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Do the Work! Overcome Resistance and get out of your own way Black Irish Books The War of Art Break Through the Blocks and Win Your Inner Creative Battles Black Irish Entertainment LLC What keeps so many of us from doing what we long to do? Why is there a naysayer within? How can we avoid the roadblocks of any creative endeavor—be it starting up a dream business venture, writing a novel, or painting a masterpiece? The War of Art identifies the enemy that every one of us must face, outlines a battle plan to conquer this internal foe, then pinpoints just how to achieve the greatest success. The War of Art emphasizes the resolve needed to recognize and overcome the obstacles of ambition and then effectively shows how to reach the highest level of creative discipline. Think of it as tough love . . . for yourself. **Turning Pro Tap Your Inner Power and Create Your Life's Work Black Irish Entertainment LLC** The follow-up to his bestseller The War of Art, Turning Pro navigates the passage from the amateur life to a professional practice. "You don't need to take a course or buy a product. All you have to do is change your mind." --Steven Pressfield **TURNING PRO IS FREE, BUT IT'S NOT EASY**. When we turn pro, we give up a life that we may have become extremely comfortable with. We give up a self that we have come to identify with and to call our own. **TURNING PRO IS FREE, BUT IT DEMANDS SACRIFICE**. The passage from amateur to professional is often achieved via an interior odyssey whose trials are survived only at great cost, emotionally, psychologically and spiritually. We pass through a membrane when we turn pro. It's messy and it's scary. We tread in blood when we turn pro. **WHAT WE GET WHEN WE TURN PRO**. What we get when we turn pro is we find our power. We find our will and our voice and we find our self-respect. We become who we always were but had, until then, been afraid to embrace and live out. **Tides of War A Novel of Alcibiades and the Peloponnesian War Random House** Alcibiades Mercurial Soldier And Charismatic Commander Without Peer On Land And Sea. A Man Whom Fortune Always Favoured. Raised As A Ward Of Pericles, Later A Protégé Of Socrates, And Compared To Achilles By The Adoring Athenian Masses, He Was To Become The Key Figure In The Peloponnesian War The Tumultuous 27-Year Civil War Between Athens And Sparta That Would Devastate Greece In The Last Quarter Of The 5Th Century Bc. At The Outset, For All His Spartan Upbringing, Alcibiades Remained Loyal To Athens. But His Popularity And His Arrogance Fuelled The Bitter Resentment Of Rivals Who Secured His Death Warrant On A Charge Of Treason. Encouraged To Flee For His Life (And Showing Masterful Pragmatism For Which He Joined The Enemy, The Spartans, And Went On To Lead Their Legendary Scarlet-Cloaked Ranks From One Military Triumph To The Next. What Became Clear To The Opposing States Was That Whoever Had Alcibiades At The Head Of Their Army Would Control Greece. It Was Aristophanes Once Wrote That Athenians Love, Hate And Cannot Do Without Him And To The End, Their Glory And Downfall Were Shared. Recounted By One Polemides, A Seasoned Soldier Accused Of Assassinating The Great Leader, Tides Of War Is An Epic, Thrilling Retelling Of Ancient, Near-Forgotten History. From Devastating Battles On Land And Sea To The Vicious Political Infighting And Back-Stabbing In The City Of Athena Herself, Steven Pressfield Again Succeeds In Bringing Historical Precision And Human Scale To Those Dark, Dangerous Times, And Paints An Extraordinary Portrait Of This Remarkable Man Whose Fortunes Were To Mirror The Ebb And Flow Of The Tides Of War& **Gates of Fire An Epic Novel of the Battle of Thermopylae Random House** Go tell the Spartans, stranger passing by, That here, obedient to their laws, we lie. Nearly 2,500 years ago, in 480BC, at a bleak pass in a far-flung corner of eastern Greece, three hundred Spartan warriors faced the army of Xerxe **The Afghan Campaign Broadway Books** Matthias, an infantryman in Alexander's army, chronicles the 330 B.C. invasion of the Afghan kingdoms by Alexander the Great and his armies, in a historical novel that re-creates the legendary warrior's battle against a new kind of enemy that uses insurgent and terror tactics by a deeply religious, proud, and insular populace. Reprint. 50,000 first printing. **Nobody Wants to Read Your Sh*t Why That Is And What You Can Do About It Black Irish Entertainment LLC** There's a mantra that real writers know but wannabe writers don't. And the secret phrase is this: NOBODY WANTS TO READ YOUR SH*T. Recognizing this painful truth is the first step in the writer's transformation from amateur to professional. From Chapter Four: "When you understand that nobody wants to read your shit, you develop empathy. You acquire the skill that is indispensable to all artists and entrepreneurs—the ability to switch back and forth in your imagination from your own point of view as writer/painter/seller to the point of view of your reader/gallery-goer/customer. You learn to ask yourself with every sentence and every phrase: Is this interesting? Is it fun or challenging or inventive? Am I giving the reader enough? Is she bored? Is she following where I want to