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**KEY=DEPLOYMENT - WILLIAMS MAURICE**

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## Integrated Management from E-Business Perspective Concepts, Architectures and Methodologies

*Springer Science & Business Media* **E-Business** covers a broad spectrum of businesses based on the Internet, including e-commerce, e-healthcare, e-government and e tailing. While substantial attention is being given to the planning and development of e-business applications, the efficiency and effectiveness of e-business systems will largely depend on management solutions. These management solutions demand a good grasp of both the technical and business perspectives of an e-business service. There have been many books on the Internet based on e-commerce, Internet protocols, distributed components etc. However, none of these books address the problem of managing e business as a set of networked services. They do not link enterprise management with network and systems management. This book provides an overview of the emerging techniques for IT service management from a business perspective with case studies from telecommunication and healthcare sectors. It integrates the business perspective with relevant technical standards, such as SNMP, WBEM and DMI. This book presents some concepts and methodologies that enable the development of effective and efficient management systems for networked services. The book is intended to familiarize practicing managers, engineers, and graduate level students with networked service management concepts, architectures and methodologies with reference to evolving standards. It should be useful in a number of disciplines, such as business management, information systems, computers and networking, and telecommunications. Appendix 2 is based on TeleManagement (TM) Forum's documents on TOM (GB921,GB910 and GB908). While this appendix has explained the basic management concept of an e-telco, TMForum now recommends the use of eTOM as explained in [www.tmforum.com](http://www.tmforum.com). An overview of eTOM is available in the report The TeleManagement Forum's enhanced Telecom Operations Map (eTOM) by Michael Kelly appearing in the Journal of Network and Systems Management in March 2003.

## Issues & Trends of Information Technology Management in Contemporary Organizations

*IGI Global* As the field of information technology continues to grow and expand, it impacts more and more organizations worldwide. The leaders within these organizations are challenged on a continuous basis to develop and implement programs that successfully apply information technology applications. This is a collection of unique perspectives on the issues surrounding IT in organizations and the ways in which these issues are addressed. This valuable book is a compilation of the latest research in the area of IT utilization and management.

## Encyclopedia of E-Commerce Development, Implementation, and Management

*IGI Global* The convenience of online shopping has driven consumers to turn to the internet to purchase everything from clothing to housewares and even groceries. The ubiquity of online retail stores and availability of hard-to-find products in the digital marketplace has been a catalyst for a heightened interest in research on the best methods, techniques, and strategies for remaining competitive in the era of e-commerce. The Encyclopedia of E-Commerce Development, Implementation, and Management is an authoritative reference source highlighting crucial topics relating to effective business models, managerial strategies, promotional initiatives, development methodologies, and end-user considerations in the online commerce sphere. Emphasizing emerging research on up-and-coming topics such as social commerce, the Internet of Things, online gaming, digital products, and mobile services, this multi-volume encyclopedia is an essential addition to the reference collection of both academic and corporate libraries and caters to the research needs of graduate-level students, researchers, IT developers, and business professionals. .

## Risks and Resilience of Collaborative Networks

### 16th IFIP WG 5.5 Working Conference on Virtual Enterprises, PRO-VE 2015, Albi, France,, October 5-7, 2015, Proceedings

*Springer* This book constitutes the refereed proceedings of the 16th IFIP WG 5.5 Working Conference on Virtual Enterprises, PRO-VE 2015, held in Albi, France, in October 2015. The 61 revised papers were carefully selected from 126 submissions. They provide a comprehensive overview of identified challenges and recent advances in various collaborative network (CN) domains and their applications, with a strong focus on the following areas: risks in collaborative networks; agility and resilience in collaborative networks; collaboration frameworks; logistics and transportation; innovation networks; governance in collaborative networks; collaborative communities; information and assets sharing; business processes; performance and optimization; and network formation.

## Plunkett's E-Commerce & Internet Business Almanac 2009

*Plunkett Research, Ltd.* Market research guide to e-commerce and internet business a tool for strategic planning, competitive intelligence, employment searches or financial research. Contains trends, statistical tables, and an industry glossary. Includes one page profiles of e-commerce and internet business firms - includes addresses, phone numbers, executive names.

