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KEY=SOLUTIONS - MARQUES RODNEY

IDENTITY SOLUTIONS

Adams Media Provides examples of color letterheads, business cards, and logos to discuss the creation of identity designs and to feature solutions to common design problems.

THE ART OF IDENTITY

CREATING AND MANAGING A SUCCESSFUL CORPORATE IDENTITY

Routledge This title was first published in 2000: This text redefines corporate identity. It offers an insight into the creation, management and measurement of identity - and into why the right identity can transform your organization. With the help of tests and illustrations, Mark Rowden challenges readers to jettison ineffectual compromises and half-baked solutions in order to achieve the identity that really gives an advantage. He focuses on "correct" thinking through the application of design, and presents several management tools which should enable managers to define the fundamental qualities of their organization, to translate them into visual media, and to judge how well a new identity communicates them.

MARKETING FINANCIAL SERVICES

Routledge Within a practical business context of the changing, competitive climate, this book details the implications for marketing strategy. New chapters cover topics such as credit cards and customer care, while several relevant case studies have also been

added. Combining analysis of principles, concepts and techniques with sound practical advice, 'Marketing Financial Services' is ideal for students on degree and postgraduate courses, including Chartered Institute of Bankers. There is also a tutor resource pack to accompany the case studies in this textbook.

ORACLE DATA WAREHOUSING AND BUSINESS INTELLIGENCE SOLUTIONS

John Wiley & Sons Up-to-date, comprehensive coverage of the Oracle database and business intelligence tools Written by a team of Oracle insiders, this authoritative book provides you with the most current coverage of the Oracle data warehousing platform as well as the full suite of business intelligence tools. You'll learn how to leverage Oracle features and how those features can be used to provide solutions to a variety of needs and demands. Plus, you'll get valuable tips and insight based on the authors' real-world experiences and their own implementations. Avoid many common pitfalls while learning best practices for: Leveraging Oracle technologies to design, build, and manage data warehouses Integrating specific database and business intelligence solutions from other vendors Using the new suite of Oracle business intelligence tools to analyze data for marketing, sales, and more Handling typical data warehouse performance challenges Uncovering initiatives by your business community, security business sponsorship, project staffing, and managing risk

CORPORATE BRAND DESIGN

DEVELOPING AND MANAGING BRAND IDENTITY

Routledge Corporate Brand Design offers a unique and comprehensive exploration of the relationship between companies, their brand design, and their stakeholders. The book begins its approach with a literature review, to provide an overview of current thinking on the subject and establish a theoretical framework. The following sections cover key stages during the corporate brand development process: Brand signature design, its components and impact on brand reputation; website design and how it builds customer perception of the brand; corporate architecture design and the branding of space and place; brand experience design from a sensuality perspective. International case studies from a range of industries feature in each chapter to demonstrate how the theory translates to practice, alongside case questions to cement learning and definitions of the key constructs. By combining academic theory with practical case studies and examples, readers will gain a thorough understanding of the corporate brand design process and how it influences customer identification and loyalty to the brand. The book is a useful resource for advanced undergraduate and postgraduate students of strategic brand management, corporate brand design and visual identity, and marketing communications.

CSO

The business to business trade publication for information and physical Security professionals.

SOLVING IDENTITY AND ACCESS MANAGEMENT IN MODERN APPLICATIONS

DEMYSTIFYING OAUTH 2.0, OPENID CONNECT, AND SAML 2.0

Apress Know how to design and use identity management to protect your application and the data it manages. At a time when security breaches result in increasingly onerous penalties, it is paramount that application developers and owners understand identity management and the value it provides when building applications. This book takes you from account provisioning to authentication to authorization, and covers troubleshooting and common problems to avoid. The authors include predictions about why this will be even more important in the future. Application best practices with coding samples are provided. Solving Identity and Access Management in Modern Applications gives you what you need to design identity and access management for your applications and to describe it to stakeholders with confidence. You will be able to explain account creation, session and access management, account termination, and more. What You'll Learn Understand key identity management concepts Incorporate essential design principles Design authentication and access control for a modern application Know the identity management frameworks and protocols used today (OIDC/ OAuth 2.0, SAML 2.0) Review historical failures and know how to avoid them Who This Book Is For Developers, enterprise or application architects, business application or product owners, and anyone involved in an application's identity management solution

