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KEY=INTRODUCTION - JAMIE XIMENA

MANAGEMENT RESEARCH

AN INTRODUCTION

SAGE Praise for the First Edition: `I will be recommending the book to graduate researchers at master's and doctoral level. It is a book which deserves to succeed for its honesty, clarity, and common sense' - Leadership and Organizational Development Journal 'An accessible relaxed style enables the authors to deal with issues that are intellectually demanding and at times controversial, encouraging the researcher to develop a self-reflexive capacity to manage research as both personal and public learning' - Management Education and Development Journal This Second Edition of the best-selling Management Research has been completely rewritten to include new kinds of problems being encountered in management research, and to incorporate the substantial methodological developments that have taken place over the last 10 years. The book draws together the main threads of both quantitative and qualitative management research and provides a bridge between theoretical and practical issues. This popular and essential introduction to the subject of management research enables students to tackle complex issues in an accessible way, offering a definite statement of basic methodologies for management research today. Management Research is the first step for students and researchers to develop a clear but also sophisticated position on the subject of research in business and management studies. Used by students on courses in management research methods worldwide, this new edition will continue to be an invaluable guide for all those undertaking research in and around organizations.

AN INTRODUCTION TO CRITICAL MANAGEMENT RESEARCH

SAGE `This book offers a lively and readable account of how scholars and students might engage with some of the more unusual critical theories associated with the critical management research project. Supported by a wealth of empirical and theoretical material, this book will introduce readers to the complex issues surrounding how to carry out critical management research rather than simply providing prescriptive answers' - Heather Höpfl, University of Essex `Kelemen and Rumens have done management scholars a great service in reviewing a huge amount of disparate knowledge and compressing it into a succinct, lively and provocative book on the current state of Critical Management Studies. This is a "must-read" for those both inside and outside CMS' - Keith Grint, Cranfield University `Management is a critical term for contemporary politics, but getting to grips with managerialism requires research methods that can deal with contemporary and controversial topics. This book provides the tools for that project, and will be invaluable for scholars and students who wish to challenge the conservatism of management academy at the present time' - Martin Parker, University of Leicester Why have certain theories shaped management research? Where do research theory and practice meet, if at all? To ask these questions is to think critically about management research. Mihaela L Kelemen and Nick Rumens explore the fundamentals of critical management theory and their influences on management research, and in doing so offer the student an illuminating introduction to what is often a disparate and complex array of issues. 10 expressive chapters examine theoretical foundations, including those most often sidelined in mainstream management theory; from postmodernism and deconstruction to American pragmatism, along with methodological choices and the intellectual issues each of these presents. Also provided is a timely consideration to the consequences and ethical concerns now inherent to any research issue.

DOING RESEARCH IN BUSINESS AND MANAGEMENT

AN INTRODUCTION TO PROCESS AND METHOD

SAGE '[T]here is, as with all the chapters, an excellent set of suggested further reading...' - Management Learning `Postgraduate students should find this a useful book, since it focuses on issues specific to their requirements. The philosophical underpinnings, methodology and practicalities of research are all discussed within the context of postgraduate research' - International Small Business Journal This wide-ranging text comprehensively overviews management research and research methodology. The authors take the reader through all the major stages of the research process and introduce the key methods. After highlighting the different contexts and purposes, strategies and tactics, programmes and processes of management research, the authors provide detailed coverage of the relevant research approaches and methods. They discuss the interrelationship of theoretical and empirical research, and how these apply to practice. The implications of using quantitative and qualitative methods are examined, and practical advice is given on the available analysis techniques and software packages.

THE SAGE HANDBOOK OF RESEARCH MANAGEMENT

SAGE The Handbook of Research Management is a unique tool for the newly promoted research leader. Larger-scale projects are becoming more common throughout the social sciences and humanities, housed in centres, institutes and programmes. Talented researchers find themselves faced with new challenges to act as managers and leaders rather than as individual scholars. They are responsible for the careers and professional development of others, and for managing interactions with university administrations and external stakeholders. Although many scientific and technological disciplines have long been organized in this way, few resources have been created to help new leaders understand their roles and responsibilities and to reflect on their practice. This Handbook has been created by the combined experience of a leading social scientist and a chief executive of a major international research development institution and funder. The editors have recruited a truly global team of contributors to write about the challenges they have encountered in the course of their careers, and to provoke readers to think about how they might respond within their own contexts. This book will be a standard work of reference for new research leaders, in any discipline or country, looking for help and inspiration. The editorial commentaries extend its potential use in support of training events or workshops where groups of new leaders can come together and explore the issues that are confronting them.