lead her? **The Warrior Ethos Black Irish Entertainment LLC** WARS CHANGE, WARRIORS DON'T We are all warriors. Each of us struggles every day to define and defend our sense of purpose and integrity, to justify our existence on the planet and to understand, if only within our own hearts, who we are and what we believe in. Do we fight by a code? If so, what is it? What is the Warrior Ethos? Where did it come from? What form does it take today? How do we (and how can we) use it and be true to it in our internal and external lives? The Warrior Ethos is intended not only for men and women in uniform, but artists, entrepreneurs and other warriors in other walks of life. The book examines the evolution of the warrior code of honor and "mental toughness." It goes back to the ancient Spartans and Athenians, to Caesar's Romans, Alexander's Macedonians and the Persians of Cyrus the Great (not excluding the Garden of Eden and the primitive hunting band). Sources include Herodotus, Thucydides, Plutarch, Xenophon, Vegetius, Arrian and Curtius--and on down to Gen. George Patton, Field Marshal Erwin Rommel, and Israeli Minister of Defense, Moshe Dayan. **I'm Not for Everyone. Neither Are You. Black Irish Entertainment LLC** "This is a work of genius, a metaphor-studded treasure chest, filled with wisdom for anyone willing to go look. I've already ordered ten copies." -- SETH GODIN, bestselling author of THE ICARUS DECEPTION --"Fun and insightful lessons from a man who's lived life on his terms." -- KAMAL RAVIKANT, bestselling author of LOVE YOURSELF LIKE YOUR LIFE DEPENDS ON IT HAVE YOU EVER: --Wished you were someone else? --Struggled to fit in with the crowd at school, at work, at the local American Legion Post? --Said something hurtful to your beloved for no apparent reason? --Regretted the choices you've made to stay safe and secure? I'M NOT FOR EVERYONE. NEITHER ARE YOU. Is a highly concentrated, straight-to-the-bloodstream three part collection of axioms designed to help you to discover your singular inner style and to best express it in all of your personal and professional relationships. Without apology. Written down as "notes to myself" over the course of eight decades plus as a dancer/advertising superstar/performer/playwright/author, David Leddick teaches us that how you see yourself is how others see you So find your own style and express it as freely as you would a work of art. **The Artist's Journey The Wake of the Hero's Journey and the Lifelong Pursuit of Meaning** "I have a theory about the Hero's Journey. We all have one. We have many, in fact. But our primary hero's journey is the passage we live out, in real life, before we find our calling. The hero's journey ends when, like Odysseus, we return home to Ithaca, to the place from which we started. What then? The passage that comes next is The Artist's Journey. On our artist's journey, we move past Resistance and past self-sabotage. We discover our true selves and our authentic calling, and we produce the works we were born to create. You are an artist too-whether you realize it or not, whether you like it or not-and you have an artist's journey. Will you live it out? Will you follow your Muse and do the work you were born to do? Ready or not, you are called."--Back cover. **The Story Grid What Good Editors Know Black Irish Entertainment LLC** WHAT IS THE STORY GRID? The Story Grid is a tool developed by editor Shawn Coyne to analyze stories and provide helpful editorial comments. It's like a CT Scan that takes a photo of the global story and tells the editor or writer what is working, what is not, and what must be done to make what works better and fix what's not. The Story Grid breaks down the component parts of stories to identify the problems. And finding the problems in a story is almost as difficult as the writing of the story itself (maybe even more difficult). The Story Grid is a tool with many applications: 1. It will tell a writer if a Story ?works? or ?doesn't work?. 2. It pinpoints story problems but does not emotionally abuse the writer, revealing exactly where a Story (not the person creating the Story/the Story) has failed. 3. It will tell the writer the specific work necessary to fix that Story's problems. 4. It is a tool to re-envision and resuscitate a seemingly irredeemable pile of paper stuck in an attic drawer. 5. It is a tool that can inspire an original creation. **Uncertainty Turning Fear and Doubt into Fuel for Brilliance Penguin** Jonathan Fields knows the risks-and potential power-of uncertainty. He gave up a six-figure income as a lawyer to make \$12 an hour as a personal trainer. Then, married with a 3-month old baby, he signed a lease to launch a yoga center in the heart of New York City. . . the day before 9/11. But he survived, and along the way he developed a fresh approach to transforming uncertainty, risk of loss, and exposure to judgment into catalysts for innovation, creation, and achievement. Properly understood and harnessed, fear and uncertainty can become fuel for creative genius rather than sources of pain, anxiety, and suffering. In business, art, and life, creating on a world-class level demands bold action and leaps of faith in the face of great uncertainty. But that uncertainty can lead to fear, anxiety, paralysis, and