IDENTITY ATTACK VECTORS

IMPLEMENTING AN EFFECTIVE IDENTITY AND ACCESS MANAGEMENT SOLUTION

Apress Discover how poor identity and privilege management can be leveraged to compromise accounts and credentials within an organization. Learn how role-based identity assignments, entitlements, and auditing strategies can be implemented to mitigate the threats leveraging accounts and identities and how to manage compliance for regulatory initiatives. As a solution, Identity Access Management (IAM) has emerged as the cornerstone of enterprise security. Managing accounts, credentials, roles, certification, and attestation reporting for all resources is now a security and compliance mandate. When identity theft and poor identity management is leveraged as an attack vector, risk and vulnerabilities increase exponentially. As cyber attacks continue to increase in volume and sophistication, it is not a matter of if, but when, your organization will have an incident. Threat actors target accounts, users, and their

associated identities, to conduct their malicious activities through privileged attacks and asset vulnerabilities. Identity Attack Vectors details the risks associated with poor identity management practices, the techniques that threat actors and insiders leverage, and the operational best practices that organizations should adopt to protect against identity theft and account compromises, and to develop an effective identity governance program. What You Will Learn Understand the concepts behind an identity and how their associated credentials and accounts can be leveraged as an attack vector Implement an effective Identity Access Management (IAM) program to manage identities and roles, and provide certification for regulatory compliance See where identity management controls play a part of the cyber kill chain and how privileges should be managed as a potential weak link Build upon industry standards to integrate key identity management technologies into a corporate ecosystem Plan for a successful deployment, implementation scope, measurable risk reduction, auditing and discovery, regulatory reporting, and oversight based on real-world strategies to prevent identity attack vectors Who This Book Is For Management and implementers in IT operations, security, and auditing looking to understand and implement an identity access management program and manage privileges in these environments

CROSSING DESIGN BOUNDARIES

PROCEEDINGS OF THE 3RD ENGINEERING & PRODUCT DESIGN EDUCATION INTERNATIONAL CONFERENCE, 15-16 SEPTEMBER 2005, EDINBURGH, UK

CRC Press This book presents over 100 papers from the 3rd Engineering & Product Design Education International Conference dedicated to the subject of exploring novel approaches in product design education. The theme of the book is "Crossing Design Boundaries" which reflects the editors' wish to incorporate many of the disciplines associated with, and integral to, modern product design and development pursuits. Crossing Design Boundaries covers, for example, the conjunction of anthropology and design, the psychology of design products, the application of soft computing in wearable products, and the utilisation of new media and design and how these can be best exploited within the current product design arena. The book includes discussions concerning product design education and the cross-over into other well established design disciplines such as interaction design, jewellery design, furniture design, and exhibition design which have been somewhat under represented in recent years. The book comprises a number of sections containing papers which cover highly topical and relevant issues including Design Curriculum Development, Interdisciplinarity, Design Collaboration and Team Working, Philosophies of Design Education, Design Knowledge, New Materials and New Technologies in Design, Design Communication, Industrial Collaborations and Working with Industry, Teaching and Learning Tools, and Design Theory.

PRIVACY AND IDENTITY MANAGEMENT. BETWEEN DATA PROTECTION AND SECURITY

16TH IFIP WG 9. 2, 9. 6/11. 7, 11. 6/SIG 9. 2. 2 INTERNATIONAL SUMMER SCHOOL, PRIVACY AND IDENTITY 2021, VIRTUAL EVENT, AUGUST 16-20, 2021, REVISED SELECTED PAPERS

Springer Nature This book contains selected papers presented at the 16th IFIP WG 9.2, 9.6/11.7, 11.6/SIG 9.2.2 International Summer School on Privacy and Identity Management, held online in August 2021. The 9 full papers included in this volume were carefully reviewed and selected from 23 submissions. Also included are 2 invited keynote papers and 3 tutorial/workshop summary papers. As in previous years, one of the goals of the IFIP Summer School was to encourage the publication of thorough research papers by students and emerging scholars. The papers combine interdisciplinary approaches to bring together a host of perspectives, such as technical, legal, regulatory, socio-economic, social or societal, political, ethical, anthropological, philosophical, or psychological perspectives.