## Handbook of Research on Current Trends in Asian Economics, Business, and Administration

*IGI Global* Social sciences have always been an important tool that enables human beings to examine and understand society. Through social sciences, researchers gain understandings of social phenomena and changes by providing commentaries, producing explanations, and attempting to synthesize a diversity of information sets to formulate theories. Since the concept of change has been the hallmark of the new millennium, researchers have witnessed a transformation in every aspect of the modern world at an ever-increasing speed, particularly in the social facet of human life. Ways of thinking that had previously been upheld and taught may, therefore, no longer be appropriate or effective as tools to understand contemporary phenomena and changes. The Handbook of Research on Current Trends in Asian Economics, Business, and Administration is a critical reference source that examines different aspects of social sciences, management, sociology, and education to better understand today's society and social life in the Asian context. The book identifies trends, impacts, and implications of disruptive technologies for business and socio-economic development as well as strategic advantage on different levels of business and administration. Covering topics that include e-commerce, green management, information technology, economic growth, and distance learning, this book is essential for economists, academicians, government officials, policymakers, social scientists, managers, leaders, behavioral scientists, academicians, researchers, and students.

## Engineering and Deployment of Cooperative Information Systems

### First International Conference, EDCIS 2002, Beijing, China, September 17-20, 2002. Proceedings

*Springer Science & Business Media* This book constitutes the refereed proceedings of the First International Conference on Engineering and Employment of Cooperative Information Systems, EDCIS 2002, held in Beijing, China, in September 2002. The 44 revised full papers presented were carefully reviewed and selected from 159 submissions. The papers are organized on topical sections on workflow, ontologies, semantic web, enterprise application integration, mobile agents, enterprise modelling, distributed systems, analysis, software engineering, architectures, transactions, coordination, and groupware.

## E-Business

### State of the Art of ICT Based Challenges and Solutions

*BoD - Books on Demand* In this book, authors provide latest results of scientific research projects within the area of e-business: Challenges of Information and Communication Technology Usage in E-business Systems; A Proposal for Brand Analysis with Opinion Mining; Customers Online Interaction Experiences with Fashion Brands: E-information and E-buying; Payment System's Determination by Universal Financial Industry Message Scheme According to Single Euro Payment Area; and CSFs for SMEs in Measuring E-commerce Success.

### Challenges of Expanding Internet: E-Commerce, E-Business, and E-Government

5th IFIP Conference on e-Commerce, e-Business, and e-Government (I3E'2005), October 28-30 2005, Poznan, Poland

*Springer* **2.1 E-Government: e-Governance and e-Democracy** The term Electronic Government (e-Government), as an expression, was coined after the example of Electronic Commerce. In spite of being a relatively recent expression, e-Government designates a field of activity that has been with us for several decades and which has attained a high level of penetration in many countries<sup>2</sup>. What has been observed over the recent years is a shift on the broadness of the e-Government concept. The ideas inside e-Governance and e-Democracy are to some extent promising big changes in public administration. The demand now is not only simply delivering a service - line. It is to deliver complex and new services, which are all citizen-centric. Another important demand is related to the improvement of citizen's participation in governmental processes and decisions so that the governments' transparency and legitimacy are enforced. In order to fulfill these new demands, a lot of research has been done over the recent years (see Section 3) but many challenges are still to be faced, not only in the technological field, but also in the political and social aspects.

### Information Technology for Management: New Ideas and Real Solutions

14th Conference, AITM 2016, and 11th Conference, ISM 2016, held as Part of FedCSIS, Gdansk, Poland, September 11-14, 2016, Revised Selected Papers

*Springer* This book constitutes revised selected papers from the 14th Conference on Advanced Information Technologies for Management, AITM 2016, and the 11th Conference on Information Systems Management, ISM 2016, held as part of the Federated Conference on Computer Science and Information Systems, FedCSIS, which took place in Gdansk, Poland, in September 2016. The 13 papers presented in this volume were carefully reviewed and selected from 51 submissions. They were organized in topical sections named: information technology and systems for knowledge management; information technology and systems for business transformation; and implementation and evaluation of information systems.