destruction. It can gut creativity and stifle innovation. It can keep you from taking the risks necessary to do great work and craft a deeply-rewarding life. And it can bring companies that rely on innovation grinding to a halt. That is, unless you know how to use it to your advantage. Fields draws on leading-edge technology, cognitive-science and ancient awareness-focusing techniques in a fresh, practical, non-dogmatic way. His approach enables creativity and productivity on an entirely different level and can turn the once-tortuous journey into a more enjoyable quest. Fields will reveal how to: Make changes to your workflow that unlock buried creative potential. Build "creation hives" -- supportive groups that can supercharge and humanize the process. Tap social technology and user co-creation to add clarity, certainty, and sanity, even if you're an artist or solo-creator. Develop a set of personal practices and mindset shifts that let you not just tolerate, but invite and even amplify, uncertainty as a catalyst for genius. Drawing on extensive case studies and research, Fields shares a set of detailed personal practices and environmental changes that can not only humanize the creative process, but also allow individuals and teams to stay more open to opportunity and play a bigger creative game. **Do the Work The Official Unrepentant, Ass-Kicking, No-Kidding, Change-Your-Life Sidekick to Unf*ck Yourself Hachette UK** If only you had more money, a different job, a bigger house, a passionate romance . . . your day-to-day would be a whole lot better, right? Blah de blah, blah, blah. Let Gary John Bishop dispel the bullsh*t you tell yourself and instead motivate you to design the life you want. This practical workbook expands the lessons in the international bestseller Unf*ck Yourself. It is a personal workshop for your brain, where you can determine what matters to you, empowering you to move forward without the emotional baggage. Broken down into three key pillars - self, people and purpose - you will answer Bishop's curated list of life-altering questions. These questions reveal what you have suppressed or tried to minimize, the kinds of thing one might throw into their metaphorical backpack and carry around until the weight becomes too much. By doing the work, you will understand your feelings and your actions like you never have before. The exercises allow you to stop the negative chatter, improve your relationships and give you the courage to instigate positive change. Do the Work is the nudge (or more like the kick in the ass) you need to get out of your rut. **A Man at Arms: A Novel W. W. Norton & Company** From the acclaimed master of historical fiction comes an epic saga about a reluctant hero, the Roman Empire, and the rise of a new faith. Jerusalem and the Sinai desert, first century AD. In the turbulent aftermath of the crucifixion of Jesus, officers of the Roman Empire acquire intelligence of a pilgrim bearing an incendiary letter from a religious fanatic to insurrectionists in Corinth. The content of this letter could bring down the empire. The Romans hire a former legionary, the solitary man-at-arms, Telamon of Arcadia, to intercept the letter and capture its courier. Telamon operates by a dark code all his own, with no room for noble causes or lofty beliefs. But once he overtakes the courier, something happens that neither he nor the empire could have predicted. In his first novel of the ancient world in thirteen years, the best-selling author of Gates of Fire and Tides of War returns with a gripping saga of conquest and rebellion, bloodshed and faith. **The Virtues of War A Novel of Alexander the Great Bantam** I have always been a soldier. I have known no other life. So begins Alexander's extraordinary confession on the eve of his greatest crisis of leadership. By turns heroic and calculating, compassionate and utterly merciless, Alexander recounts with a warrior's unflinching eye for detail the blood, the terror, and the tactics of his greatest battlefield victories. Whether surviving his father's brutal assassination, presiding over a massacre, or weeping at the death of a beloved comrade-in-arms, Alexander never denies the hard realities of the code by which he lives: the virtues of war. But as much as he was feared by his enemies, he was loved and revered by his friends, his generals, and the men who followed him into battle. Often outnumbered, never outfought, Alexander conquered every enemy the world stood against him-but the one he never saw coming. . . . **BONUS:** This edition contains an excerpt from Steven Pressfield's The Profession. **The Authentic Swing Notes From the Writing of a First Novel Black Irish Entertainment LLC** The Story Behind THE LEGEND OF BAGGER VANCE If you've read his books THE WAR OF ART and TURNING PRO, you know that for thirty years Steven Pressfield (GATES OF FIRE, THE AFGHAN CAMPAIGN etc.) wrote spec novel after spec novel before any publisher took him seriously. How did he finally break through? Ignoring just about every rule of commercial book publishing, Pressfield's "first" novel not only became a major bestseller (over 250,000 copies sold), it was adapted into a feature film directed by Robert Redford and starring Matt Damon, Will Smith, and Charlize Theron. Where did he get the idea? What