CORPORATE AND ORGANIZATIONAL IDENTITIES

INTEGRATING STRATEGY, MARKETING, COMMUNICATION AND ORGANIZATIONAL PERSPECTIVE

Routledge This edited book is devoted to an issue of increasing importance in management theory and practice-organizational identity. The concept of organizational identity has received attention in many disciplines such as strategic management, marketing, communication and public relations and organization theory. In practice a number of consultancy firms have specialized in identity management, while a number of academic conferences with a special focus on identity has developed. As globalisation of business and of organizations of all kinds become the norm rather than the exception, issues of collective identities take on a strategic importance. There has been, however, very little integration among the various disciplines and practices, resulting in conflicting definitions, and little cumulative research. The aim of Organizational Identities is to further understanding about collective identities by bringing together contributions from various management disciplines. To this end, the editors have developed an integrative framework - the five-facet framework - that allows articulation of contributions from disciplines as diverse as strategic management, organization theory, marketing and communication. Sixteen scholars from Europe and the US have contributed nine chapters that explore various aspects of collective identities using this five-facet framework. The result is the first book to bring together contributions from various fields and integrate them into a single conceptual framework. The book will be useful both for academics and for practitioners. It includes a balance of theoretical and empirical chapters, and presents original empirical data drawn from field

research in a variety of settings.

ONLINE COMMUNICATION IN THE CONTEXT OF PERSONAL, VIRTUAL AND CORPORATE IDENTITY FORMATION

BoD – Books on Demand The implementation of digital media in our today's communication has a strong impact on the media behaviours in the society. In the last decades, great importance is given to the protection of the personality rights in the context of the new media. Since our communication is a media based communication, its impact on the construction of reality affects the normative value pattern of societies. To understand new media as a central aspect of our mediatised world, it has to be located and analysed both in the communicative and normative system. Today, social media is not anymore based on user generated content, but is now turned to a platform for business makers with and in the context of Big Data. This book will discuss the formation of differnt identities as a result of different ways of new media usage. It includes on the one hand online communication between personal and virtual identities. It discuss researches about online identity and online anonymity, Self-presentation strategies by using online dating platforms, the phenomenon of Internet Mothers, as well as the potential of cyberbullying of Snapchat. On the other hand online communication between corporate and new business strategies.It describes and discusses the evolution of television, changes of music consumer habits caused by music on-deman tends, and the impact of social media operations in maintaining brand reputation. This book is located between user generated content and professional applications and regards itself as a contribution to a media discourse in a mediatized and globalized world.

IDENTITY MANAGEMENT WITH BIOMETRICS

EXPLORE THE LATEST INNOVATIVE SOLUTIONS TO PROVIDE SECURE IDENTIFICATION AND AUTHENTICATION

Packt Publishing Ltd Work with common biometrics such as face, fingerprint, and iris recognition for business and personal use to ensure secure identification and authentication for fintech, homes, and computer systems Key FeaturesExplore the next iteration of identity protection and overcome real-world challengesUnderstand different biometric use cases to deploy a large-scale biometric systemCurated by renowned security ambassador and experienced author Lisa BockBook Description Biometric technologies provide a variety of robust and convenient methods to securely identify and authenticate an individual. Unlike a password or smart card, biometrics can identify an attribute that is not only unique to an individual, but also eliminates any possibility of duplication. Identity Management with Biometrics is a solid introduction for anyone who wants to explore biometric techniques, such as fingerprint, iris, voice, palm print, and facial recognition. Starting with an overview of biometrics, you'll learn the various uses and applications of biometrics in fintech, buildings, border control, and many other fields. You'll understand the characteristics of an optimal biometric