### Computerworld

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

### The Regulation of Privacy and Data Protection in the Use of Electronic Health Information

An International Perspective and Reference Source on Regulatory and Legal Issues Related to Person-identifiable Health Databases

*Pan American Health Org* This book, written by experts from PAHO, the European Commission, and the East Caroline University School of Medicine, review the fundamental concepts related to the technical and legal aspects of data protection and summarize the scope and degree of impl

### Software Systems Architecture

#### Working with Stakeholders Using Viewpoints and Perspectives

*Addison-Wesley* **Software Systems Architecture, Second Edition** is a highly regarded, practitioner-oriented guide to designing and implementing effective architectures for information systems. It is both a readily accessible introduction to software architecture and an invaluable handbook of well-established best practices. With this book you will learn how to Design and communicate an architecture that reflects and balances the different needs of its stakeholders Focus on architecturally significant aspects of design, including frequently overlooked areas such as performance, resilience, and location Use scenarios and patterns to drive the creation and validation of your architecture Document your architecture as a set of related views Reflecting new standards and developments in the field, this new edition extends and updates much of the content, and Adds a "system context viewpoint" that documents the system's interactions with its environment Expands the discussion of architectural principles, showing how they can be used to provide traceability and rationale for architectural decisions Explains how agile development and architecture can work together Positions requirements and architecture activities in the project context Presents a new lightweight method for architectural validation Whether you are an aspiring or practicing software architect, you will find yourself referring repeatedly to the practical advice in this book throughout the lifecycle of your projects. A supporting Web site containing further information can be found at [www.viewpoints-and-perspectives.info](http://www.viewpoints-and-perspectives.info).

### E-Business and Distributed Systems Handbook

#### Overview Module

*nge solutions, inc* This module of the handbook concentrates on solution architectures through components. Topics include the role of component-based web application architectures, architecture patterns, enterprise data architectures, implementation examples using XML Web Services, Sun's J2EE, and Microsoft's .NET.

### Intelligent Techniques in E-Commerce

#### A Case Based Reasoning Perspective

*Springer* E-commerce has passed through a number of stages in the minds of most readers of the daily press. Initially it was the province of the specialist and considered almost irrelevant to the needs and activities of everyday life - companies looking for venture capital in this area had little if any chance of obtaining sufficient funds from the rather conservative investors who provided the only source of start-up capital. Then came the dot. com boom -and suddenly e-commerce was the most exciting topic possible! Venture capital was available from every possible source and almost any company with a . com in its name could be assured of instant funding on request. This boom was, inevitably, followed by the dot. com bust and the press wamed that the days of e-commerce were gone, perhaps never to return. This apparently confusing 'stages of growth' model is in reality nothing of the sort. E-commerce is simply the logical outcome of combining computers with tele communications networks. The astonishing changes which a global economy has brought with it are reflected in the changes to the way we do business which are increasingly synonymous with e-commerce. Indeed, the term e-commerce itself is coming to mean only the transaction-based component of e-business-'any process that a business organisation conducts over a computer-mediated network' as Thomas Mesenbourg of the U. S. Census Bureau said in 1999.

## InfoWorld

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

### E-Commerce and V-Business

*Routledge* E-commerce and V-business examines the impact of the Internet and associated technologies on two related aspects of business: electronic commerce and virtual organization. Using a combination of recent theory and empirical evidence it demonstrates how forward thinking organizations are reaping considerable advantages from exciting new business models in these areas. Such models require radical rethinking of many aspects of traditional business. The book covers many of the critical and contemporary issues stemming from these important new developments. The collected papers in this book illustrate the wide variety of business opportunities afforded by e-commerce and virtual business. They describe and discuss the important issues that follow in the wake of an organization deciding to pursue consumers electronically and organize its operations virtually. It brings a good balance of theory and practical issues from different perspectives from different parts of the globe

### 2005 IEEE International Conference on Service Operations and Logistics, and Informatics

Proceedings : August 10-12, 2005, Beijing Friendship Hotel, Beijing, P. R. China

### E-Business Models, Services and Communications

*IGI Global* With the rapid advancement in information technologies, e-business is rapidly growing in significance and is having a direct impact upon business applications and technologies. E-Business Models, Services and Communications provides researchers and practitioners with valuable information on recent advances and developments in emerging e-business models and technologies. This book covers a variety of topics such as e-business models, telecommunication network utilization, online consumer behavior, electronic communication adoption and service provider strategies, and privacy policies and implementation issues.