magical something did THE LEGEND OF BAGGER VANCE have that his previous manuscripts lacked? Why did Pressfield decide to write a novel when he already had a well established screenwriting career? How does writing a publishable novel really work? Taking a page from John Steinbeck's classic JOURNAL OF A NOVEL, Steven Pressfield offers answers for these and scores of other practical writing questions in THE AUTHENTIC SWING. **Where Women Create Inspiring Work Spaces of Extraordinary Women Sterling Publishing Company, Inc.** More than twenty superstars from the world of crafting—including Anna Corba, April Cornell, Sandi Genovese, and Andrea Grossman—offer their expert advice on how to design a work space where creativity can blossom. Like the bestselling Business of Bliss, it's practical, inspirational, and beautiful to behold. Research by Craft Trends Magazine reveals that 89% of all crafters are women, and that they want to work in an environment conducive to creating their art. This invaluable and very special guide helps them achieve that goal, whatever their passion. It goes straight to the experts: successful women who have made their mark in more than 10 different creative fields. These top designers and artisans offer insights gleaned from years of experience, reveal how they constructed their own creative spaces, and explain how the reader can make practical use of these decorating, organizational, and inspirational techniques as they go about designing their own work areas. Among the pertinent questions they answer: Where did you like to work as a child? What's the most important thing about having your own place to work? Are women's creative spaces different from men's? How important is it for you to organize your work, and how do you do it? Do you listen to music when you work—and what kind? The featured designers include Wendy Addison, Dena Fishbein, Jill Schwartz, and Suze Weinberg and their fields range from paper crafts to gardening. A Selection of the Crafters Choice Book Club & the Homestyle Book Club. **The Profession A Thriller Broadway** In a near-future world in which governments and corporations are forced to hire cutting-edge mercenary armies to protect their wealth, the globe's largest private military launches a campaign to take over the United States, prompting a top commander to rebel against the organization's leader. By the author of The Legend of Bagger Vance. 70,000 first printing. **The Lion's Gate On the Front Lines of the Six Day War Black Irish Entertainment LLC** "A brilliant look into the psyche of combat. Where he once took us into the Spartan line of battle at Thermopylae, Steven Pressfield now takes us into the sands of the Sinai, the alleys of Old Jerusalem, and into the hearts and souls of soldiers winning a spectacularly improbable victory against daunting odds." —General Stanley McChrystal, U.S. Army, ret.; author of My Share of the Task June 5, 1967. The nineteen-year-old state of Israel is surrounded by enemies who want nothing less than her utter extinction. The Soviet-equipped Egyptian Army has massed a thousand tanks on the nation's southern border. Syrian heavy guns are shelling her from the north. To the east, Jordan and Iraq are moving mechanized brigades and fighter squadrons into position to attack. Egypt's President Nasser has declared that the Arab force's objective is "the destruction of Israel." The rest of the world turns a blind eye to the new nation's desperate peril. June 10, 1967. The Arab armies have been routed, ground divisions wiped out, air forces totally destroyed. Israel's citizen-soldiers have seized the Gaza Strip and the Sinai Peninsula from Egypt, the Golan Heights from Syria, East Jerusalem and the West Bank from Jordan. The land under Israeli control has tripled. Her charismatic defense minister, Moshe Dayan, has entered the Lion's Gate of the Old City of Jerusalem to stand with the paratroopers who have liberated Judaism's holiest site—the Western Wall, part of the ruins of Solomon's temple, which has not been in Jewish hands for nineteen hundred years. It is one of the most unlikely and astonishing military victories in history. Drawing on hundreds of hours of interviews with veterans of the war—fighter and helicopter pilots, tank commanders and Recon soldiers, paratroopers, as well as women soldiers, wives, and others—bestselling author Steven Pressfield tells the story of the Six Day War as you've never experienced it before: in the voices of the young men and women who battled not only for their lives but for the survival of a Jewish state, and for the dreams of their ancestors. By turns inspiring, thrilling, and heartbreaking, The Lion's Gate is both a true tale of military courage under fire and a journey into the heart of what it means to fight for one's people. **The Art of Work A Proven Path to Discovering What You Were Meant to Do HarperCollins Leadership** On his thirtieth birthday, Jeff Goins quit his job and began his pursuit of becoming a full-time writer. While certainly that was a milestone day, it was still less significant than the ones that lead to that memorable moment. The journey he took leading up to that daring decision involved twists, turns, and surprises he never