system and then review different types of errors and discover the benefits of multi-factor authentication. You'll also get to grips with analyzing a biometric system for usability and accuracy and understand the process of implementation, testing, and deployment, along with addressing privacy concerns. The book outlines the importance of protecting biometric data by using encryption and shows you which factors to consider and how to analyze them before investing in biometric technologies. By the end of this book, you'll be well-versed with a variety of recognition processes and be able to make the right decisions when implementing biometric technologies. What you will learnReview the advantages and disadvantages of biometric technologyUnderstand the characteristics of an optimal biometric systemDiscover the uses of biometrics and where they are usedCompare different types of errors and see how to tune your systemUnderstand the benefits of multi-factor authenticationWork with commonly used biometrics such as face, fingerprint, and irisAnalyze a biometric system for usability and accuracyAddress privacy concerns and get a glimpse of the future of biometricsWho this book is for Identity Management with Biometrics is for IT managers, security professionals, students, teachers, and anyone involved in selecting, purchasing, integrating, or securing a biometric system. This book will help you understand how to select the right biometric system for your organization and walk you through the steps for implementing identity management and authentication. A basic understanding of biometric authentication techniques, such as fingerprint and facial recognition, and the importance of providing a secure method of authenticating an individual will help you make the most of the book.

IDENTITY ATTACK VECTORS

IMPLEMENTING AN EFFECTIVE IDENTITY AND ACCESS MANAGEMENT SOLUTION

Apress Discover how poor identity and privilege management can be leveraged to compromise accounts and credentials within an organization. Learn how role-based identity assignments, entitlements, and auditing strategies can be implemented to mitigate the threats leveraging accounts and identities and how to manage compliance for regulatory initiatives. As a solution, Identity Access Management (IAM) has emerged as the cornerstone of enterprise security. Managing accounts, credentials, roles, certification, and attestation reporting for all resources is now a security and compliance mandate. When identity theft and poor identity management is leveraged as an attack vector, risk and vulnerabilities increase exponentially. As cyber attacks continue to increase in volume and sophistication, it is not a matter of if, but when, your organization will have an incident. Threat actors target accounts, users, and their associated identities, to conduct their malicious activities through privileged attacks and asset vulnerabilities. Identity Attack Vectors details the risks associated with poor identity management practices, the techniques that threat actors and insiders leverage, and the operational best practices that organizations should adopt to protect against identity theft and account compromises, and to develop an effective identity governance program. What You Will Learn Understand the concepts behind an identity and how their associated

credentials and accounts can be leveraged as an attack vector Implement an effective Identity Access Management (IAM) program to manage identities and roles, and provide certification for regulatory compliance See where identity management controls play a part of the cyber kill chain and how privileges should be managed as a potential weak link Build upon industry standards to integrate key identity management technologies into a corporate ecosystem Plan for a successful deployment, implementation scope, measurable risk reduction, auditing and discovery, regulatory reporting, and oversight based on real-world strategies to prevent identity attack vectors Who This Book Is For Management and implementers in IT operations, security, and auditing looking to understand and implement an identity access management program and manage privileges in these environments

IDENTITY OF SYNTHETIC COLORS IN FOODS

ISSE 2004 — SECURING ELECTRONIC BUSINESS PROCESSES

HIGHLIGHTS OF THE INFORMATION SECURITY SOLUTIONS EUROPE 2004 CONFERENCE

Springer Science & Business Media This book presents the most interesting talks given at ISSE 2004 - the forum for the interdisciplinary discussion of how to adequately secure electronic business processes. The topics include: Corporate Governance and why security implies to control the enterprise - Risk Management and how to quantify security threats - Secure Computing and how it will change the way we trust computers - Digital Rights Management and the protection of corporate information. Adequate information security is one of the basic requirements of all electronic business processes. It is crucial for effective solutions that the possibilities offered by security technology can be integrated with the commercial requirements of the applications. The reader may expect state-of-the-art: best papers of the Conference ISSE 2004.