### UNIX Review's Performance Computing

### Intelligent Processing Practices and Tools for E-Commerce Data, Information, and Knowledge

*Springer Nature* This book discusses recent research and applications about intelligent processing practices and tools for e-commerce data, information and knowledge. The authors first explain how advances in intelligent processing of data, information and knowledge that has wildly been used in e-commerce applications. They then show how this brings new opportunities and challenges for processing e-commerce data, information and knowledge. The book, made up of contributions from both academia and industry, aims to present advances in artificial intelligence to collect, process, and mining Data, information and knowledge, such as new algorithms and techniques in the field, foundational theory and systems, as well as practical e-commerce applications. Some of the topics discussed include AI for e-commerce, such as machine learning, deep learning; personalized service recommendation to e-commerce; modeling, description, and verification for data, information and knowledge; and task scheduling and performance optimization for large-scale concurrency.

### E-Commerce Trends for Organizational Advancement: New Applications and Methods New Applications and Methods

*IGI Global* While buying and selling goods and services once necessitated a face-to-face transaction, much of the commerce we now undertake is completely electronic. Recent advances in electronic and mobile commerce, precipitated by innovations in technology and user acceptance, have led to subsequent changes in individual and organizational behavior. E-Commerce Trends for Organizational Advancement: New Applications and Methods gathers essential research on the changing face of commerce, investigating the development, delivery, and perception of e- and m- commerce systems and tools.

### Electronic Government

### First International Conference, EGOV 2002, Aix-en-Provence, France, September 2-5, 2002. Proceedings

*Springer* In defining the state of the art of E-Government, EGOV 2002 was aimed at breaking new ground in the development of innovative solutions in this important field of the emerging Information Society. To promote this aim, the EGOV conference brought together professionals from all over the globe. In order to obtain a rich picture of the state of the art, the subject matter was dealt with in various ways: drawing experiences from case studies, investigating the outcome from projects, and discussing frameworks and guidelines. The large number of contributions and their breadth testify to a particularly vivid discussion, in which many new and fascinating strands are only beginning to emerge. This begs the question where we are heading in the field of E-Government. It is the intention of the introduction provided by the editors to concentrate the wealth of expertise presented into some statements about the future development of E-Government.

### On The Move to Meaningful Internet Systems 2003: OTM 2003 Workshops

### OTM Confederated International Workshops, HCI-SWWA, IPW, JTRES, WORM, WMS, and WRSM 2003, Catania, Sicily, Italy, November 3-7, 2003, Proceedings

*Springer Science & Business Media* This book constitutes the joint refereed proceedings of six international workshops held as part of OTM 2003 in Catania, Sicily, Italy, in November 2003. The 80 revised full workshop papers presented together with various abstracts and summaries were carefully reviewed and selected from a total of 170 submissions. In accordance with the workshops, the papers are organized in topical main sections on industrial issues, human computer interface for the semantic Web and Web applications, Java technologies for real-time and embedded systems, regulatory ontologies and the modelling of complaint regulations, metadata for security, and reliable and secure middleware.

### On The Move to Meaningful Internet Systems 2003: OTM 2003 Workshops

### OTM Confederated International Workshops, HCI-SWWA, IPW, JTRES, WORM, WMS, and WRSM 2003, Catania, Sicily, Italy, November 3-7, 2003, Proceedings

*Springer* missions in fact also treat an envisaged mutual impact among them. As for the 2002 edition in Irvine, the organizers wanted to stimulate this cross-pollination with a program of shared famous keynote speakers (this year we got Sycara, - ble, Soley and Mylopoulos!), and encouraged multiple attendance by providing authors with free access to another conference or workshop of their choice. We received an even larger number of submissions than last year for the three conferences (360 in total) and the workshops (170 in total). Not only can we therefore again claim a measurable success in attracting a representative volume of scientific papers, but such a harvest allowed the program committees of course to compose a high-quality cross-section of worldwide research in the areas covered. In spite of the increased number of submissions, the Program Chairs of the three main conferences decided to accept only approximately the same number of papers for presentation and publication as in 2002 (i. e. , around 1 paper out of every 4-5 submitted). For the

workshops, the acceptance rate was about 1 in 2. Also for this reason, we decided to separate the proceedings into two volumes with their own titles, and we are grateful to Springer-Verlag for their collaboration in producing these two books. The reviewing process by the respective program committees was very professional and each paper in the main conferences was reviewed by at least three referees.