UNDERSTANDING MANAGEMENT RESEARCH

AN INTRODUCTION TO EPISTEMOLOGY

SAGE 'These sections represent the clearest rendition yet of these subjects, with difficult concepts introduced in a digestible form for the neophytic (or not so neophytic) researcher. Whilst in a book this size not every argument can be presented, there is ample extra material to be found to encourage further engagement... At the end of each chapter, there is a very useful Further Reading section provided by the authors, which gives useful guidelines. I believe to be an extremely useful text, which addresses what has until now been a significant gap in the market. This book will be my first choice in the future for introducing doctoral students of management-related subject to the philosophical underpinning they require for their studies. There is no other text which covers this area so clearly, so succinctly and in language that is readily accessible to a wide range of researcher back-grounds. I can enviSAGE this being a valuable source book to which researchers return again and again in order to deepen their understanding as research projects progress; it certainly provoked some new questions for me. To conclude, an excellent buy' - International Journal of Entrepreneurship and Innovation This is an invaluable introduction for all students and researchers of management confronting a new research project. Understanding Management Research provides an overview of the principal epistemological debates in social science and how these lead to and are expressed in different ways of conceiving and undertaking organizational research. For researchers and students who are increasingly expected to adopt a reflexive understanding of their own epistemological position, the authors present a concise, accessible guide to the different perspectives available and their implications for research output. All students undertaking empirical research for theses and dissertations will find this book helps them comprehend the key ongoing debates and engage with their own pre-understandings when trying to make sense of management and organizations.

POSTGRADUATE RESEARCH IN BUSINESS

A CRITICAL GUIDE

SAGE In Postgraduate Research in Business, Sarah Quinton and Teresa Smallbone provide a vital introduction to the research process and the thinking and learning skills needed to successfully complete postgraduate research. In step-by-step terms, the authors detail the 'tools of the trade' - the practical and the intellectual skills - that underpin the study of Business and Management, from research skills and project planning to strategies for reading, writing, and presentation.

INTERNATIONAL AND CROSS-CULTURAL MANAGEMENT RESEARCH

SAGE Publications Ltd Written for students and others wishing to do international and cross-cultural research in business and management, this book provides an accessible introduction to the major principles and practices. A cross-cultural perspective has become vital to most contemporary management research. The increasingly global business environment has led to both a greater practical need for international management research and a questioning of whether management science follows universal rules. This book addresses the particular characteristics of international management research, including the important role of culture. A key introduction provides a comprehensive overview of the background, major issues and different a

THE SAGE HANDBOOK OF QUALITATIVE BUSINESS AND MANAGEMENT RESEARCH METHODS

HISTORY AND TRADITIONS

SAGE The SAGE Handbook of Qualitative Business and Management Research Methods provides a state-of-the art overview of qualitative research methods in the business and management field. Bringing

together a team of leading international researchers, the chapters offer a comprehensive overview of the history and traditions that underpin qualitative research in the field. The chapters in this volume have been arranged into four thematic parts: Part One explores the influential traditions underpinning qualitative research, such as positivism, interpretivism, pragmatism, constructionism and beyond. Part Two looks at research designs, covering ethnography, field research, action research, case studies, process and practice methodologies. Part Three focusses on the researcher: examining issues such as positionality, reflexivity, ethics, gender and intersectionality. Part Four examines challenges relating to research design, access and departure, choosing participants and more.

ESSENTIAL SKILLS FOR MANAGEMENT RESEARCH

SAGE This essential text provides an authoritative overview of research methodology for both students and professional researchers in management. Based on course needs and written by expert academics in the field, this core text addresses the practical concerns of students in undertaking research that is relevant to management practice. It places emphasis on the more practical concerns of management researchers, focusing on the detail of developing and applying particular sets of research skills. In addition, the book gives straightforward advice on how to: ·develop a systematic methodology · learn to be a successful writer · acknowledge the individual in the researcher The text develops tangible skills and will be an invaluable guide for management researchers and students at postgraduate and MBA levels.