COMPUTER AND INFORMATION SECURITY HANDBOOK

Newnes The second edition of this comprehensive handbook of computer and information security provides the most complete view of computer security and privacy available. It offers in-depth coverage of security theory, technology, and practice as they relate to established technologies as well as recent advances. It explores practical solutions to many security issues. Individual chapters are authored by leading experts in the field and address the immediate and long-term challenges in the authors' respective areas of expertise. The book is organized into 10 parts comprised of 70 contributed chapters by leading experts in the areas of networking and systems security, information management, cyber warfare and security, encryption technology, privacy, data storage, physical security, and a host of advanced security topics. New to this edition are chapters on intrusion detection, securing the cloud, securing

web apps, ethical hacking, cyber forensics, physical security, disaster recovery, cyber attack deterrence, and more. Chapters by leaders in the field on theory and practice of computer and information security technology, allowing the reader to develop a new level of technical expertise Comprehensive and up-to-date coverage of security issues allows the reader to remain current and fully informed from multiple viewpoints Presents methods of analysis and problem-solving techniques, enhancing the reader's grasp of the material and ability to implement practical solutions

IT'S A MATTER OF IDENTITY

Viction Design Workshop

PSA DESIGN GUIDE : CORPORATE IDENTITY

ACTIVE DIRECTORY ADMINISTRATION COOKBOOK

ACTIONABLE, PROVEN SOLUTIONS TO IDENTITY MANAGEMENT AND AUTHENTICATION ON SERVERS AND IN THE CLOUD

Packt Publishing Ltd Learn the intricacies of managing Azure AD, Azure AD Connect as well as Active Directory for administration on cloud and Windows Server 2019 Key FeaturesExpert solutions for the federation, certificates, security, and monitoring with Active DirectoryExplore Azure AD and AD Connect for effective administration on cloudAutomate security tasks using Active Directory and PowerShellBook Description Active Directory is an administration system for Windows administrators to automate network, security and access management tasks in the Windows infrastructure. This book starts off with a detailed focus on forests, domains, trusts, schemas and partitions. Next, you learn how to manage domain controllers, organizational units and the default containers. Going forward, you deep dive into managing Active Directory sites as well as identifying and solving replication problems. The next set of chapters covers the different components of Active Directory and discusses the management of users, groups and computers. You also go through recipes that help you manage your Active Directory domains, manage user and groups objects and computer accounts, expiring group memberships and group Managed Service Accounts with PowerShell. You learn how to work with Group Policy and how to get the most out of it. The last set of chapters covers federation, security and monitoring. You will also learn about Azure Active Directory and how to integrate on-premises Active Directory with Azure AD. You learn how Azure AD Connect synchronization works, which will help you manage Azure AD. By the end of the book, you have learned in detail about Active Directory and Azure AD, too. What you will learnManage new Active Directory features, such as the Recycle Bin, group Managed

Service Accounts, and fine-grained password policiesWork with Active Directory from the command line and use Windows PowerShell to automate tasksCreate and remove forests, domains, and trustsCreate groups, modify group scope and type, and manage membershipsDelegate control, view and modify permissionsOptimize Active Directory and Azure AD in terms of securityWho this book is for This book will cater to administrators of existing Active Directory Domain Services environments and/or Azure AD tenants, looking for guidance to optimize their day-to-day effectiveness. Basic networking and Windows Server Operating System knowledge would come in handy.

DESIGNING BRAND IDENTITY

AN ESSENTIAL GUIDE FOR THE WHOLE BRANDING TEAM

John Wiley & Sons Whether you're the project manager for your company's rebrand, or you need to educate your staff or your students about brand fundamentals, Designing Brand Identity is the quintessential resource. From research to brand strategy to design execution, launch, and governance, Designing Brand Identity is a compendium of tools for branding success and best practices for inspiration. 3 sections: brand fundamentals, process basics, and case studies. Over 100 branding subjects, checklists, tools, and diagrams. 50 case studies that describe goals, process, strategy, solution, and results. Over 700 illustrations of brand touchpoints. More than 400 quotes from branding experts, CEOs, and design gurus. "Designing Brand Identity is a comprehensive, pragmatic, and easy-to-understand resource for all brand builders—global and local. It's an essential reference for implementing an entire brand system." - Carlos Martinez Onaindia, Global Brand Studio Leader, Deloitte "Alina Wheeler explains better than anyone else what identity design is and how it functions. There's a reason this is the 5th edition of this classic." - Paula Scher, Partner, Pentagram "Designing Brand Identity is the book that first taught me how to build brands. For the past decade, it's been my blueprint for using design to impact people, culture, and business." - Alex Center, Design Director, The Coca-Cola Company "Alina Wheeler's book has helped so many people face the daunting challenge of defining their brand." - Andrew Ceccon, Executive Director, Marketing, FS Investments "If branding was a religion, Alina Wheeler would be its goddess, and Designing Brand Identity its bible." - Olka Kazmierczak, Founder, Pop Up Grupa "The 5th edition of Designing Brand Identity is the Holy Grail. This book is the professional gift you have always wanted." - Jennifer Francis, Director of Marketing, Communications, and Visitor Experience, Louvre Abu Dhabi