## Adoption, Usage, and Global Impact of Broadband Technologies: Diffusion, Practice and Policy

### Diffusion, Practice and Policy

*IGI Global* "This book provides a comprehensive coverage of broadband deployment, diffusion, adoption, usage, and policies as they have been realized by research in many countries around the world"--Provided by publisher.

## Promoting Confidence in Electronic Commerce

### Legal Issues on International Use of Electronic Authentication and Signature Methods

*United Nations Publications* This publication analyses the main legal issues arising out of the use of electronic signatures and authentication methods in international transactions. It provides an overview of methods used for electronic signature and authentication and their legal treatment in various jurisdictions. The study considers the use of these methods in international transactions and identifies the main legal issues related to cross-border recognition of such methods, with a special attention to international use of digital signatures under a Public Key Infrastructure.

## Advances in Database Technology - EDBT 2000

### 7th International Conference on Extending Database Technology Konstanz, Germany, March 27-31, 2000 Proceedings

*Springer* EDBT 2000 is the seventh conference in a series dedicated to the advancement of database technology. This year's conference special theme, "Connect Millions of Users and Data Sources," underscores the importance of databases for the information age that is dawning with the new millennium. The importance - rives not just from the observation that the information age essentially rests on the convergence of communications, computing, and storage. Equally important, many of the concepts and techniques underlying the success of database systems have independent meaning and impact for today's distributed information systems. The papers in the volume should also be seen in this light. The EDBT 2000 conference program includes 30 research papers selected by the program committee out of 187 submissions, covering advances in research, development, and applications of databases. The conference program also includes six industry and applications papers, a panel discussion, six tutorials, and several software demonstrations. The conference features three distinguished - vited speakers: Ashish Gupta discusses database issues in electronic commerce, Stefano Ceri addresses the impact and challenges of XML on databases, and Andreas Reuter shares his views on new perspectives on database technology. The technical contributions presented at the EDBT 2000 conference are collected and preserved in this volume that we are pleased to present to you with the expectation that it will serve as a valuable research and reference tool in your professional life.

## Electronic Commerce

### Second International Workshop, WELCOM 2001 Heidelberg, Germany, November 16-17, 2001. Proceedings

*Springer* This book constitutes the refereed proceedings of the Second International Workshop on Electronic Commerce, WELCOM 2001, held in Heidelberg, Germany in November 2001. The 17 revised full papers presented together with two invited contributions were carefully reviewed and selected from 34 submissions. The papers are organized in topical sections on trade and markets, security and trust, auctions, profiling, and business interaction.

## Handbook of Research on the Platform Economy and the Evolution of E-Commerce

*IGI Global* In the past two decades, research on electronic commerce and platforms has thrived. Tremendous academic research has been conducted on this specific concept. Over the last decade, with the rise of applications and mobile technology, that stream of research has extended to the collaborative economy, more colloquially known as the sharing economy. The commonality between e-commerce and collaborative consumption being that they both occur online and rely predominantly on platforms. The Handbook of Research on the Platform Economy and the Evolution of E-Commerce is a comprehensive reference book offering a holistic perspective of the platform economy by connecting the e-commerce and collaborative economy streams into a common framework. As such, this integrated perspective offers a clearer understanding of the key trends in research and in managerial action, as well as an agenda for future studies and practice. This handbook emphasizes how the digital transition will create an increased merging between physical and digital activities, as well as the challenges and opportunities pertaining to this trend. Covering topics including sharing economy, Marketing 4.0, and digital applications, this book is essential for marketers, managers, executives, students, researchers, and academicians.

## Cloud Computing

### Methods and Practical Approaches

*Springer Science & Business Media* This book presents both state-of-the-art research developments and practical guidance on approaches, technologies and frameworks for the emerging cloud paradigm. Topics and features: presents the state of the art in cloud technologies, infrastructures, and service delivery and deployment models; discusses relevant theoretical frameworks, practical approaches and suggested methodologies; offers guidance and best practices for the development of cloud-based services and infrastructures, and examines management aspects of cloud computing; reviews consumer perspectives on mobile cloud computing and cloud-based enterprise resource planning; explores software performance testing, open-source cloudware support, and assessment methodologies for modernization, migration and pre-migration; describes emerging new methodologies relevant to the cloud paradigm, and provides suggestions for future developments and research directions.