TEMPLATE ANALYSIS FOR BUSINESS AND MANAGEMENT STUDENTS

SAGE In Template Analysis, Nigel King and Joanna Brookes guide you through the origins of template analysis and its place in qualitative research, its basic components, and the main strengths and limitations of this method. Practical case studies and examples from published research then guide you through how to use it in your own research project. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as a reference book for doctoral students and faculty members interested in the method. Part of SAGE's Mastering Business Research Methods, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support researchers by providing in-depth and practical guidance on using a chosen method of data collection or analysis. Watch the editors introduce the Mastering Business Research Methods series.

QUALITATIVE METHODS IN BUSINESS RESEARCH

SAGE `Comprehensive, current and compelling, a winning combination for any research student or practitioner interested in increasing his/her knowledge about qualitative methods as they apply to business research' - The Qualitative Report Covering all the major qualitative approaches in business studies (including case study research, ethnography, narrative inquiry, discourse analysis, grounded theory and action research), this practical how-to guide shows how qualitative methods are used within management, marketing, organizational studies and accounting. Within each approach, the authors consider crucial issues such as framing the research, generating research questions, getting access, collecting empirical materials, reporting the results and evaluating the research. Original case studies drawn from around the world are included throughout to demonstrate the practical applications of the methods discussed.

DOING YOUR BUSINESS RESEARCH PROJECT

SAGE Available as an E-Inspection Copy! Go here to order Taking the fear out of writing your business project, this book helps you understand and carry out each step of the research process. With detailed, friendly and engaging support it takes you from the very beginning to the very end. Key features: Chapters are structured around FAQs such as 'How to choose a research question?', 'How do I go about a literature review?' guiding you towards a full understanding of the research process Workbook tasks help you shape your thoughts on each topic, enabling you to decide your own research question and how you will research it The importance of various ideas is clearly signposted, helping you prioritise your time according to your needs and goals. Templates and checklists from the book are also available for download at the Doing Your Business Research Project companion website at study.sagepub.com/beech This interactive guide is ideal for all Business and Management students about to complete a research project or dissertation.

GROUNDED THEORY IN MANAGEMENT RESEARCH

SAGE This book describes the grounded theory approach for organization and management researchers needing to fully understand the possibilities and challenges of this method. It brings together the broadly dispersed discussions of grounded theory's logic and practices, restoring the grounded theory style of qualitative research for students and teachers of organization and management. This book is particularly useful for graduate students involved in quantitative studies of organizational and managerial life, and for academics teaching research methods courses in management and organization studies.

MANAGEMENT AND BUSINESS RESEARCH

SAGE Now in its Fifth Edition, this much-loved text offers theoretical and philosophical depth as well as insights into practice. The text covers the entire research process in an accessible way and provides critical, thoughtful treatment of important issues like ethics and politics, making it an invaluable companion for any business and management student New to the Fifth Edition: Expanded to include examples from across business and management including Marketing, International Business and Psychology Up-to-date, international examples and cases from a range of countries Introductory chapter looks at writing proposals in detail Chapter on the literature review now includes how to critically review Move towards new technologies and social media including discussion of wikis and cloud sourcing Improved structure and flow, with three chapters on qualitative methods and three on quantitative methods Additional practical exercises which are linked to key research tasks throughout The companion website (https://edge.sagepub.com/easterbysmith) offers a wealth of resources for both lecturers and students including, for lecturers, an instructor's manual and PowerPoint slides and, for students, author podcasts, journal articles, web links, MCQs, datasets and a glossary.

ANALYSING QUANTITATIVE SURVEY DATA FOR BUSINESS AND MANAGEMENT STUDENTS

SAGE In Analysing Quantitative Survey Data, Jeremy Dawson introduces you to the key elements of analysing quantitative survey data using classical test theory, the measurement theory that underlies the techniques described in the book. The methodological assumptions, basic components and strengths and limitations of this analysis are explained and with the help of illustrative examples, you are guided through how to conduct the key procedures involved, including reliability analysis, exploratory and confirmatory factor analysis. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Part of SAGE's Mastering Business Research Methods Series, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support researchers by providing in-depth and practical guidance on using a chosen method of data collection or analysis. Watch the editors introduce the Mastering Business Research Methods series

CONDUCTING CASE STUDY RESEARCH FOR BUSINESS AND MANAGEMENT STUDENTS

SAGE In Case Study Research, Bill Lee and Mark Saunders describe the properties of case study designs in organizational research, exploring the uses, advantages and limitations of case research. They also demonstrate the flexibility that case designs offer, and challenges the myths surrounding this approach. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Part of SAGE's Mastering Business Research Methods series, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support students by providing in-depth and practical guidance on using a chosen method of data collection or analysis. Watch the editors introduce the Mastering Business Research Methods series and tell you more about the first three books.