expected. In the end, he found his life's purpose, his calling; and in The Art of Work, he wants to share his journey with you and help you, too, discover your life's work, along with the invaluable treasure that comes with doing so. As writer, keynote speaker, and award-winning blogger Jeff Goins explains, our search for discovering the task we were born to do begins with passion but does not end there. Only when our interests connect with the needs of the world do we begin living for a larger purpose. Those who experience this intersection experience something exceptional and enviable. Though it is rare, as Jeff discovered along the journey he shares in this one-of-a-kind book, such a life is attainable by anyone brave enough to try. Through personal experience, compelling case studies, and current research on the mysteries of motivation and talent, Jeff shows readers how to find the vocation they were meant for and what to expect during the long, arduous journey to discovering and pursuing it. **Peaks and Valleys Making Good And Bad Times Work For You--At Work An Simon and Schuster** From the #1 New York Times bestselling author of Who Moved My Cheese?, a brilliant new parable that shows readers how to stay calm and successful, even in the most challenging of environments. A young man lives unhappily in a valley. One day he meets an old man who lives on a mountain peak. At first the young man doesn't realize that he is talking to one of the most peaceful and successful people in the world. But in the course of further encounters and conversations, the young man comes to understand that he can apply the old man's remarkable principles and practical tools to his own life to change it for the better. Spencer Johnson knows how to tell a deceptively simple story that teaches deep lessons. The One Minute Manager (co-written with Ken Blanchard) sold 15 million copies and stayed on the New York Times bestseller list for more than twenty years. Since it was published a decade ago, Who Moved My Cheese? has sold more than 25 million copies. In fact there are more than 46 million copies of Spencer Johnson's books in print, in forty-seven languages—and with today's economic uncertainty, his new book could not be more relevant. Pithy, wise, and empowering, Peaks and Valleys is clearly destined to become another Spencer Johnson classic. **The Knowledge A Too Close To True Novel Black Irish Entertainment LLC** THE KNOWLEDGE is not just a writer's coming-of-age story. It's every writer's coming-of-age story. If you're a fan of THE WAR OF ART, Pressfield's new memoir, THE KNOWLEDGE, is the story behind that story and the origin tale between its lines. In the high-crime 1970s in New York, Pressfield was driving a cab and tending bar, incapable of achieving anything literary beyond the completion of his third-in-a-row unpublished novel. Until fate, in the form of a job tailing his boss's straying wife, propels him into a Big Lebowski-esque underworld saga that ends with him coming to a life-altering crisis involving not just the criminals he has become deeply and emotionally involved with, but with his own inner demons of the blank page. **Last of the Amazons Random House** In or around 1250 BC, so Plutarch tells us, Theseus, king of Athens and slayer of the Minotaur, set sail on a journey that brought him to the land of 'tal Kyrte', the Free People, a nation of fiercely proud and passionate warrior women whom the Greeks c **Just Don't Fall How I grew up, conquered illness and made it down the Mountain Penguin Group Australia** A remarkable odyssey that John le Carre calls 'inspiring, courageous, sometimes heartbreaking' Josh Sundquist was an energetic and inquisitive nine-year-old when he was diagnosed with Ewing's sarcoma, a virulent cancer that eventually claimed his left leg. His extraordinary journey takes him from his small southern town with his father, an aspiring pastor questioning his faith, and his mother, a rigidly conservative homeschool teacher—through a dizzying array of hospitals, on to high school, and then to the mountains, where Josh learns to ski. On the slopes, Josh's world bursts wide open and he finds within him the drive to become a champion skier, despite his disability. While he navigates the dramas of high school and an unstable home life, Josh keeps his eyes on the prize—the 2006 Paralympics in Turin, Italy. Just Don't Fall isn't just the story of a boy becoming a man, but of a champion realizing his greatest aspiration. **36 Righteous Men W. W. Norton** New York homicide detectives James Manning and Covina "Dewey" Duwai have been called in to investigate a string of bizarre deaths with scant leads. But when they apprehend a rabbinical scholar fleeing one of the crime scenes, they're brought face-to-face with the shocking truth: the Jewish legend of the hidden Righteous Men, the 36 who protect the world from destruction, is no legend at all. They are real, and they are being murdered. Manning and Dewey must save the last of the Righteous Men from a killer who may or may not be supernatural and who won't stop until he has brought the whole world to an end. **Adorning the Dark Thoughts on Community, Calling, and the Mystery of Making B&H Books** This book is both a memoir of Andrew Peterson's journey