RESPONSIBILITY MATTERS

Most of us spend a fair amount of time trying to avoid responsibility. That's not too astounding. What is surprising, says Peter French, is that we tend to dodge the good variety as well as the bad.

THE BEST IN RETAIL CORPORATE IDENTITY

Rotovision A selection of the finest retail identities from around the world.

FEDERATED IDENTITY MANAGEMENT AND WEB SERVICES SECURITY WITH IBM TIVOLI SECURITY SOLUTIONS

IBM.Com/Redbooks

THE KURDISH QUESTION: IDENTITY, REPRESENTATION AND THE STRUGGLE FOR SELF- DETERMINATION

IDENTITY, REPRESENTATION AND THE STRUGGLE FOR SELF- DETERMINATION

KW Publishers Pvt Ltd The book examines several models which have been advocated for a workable and acceptable solution to the Kurdish problem which would be absolutely necessary for stability in the West Asian region. The book evaluates how the more than two-decade long experience of Kurdish self-rule in a democratic framework in Iraqi Kurdistan affects the debate over the other Kurdish regions in West Asia. With Turkey's European Union accession process contributing to the opening of the political space to ethno-nationalism, there is a need for a non-military solution to the Kurdish issue. The book analyses the role of Kurdish diaspora which plays a significant part in placing the Kurdish question on the European political agenda. It also examines the role of the Kurds in the aftermath of the Arab Spring and the changing geopolitics in the region. Now, the Kurds maintain the strongest platform in battling against the ISIS terrorists.

ACCESS CONTROL AND IDENTITY MANAGEMENT

Jones & Bartlett Learning Revised and updated with the latest data from this fast paced field, Access Control, Authentication, and Public Key Infrastructure defines the components of access control, provides a business framework for implementation, and discusses legal requirements that impact access control programs.

MICROSOFT FOREFRONT IDENTITY MANAGER 2010 R2 HANDBOOK

Packt Publishing Ltd Throughout the book, we will follow a fictional company, the case study will help you in implementing FIM 2010 R2. All the examples in the book will relate to this fictive company and you will be taken from design, to installation, to configuration of FIM 2010 R2. If you are implementing and managing FIM 2010 R2 in your business, then this book is for you. You will

need to have a basic understanding of Microsoft based infrastructure using Active Directory. If you are new to Forefront Identity Management, the case-study approach of this book will help you to understand the concepts and implement them.

JUST ›A MACHINE FOR DOING BUSINESS‹?

SOCIOMATERIAL CONFIGURATIONS OF THE INTRANET IN A POST-MERGER TELECOMMUNICATIONS COMPANY

transcript Verlag How is a new intranet involved in an ongoing merger integration process? Katja Schönian analyses internal communication and branding strategies in connection with the implementation of a new company intranet. Based on qualitative data, the study contrasts managerial expectations and everyday usage of the intranet in distinct work settings. Relying on social practice theories and research in Science & Technology Studies, Katja Schönian unpacks the different logics the intranet brings together and, furthermore, interrogates the characteristics that make an (un-)workable technology. The book sheds light on the informal practices and politics surrounding the technology implementation process. It provides readers with new insights into the dynamics of a merger integration process, the production of worker subjectivity, and the increasing involvement of technologies in contemporary knowledge work.