CRITICAL MANAGEMENT RESEARCH

REFLECTIONS FROM THE FIELD

SAGE This is an invaluable collection of reflections and experiences from world-class researchers undertaking Critical Management Studies (CMS). The editors and contributors reflect on ethics and reflexivity in critical management research, and explore the identity of the critical researcher both as an individual and working within collaborative projects. Using contemporary accounts from those engaged in real world fieldwork they outline what critical management is, and explore its relationship to management research. The book discusses the implications of critical management when: Developing research questions Managing research relationships Using various methods of data collection Writing accounts of your research, findings and analysis. Grounded in practical problems and processes this title sets out and then answers the challenges faced by critical researchers doing research in organization and management studies.

INTRODUCTION TO EDUCATIONAL RESEARCH

A CRITICAL THINKING APPROACH

SAGE "Introduction to Educational Research: A Critical Thinking Approach 2e is an engaging and informative core text that enables students to think clearly and critically about the scientific process of research. In acheiving its goal to make research accessible to all educators and equip them with the skills to understand and evaluate published research, the text examines how educational research is conducted across the major traditions of quantitative, qualitative, mixed methods, and action research. The text is oriented toward consumers of educational research and uses a thinking-skills approach to its coverage of major ideas"--

THE SAGE DICTIONARY OF QUANTITATIVE MANAGEMENT RESEARCH

SAGE Electronic Inspection Copy available for instructors here A must-have reference resource for quantitative management researchers, the Dictionary contains over 100 entries covering the fundamentals of quantitative methodologies; covering both analysis and implementation and examples of use, as well as detailed graphics to aid understanding. Every entry features: -An introduction to the topic, -Key relevant features, -A worked example, -A concise summary and a selection of further reading suggestions -Cross-references to associated concepts within the dictionary

INTRODUCTION TO RESEARCH METHODS

A HANDS-ON APPROACH

SAGE Publications Introduction to Research Methods: A Hands-On Approach makes learning research methods easy for students by giving them activities they can experience and do on their own. With

clear, simple, and even humorous prose, this text offers students a straightforward introduction to an exciting new world of social science and behavioral research. Rather than making research seem intimidating, author Bora Pajo shows students how research can be an easy, ongoing conversation on topics that matter in their lives. Each chapter includes real research examples that illustrate specific topics that the chapter covers, guides that help students explore actual research challenges in more depth, and ethical considerations relating to specific chapter topics. 3 Reasons Why You'll Want to Read This Book 1. Conducting research can be fun when you see it in terms that relate to your everyday life. 2. Knowing how to do research will open many doors for you in your career. It will open your mind to new ideas on what you might pursue in the future (e.g., becoming an entrepreneur, opening your own nongovernmental organization, or running your own health clinic), and give you an extra analytic skill to brag about in your job interviews. 3. Understanding research will make you an educated consumer. You will be able to evaluate the information before you and determine what to accept and what to reject. Truth be told, understanding research will save you money in the short and long term*. *From Chapter 1 of Introduction to Research Methods: A Hands-On Approach

DESIGNING AND MANAGING A RESEARCH PROJECT

A BUSINESS STUDENT'S GUIDE

SAGE Designing and Managing a Research Project is a concise, easy to read text designed to guide business students through the various aspects of designing and managing research projects. The focus is on research projects that have a solid academic basis, although some implications for more applied projects are also highlighted. It is divided into three main sections, "Laying the Foundations", "Undertaking the Research", and "Communicating the Results", which present a logical flow for the research project. A unique aspect of the book is the inclusion of particular chapters on topics like supervision, group work and ethics, and the focus of the discussion of data analysis (qualitative and quantitative). The authors have applied their years of past experience in supervising student projects, when writing this book to provide some actual examples of problems and practical guidelines.