and a handbook for artists, exploring the mystery of creativity and teaching essential principles of the writing life. **Left of Bang How the Marine Corps' Combat Hunter Program Can Save Your Life Black Irish Books** "At a time when we must adapt to the changing character of conflict, this is a serious book on a serious issue that can give us the edge we need." —General James Mattis, USMC, Ret. "Left of Bang offers a crisp lesson in survival in which Van Horne and Riley affirm a compelling truth: It's better to detect sinister intentions early than respond to violent actions late. Left of Bang helps readers avoid the bang." —Gavin de Becker, bestselling author of The Gift of Fear "Rare is the book that is immediately practical and interesting. Left of Bang accomplishes this from start to finish. There is something here for everyone in the people business and we are all in the people business." —Joe Navarro, bestselling author of What Every BODY is Saying. "Left of Bang is a highly important and innovative book that offers a substantial contribution to answering the challenge of Fourth Generation war (4GW)." —William S. Lind, author of Maneuver Warfare Handbook "Like Sun Tzu's The Art of War, Left of Bang isn't just for the military. It's a must read for anyone who has ever had a gut feeling that something's not quite right...be it walking down the street, sitting in a corporate boardroom, or even entering an empty home." -- Steven Pressfield, bestselling author of The Lion's Gate. The Warrior Ethos and Gates of Fire "An amazing book! Applying the lessons learned during the longest war in American history, and building on seminal works like The Gift of Fear and On Combat, this book provides a framework of knowledge that will bring military, law enforcement, and individual citizens to new levels of survival mindset and performance in life-and-death situations. Left of Bang is an instant classic." --Lt. Colonel Dave Grossman, U.S. Army Ret., author of On Combat and On Killing -- You walk into a restaurant and get an immediate sense that you should leave. -- You are about to step onto an elevator with a stranger and something stops you. -- You interview a potential new employee who has the resume to do the job, but something tells you not to offer a position. These scenarios all represent LEFT OF BANG, the moments before something bad happens. But how many times have you talked yourself out of leaving the restaurant, getting off the elevator, or getting over your silly "gut" feeling about someone? Is there a way to not just listen to your inner protector more, but to actually increase your sensitivity to threats before they happen? Legendary Marine General James Mattis asked the same question and issued a directive to operationalize the Marine Corps' Combat Hunter program. A comprehensive and no-nonsense approach to heightening each and every one of our gifts of fear. LEFT OF BANG is the result. **Improv Wisdom Don't Prepare, Just Show Up Harmony** In an irresistible invitation to lighten up, look around, and live an unscripted life, a master of the art of improvisation explains how to adopt the attitudes and techniques used by generations of musicians and actors. Let's face it: Life is something we all make up as we go along. No matter how carefully we formulate a "script," it is bound to change when we interact with people with scripts of their own. Improv Wisdom shows how to apply the maxims of improvisational theater to real-life challenges—whether it's dealing with a demanding boss, a tired child, or one of life's never-ending surprises. Patricia Madson distills thirty years of experience into thirteen simple strategies, including "Say Yes," "Start Anywhere," "Face the Facts," and "Make Mistakes, Please," helping readers to loosen up, think on their feet, and take on everything life has to offer with skill,chutzpah, and a sense of humor. **Steven Pressfield's the Warrior Ethos One Marine Officer's Critique and Counterpoint Umbrella Books** While serving a tour in Afghanistan in 2013, I came across Steven Pressfield's 2011 monograph "The Warrior Ethos," at the top of a list of books that the Commandant of the Marine Corps had made mandatory reading for all Marines. Having enjoyed several of Pressfield's historical novels before, I was looking forward to this latest volume, but was shocked by what I discovered: a rambling mixture of Laconophilic hero worship, Eastern mysticism, and pop psychology. As a leader and an officer, I was so concerned by the disturbingly misogynistic and backwards-looking nature of this book that I found myself obliged to write a critique to explain the book's glaring deficiencies, but soon realized that such a critique would only be half of what was needed; just as important would be a counterpoint to illustrate the nature of a Warrior Ethos more suited for the Information Age than the Bronze Age. Pressfield wrote his book in an attempt that was as well-intentioned as its outcome was mistaken; to define and promulgate a "Warrior Ethos" meant to help guide young (presumably American) fighting men and women along the path to success. Unfortunately, his principles, if followed to the letter, would more likely result in personal and professional failure. This book has been written to