MANAGING INFORMATION SECURITY

CHAPTER 4. ONLINE IDENTITY AND USER MANAGEMENT SERVICES

Elsevier Inc. Chapters Digital identity is the ground necessary to guarantee that the Internet infrastructure is strong enough to meet basic expectations such as security and privacy. Anywhere anytime mobile computing is becoming true. In this ambient intelligent world, the choice of the identity management mechanisms will have a large impact on social, cultural, business and political aspects: privacy is a human need and the all of society would suffer from the demise of privacy; people have hectic life and cannot spend their whole time administering their digital identities. The choice of identity mechanisms will change the social, cultural, business and political environment. Furthermore, the identity management is also a promising topic for modern society. In the first version of this book chapter, it seemed that identity management would be based on the paradigm of federated identity management and user-centric identity management. The first one empowers the management of identity and the second the users to actively manage their identity information and profiles. A time of writing this second edition of the chapter, although the technical building blocks detailed in this chapter remains and are improved, they are hidden under a number of major online social networks providers (Google, Facebook, LinkedIn, Twitter...) where users have already created their account and use this account to automatically log into less well-known

online Web sites and services. Firstly, we provide an overview of identity management from identity 1.0 to identity 2.0 and higher, with emphasis on user centric approaches. Also we survey how have evolved the requirements for user-centric identity management and their associated technologies with emphasis on the federated approaches and user-centricity. Secondly, we will focus on related standards XRI and LID issued from Yadis project, and platforms mainly ID-WSF, OpenID, InfoCard, Sxip and Higgins. Thirdly, we discuss user management through "social login" that seems to be the only approach that has won large user adoption and that was not expected at time of writing the first edition of this book chapter. At the end, we cover identity management for mobile settings and focus on the future of mobile identity management.

HARVARD STUDIES IN BUSINESS HISTORY

IDENTITY AND PRIVACY IN THE INTERNET AGE

14TH NORDIC CONFERENCE ON SECURE IT SYSTEMS, NORDSEC 2009, OSLO, NORWAY, 14-16 OCTOBER 2009, PROCEEDINGS

Springer Science & Business Media This book constitutes the refereed proceedings of the 14th International Conference on Secure IT Systems, NordSec 2009, held in Oslo, Norway, October 14-16, 2009. The 20 revised full papers and 8 short papers presented were carefully reviewed and selected from 52 submissions. Under the theme Identity and Privacy in the Internet Age, this year's conference explored policies, strategies and technologies for protecting identities and the growing flow of personal information passing through the Internet and mobile networks under an increasingly serious threat picture. Among the contemporary security issues discussed were Security Services Modeling, Petri Nets, Attack Graphs, Electronic Voting Schemes, Anonymous Payment Schemes, Mobile ID-Protocols, SIM Cards, Network Embedded Systems, Trust, Wireless Sensor Networks, Privacy, Privacy Disclosure Regulations, Financial Cryptography, PIN Verification, Temporal Access Control, Random Number Generators, and some more.

CREATING CORPORATE REPUTATIONS : IDENTITY, IMAGE AND PERFORMANCE

IDENTITY, IMAGE AND PERFORMANCE

OUP Oxford Recent research in business strategy suggests that corporate reputations are a valuable strategic asset for every company. Good reputations have been shown to help firms attain and sustain superior financial performance in their industry. This book outlines how high-status companies become corporate super brands, and it present managers with a framework to proactively

enhance their corporation's desired reputation. While many books concentrate on advertising or corporate identity as the primary tools for reputation enhancement, this book provides a more expansive and realistic picture of what it takes to build a corporate super brand. One of its key contributions is that it emphasizes the roles of customer value and organizational culture in the reputation-building process and exposes the limitations of corporate advertising, sponsorships, and minor corporate identity change. Drawing on more than fifteen years of academic research, executive seminars, and consulting experience, Grahame Dowling suggests ways to improve the corporate reputations that different groups of stakeholders hold of your company. He also describes how to avoid many of the traps that catch unwary managers who try to improve their company's desired reputation.