NARRATIVE METHODS FOR ORGANIZATIONAL & COMMUNICATION RESEARCH

SAGE `The book is a unique and excellent introduction to postmodern narrative analyses' - Organization Studies `[This book] should succeed in putting the metaphorical cat amongst just about every metaphorical pigeon that might imaginably take flight within the organization and communication research arenas. Story time will never be the same again, nor will interpretative research' - Stewart Clegg, University of Technology, Sydney `Timely and first rate. It nicely stretches a reader's thinking about the topic' - Thomas Lee, University of Washington, School of Business `David Boje is a pioneering theorist in organization studies and management... [His book] is yet another example of Boje's pioneering spirit and concern for exactitude. [His] scholarly account of narrative and antenarrative methods is both corrective and exploratory of how stories must be understood in terms of their own internal dynamics, and not viewed as static entities. Boje's book is a magnificent start... A book that breaks new ground in organizational analysis, this is a must-read for researchers and practitioners in the fields of organization and management studies' - Adrian Carr, University of Western Sydney `Boje masterfully shows how to analyze texts and ideas before they are reduced and fitted into the dominant ideological frameworks of the day. [He] provides a powerful tool for achieving greater democracy in how we approach doing social science... [and] liberates our capacity to make meanings for ourselves' - Paul Hirsch, Northwestern University, Kellogg Graduate School of Management `This is an important book. It is a major methodological contribution to critical, postmodern studies of organizations and management. It is essential reading for critical management scholars' - Robert P. Gephart, Jr., University of Alberta School of Business `David Boje has emerged as the leading postmodern thinker in management theory and organization science. His prolific output lights the path for others to follow in a field awakening to the challenge of postmodern critical theory. Updating and revising narrative theory for the prevailing "postmodern condition," Boje masterfully reconstructs the concepts and methods of storytelling, as he subverts the dominant principles of modernist organization theory. He offers a subtle and complex notion of narrative... This impressive book should leave an indelible mark on management and organization studies' - Steven Best, University of Texas, El Paso An essential guide for academics and researchers needing to look at alternative discourse analysis strategies. As a research tool, narrative methods have become increasingly useful in organization studies, where much research involves the interpretation of 'stories' in some form. This methodology can be applied where qualitative story analyses can help to assess interview, newspaper or web document stories for research projects. In this book, Boje sets out eight analysis options that can deal with storytelling, recognizing that stories in organizations can be self-destructing, flowing, networking and not at all static. In so doing, he shows ways in which narrative methods can be supplemented by 'antenarrative' methods, where fragmented and collective storytelling can be interpreted. A valuable resource that will be widely used in organizational or communications research, for graduate level qualitative methods seminars and by researchers wanting to do story analysis. David Boje is Professor at the New Mexico State University. He is also on the editorial board of the journal Organization.

CONDUCTING RESEARCH INTERVIEWS FOR BUSINESS AND MANAGEMENT STUDENTS

SAGE In Conducting Research Interviews, Catherine Cassell guides you through conceptualizing the interview, preparing for the research interview, conducting the interview, examples, conclusions and next steps. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Part of SAGE's Mastering Business Research Methods Series, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support researchers by providing in-depth and practical guidance on using a chosen method of data collection or analysis. Watch the editors introduce the Mastering Business Research Methods series.

AN INTRODUCTION TO HEALTH SERVICES RESEARCH

A PRACTICAL GUIDE

SAGE This is a primary, comprehensive textbook for people who are considering undertaking a piece of health-related research. It is an accessible companion with the aim of getting the reader to think broadly about all of the issues that need to be considered when embarking on a project. This is a pragmatic book, a step-by-step guide to research which mirrors the structure of a research project, taking you through the thought process for designing and conducting your study from formulating the right research question at idea inception, ascertaining what methodologies and analysis can answer what type of questions, right through to dissemination, all presented in an easy, digestible style. The book is full of case study illustrations and practical tips such as how to work out a research budget and obtaining funding for your project, discussion of what permissions need to obtained when conducting research with people, and how to involve public and patients. The authors are all experienced researchers and so this book is an accumulation of collective wisdom on common research challenges and issues.

PUBLISHING IN THE ORGANIZATIONAL SCIENCES

SAGE This comprehensive overview of all aspects of the publishing process has been written especially for prospective authors who want to learn more about the field to advance their careers and publishing success. More than just a `how to' book, this volume explains the entire context of scholarly publishing and how it should, ideally, work toward advancing knowledge and successful management practice.

