloom-quality album design.

The Best of Wedding Photography Techniques and Images from the Pros Amherst Media Wedding photography is an ever-changing genre, where diverse styles compete for attention in a crowded marketplace. Experienced photographer Bill Hurter analyses how some of the industry's most acclaimed professionals create their dazzling images and stay at the top of this challenging field. A must-have for wedding photographers.

Wedding Photography Unveiled Inspiration and Insight from 20 Top Photographers Amphoto Books Wedding Photography Unveiled reveals the art, philosophies, strategies, business practices, and techniques of twenty top wedding photographers from across the United States and showcases their favorite images. The focus is on the freshest styles—especially the blend of photojournalism with more relaxed lifestyle and high-fashion looks, including environmental portraits. These are the styles that today's brides expect, inspired by the images they see in bridal, celebrity, and fashion magazines. With practical, priceless, straight-from-the-front-lines advice on equipment, setting rates, getting published, websites, albums, and more, this book will give you the inspiration, insight, and instruction you need to navigate the lucrative field of wedding photography.

The Best of Digital Wedding Photography Amherst Media This guide to digital wedding photography offers everything a wedding photographer needs to take full advantage of digital technologies. Essential aspects of digital photography are examined, from image capturing to creating wedding albums—a photographer's greatest source of revenue. Featuring 200 examples of professional digital photography, this book takes a detailed look at many common digital problems and provides techniques for fixing them with Adobe Photoshop.

100 Techniques for Professional Wedding Photographers Amherst Media From shooting formal family portraits in a dimly lit church to capturing lively candids at a bustling reception, this valuable reference presents 100 tips for handling the process from start to finish—choosing the best equipment, capturing the best moments on film, and enhancing and presenting them afterwards. Numerous professionals offer valuable advice for digital wedding photography, giving technical guidance on lighting, exposure and metering, and color management, as well as ideas for scouting locations, dealing with nervous brides, and photographing large groups. Ample time is spent on the many aspects of posing and lighting—for both formal and informal situations—with an eye toward enhancing the efficiency of the shoot and the natural beauty of the resulting images.

On-Camera Flash Techniques for Digital Wedding and Portrait Photography Amherst Media Photographers are always looking for perfect light. Unfortunately, the quality of available light, and the situations in which

photos are created, are rarely perfect. This is especially true when photographing weddings or portraits on location. So while finding beautiful existing light is every photographer's ideal, it isn't always possible. This is the point at which photographers tend to reach for a portable, on-camera flash. Indeed, these intense light sources can prove invaluable, but only if you know how to use them effectively. In the hands of an inexperienced photographer, on-camera flash will produce images that look flat and lifeless—images with harsh shadows, washed-out skin tones, cavernous black backgrounds, and other unappealing visual characteristics. In this book, acclaimed wedding and portrait photographer Neil van Niekerk shows you how to avoid the pitfalls photographers new to speedlights often encounter so that you can produce professional images using on-camera flash. You'll learn to use simple accessories to manipulate the quality of light from your flash and how to improve a lighting scenario by enhancing rather than overwhelming the existing light. When the available light is too low and too uneven to be combined with flash, he shows you how to override it completely with flash and, with some thought and careful application of specialized techniques, still get results that look great. On-camera flash is one of the most challenging light sources to master, but with the techniques in this book you'll learn to use it with confidence. For wedding and environmental portrait photographers who must work in ever-changing lighting scenarios, this can mean better images and better sales. **The Best of Portrait Photography Techniques and Images from the Pros** Amherst Media Featuring techniques and images from more than 40 of the industry's top photographers, this resource shows the best methods for lighting and posing individuals, couples, and groups, both on location and in the studio. Details are included on how to pose subjects, elicit expressions, create dynamic compositions, and utilize traditional lighting setups. Whether a photographer shoots weddings, group portraits, executive images or a little bit of everything, this book serves as a how-to guide and an idea file. Fully updated with all new images and covering the newest digital technology and latest software versions, this resource is an indispensable guide for photographers. **Dream Weddings Create Fresh and Stylish Photography** Amherst Media Neal Urban is known for his unique, award-winning wedding photography. His images have a real energy—saturated colors, dramatic poses, and a real magazine-style, polished look. Images like these don't happen by chance; there is a high level of skill involved, from the inception of the shot through to the final presentation. In this book, Neal Urban presents 60 of his best images, along with a lighting diagram, setup shot, or screen shot and an alternate image from the event. Readers can approach the book from cover to cover or zero in on specific portraits they might want to emulate with their own clients and focus their attention on the creative process used to create those images. In every one of the 60 two-page spreads, you'll get insights into the hows and whys behind Urban's genius. You'll discover what inspired the image concept, which lighting units and modifiers Urban selected to create the mood in the shot, and how the bride, groom, couple, and other major players in the day's events were posed to help tell the story of the day. One of the things that sets Urban's work apart is his HDR—high dynamic range—imaging. The complex approach allows photographers to produce final images contain a much-expanded range of tones, from white to black, than can be captured and reproduced with a "straight" image. As many of the striking images in this book were made with extensive postproduction work, readers will learn more tips and techniques for effective, efficient, artful image-editing than is found in the average book written for wedding photographers. Below written by the author My photography may be contemporary but I also cover the bases of photojournalism and the traditional family portraits. Not only do we provide a service but we also give them an experience of a lifetime. In the portrait session we direct and create moments that last a lifetime. I'd like to share that you can create world class images in your own hometown. You will learn how to create images and compete with the big shot wedding photographers who travel the world and shoot weddings in places like Italy, France and Spain. **The Best of Wedding Photography** Amherst Media, Inc A comprehensive text that covers photography essentials, information specific to weddings and images and strategies of leading wedding photographers worldwide. **Cute Babies Images by Top Photographers for People Who Love Babies** Amherst Media, Inc Babies are universal symbol of innocence, warmth and new beginnings, of hope for the future. Whatever our adult opinions on religion, race, politics, or nationality, everyone loves and wants the best for babies. Accordingly, social science has shown that babies lift our moods, boosting our optimism and fostering a sense of empathy. In this book, top photographers share some of their favorite baby photos, capturing the sweet innocence, tiny details, warm interactions, and developmental milestones of the first year of life. Inspirational quotes about infancy and growth add another level of optimism and love. This book is perfect for moms, grandparents, teachers, or anyone who might need a little lift. Just a few minutes with these adorable faces provides a boost that will last all day!