accomplish Pressfield's intended purpose; but I propose a much different moral compass than the honor-bound, shame-based relic of dead cultures that my counterpart has offered up, and this book represents my effort to suggest a useful way forward in considering what sort of ethos modern warriors of all ages, ranks, and nationalities may find beneficial in the years to come. **Tribe of Mentors Short Life Advice from the Best in the World Houghton Mifflin Harcourt** Life-changing wisdom from 130 of the world's highest achievers in short, action-packed pieces, featuring inspiring quotes, life lessons, career guidance, personal anecdotes, and other advice **The Legend of Bagger Vance Read This Before Our Next Meeting How We Can Get More Done Penguin** Traditional meetings are a weapon of mass interruption. Long live the Modern Meeting! The average American office worker spends eleven hours in meetings every week. Yet all that time sitting around a conference table hasn't made us more productive. If anything, meetings have made work worse. Traditional meetings reduce efficiency, kill urgency, and breed compromise and complacency. Worst of all, our dysfunctional meeting culture changes how we focus, what we focus on, and what decisions we make. But there is a solution, a way to have fewer, shorter, more purposeful meetings. It's called the Modern Meeting Standard. By following its eight simple but radical principles you may never have to attend a useless meeting again. Read This Before Our Next Meeting is the call to action you (and your boss) need. **An American Jew A Writer Confronts His Own Exile and Identity** "Deeply personal and profoundly moving...An American Jew has filled me with the love and pride for my brothers and sisters, the Children of Israel."-- Randall Wallace, author of BRAVEHEART and director of HEAVEN IS FOR REAL Steven Pressfield grew up assuming he was like every other kid in his red-white-and-blue, Sunday-School attending, Christmas-tree decorating suburb. Then at age thirteen he found out he was in fact not a member of that tribe, but of a very different one. Five decades later, in November 2011, Pressfield boarded an El Al jet bound for Israel. At long last, he'd committed to researching and writing THE LION'S GATE, a book that would finally wrestle with the riddle of his own identity. What he learned as an artist and a man in the three years it took to complete the work is the subject of AN AMERICAN JEW, an on-the-front-lines account of the creative process...in all its

wonderfully confounding forms. **Running Down a Dream Your Road Map to Winning Creative Battles** A Deeply Personal Field Guide to Defeating Your Own Worst Enemy/When you dream, you envision a magical future...the day when you have heroically slayed dragons and unlocked the creativity and genius buried deep inside. But how do you actually get to that destination? You can analyze the myths of visionary creators-artists, writers, musicians, software developers, etc. who have accomplished the impossible. You'll read about how they went for it, refused to quit, and would not be denied. But exactly how these successful creators went from being fearful dreamers to accomplished artists proves elusive. **Running Down a Dream** unflinchingly bares the naked truth of creation and shares the practical to-do list to take you from here to there. The good news? You don't have to be an Austen or a Michelangelo or an Oprah to create a work of art. The bad news? There is no glossing over the pain, embarrassment, and financial terror necessary to contend with on your journey to mission accomplished. More good news? What lies ahead for you is the realization of your heroic self. The run is worth it in ways you can't yet imagine. **Setting Boundaries Macmillan Publishers Aus.** Setting Boundaries is not just about saying 'no'. It is about pursuing the things that set our soul on fire, loving deeply without losing ourselves, and better resisting the demands and expectations of others. Dr Rebecca Ray, Australian clinical psychologist and author, shows how boundaries are the key to many of the emotional and practical difficulties we encounter in daily life. Many of us, raised to be people-pleasers, find ourselves giving in to draining colleagues, friends, partners and relatives. In Setting Boundaries, Dr Ray shares science-based advice and tools to help you: - identify your boundaries and when they have been crossed - recognise the patterns and habits that have failed to support you to feel empowered - engage in difficult conversations from a place of strength and self-kindness - set clear, intentional boundaries and become your most loving, fulfilled and authentic self. Accessible, inspiring and deeply practical, Setting Boundaries ignites us to rethink our relationships, reclaim our lives and protect our mental health and wellbeing. Praise for Setting Boundaries 'Within the first two pages I found myself exclaiming, 'She's so brilliant. That's exactly how it is!' - Dr Libby Weaver 'Yet another valuable contribution from Dr Rebecca Ray and one I can genuinely and sincerely recommend.' - Dr Tim Sharp 'I will return to this book over and over again when I'm feeling lost and need a comforting voice of support.' - Alison Daddo 'This book has changed