APPLIED THEMATIC ANALYSIS

SAGE This book provides step-by-step instructions on how to analyze text generated from in-depth interviews and focus groups, relating predominantly to applied qualitative studies. The book covers all aspects of the qualitative data analysis process, employing a phenomenological approach which has a primary aim of describing the experiences and perceptions of research participants. Similar to Grounded Theory, the authors' approach is inductive, content-driven, and searches for themes within textual data.

CONDUCTING FOCUS GROUPS FOR BUSINESS AND MANAGEMENT STUDENTS

SAGE Part of SAGE's Mastering Business Research Methods, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support researchers by providing in-depth and practical guidance on using a chosen method of data collection or analysis. In Conducting Focus Groups, Caroline J. Oates and Panayiota J. Alevizou explain what is involved in conducting focus groups, outlining their main features, use in research, their design and the kind of rich, qualitative data they facilitate. A step-by-step guides using practical examples show how you can successfully use focus groups to address your own research question. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Watch the editors introduce the Mastering Business Research Methods series and tell you more about the first three books.

INTRODUCTION TO TIME SERIES ANALYSIS

SAGE Publications Introducing time series methods and their application in social science research, this practical guide to time series models is the first in the field written for a non-econometrics audience. Giving readers the tools they need to apply models to their own research, Introduction to Time Series Analysis, by Mark Pickup, demonstrates the use of—and the assumptions underlying—common models of time series data including finite distributed lag; autoregressive distributed lag; moving average; differenced data; and GARCH, ARMA, ARIMA, and error correction models. "This volume does an excellent job of introducing modern time series analysis to social scientists who are already familiar with basic statistics and the general linear model." —William G. Jacoby, Michigan State University

DOING EDUCATIONAL RESEARCH

SAGE `A welcome and helpful addition to the shelves of tutors and students working on masters programmes. It will be most beneficial supporting students on programmes where there is a substantial research training component. It offers important exemplars of using computer software in qualitative analysis' - Educational Review `This book is aimed at Master's students who are engaging in educational research for the first time. [It] provides teacher-researchers with the additional information they need so they can go on to read further and more in depth, having more confidence in the accessibility of such studies. I found it does this well, and is an ideal point of reference for those who are just embarking on a Master's degree. A useful glossary is provided, giving detailed but 'readable' explanations of key terms and phrases' - Primary Practice Doing Educational Research offers a hands-on guide for students engaged in educational research. It provides a comprehensive and accessible introduction to the key qualitative and quantitative methods necessary for those commencing research for the first time. Through a detailed yet concise explanation, the reader is shown how these methods work and how their outcomes may be interpreted. Providing all the essentials for the first-time researcher, the book includes: · a variety of examples and case studies to illustrate how the methods and techniques can be used in `real-life' contexts · practical guidance on time management planning research projects and writing reports. · a broad coverage - including qualitative and quantitative methodologies, data analysis using computer software, ethical issues and the writing-up and presentation of data. This engaging book has been written by a team of leading researchers with over sixty years of cumulative experience. It has a student-friendly structure which will make it accessible and popular with undergraduates and postgraduates. It will be an invaluable resource for both students and researchers, helping them to undertake effective research in education.

MANAGING QUALITY IN QUALITATIVE RESEARCH

SAGE Uwe Flick takes you through the steps in method and design to ensure quality and reliability throughout the entire research process.

KEY CONCEPTS IN CRITICAL MANAGEMENT STUDIES

SAGE Ideal as an introduction and as a quick reference, Key Concepts in Critical Management Studies explores the essential concepts used within the field today. Specially edited and written by a range of international experts, key ideas are succinctly explained and illustrated beyond a simple definition. Further reading suggestions and cross-referencing provide the reader with means to develop their knowledge further. With over 50 entries, from Actor Network Theory to Utopianism, readers have instant access and explanation of the most influential concepts in CMS literature.

QUALITATIVE RESEARCH IN INFORMATION SYSTEMS

A READER

SAGE Qualitative research has become a legitimate approach within the information systems community, but researchers have traditionally drawn upon material from the social sciences given the absence of a single source relevant to them. Qualitative Research in Information Systems: A Reader represents just such a volume and is both timely and relevant. Information systems and qualitative research articles are now widely used for teaching on many upper level courses in information systems, and there is demand for a definitive collection of these readings as a basic reader and teaching text. This book expertly brings together the seminal works in the field, along with editorial introductions to assist the reader in understanding the essential principles of qualitative research. The book is organised according to the following thematic sections: · Part I: Overview of Qualitative Research · Part II: Philosophical Perspectives · Part III: Qualitative Research Methods · Part IV: Modes of Analyzing and Interpreting Qualitative Data Qualitative Research in Information Systems: A Reader should become the benchmark reference point for students and researchers in information systems, management science and others involved in information technology needing to learn about qualitative research.