## Risk Control Theory Of Online Transactions

*World Scientific* Online transaction has become an important part of the new economy and finance. At the same time, transaction payment fraud also presents an explosive trend. This unique compendium introduces risk control theories technologies of online transaction processes, and applies the traditional security technologies and advanced behavior authentication methods to the trustworthy guarantee of online transaction systems. The comprehensive volume also promotes the development of trustworthy online transaction theory and technologies. This useful reference text will benefit researchers in the field of computer science and technologies, as well as a research reference in the field of online transaction risk prevention and control.

## Modern Entrepreneurship and E-Business Innovations

*IGI Global* Technology has emerged as an important component in businesses and organizations by allowing for modern innovations through the internet and other information and communication technologies. Modern Entrepreneurship and E-Business Innovations provides advanced knowledge of e-entrepreneurship and innovation as well as emerging theories, applications and challenges. This book is an essential reference source for researchers, practitioners, and executives interested in a better understanding of a comprehensive framework for e-business and entrepreneurship.

## Client-server Software Testing on the Desktop and the Web

*Prentice Hall* "By incorporating systematic controls throughout the development process, the methods in Client-Server Software Testing on the Desktop and the Web can help any organization save time and money while building in quality for distributed systems."--BOOK JACKET.

## Service Intelligence and Service Science: Evolutionary Technologies and Challenges

*IGI Global* "This book presents the emerging fields of service intelligence and service science, positioning them as the most promising directions for the evolution of service computing, demonstrating the critical role such areas play in supporting service computing processes"--Provided by publisher.

## Official Gazette of the United States Patent and Trademark Office

### Trademarks

### Market Driven Enterprise

### Product Development, Supply Chains, and Manufacturing

*John Wiley & Sons* A complete handbook on a critical issue for today's business leaders-how to improve customer satisfaction, control costs, and maximize profits Producing a product or service to heighten customer satisfaction-and doing so cost effectively-do not have to be mutually exclusive objectives. With Market Driven Enterprise, Amiya Chakravarty presents a state-of-the-art, clearly designed framework for responding to market forces while keeping total costs in check. The book's twelve chapters are divided into three sections: interfaces and decision-making in an enterprise, product design and time-to-market, and responsive supply chains and manufacturing. A generous supply of real-world examples and more than 200 illustrations enhance the book's readability-as does its detailed table of contents breaking down each chapter into subsections for quick reference. Some of the book's most valuable features include: \* An analysis of the entire product development and manufacturing processes in light of customer needs \* An innovative treatment of digitally connected supply networks and new business models \* A focus on the optimization of manufacturing and marketing processes for greater managerial insights leading to the highest potential profit \* Coverage of the most vital management techniques and philosophies-concurrent engineering and quality function deployment, manufacturing flexibility, information transparency, collaboration, and the virtual enterprise-and their relationship to the market-driven manufacturing process \* Mathematical models for product-platform, product launch, supply-chain coordination, and market-driven manufacturing For students and professionals in business and engineering, production and operations management, marketing, or production and design engineering, Market Driven Enterprise is an essential handbook. Anyone whose business is striving to attain an optimal position in a demanding marketplace will find it an excellent place to start.

### The Internet Encyclopedia, Volume 2 (G - O)

*John Wiley & Sons* The Internet Encyclopedia in a 3-volume reference work on the internet as a business tool, IT platform, and communications and commerce medium.

### Cloud Computing

### Assessing the risks

*IT Governance Ltd* This book will enable you to: understand the different types of Cloud and know which is the right one for your business have realistic expectations of what a Cloud service can give you, and enable you to manage it in the way that suits your business minimise potential disruption by successfully managing the risks and threats make appropriate changes to your business in order to seize opportunities offered by Cloud set up an effective governance system and benefit from the consequential cost savings and reductions in expenditure understand the legal implications of international data protection and privacy laws, and protect your business against falling foul of such laws know how Cloud can benefit your business continuity and disaster recovery planning.

### Electronic Commerce in Small to Medium-sized Enterprises

### Frameworks, Issues, and Implications

*IGI Global* Electronic Commerce in Small to Medium-Sized Enterprises: Frameworks, Issues and Implications addresses eCommerce issues in small to medium-sized enterprises (SMEs) in a global setting. The book aims at addressing issues that are of importance to researchers, to students, and to professionals interested in the eCommerce field in SMEs and hence, interested in addressing issues pertaining to theory and to practice.