my life so much. I think it's Beck's style of writing and connection to her audience. It's real, relatable and doable! I have radically seen shifts in my life from reading Beck's words.' - Tanya Hennessy, Sexy **Blood Stripes Stackpole Books** The dynamic story of the life and times of five Marine corporals and sergeants, men at the front lines of the war in Iraq First extended account of the Marine experience fighting the Iraq insurgency from the grunt's perspective Author interviewed charismatic and controversial Marine Gen. James N. "Mad Dog" Mattis, a legendary Marine commander revered by the grunts and gives new details about the battle for Fallujah A sometimes harrowing, often humorous, and occasionally tragic look at the Marine Corps from the inside out in its struggle with the insurgency in Iraq. Drawing from personal experience in the confusing, deadly conflict currently being fought in the streets and back alleys of Iraqi towns and villages, Danelo focuses on the young Marine leaders--corporals and sergeants--whose job it is to take even younger Marines into battle, close with and destroy an elusive enemy, and bring their boys back home again. Sadly, there are losses, but true to the Marine Corps spirit, they soldier on, earning their blood stripes the only way they know how--the hard way. **One Simple Idea, Revised and Expanded Edition: Turn Your Dreams into a Licensing Goldmine While Letting Others Do the Work McGraw Hill Professional** With must-have updates, a new edition of the bestselling method that shows how anyone can turn their one simple idea into millions - without lifting a finger! Stephen Key is an award-winning inventor who has licensed more than 20 product ideas. In 2011, he shared the secrets to his success in the bestselling book One Simple Idea. Since that time, many changes have occurred in the entrepreneurial world. One Simple Idea, Revised and Expanded Edition has been revised and updated to reflect current trends and practices in the industry. In addition to teaching readers how to turn their ideas into marketable products that companies will want to license, Key expands upon his cutting-edge product development, sales, and negotiation strategies, making note of the new opportunities and technologies available to creative people today. The book also features real-life success stories from people who have used the author's strategies. **Gates Of Fire One of history's most epic battles is brought to life in this enthralling and moving novel Random House** In the Sunday Times bestseller Gates of Fire, Steven Pressfield tells the breathtaking story of the legendary Spartans: the men and women who helped shaped our history and have themselves become as immortal as their gods. 'Breathtakingly brilliant . . . this is a work of rare genius. Savour it!' DAVID GEMMELL 'A tale worthy of Homer, a timeless epic of man and war, exquisitely researched and boldly written. Pressfield has created a new classic' STEPHEN COONTS 'A really impressive book - imaginatively framed, historically detailed and a really gripping narrative' ***** Reader review 'Beautifully written and a great joy to read' ***** Reader review ***** Go tell the Spartans, stranger passing by, That here, obedient to their laws, we lie. 480 BC: At a bleak pass in a far-flung corner of eastern Greece, three hundred Spartan warriors faced the army of King Xerxes of Persia, a massive force rumoured to be over a million strong. Their orders were simple: to delay the enemy for as long as possible in order to buy time for the main Greek armies to mobilize. For six days the Spartans held the invaders at bay. In the final hours - their shields broken, swords and spears shattered - they fought with their bare hands before being overwhelmed . . . It was battle that would become synonymous with extraordinary courage, heroism and self-sacrifice. It was a battle called Thermopylae. **Content Marketing for Nonprofits A Communications Map for Engaging Your Community, Becoming a Favorite Cause, and Raising More Money John Wiley & Sons** Nonprofits are communicating more often and in more ways than ever before . . . but is anyone paying attention? In her follow-up to The Nonprofit Marketing Guide: High-Impact, Low-Cost Ways to Build Support for Your Good Cause, Kivi Leroux Miller shows you how to design and implement a content marketing strategy that will attract people to your cause, rather than begging for their attention or interrupting them with your communications. You'll learn how to plan, create, share, and manage relevant and valuable content that inspires and motivates people to support your nonprofit in many different ways. Inside: Eye-opening look at how nonprofit marketing and fundraising is changing, and the perils of not quickly adapting Up-to-date guidance on communicating in a fast-paced, multichannel world How to make big-picture strategic decisions about your content, followed by pragmatic and doable tactics on everything from editorial calendars to repurposing content Real-world examples from 100+ nonprofits of all sizes and missions This book is your must-have guide to communicating so that you keep the supporters you already have, attract new ones, and together, change the world for the better. **Multi Media Reviews Index**