POSTGRADUATE RESEARCH IN BUSINESS

A CRITICAL GUIDE

SAGE In Postgraduate Research in Business, Sarah Quinton and Teresa Smallbone provide a vital introduction to the research process and the thinking and learning skills needed to successfully complete postgraduate research. In step-by-step terms, the authors detail the `tools of the trade' - the practical and the intellectual skills - that underpin the study of Business and Management, from research skills and project planning to strategies for reading, writing and presentation. Postgraduate Research in Business provides: " A student-friendly guide to thinking critically about Business and Management research " Guidance on the best way to approach research " A clear focus on finding research topics and developing them in to dissertations " Essential help in forging critical reading skills " Helpful advice on making your research project manageable " An inside view on the assumptions and requirements of post graduate research in business " Structured support for writing up your research This is essential reading for any student doing an MBA, an MA, or starting a PhD in Business or Management Studies. It will provide a vital supplement to the plethora of textbooks in Business and Research Methods.

AN INTRODUCTION TO SYSTEMATIC REVIEWS

SAGE Focused on actively using systematic review as method, this book provides clear, step-by-step advice on the logic and processes of systematic reviewing. Stressing the importance of precision and accuracy, this new edition carefully balances a need for insightful theory with real-world pragmatism; it introduces a wide range of cutting-edge approaches to research synthesis including text mining, living reviews and new ideas in mixed methods reviews such as qualitative comparative analysis. The book also includes: A new chapter on statistical synthesis Coverage of computer-assisted methods and relevant software Expanded sections on data extraction and management A guide to working with many different types of data including longitudinal and panel. Packed with examples from across the social sciences, this book helps students and researchers alike in turning systematic reviews into recommendations for policy and practice.

AN INTRODUCTION TO EVALUATION

SAGE Both practical and theoretical in approach, this book is the perfect companion for student researchers and policy makers alike. It provides actionable advice for planning and implementing evaluations, while also instilling an ability to assess the evaluations of others and consider the ways in which evaluation evidence could influence policy and practice. Drawing upon a wide range of examples from policy areas like education, criminal justice, and health and social care, this book showcases how evaluation is an interdisciplinary research practice with a spectrum of applications. Each chapter contains philosophical underpinnings and applied knowledge as well as examples from published evaluations. Specific topics include how to: Choose an approach to evaluation Plan, design, and conduct evaluations Approach evaluations using theories of change Differentiate between process, impact, and economic evaluations Understand the role of quantitative and qualitative methods in data collection Use systematic reviews and other tools to assess and disseminate evaluation findings From getting started in the field to turning evidence into policy, this book will guide you through every step of the evaluation process.

ANALYSING QUANTITATIVE DATA FOR BUSINESS AND MANAGEMENT STUDENTS

SAGE In Analysing Quantitative Data, Charles A. Scherbaum and Kristen M. Shockley guide the reader through Understanding Quantitative Data Analysis, Basic Components of Quantitative Data Analysis, Conducting Quantitative Data Analysis, Examples of Quantitative Data Analysis and Conclusions. An appendix contains Excel Formulas. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Part of SAGE's Mastering Business Research Methods Series, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support researchers by providing in-depth and practical guidance on using a chosen method of data collection or analysis. Watch the editors introduce the Mastering Business Research Methods series

RESEARCHING THE SMALL ENTERPRISE

SAGE Although there are plenty of books devoted to small business and management research, few give much attention to the small enterprise. This book focuses systematically on researching the small firm, from basic issues of definition, to selecting topics and research designs, to fieldwork problems, analysis data and finally, writing and presenting results. The discussion is set in the wider context of issues and problems in business research. Quantitative and especially qualitative approaches are explored and illustrated by drawing in depth on a wide range of research on the small enterprise. The result is an extensive resource book for researchers at all levels to draw upon in planning and conducting effective research.

STUDY SKILLS FOR BUSINESS AND MANAGEMENT

HOW TO SUCCEED AT UNIVERSITY AND BEYOND

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