LECTURES ON THE IKOSAHEDRON AND THE SOLUTION OF EQUATIONS OF THE FIFTH DEGREE

PRECALCULUS WITH LIMITS

Cengage Learning Larson's PRECALCULUS WITH LIMITS is known for delivering the same sound, consistently structured explanations and exercises of mathematical concepts as the market-leading PRECALCULUS, with a laser focus on preparing students for calculus. In LIMITS, the author includes a brief algebra review of core precalculus topics along with coverage of analytic geometry in three dimensions and an introduction to concepts covered in calculus. With the Fourth Edition, Larson continues to revolutionize the way students learn material by incorporating more real-world applications, ongoing review, and innovative technology. How Do You See It? exercises give students practice applying the concepts, and new Summarize features, and Checkpoint problems reinforce understanding of the skill sets to help students better prepare for tests. The companion website LarsonPrecalculus.com offers free access to multiple tools and resources to supplement students' learning. Stepped-out solution videos with instruction are available at CalcView.com for selected exercises throughout the text. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

CONCEPTS OF BLOCKCHAIN

Shashank Singh Rathore This book provides a detailed insight of the concepts, mechanics, functions, governance, and real-world applications of the Blockchain technology. This book is divided into ten chapters - Introduction, Blockchain history, Blockchain mechanics, Blockchain functions, Blockchain governance, Blockchain in real-world, Blockchain in Bitcoin, Blockchain in Ethereum, Blockchain platforms, and the Future of Blockchain.

WHAT'S YOUR BUSINESS?

CORPORATE DESIGN STRATEGY CONCEPTS AND PROCESSES

Gower Publishing, Ltd. What's Your Business? offers a comprehensive pathway through the subject of corporate design clarifying the relationship between corporate design and corporate strategy and the terms identity, brand, image, communication and reputation. The book explores the impact of developing digital technology on brand creation and positioning in a marketplace, through symbolic and coherent design. A local market trader may buy a van, promote his business on a blackboard and proclaim 'daily special offers'. Corporations use computers, design websites and communicate with global clients through social media. Yet each business started with an idea and developed a distinctive existence. What's Your Business? helps you turn a business idea into reality by establishing its existence, ethos, message and activities. By integrating corporate and design strategy with creative inputs Claire Tomlins illustrates the subject's diversity. She ensures businesses set goals, strategies and plans whilst ensuring they recognise an identity that sparks the corporate design strategy and creative inputs that manifests the company's aesthetic for marketing purposes; including design management, Intellectual Property topics and measures. Business people wishing to know how design can provide added value to their organisation will find this book useful, including where they could contribute. Academic concepts and definitions are updated and explanations are provided to business and design students on where each of their skillsets can contribute to a business.

SPECIFICATIONS FOR IDENTITY AND PURITY OF CERTAIN FOOD ADDITIVES

EMULSIFIERS, ENZYME PREPARATIONS, FLAVOURING AGENTS, FOOD COLOURS, THICKENING AGENTS, MISCELLANEOUS FOOD ADDITIVES

THE CORPORATE PERSONALITY

AN INQUIRY INTO THE NATURE OF CORPORATE IDENTITY

PSYCHOBIOGRAPHICAL ILLUSTRATIONS ON MEANING AND IDENTITY IN SOCIOCULTURAL CONTEXTS

Springer Nature This book explores psychobiography with focus on meaning making and identity development in the life and works of extraordinary individuals. Meaning-making and identity development are existential constructs influencing psychological

development, mental health and wellbeing across the lifecourse. The chapters illustrate through the eyes of 25 international psychobiographers various theoretical and methodological approaches to psychobiography. They explore how individuals, such as Angela Merkel, Karl Lagerfeld, Henri Nouwen, Vivian Maier, Charles Baudelaire, W.E.B. du Bois, Loránt Hegedüs, Kim Philby, Zoltan Paul Dienes, Albertina Sisulu, Ruth First, Sokrates, and Jesus construct their lives to make meaning, develop their identities and grow as individuals within their sociocultural contexts. The texts provide deep insight into life's development.

MARKETING PROBLEMS AND THEIR SOLUTION THROUGH DESIGN

PACKAGE DESIGN AND DEVELOPMENT, NAME DEVELOPMENT, LOGO AND CORPORATE IDENTITY, PRODUCT INNOVATION, COMMERCIAL INTERIORS …